



Hotel Lotte / Lotte World is a premier theme entertainment company in South Korea, known for its theme parks, aquariums, and digital content for young children.

Company Name

Hotel Lotte Co.,Ltd

Establishment Date

August, 1988

Owned IP

LOTTY FRIENDS, Moris & Boris

Contact Us

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BUSINESS AREA

Expand your business with our diverse content and characters.



We hold all the necessary copyrights required in all business areas.

LOTTY FRIENDS



CONTENT OVERVIEW



"Another Joyful Day with LOTTY FRIENDS!"

Genre	Songs, Stories & Educational
Length	90 Sec * +300 Eps
Format	2D, 3D, Live Action / New Media
Language	Korean, English, Spanish
Target	2 – 5 Kids

CONTENT OVERVIEW

*Production to be completed in the second half of 2025

Genre	Long-form Animation
Length	11 Min * 13 Eps
Format	2D / TV Series
Language	Korean, English
Target	5 – 10 Kids

"Save Animals and Plants Amid the Climate Crisis!"

CONTENT OVERVIEW



