

MESE

We make ideas a reality

COMPANY PROFILE



The MESE

Mese Co., Ltd. developed a hot pack doll for the first time in Korea in 2006 and is currently developing and producing a variety of stuffed products, such as stress relief balls, heating cushion dolls, and cooling cushions.

Currently we are expanding our business area for producing puppet show & stop motion animation using patented moving plush toys.

Company Name: Mese Co., Ltd.

CEO: Sung Zun Ahn

Establishment Date: May 2003

Business Type: Toy Manufacturing, Animation Production

COMPANY HISTORY

2020

Camem & Bert's Food Truck

- Hong Kong Licensing Fair: signed contracts with China and Malaysia
- Korean Pavilion by the Korea Contents Agency for Kidscreen

2019

- Participated in Hong Kong Licensing Fair and signed contracts with Europe, Hong Kong and China
- KOCCA: Best Excellence Award 'Camem & Bert's Food Truck'
- Participated in MIPCOM

2018

- Collaborated with 'Sikbbang Ddoonyang', 'Bbang Bbang Duck'

2017

- Production of hot pack doll for Pyeongchang Olympics Mascot
- License agreement with Disney Korea

2016

- R&D research center certificated License agreement with Line FRIENDS

2015

- License agreement with LINE FRIENDS, KAKAO, SPOOKIZ

2014~
2013

- License agreement with Korean TV Program 'Infinite Challenge'
- License agreement with Majosady

2012

Global Sales for Heatable Plush

- Developed Manino character
- Exported hot pack doll (US, Germany, France, Japan, etc)

2011

- License agreement with Locus' 'Booto'

2010

- License agreement with NHK's 'Do Mo Goon'

2009

- Hot Pack Doll (Heatable Plush) selected as the best idea product at Tokyo Gift Show

2006

- Exclusive agreement with Tazzeta Germany for Korea market

BUSINESS AREA

DOMESTIC & GLOBAL TOY BUSINESS

OEM
Product Design
Manufacturing
Distribution

CONTENT BUSINESS

Original Character Development
Character Licensing
Stop Motion Animation Production
Live-Action Puppet Production

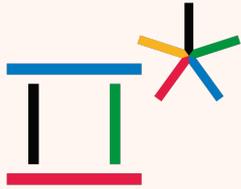
MESE
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R&D

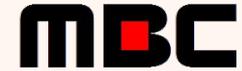
Original Character IP
Puppet Development
Smart Toy



PARTNERS



PyeongChang 2018



LINE FRIENDS

Home plus



e mart

7-ELEVEN®

FamilyMart



CAMEM & BERT'S FOOD TRUCK

Target: 3~5 Preschool

Genre: Educational Comedy

Length: 6'x52

Format: Live-Action Puppet show + Stop Motion
Combined, Non-Verbal with Narration

Story:

Camem and Bert are two cat siblings who run a cute food truck. They are assisted by their bouncy friend Cream. The cats cook dishes for their forest friends, often using the dish to solve some problem or dilemma. For inspiration they turn to their Grandma's magical recipe book. It flips open by itself as they ask "What can we cook to help out?" The book always seems to know which dish might fix which situation. Who will the main dish be made for today?



PRODUCTS: ORIGINAL



PRODUCTS: OEM



THANK YOU!

