
GAME & IT SERVICE SPECIALIST NO.1

QROAD



QROAD IS THE LARGEST GAME
SERVICE SPECIALIZED
EXPERT IN KOREA

ENKO  **LINE**
BALLANTINE DREAM



- + GAME
- + GLOBAL SALES
- + METAVERSE / VR
- + BLOCKCHAIN / P2E / NFT
- + PLATFORM (OTT, COMMERCE, ETC.)
- + OPERATION / CM / CS
- + MONITORING
- + PLATFORM SERVICE / ETC.

QROAD's Global Services

For our global services, we have the best experts in each field of our service areas.

We provide global services along with top experts from each profession

QROAD is the largest game service specialist in Korea.

Qroad is the largest game service company in Korea



SPECIALIZATION



QROAD Inc.

We are operations, QA, and marketing specialists, creating synergistic services with our design, video, and localization subsidiaries to provide the most effective game services to our partners



Ballantine Dream Inc.

Specialized services in game video production/advertisement marketing



Enkoline Co., Ltd.

Localization specialists in games, webtoons, dubbing, etc.

LEADING EXPERIENCE

Advanced service experience and know-how in major domestic and international companies with new technologies



BLOCKCHAIN



NFT/P2E



METVERSE



VR&AR



CONSOLE GAME

GLOBAL CENTER



Philippines Operations Center

Providing multilingual services with global service experts



Singapore Operations Center

Preparing to provide user services for blockchain and NFT-based games

TALENT POOL

With regional operation centers outside of Seoul, we have experts in each area, offering flexible talent pools

SEOUL
Headquarters

Busan
Office

Gwangju
Office

Our Service

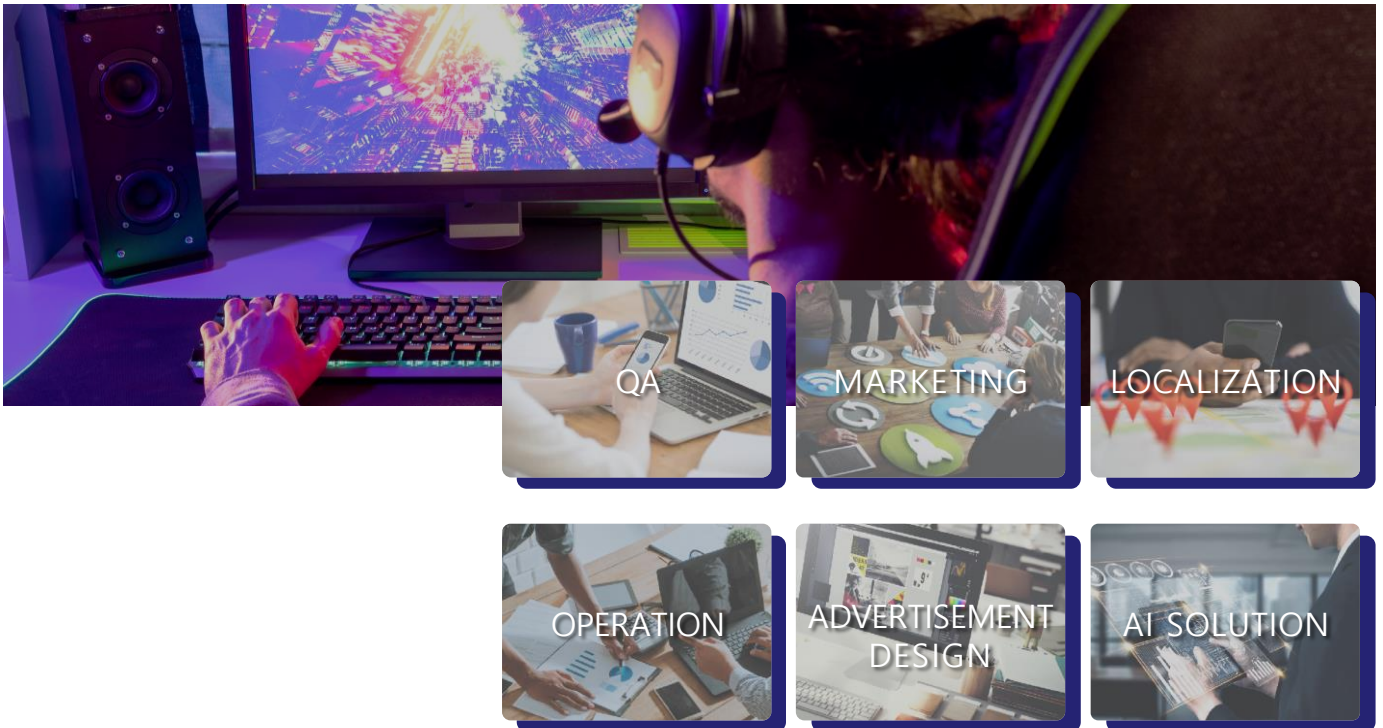
Covering all **genres** of games

We cover all the genre available in the market



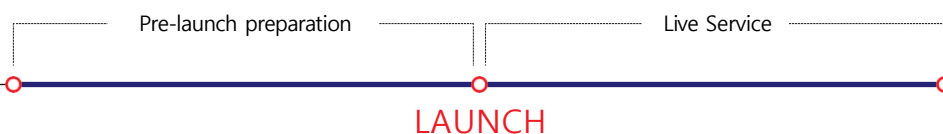
Total and customized **service** packages for you

We provide the total package, or customized services for you



Match the service **schedule** according to your needs..

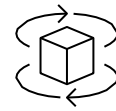
We match the schedule according to your needs



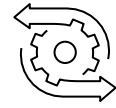
QA

Rich QA experience in diverse genres and game platforms

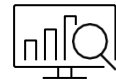
Plenty of QA experience in various genres and game platforms



Function
QA



Compatibilit
y
QA



Optimizatio
n
QA



Market policies
QA

GAME



Lineage 2M



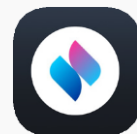
Battlegrounds



Black Desert



Odin: Valhalla Rising



ISKRA



Burrito



Play2bit



NX3GAMES

BLOCKCHAIN / P2E / NFT

METaverse / VR



ifland



Deus Ex Machina



Mortal Blitz



MetaLand



Samsung Electronics



Tving



Emart Inc. by
Shinsegae



KOOOWA

PLATFORM (OTT, COMMERCE, ETC.)

FEATURES

NFT, P2E, Metaverse
project and more

Owns over
600 QA devices

Diverse industry
experience

The specialist with the
largest talent pool in Korea

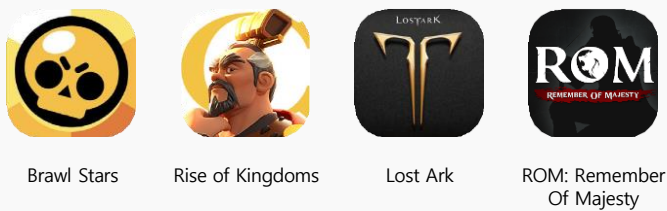
Operation

The largest game service expert pool and most extensive service experience

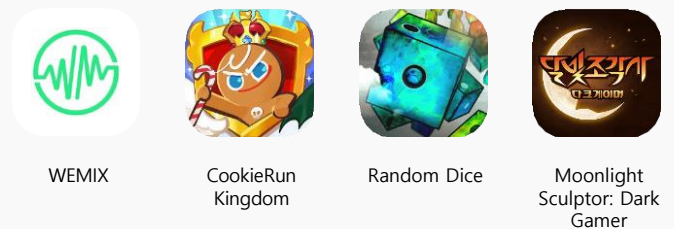
The largest number of game service experts and service experience in Korea



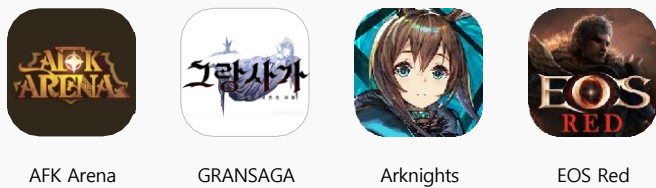
OPERATION/CM/CS



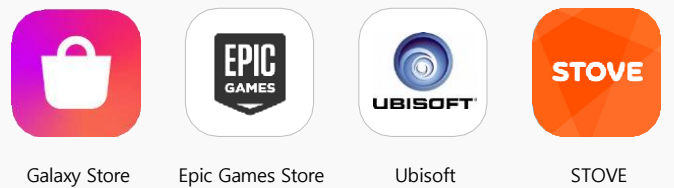
GLOBAL SERVICE



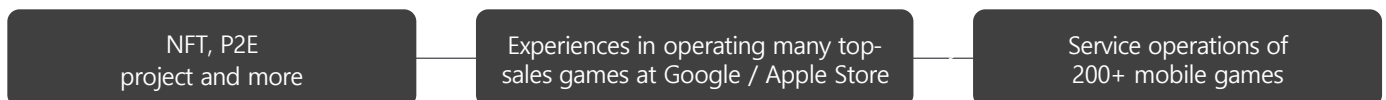
MONITORING



PLATFORM SERVICE / ETC.

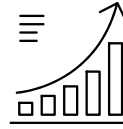


FEATURES



Marketing

Strategic marketing
with game marketing
experts



Performance Marketing



Brand Marketing

Our game marketing professionals provide customized and differentiated services to clients



MY.GAMES
Rush Royale



Konami
Silent Hill 2



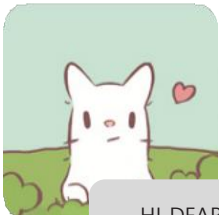
Konami
Yu-Gi-Oh!



Nimble Neuron
Eternal Return



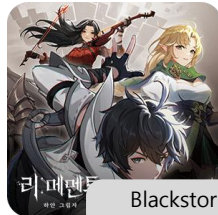
HASBRO
Magic the
Gathering



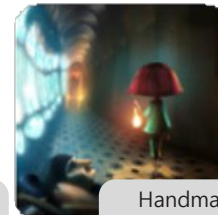
HI DEAR
Cats &
Soup



Skywalk
LINE Puzzle
Everytown



Blackstorm
ReMemento :
White Shadow



Handmade
Games
Rooms



The And
Company
FINDALL



HASBRO



mobirix

Mobirix



HI DEAR

HI DEAR

KONAMI

Konami



Nimble
neuron

Nimble Neuron

STOVE

STOVE



MY.GAMES

Midas Games



WEMADE

NGELGAMES

NGELGAMES



4:33 Creative Lab



Soul Games



NFLY STUDIO

bHaptics

bHaptics



MediaWork

KOCCA

KOREA CREATIVE CONTENT AGENCY

Korea Creative
Content Agency



경기콘텐츠진흥원

Gyeonggi
Content Agency

DICIA

대전정보문화산업진흥원

Daejeon Information
& Culture Industry



대구디지털혁신진흥원

Daegu Digital
Innovation

gicon

광주정보문화산업진흥원

Gwangju Information
& Content Agency

Jcon

전북특별자치도콘텐츠융합진흥원

Jeonbuk State
Contents



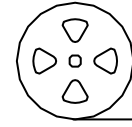
부산정보산업진흥원

Busan IT Industry
Promotion Agency

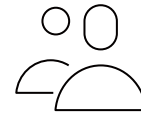
AD. Design

Game video production specialist
with 10 years of experience
in making game promotional videos

Video production including motion graphics, Ads design, NFT&VR
created by our game creator experts



Genre-specific
Custom Production



Top-tier Experts in Korea

ANIMATION/3D - Motion Graphics



COMMERCIAL FILM - TV - CF



GRAPHIC DESIGN - Graphic Design



My.games



Nexon



HASBRO

My.games Rush Royale Mobile

Nexon KartRider Rush+
Magic the Gathering
PC game banner production



Go to Video
Production
Homepage



Go to
Marketing
Webpage



KT
Compliments Program
guide
banner production



Hangame Poker
Hangame Poker game
banner production



Hangame Poker
Hangame Poker game
banner production



Go to Video
Portfolio
Webpage



Ballantine
Dream
YouTube

Localization

Providing specialized multilingual localization and LQA services for games, webtoons, animations, and more

Multilingual translation and LQA in diverse content industries including games, webtoon, and animation

■ Translation/Polishing Translation/Review



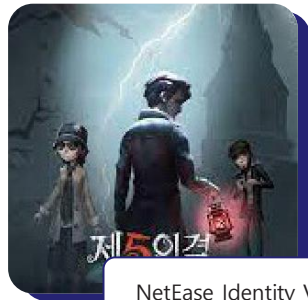
Disney Realm Breakers



NEXON Maple Story



DEVSISTERS
CookieRun Kingdom

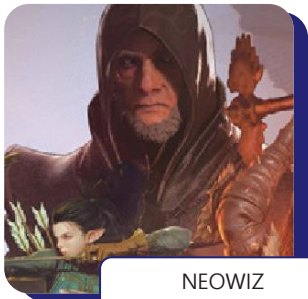


NetEase Identity V

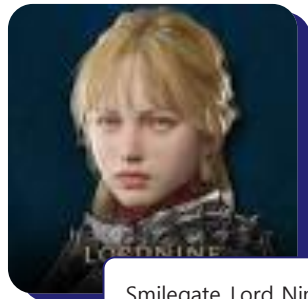
- 4-step translation and proofreading process
- Excellent translation quality through game analysis
- Ensured consistency with TM and TB

4 phases of translation & proofreading
High quality translation through game analysis
Keeping consistency by running TM & TB

■ Localization QA



NEOWIZ
Bless Unleashed



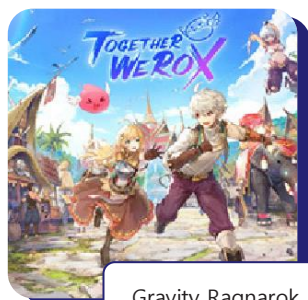
Smilegate Lord Nine

- Providing the best game localization outcomes to target countries
- UI/UX verification to ensure the quality
- Storyline reviews to complement the game

Providing the best/optimal translation for the specific target country
UI/UX verification to keep the quality
Complementing the narratives of the game through storyline review



ROM: Remember of Majesty



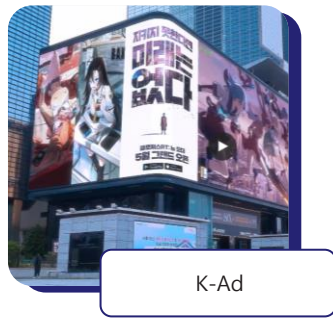
Gravity Ragnarok X



Global sales

Relay service for all global contents _ sales brokerage of games, webtoons, TV dramas, animation, documentaries, etc. to China, Russia, and Southeast Asian countries

■ Content Relay



· Between China, Russia, Korea, and Southeast Asian countries, we offer a network of inter-relay service solution

Inter-relay service solution connecting China, Russia, Korea, and Southeast Asia

- Localization, voiceovers, subtitles, videos, character production and webtoons,
- joint production of web dramas, IP-based game development, etc.
- Cooperative project relaying and operation

■ Partner

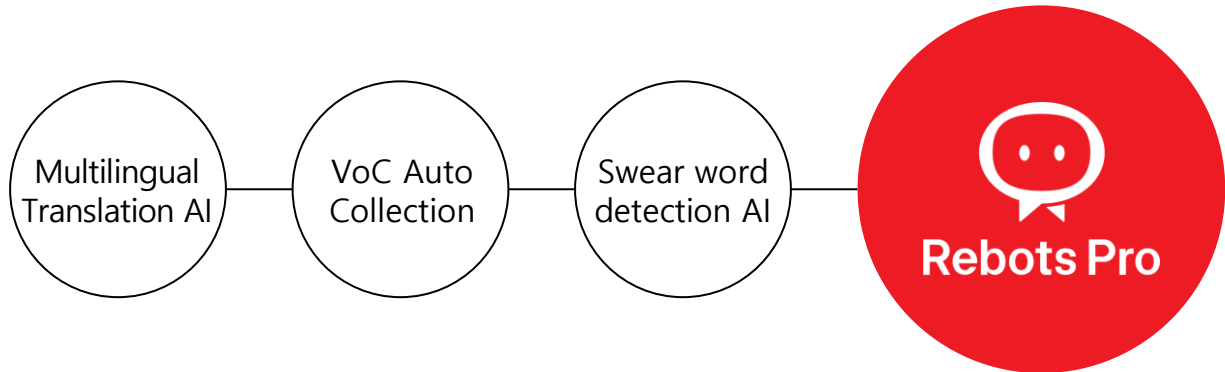


- China: TL GLOBAL
- Russia: Russian Export Center Group / CLS MEDIA / EXBO / App Bazaar
- Southeast Asia: iCan Entertainment, Electronics Extreme

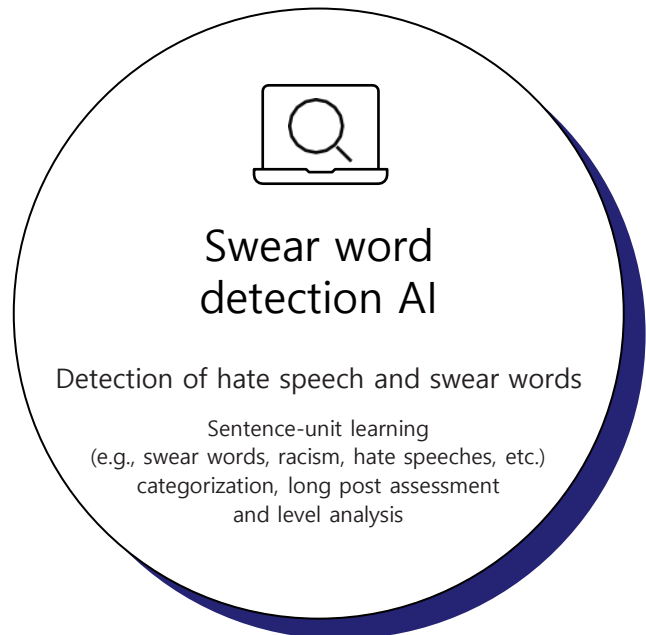
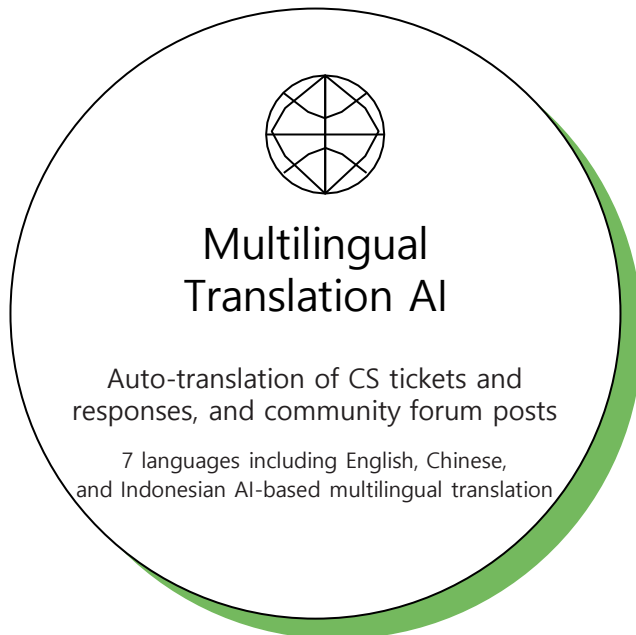
AI Solutions

AI-based Online VoC (Voice of Customer) Management Solutions

AI-based online VoC management solution



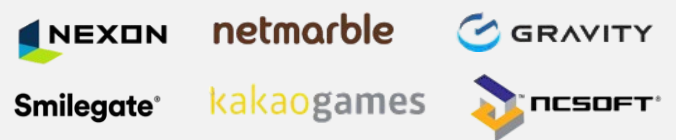
■ Feature



SPECIALIZATION



GAME



MEDIA



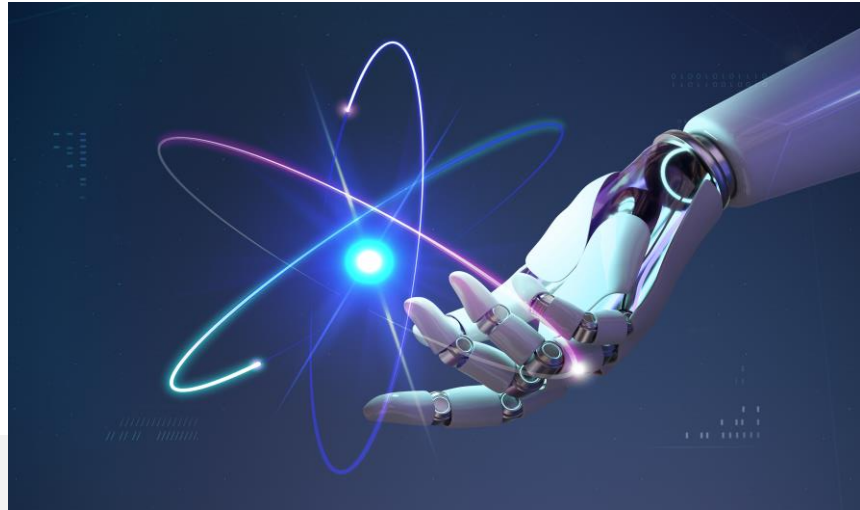
OTT



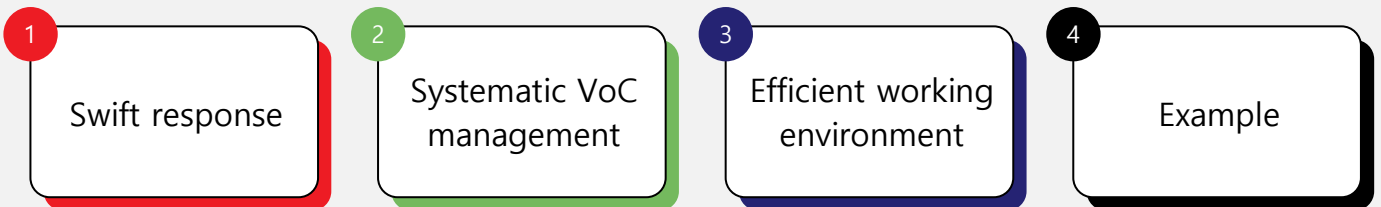
Integrated

made by the operations expert of Rebots Pro

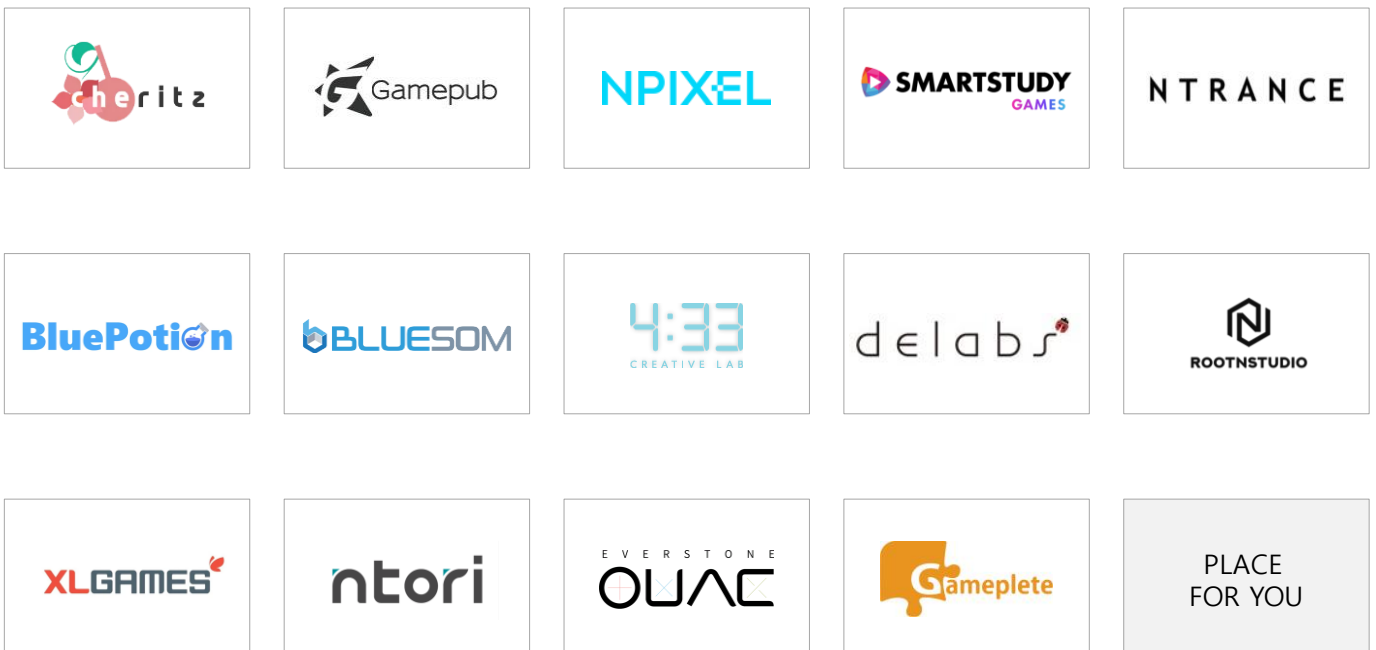
Integrated VoC management services



Collecting all customer VoC data in one



■ Users



Rebots Pro

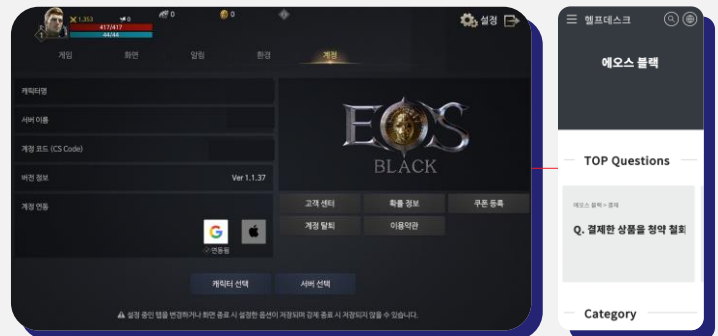
Providing multilingual helpdesk and social network monitoring services

Provides multilingual helpdesk services and social monitoring services

Customers

- Multilingual helpdesk service

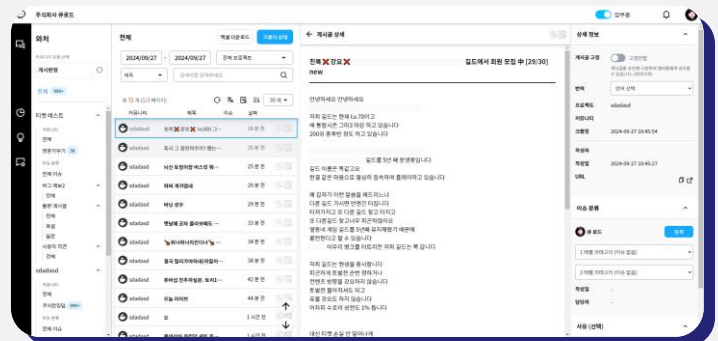
- Web & in-game installed helpdesk support
- Swift ticket handling with auto personnel assignment
- FAQ and response template management support for each language



Watcher

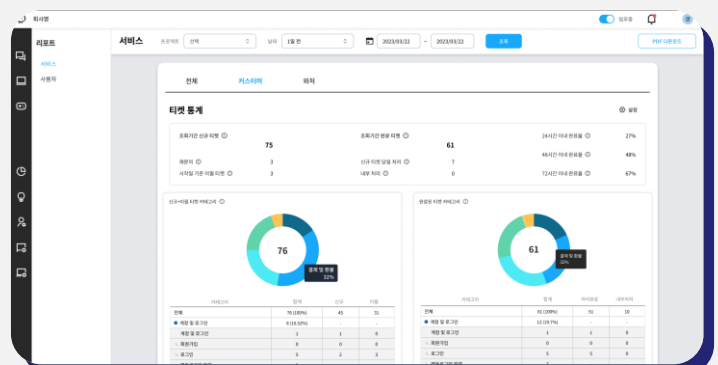
- Social monitoring service

- Issue alarm for swift actions
- Integrated search for community (e.g., Discord, online cafes, etc.) posts
- Identify and respond to users' preferences/complaints regarding specific issues



Integrat

- Instant reflection and confirmation of service operation history and progress
- Generate periodic reports (daily/weekly/monthly)
- Generate manager reports (work history management)



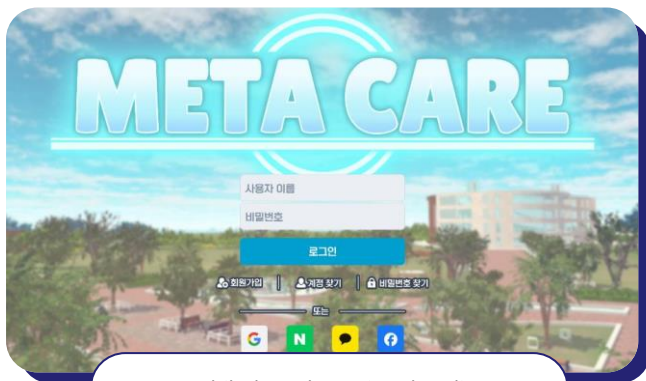
Meta Care

AI-based
psychological counseling
metaverse platform

AI-based metaverse platform for psychological counseling

■ Online Psychological Counseling / Healing and Education

Metaverse-based counseling tool where busy people can meet expert counselors to relieve their stress from emotional labor and office work

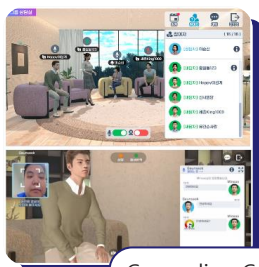


Mobile-based 3D virtual reality



Provide immersive counseling services through interactive avatars

■ Detailed Solution



Counseling Center

Individual/group counseling rooms that reflect bio signals



Information Center

Biosignal and behavioral data collection/psychological diagnostics



Healing Center

Provide a list of digital treatments (game/non-game types)



Education Wing

Non-face-to-face metaverse counseling education

Our Strengths

CONTENTS
500+

COUNTRY
180+

LANGUAGE
45+

DEVICE 600+

PERSON
500+

WHATEVER YOU NEED, WE ARE PREPARED



In-game Video

UI/UX Design

Content Design

Localization

Development Support

Development QA



Feature/Compatibility QA

Localization/LQA

Market Review

Brand Marketing

Community Establishment

Customer Center Setup



Performance Marketing

Community Management

















Global Service

Update/Bug Control

Customer Center

Monitoring

Our Partners

KRAFTON	 Unity	NC SOFT 	 wemade entertainment	SAMSUNG
 Smilegate RPG	 Smilegate Stove			SK 텔레콤
netmarble	 NEOWIZ		Tencent 腾讯	com2US
NPIXEL	 WEBZEN	XLGAMES 		kakaogames
RedLab		PEARL ABYSS	 SMARTSTUDY	DEVSISTERS
 PERCENT	BluePotion 	KONAMI	KOCCA KOREA CREATIVE CONTENT AGENCY	PLACE FOR YOU

And more partners enjoy our services.

See more of our partners

QROAD

Global No.1 Game & Contents Service
Specialis

ENKO  **LINE**

QROAD Inc.
Korea's Best Multilingual Translation & Interpretation Company
ENKOLINE Co., Inc.

BALLANTINE DREAM

Your Global Partner in Audiovisual Game Ads and Marketing
Ballantine Dream Inc.



About
QROAD



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Ballantine Dream
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