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**01.** ABOUTUS

**02.** OVERVIEW

**03.** OUR BUSINESS





### Korea's Biggest Global Content Distribution Company

KBS Media was founded in 1991 and has been actively licensing international and domestic rights of content, distributing VOD content, importing and dubbing foreign programs and carrying on various other businesses related to content. KBS Media is and continues to be the company representing Korea's content industry.

#### The Heart of Korean Wave

KBS Media exported a drama series 'Winter Sonata' to Japanese public broadcaster NHK in 2003, first in Korean drama history, contributing to the expansion of Korean Wave in Asia. Since then, through global content markets, KBS media expanded its market to Europe, Middle East, Latin America and Africa, to become the leading force of Korean Wave.

#### Leap & Growth through Reinforcing New Media

KBS Media's merger with KBS Internet in July, 2011 has enabled the company to expand its distribution network to new media platforms such as PC, IPTV, Smart TV, and mobile devices. Consolidation of online and offline distribution is creating synergy and increasing profit to the company and enables KBS Media to be unrivaled in content distribution.



# International Distribution Business

Distribution of KBS content and original content to more than 80 countries.

Sales of broadcasting rights, new media rights and others





## Domestic Distribution Business

Broadcasting rights (Cable, Satellite, IPTV, DMB, etc.)
New media rights (Online, Mobile, Smart TV, etc.)
DVD & Blu-Ray production and distribution
Archive Services (Video footage and images)
Performance rights
B2C Services





### Drama Planning & Production

Production of prime-time drama series
Planning and acquiring rights of drama series
Developing original scripts
Co-production and investment in domestic
and foreign TV content



## Film Planning & Distribution

Movie adaptation of TV programs

Development, investment and distribution of films (including animated films)



#### Movie Adaptation of KBS Program



Super Fish: 3D (2013)



Snowy Road (2017)

#### Distribution of Animated Film



Dragon Hunters (2008)
Production country: France
Korea release date: January. 24, 2013



Thomas & Friends-Tale of The Brave (2016)

Production country: United Kingdom Korea release date: October. 13. 2016





#### Animation & Children's **Businesses**

Production and investment in animation





The Little Train, Thoo ha





# Korean Dubbing & Acquisition of Foreign Programs

Korean dubbing and editing of foreign programs

Acquisition of foreign programs for KBS

#### Education based Business

Providing online and smart TV educational programs
Media education for teenagers
Information services for schools
Licensing online and offline publishing rights





### Publishing, Merchandising Business

Book publishing of KBS Program, Licensing online and offline publishing and Merchandising rights



#### KBS Broadcasting Academy

A broadcasting academy with the best line up of tutors from KBS and their expertise

A cradle for numbers of broadcasters since 1992.





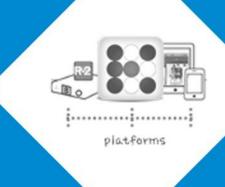
#### Cultural Events, Exhibitions

Events related to TV programs
Public exhibition of art and relics
Organizing events for government and public organizations

#### Platform Business

Developing platforms for new media & TV content Planning and operating strategic internet business





#### Web services

KBS-related Service Business, Website Planning and Production

