

Hotel Lotte / Lotte World is a premier theme entertainment company in South Korea, known for its theme parks, aquariums, and digital content for young children.



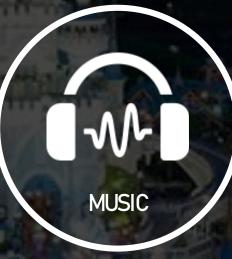


BUSINESS AREA

Expand your business with our diverse content and characters.









We hold all the necessary copyrights required in all business areas.









LOTTY FRIENDS





CONTENT OVERVIEW

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Geni

Lengt

Form

Languag

Targ

"Another Joyful Day with LOTTY FRIENDS!"





Songs, Stories & Educational
90 Sec * +300 Eps
2D, 3D, Live Action / New Media
Korean, English, Spanish
2 – 5 Kids



CONTENT OVERVIEW

Gen

Leng

Form

Languag

Target

"Save Animals and Plants Amid the Climate Crisis!"

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*Production to be completed in the second half of 2025

nre	Long-form Animation
gth	11 Min * 13 Eps
nat	2D/TV Series
age	Korean, English
aet	5 – 10 Kids



CONTENT OVERVIEW

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