

NEWS

JTBC Broadcasting Station  
(founded in 2011.3.21)

Co-CEO Jinbae Jeon / Suyoung Lee

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DRAMA

ENTERTAINMENT

SPORT

DIGITAL

JTBC

Coloring your World, **jtbc**

**jtbc**



# JoongAng Group

The only comprehensive content group in South Korea that focuses on four core business divisions:  
newspaper, broadcasting, multiplex, and leisure

Newspaper

Broadcasting

Entertainment

Leisure

Magazine



JoongAng Ilbo

JTBC

MEGABOX

phoenix  
HOTELS & RESORTS

COSMOPOLITAN

ilganSports

JTBC 2

중영books

ELLE

중영SUNDAY

JTBC  
GOLF & SPORTS

Esquire

KOREA JOONGANG DAILY

JTBC 4

BAZAAR

The Korea Daily

JTBC GOLF

월간중영

SLL  
Studio LuluLala

Forbes

Newsweek

이코노미스트

## JTBC in Numbers News/Current affairs/Culture

### JTBC

The most trusted media  
**1st place** for 5 consecutive years  
(Sisa Journal, 2016-2020)

### Newsroom

Inter-Korean Summit Special Report  
**1st place** in viewership ratings for  
all time slots (04.27.2018)

North Korea-US summit 1st (06.12.2018),  
2nd (02.27.2019)  
**1st place** in viewership ratings

### JTBC News

**6** news programs that fill the day from  
morning until evening

Morning& / Newsroom Now / Battle  
of Tongues Live / Political Journalists'  
Meeting / Crime Chief / Newsroom

### Newsroom

Reports on Choi Soon-sil's manipulation  
of state affairs and the impeachment of  
former President Park Geun-hye  
Recorded a viewership rating of **11.5%**  
(Dec. 8, 2016)

Intensive coverage of the Sewol ferry  
disaster Recorded a viewership rating of  
**10.9%** (Dec. 26, 2016)

Report of the Me Too movement  
Recorded a viewership rating of **8.9%**  
(Mar. 5, 2018)

Newsroom New Year Special Debate  
Recorded a viewership rating of **8.9%**  
(Jan. 1, 2020)

9 PM → 8 PM  
Change in broadcast time slot,  
the beginning of 'Newsroom' &  
South Korea's first **100-minute** main news  
Real-time broadcasting on web portals  
and SNS (Sep. 22, 2014)

The 20th Presidential Election,  
Conducted its **first** exit pool  
(Mar. 9, 2022)

### Newsroom

'Newsroom Live'  
Number of digital viewers  
**815,861,012**  
(Feb. 3, 2022)

### Differential Class - I have a Question

Lecturer  
**~200** participants



A Packed Lineup of News,  
From Morning until Evening

# Newsroom

Click Here! 



JTBC News LIVE

Factual, impartial, balanced, and dignified.

News that goes one step further: in JTBC Newsroom, the truths become the news

**Airtime** | 7:30 PM, Mon. thru Fri.

**Anchor** | Oh Dae-young, Ahn Na-kyung

New Year's Special Debate 'South Korean Media, Where Does it Stand?' recorded a viewership rating of 8.8% (Jan. 1, 2020)

Reports on Choi Soon-sil's manipulation of state affairs and the impeachment of former President Park Geun-hye recorded a viewership rating of 11.5% (Dec. 8, 2016)

Intensive coverage of the Sewol ferry disaster recorded a viewership rating of 10.9% (Dec. 26, 2016)

Report of the 2018 Me Too movement recorded a viewership rating of 8.9% (Mar. 5, 2018)

Inter-Korean Summit Special Report was placed 1st in viewership ratings for all time slots (Apr. 27, 2018)



# Crime Chief

Current affairs program focusing on the major issues with transparent commentary with experts in each field

- **Airtime** | 3:10 PM, Mon. thru Fri.
- **Anchor** | Yang Won-bo



# History of JTBC Drama Series in numbers

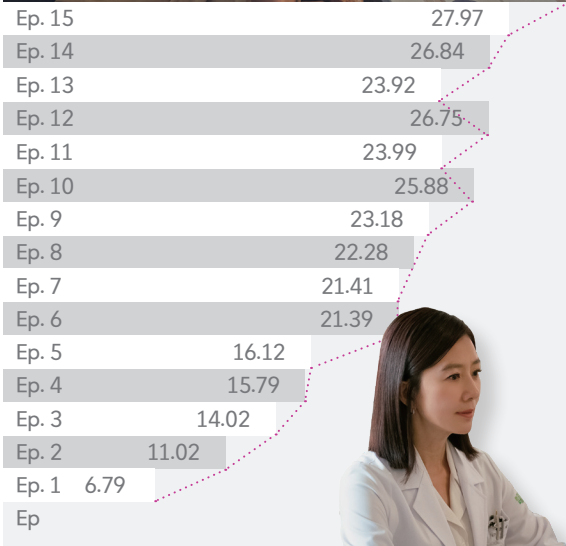
## The World of the Married

The highest viewer ratings & buzz scores for a paid drama series  
JTBC's most successful drama series

Ep. 16

Highest viewership rating

31.7%



## SKY Castle

From 1% to 24% in viewership rating,  
More dramatic than a drama,  
the success story of 'SKY Castle'

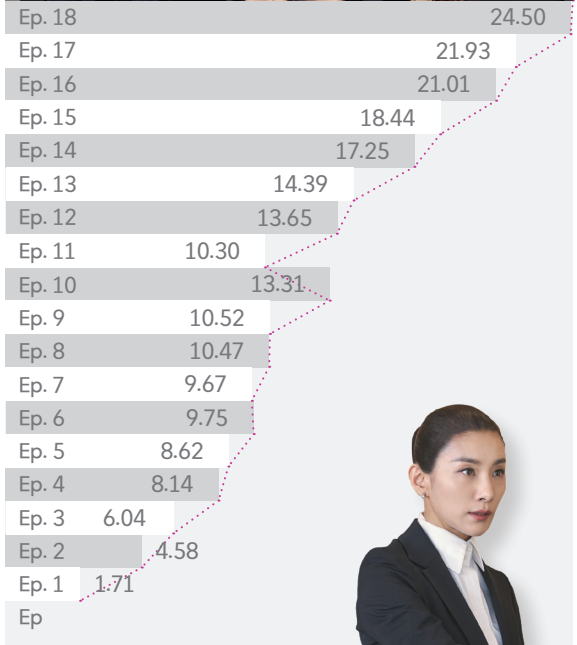
Ep. 20

24.36

Ep. 19

Highest viewership rating

24.6%



\* Viewership rating trends, in %

# Chief of Staff



Interview with Lee Jung-jae

Dangerous gambling of real political players who control the world!  
A survival story of a super chief of staff moving toward  
the pinnacle of power

● Genre | Political Drama      ● Released | 2019 (S1: 70 min x 10 eps, S2 : 70 min x 10 eps)

| Recorded the highest viewership rating of 5.6% (Jul. 13, 2019)





# Sing Again- Unknown Singer Round

From talented musicians to forgotten and unfortunate singers!  
A new-concept, reboot audition that helps singers who need  
a 'second chance' to stand in front of the public again

- Genre | Music, Competition
- Released | 2020-2022 (100 min x S1 13 eps, S2 13 eps)

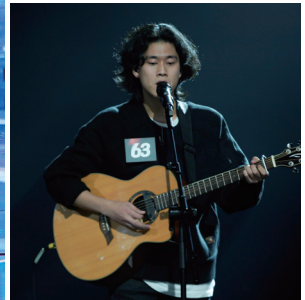
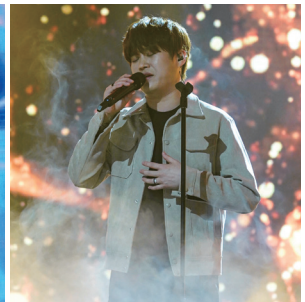
Recorded the highest viewership rating of 11.8% (Feb. 1, 2021)  
Recorded the highest buzz score among entertainment shows of the week several times  
CP Yun Hyun-joon received the Presidential Commendation for Contribution to Broadcasting and Video Industry Development at Korea Contents Awards (Dec. 2021)



The performance of 'Is Anyone There' by Lee Mu-Jin in season1



Season2 winner Kim Ki-tae's video Clip



# Men on a Mission

A variety show featuring top South Korean entertainers gathered at 'Brother's School' and celebrities in the guise of 'transfer students'



Best video clip

● Genre | Talk Show    ● Released | 2015~ (100 min x on-going)

- Recorded the highest viewership rating of 15.5% (May. 16, 2020 / Based on households with paid viewing nationwide)
- Received the Special Award at the Korea's First Brand Award (Dec. 2016)
- Starring IU, Lee Joon-gi, Lee Seung-gi, EXO, Twice, et al.



# The Gentlemen's League



Podcast with Ahn Jung-hwan as guest

A sports variety show about Director Ahn Jung-hwan, Coach Lee Dong-gook and other legendary athletes who heated up the hearts of South Korea, forming a soccer team and growing together

● Genre | Reality, Sports      ● Released | 2019~ (120 min x S1 82eps, S2 on-going)

Recorded the highest viewership rating of 10.3% (Apr. 12, 2020)  
 1st place in target audience viewership rating at the time of airing, numerous times





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