



General Information



COMPANY BOTA STUDIO

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Company Introduction

BOTA Studio is a content creation company specializing in character-based storytelling across multiple platforms, including Insta-toons, webtoons, and animation licensing.

Our original works are built upon rich universes and compelling narratives.

We develop character IPs into consumer products and currently operate our own online retail channels.

By actively participating in exhibitions and pop-up markets, BOTA Studio is expanding into the global licensing business.

Petpet doll

Type / Amount	character IP
Genre	Character, Short-form animation
Target Age	Kids
Content Type	character IP, Character merchandising
Video Link	N/A

Content Introduction

A plain old pet rock? NO WAY! Say hello to the adorable *pet doll!*

What if you had a little companion that helps you with love? Have you ever fallen in love—or maybe had your heart broken? For some, it's just a memory. For others, it's still a dream.

Those sweet, innocent moments of first love.

Now imagine a magical guardian made just for you—your very own **LovePet** to guide and support your heart.

Wouldn't love feel a little more possible?



Mysterious Perfume Store

Type / Amount	Webtoon, animation
Genre	Webtoon, animation
Target Age	1-20'
Content Type	Webtoon, animation
Video Link	Animation- https://youtu.be/d24DyBJA0Vw webtoon- https://youtu.be/aTGtFaukGsE

Content Introduction

“The Scented Love Atelier” is inspired by a traditional Korean legend—the ancient tale of Samshin Halmae, the goddess who blesses families with children. But in our story, Samshin is reimagined as three divine sisters, each with the power to guide love. Visitors who cannot move on from their first love—whether because of timing, fate, or heartbreak—are mysteriously drawn to the atelier by the gentle sound of wind chimes, rung by Yi-shin, one of the goddesses. At Yi-shin’s atelier, guests encounter scented dolls infused with the aromas of love-related hormones. Each visitor, guided by their emotions, is drawn to one specific doll. The doll then releases the scent of the hormone the guest’s heart longs for— filling the emotional gap they didn’t even know existed.

Will they find their way back to love—or rewrite their destiny?

A journey of healing begins, led by scent... and guided by an age-old legend.



Brunch friends

Type / Amount	Character IP
Genre	Character, Short-form animation
Target Age	Kids
Content Type	Character IP, Character merchandising
Video Link	https://www.youtube.com/watch?v=z2mPwFCO_Y0

Content Introduction

We wanted to give a fresh new life to the ordinary ingredients found in cafés. So we created “delicious characters the world has never seen”— a whimsical cast inspired by everyone’s favorite brunch items.

Meet our brunch friends:

Lou-i the buttery dreamer, Bay and Coni, the mischievous bacon twins,

Chabi, the ever-cheerful tomato ketchup,

Lani, the sunny-side-up egg with a bright outlook,

Ray, the cool and crisp lettuce with a gentle heart.

Each character brings their own flavor to the table—

turning your everyday meal into a story full of warmth and imagination.

