# ANYZAC COMPANY PROFILE

Skills, People, and Content.

Company name ANYZAC Co., LTD.

C.E.O LEE BYUNG JUN

Established date 1st Mar. 2013.

Industry information Movie / Broadcasting / 3D Animation

Address 4F, Shinhwa BD, 10, 20na-gil, Toegye-ro, Jung-gu, Seoul, 04631 Korea

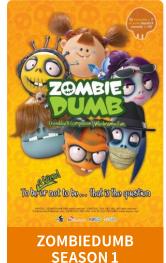
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With its **excellent planning capability and originality**, ANYZAC has created various genres of animation including **ZOMBIE DUMB, TIME TRAVELER LUKE, IN:APP** and **Space Shaman Hunters** through its own production and global partnership, there by has know-how.



## **SEASON 1**

Format TV series 3D Animation

**Duration** 3min x 60ep

Slap-Stick Comedy

Airing Apr. 2016



#### **ZOMBIEDUMB SEASON 2**

Format TV series 3D Animation

Duration 3.5min x 52ep

Slap-Stick Comedy

Airing Sep. 2018



#### **TIME TRAVELER** LUKE

Format TV series 3D Animation

**Duration** 11min x 52ep

Genre Fantasy Action Adventure

May. 2020 Airing



#### iN:APP

Format TV series 3D Animation

**Duration** 7min x 56ep

Comedy, Action Genre Airing Aug. 2021

**ZOMBIEDUMB SEASON 3** 

Format TV series 3D Animation

**Duration** 3.5min x 52ep Slap-Stick Comedy

Oct. 2022 **Airing** 



#### **SPACE SHAMAN HUNTER**

Format Realtime Engine+

3D Animation **Duration** 40min x 10ep

Sci-fi, Dark Fantasy Genre Action Adventure

Airing Pre-Production











































## DUMBIE X







#### ZOMBIEDUMB SEASON 1

**Genre** Non-Verbal + Slapstick Comedy

**Format** TV series 3D Animation

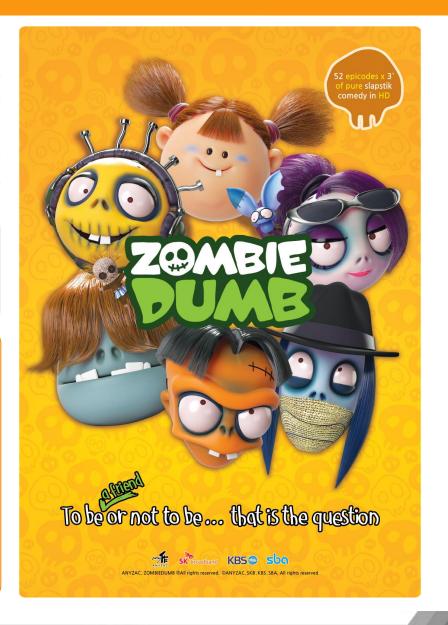
Full HD Animation

**Duration** 3min x 60ep

Target All Age

"To be a friend or not to be!
That is the question"

The world was swept away by zombies and Moon Village also fell into ruin and is left with no trace of human. When it gets dark and the moon rises, zombie kids, each one of who has different personality, ability and values, stick together out of their stupidity and try to rule the Moon Street. Unfortunately, their stupidity always causes accidents! On top of that, their dumbness doubles as the last human child alive appears before them, which invites a greater deal of troubles. As "Little wit in the head makes much work for the feet," their whole heart turns into another slapstick comedy on the Moon Street today.



## ZOMBIEDUMB

## project

#### ZOMBIEDUMB SEASON 2

Genre Non-Verbal + Slapstick Comedy

**Format** TV series 3D Animation

Full HD Animation

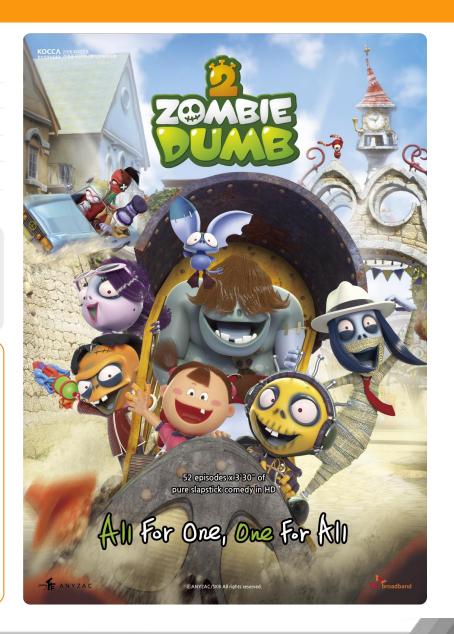
**Duration** 3min 30sec x 52ep

Target All Age

"All For One, One For ALL"

After all ups and downs, zombiedumbs became friends with the girl, *Hana*. However, the temporary peaceful time stops with new enemies. They are the 3 Zomboys who want to kick all of them out and take over the Moon Street.

Zomboys who frequently show up and try to take zombie dumbs away! And the foolish kiddy zombies must survive their enemies' attack to protect *Hana* and the Moon Street. A new epic where enemies turn into friends begins again!



02 ZOMBIEDUMB project

#### ZOMBIEDUMB SEASON 3

Genre Non-Verbal + Slapstick Comedy

**Format** TV series 3D Animation

Full HD Animation

**Duration** 3min 30sec x 52ep

Target All Age

"A Little witch winky's Heart Starts Beating Again!"

Winky, is a lonely witch who likes flowers but was born with a curse that if she touched the flowers withered to death. Winky, who is seeking eternal life, believes that if she steals the heart of HANA, the only human, she will be able to gain eternal life.

#### Winky trying to catch HANA!

However, with the help of Zombiedumbs and HANA's wit, Winky's operation fails over and over again. One day, Winky finds Hana watering the flowers in the flowerpot and is surprised to see flower buds blooming up! Seeing such a wonderful sight, Winky decides to be friend Hana and Zombiedumbs instead of stealing Hana's heart. Would Winky be able to be friends with Hana and Zombiedumbs?



## Longevity content branding with **Zombiedumb Season 3**

**Zombiedumb S1, S2 cumulative business performance** 

-> Season 3 success signal detection

**Platform Original promotion -> Content Persistence** 











- kbs, skb, CABLE, iptv, mbn
- CHINA & DISNEY ASIA14 COUNTRIES
- iNDONESIA, jAPAN, RUSSIA & cis 11COUNTRIES
- PRODUCT SKU 85 KINDS LICENSING

Recognition



- Youtube, Tiktok etc. New Media
- GS25 Halloween Joint Event

190 countries extension

NETFLIX GLOBAL

DISNEY JAPAN

- Paradise City, Haebichi Hotel Jeju etc.
- Product SKU 184 kinds extension

Growth





**Zombiedumb** 950K

Subscribers

#### 'ZOMBIEDUMB' FRANCHISE

Theme Park, Performance, Movie, **Exhibition Product etc. Building a Brand line-up base** 

- Daily broadcast Globally since 2016
- New media customized content Long-running series
- The representative character brand of the Halloween season
- Steady global Pop-culture Trend









## **ZOMBIEDUMB**

## project

## Award and Support









2021	Korea Excellent Cultural Content SELECTION
	2021 SICAF - Best Character Design
2020	KOREA CONTENT AWARDS – Best Character
2019	Asian Academy Creative Awards - BEST ANIMATED PROGRAMME (2D/D3)
2018	23 <sup>rd</sup> Asian Television Awards - BEST 3D ANIMATED PROGRAMME
	KOREA CONTENT AWARDS – Best Animation

#### Production support





2016 ZOMBIEDUMB 2 KOCCA Main Production



2017 ZOMBIEDUMB THE MOVIE KOFIC Family animation production



2020 < ZOMBIEDUMB 3 > KOCCA Main Production



## TIME TRAVELER LUKE

## project

#### TIME TRAVELER LUKE

**Genre** Fantasy, Action, Adventure

**Format** TV series 3D Animation

Full HD Animation

**Duration** 11min x 52ep

Target All Age

"A spectacular action adventure taking a time journey on an elevator and visiting heritage sites around the world"

'Hotel Starz' where travelers across **the world** share their adventures, and a variety of history and relics exist together.

**Paul**, the founder of the Hotel, is a time traveler who takes the elevator hidden behind the bookshelf in his study and travels into the past to keep and preserve historical places in danger of disappearing.

**Luke,** Paul's grandson who knows the presence of the elevator, is destined to protect the disappearing remains and seek out his grandfather.



## TIME TRAVELER LUKE

## project

#### TIME TRAVELER LUKE

2022 WAF 2<sup>nd</sup> Korea Animation Artist Awards - Best Director, Best Voice Actor Award **KOREA CONTENT AWARDS – BEST ANIMATION** 2021 THE FIRST KOREAN ANIMATION to enter France - CANAL+ 25th Asian Television Award - BEST 3D ANIMATED PROGRAMME 2020 KBS 1TV, SKB Btv, Tooniverse, Disney, Anione, Champ, Anibox, Watcha etc. 2019 KOCCA Best Production 2<sup>nd</sup> Level-up support 2018 KOCCA New Domestic Character Development support **KOCCA Family Animation Production support** 2017 SEOUL PROMOTION PLAN Animation Project Qualified 2016 ASIAN ANIMATION SUMMIT PITCHING MIP JR INTERNATIONAL PITCHING FINAL 5 selected



Toulouse CARTOON FORUM PITCHING selected













04 in:APP project

#### • iN:APP

Genre	Fantasy, Action, Comedy
Format	TV series 3D Animation
	Full HD Animation
Duration	7min x 56ep
Target	All Age

## Taking care of Digital World 24/7, All year long!

Here comes the COPs life of Super rookies 'Jackie' and 'Robin'!

The digital world that keeps running. While we don't use smart device, the Command Center is still busy and monitoring whether the world is okay. It's the Center that makes all applications on the phone work without any failures.

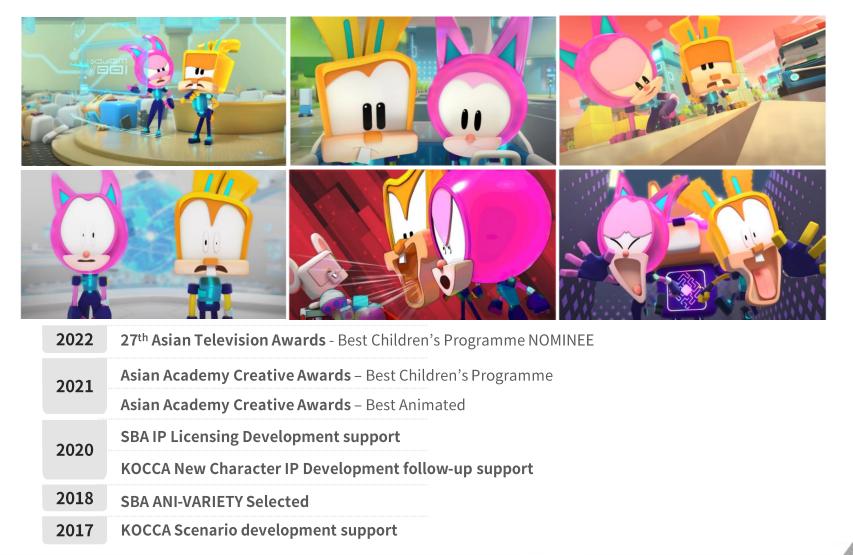
#### Users' Inconvenience Leads to Crisis in Digital World.

New cops Robin and Jackie are dispatched to the digital world whenever applications have problems. Sometimes, they handle troubles in their own ways but other times they work together to sort them out. Jackie who acts out on data and manual, and Robin on his instinct and intuitions, start their duties to keep the smart phone world safe.



04 in:APP project

## 1 Award and Support







**Space Shaman Hunters** 

## project









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