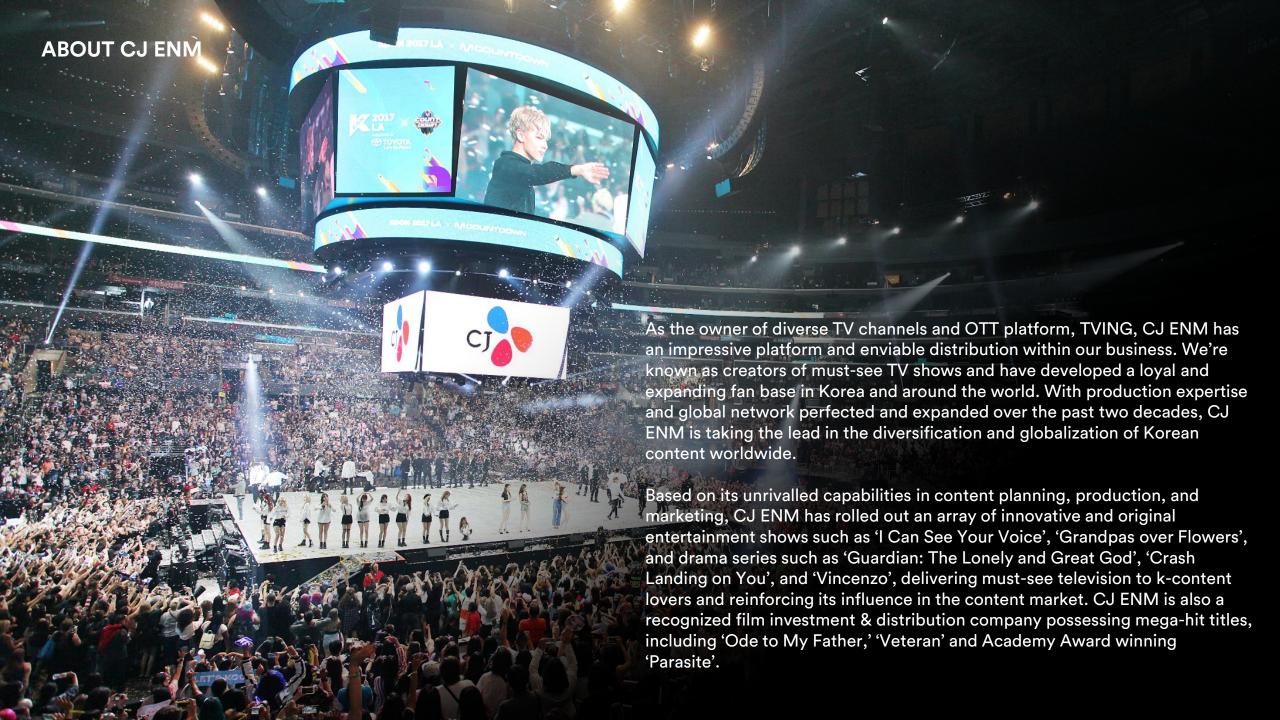
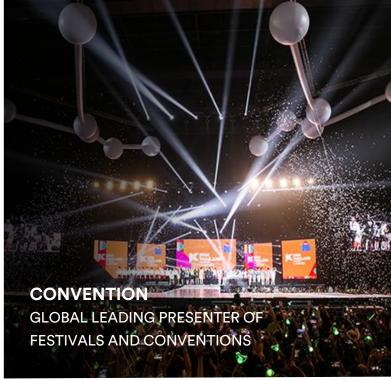
CJ ENM INTRODUCTION













CONTENT DISTRIBUTION

CJ ENM's global distribution arm delivers top notch programs to our international partners through diverse windows, including TV, OTT, VODS, so that our overseas viewers can have access to our content in the best, and fastest way possible.

With more than 600H of non-scripted and 400H of scripted content added to the library every year, CJ ENM's entertainment has been always been loved by fans overseas, especially across Asia.



DOMESTIC SALES

Boasting number 1 share in the Korean content sales market, CJ ENM provides content for mainstream IPTV platforms SK, KT and LG U+ as well as streamers such as Naver, Kakao and more.

AVOD services include SMR, YouTube and Naver SeriesOn, as well as LDS (live Digital Streaming) channels for Samsung TV Plus and LG Channels.



FORMAT REMAKES & ADAPTATIONS

Based on its unrivalled capabilities in content planning, production, and marketing, CJ ENM has continued to increase both qualitative and quantitative value of content by creating and selling the format rights for programs recognized for their originality and quality, including Grandpas over Flowers and I Can See Your Voice.

CJ ENM is also showing great competitiveness in drama remakes around the world with it's originality and creativeness getting recognized in both Eastern and Western cultures. 'Oh My Ghost', 'Voice' and 'Bring it on, Ghost' has been remade in Thailand, 'Voice' in Japan, and 'Encounter' in Philippines.



















ACQUISITIONS & KOREAN REMAKES

Every year, CJ ENM also acquires 1500H of diverse dramas and movies from their partners all over the world, including NBCU, Disney (Fox), Paramount, WB and Sony. CJ ENM also acquires famous drama and entertainment formats, and successfully remake them into Korean tastes.

CONTENT ACQUISITIONS



DRAMA & ENTERTAINMENT REMAKES





STUDIO DRAGON

Studio Dragon is the nation's first drama studio that is acclaimed for the ability to produce top-tier drama content, its superb direction and the constant creation of cultural phenomenon It is home to trend-leading global hit series including, 'Guardian: The Lonely and Great God', 'Sweet Home', 'Stranger', 'Vincenzo', and 'Crash Landing on You'. It is also expanding its international presence by joining hands with overseas partners to co-produce dramas and providing production consulting.

4000+
HOURS OF
DRAMA

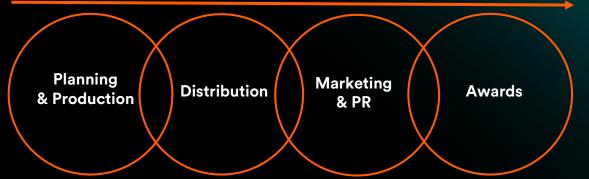
231
CREATORS

13 YEARS OF PRODUCTION 27+
SERIES
ANNUALLY

170+
LIBRARY
CONTENT

Studio Dragon provides one-stop service from planning to production and distribution, making the content award-winning.

ONE-STOP SERVICE





TVING

TVING is Korea's best OTT service provider, which enables viewers to freely access and enjoy real time TV channels such as tvN, Mnet, OCN, Tooniverse, JTBC, and Channel A as well as a catalogue of Korean and foreign movies and original productions via PC, mobile device, and TV anytime, anywhere.

Latest TVING Original includes dramas 'Scripting Your Destiny', 'The Witch's Diner', and entertainments 'Spring Camp' and 'High School Mystery Club'.





WATCH.CJENM.COM

LATEST CONTENTS & NEWS

WATCH TRAILERS & SCRENNERS

CONNECT SALES REPRESENTATIVE

PURCHASE

ACCESS MARKETING ASSETS

BUYER MANAGEMENT

CJ ENM's screening site watch.cjenm.com, is where buyers can watch trailers and screeners for the latest CJ ENM programs. If you are a new buyer, the website connects you to sales representatives of your region. Buyers, who have licensed a program, can easily download marketing materials, such as images, diverse videos and scripts. Also, latest news and information about CJ ENM's contents and major deals are updated regularly.

Watch more at watch.cjenm.com









ALL

DRAMA

► ENTERTAINMENT

▶ FORMAT

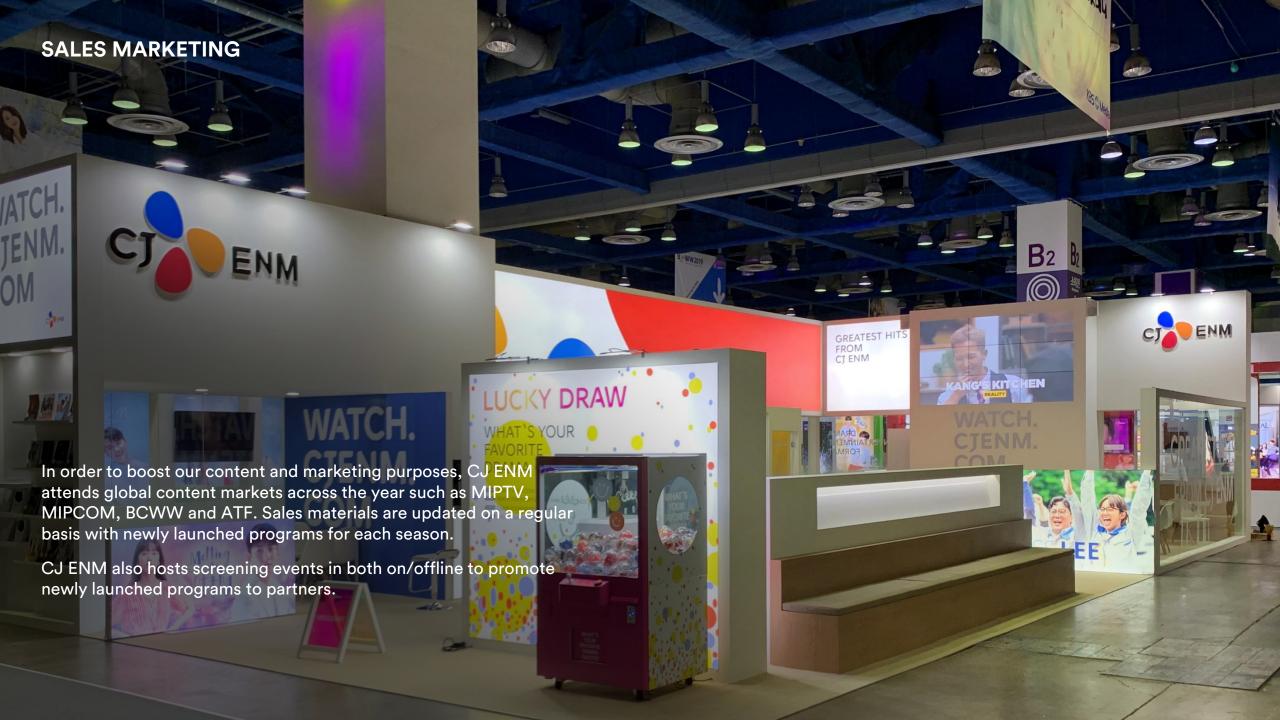












CJ ENM 2021 PROGRAM BOOK

FACT SHEET

CJ ENM PROGRAM BOOK



ENTERTAINMENT Div. Fact Sheet





