

ANIMATION



STUDIO

COMPANY PROFILE

38animation@38c.kr

smilelee@38c.kr

OVERVIEW

+ Company overview

38°C Animation Studio is Korea's most competitive and leading animation studio with state-of-the-art technology and expertise in Korea, providing diverse services and advanced visuals. Our goal has always been to create new passionate stories for children backed by amazing 3D animation in order to constantly push the barriers of entertainment today in order to awe and inspire our audience.

Since 2002, we've produced "Vicky and Johnny"(Spain BRB co-production) and "Oscar's Oasis"(France Teamto co-production). In 2011, 38°C Animation Studio was developed with the goal to create brand new 3D animated TV series and films with an unprecedented ingenuity filled with brilliant ideas and imagination.

This passion resulted in the co-production of TV series 'Turning Mechard R-Choi Rock', 'Dino core TubaN', 'Miraculous Ladybug-SamG', 'G-fighters-Electric Circus', not to mention the impeccably planned and produced 'Anipang Friends - Sundaytoz'. From 2013 to 2016, we partnered with CJ E&M to supervised and produced 'Rainbow Ruby' which is now airing in over 40 countries all over the world.

ANIMATION



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About 38°C Animation

2008

“Vicky & jhoney series
1’30’ X 104 episode



2010

“Oscar Oasis” series
7min 78 episode



2011



Company establishment



2015

Rainbow Ruby
7min X 78 episode



2019

Jungle Box
3min X 100 episode



2022

GotchuCatchu
Season 1 4min 30 episode



2023~2024

“Sealook” Main production Out sourcing
“Magic Dice” preproduction



JUNGLE BOY



Strange hole



Revenge chicken



ginseng's Love II



Wrong delivery



GUEST



Game addict



Addiction



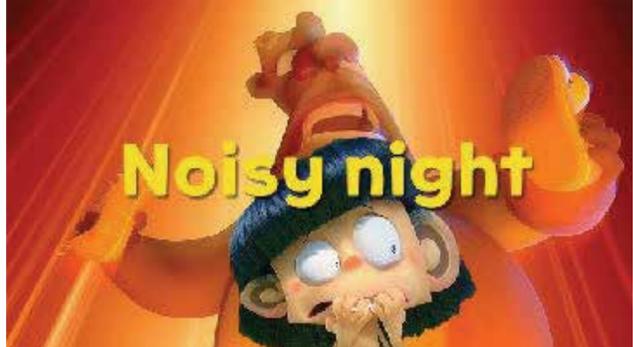
ginseng's Love I



Space chick



Strong arm



Noisy night



Dental caries



Fountain



hiccup



super glue

Log Line and Synopsis

**ANOTHER DAY...
ANOTHER BOX DROPS FROM THE SKY.**

CIVILIZATION CLASHES WITH WILD ANIMOSITY AS THE ANIMALS (OWGLI INCLUDED) CONTEND FOR OWNERSHIP AND ONE-UPMANSHIP USUALLY ENDING IN REGRET.

IT'S THE JUNGLE BOOK MEETS THE GOD'S MUST BE CRAZY IN A NO HOLDS BARRED SLAPSTICK BARRAGE OF GAGS THAT LEAVES THE ANIMALS AND AUDIENCE IN STICHES.

misdelivery...



INTRODUCE JUNGLEBOX

100 Episode are available

- **Title** : “Jungle Box”
- **Genre** : Non-Verbal Slapstick Jungle Comedy
- **Target** : 8yrs +
- **RunningTime** : 3min 100 Episodes (total 365 minute)
- **Res** : 1920X1080 Full HD
- **Broadcast** : OTT / Web Animation / TV Series



Sample Episode
Click →



There are 100 episodes available.

Email - smilelee@38c.kr



Notice !

We are looking for **OTT channels and distributors** that can broadcast "Jungle box" throughout North America, South America, Europe and Asia.

We are also looking for partners who can share revenue through the broadcasting of powerful YouTube channels





Sexy cats “Gotchu Catchu”

(Got you Catch you)

Sample Episode
Click 



Main target

15 years over (young adult woman)

Duration
4~5 minuet

Genre
Romantic comedy

Publish
OTT, Youtube, Instagram, facebook

Episode
30 episode season 1

Format
1920X1080 Full HD 24 f/s

Language
Korean / English



Work in progress / All production will be completed in January 2024.





Synopsis



In the world of "Got you-Catch you," all women are cats, and naturally, all men are dogs.

"Give" "Mee" "More" are three felines with very different personalities and values who live together.

Like most women in their early 20s, they enjoy romance, shopping, dating, and clawing up the corporate ladder. Each night they relax and share absurdly amusing anecdotes about their daily struggles and successes. The episodes focus on the replay of the event with added reactions and opinions of the other two cats' unique take on the monologue. The Cat's tales range from botched interviews, disastrous dates, managing being mansplained, compounding anxiety, and the little successes that make you feel small but add up in a big way. This series captures the hurt of trendy women who can relate and laugh at the highs and lows that life offers in a uniquely imagined and visually entertaining format that is new in Got you – Catch you.



Character licensing business targeting women in their teens and young adult.



GUCU branding business

Young adult character product



[그림 3-21] 키덜트 캐릭터와 콜라보레이션한 뷰티 상품



[그림 3-24] GS25 상품과 콜라보레이션한 미니언즈 캐릭터



[그림 3-23] 키덜트 캐릭터와 콜라보레이션한 리빙 상품



There are 31 episodes available.

We are looking for **OTT channels** and **smilelee@38c.kr** distributors that can broadcast.

And We are also looking for a **co-production** that can produce **Season 2** together.



FRESH FAIRY-TALES FOR KIDS

Magic Dice



Overview

- **Title: "Magic Dice"**
- **Target Age Group: 4 to 7 years Pre-school**
- **Genre: Board Game Adventure**
- **Production style : 3D CGI Animation**
- **RT : 8min 26 episode X 2season**
- **TV, OTT, VOD**



Logline

"Magic Dice" is a whimsical animated adventure where three young friends embark on a magical board game journey, transforming into adorable characters and discovering the power of friendship and love as they complete missions in a fairy-tale world.



Movie cut



Movie cut



**Magic Dice has currently completed pre-production
and is preparing for main production.**

We are currently looking for a partner to co-produce.

Please contact us

38animation@38c.kr

smilelee@38c.kr