



[www.pingo.kr](http://www.pingo.kr)

Established in 2016, Pingo specializes in planning, producing 3D animation TV series and movies. Pingo consists of a talented team of specialists from various fields of animation. As a multimedia entertainment company, Pingo not only wants to develop original ideas into high quality content, but wants to contribute its skills in planning, developing, producing and licensing globally.

## COMPANY PROFILE

<b>CEO</b>	Hee Seok Shin (Jaden)
<b>HEAD OFFICE</b>	Dong-gu, Gwangju, Republic of Korea
<b>BRANCH OFFICE</b>	Songpa-gu, Seoul, Republic of Korea
<b>ESTABLISHMENT</b>	September 2, 2016 (Corporate : April 9, 2018)
<b>EMPLOYEES</b>	Total 70 (Head 51 / Branch 19 – Since March 2024)
<b>CONTACT</b>	Head Office +82 62) 654-5409
	Branch Office +82 2) 400-5409
	FAX +82 2) 401-5409

## OUR TIMELINE

# HISTORY

## 2016-2019

- '2016 Gwangju Planning & Design Studio Support Program' recipient
- Establishment of PINGO ENTERTAINMENT
- Participated in production of 'Super Wings Season 2' TV animation series
- Full production of 'Wonder Balls Season 2' TV animation series
- Full production of 15 episodes of 'KATURI Music Version'
- '2017 Gwangju Planning & Design Studio Levelup Project Production Support Program' recipient
- Corporate Establishment (Representative: Hee Seok Shin)
- TV animation series 'PimPim 5 Emotion Songs' Airs on KBS2
- TV animation series 'Shasha' chosen for 'KOCCA 2018 Pilot Production Support Program'
- TV animation series 'Shasha' won best project from 'KOCCA 2018 Animation Pre-Production Bootcamp'
- Establishment of R&D Laboratory
- Signed Co-Production Agreement with 'Zodiak Kids' on animation 'Shasha'
- 'PimPim 5 emotion songs' music release and distribution
- 'PimPimKizel' chosen for KOCCA 2019 Scalability Animation
- Participated in production of '2019 Pororo Treasure Island Adventure Movie' (©OCON / ICONIX / EBS / SK broadband)
- Participated in production of 'Katuri Season 3' TV animation series

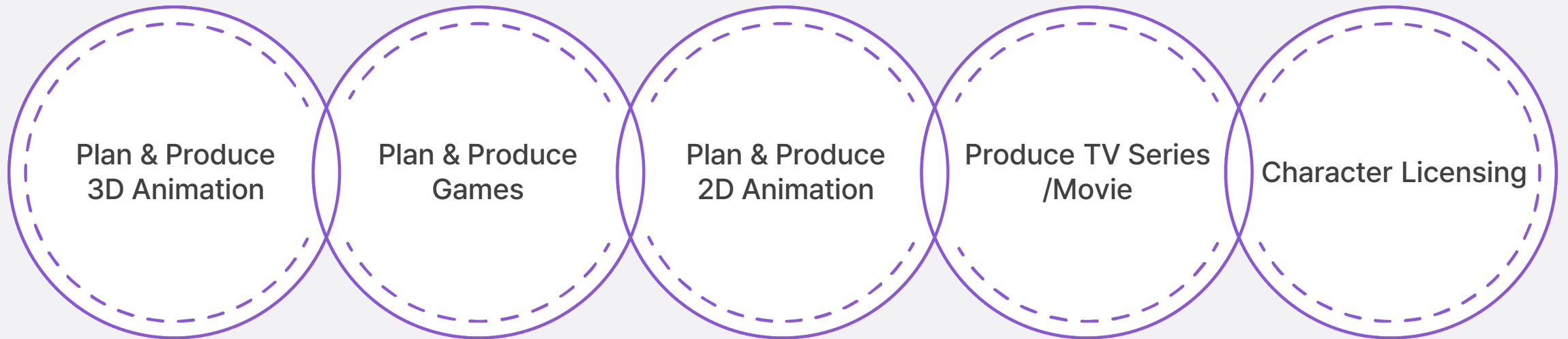
## 2020-2023

- Participated in 30 minutes of RLC for 'KATURI' movie
- Participated in 30 minutes of modeling, animation, rendering, lighting and composition for 'PORORO' movie season 6
- Grand prize winner of 'G.Idea Gwangju Creative Goods Competition' held by 'Gwangju Contents Korea Lab'
- 'BBOONG UH CAFE' chosen for the '2020 Support Program for Outstanding Start-Up Companies' and YouTube channel launch
- 'GigaBuilder' chosen for the '2020 Gwangju Planning & Design Studio Pilot Support Program'
- Signed a licensing agreement and launch with BeaverBlock on 'PimPim BabySign'
- Participated in animation, lighting, rendering, and composition for the 'Superwings' Movie
- 'Shasha & Milo' chosen for the '2021 KOCCA Local Animation Early Stage Production Support Program'
- 'BBOONG UH CAFE' x Lotte Outlets (Gwangju Suwan Branch) x 4<sup>th</sup>
- Honam Business Association Recipient
- 'Shasha & Milo' chosen for the '2021 Foundation Takeoff Package Support Program'
- 'PIMPIM Kizel' music release and distribution
- 'Gigabuilder' chosen for the '2021 Level Up Project Production Support'
- '2021 Global Accelerating Demo-Day Animation' Excellence award Winner
- Registered 'Multilateral File Synchronization Methods and Systems' technical patent
- 2022 'SHASHA' Sign a coproduction contract with 'ZODIAK KIDS STUDIO FRANCE' in MIFA
- 'Shasha & Milo' chosen to receive the 'KOCCA 2022 Season Production Support for Domestic Animation'
- Chosen for the '2022 Gwangju Fifth Cultural Content Young Entrepreneurship Growth Ladder Support Program'
- Chosen for '2022 Gwangju Information & Culture Industry Promotion Agency Regional Specialized Content Development Production Support'
- 'Shasha & Milo' Selected as the 2022 first EBS Domestic Co-Production Animation
- ['Bboong-Uh & Corgi' Gwangju Healing Trip] Signed and launched a Co-production contract with 'GOINDOL'
- Selected as a 'Korea SMEs and Startups Agency' member of [Global Leading Company 1,000+]

# BUSINESS AREA

We would like to share stories through animation that instill positive influence and dreams in children.

Like how "pingo" means to draw in Latin, we plan to draw out our animation dreams and hopes as Pingo Entertainment.



# SHASHA & MILO

ORIGINAL PROJECTS



## Format

22 min X 25 eps  
+ 2 min X 12 eps



## Tech

HD Full 3D CGI TV Series  
Broadcasting on EBS  
on November 3, 2023



Grade(Age)  
6-9 year olds



## Director

Jenny Yoo, HyungMin Kim



## Genre

Action / Adventure / Comedy

# SHASHA & MILO

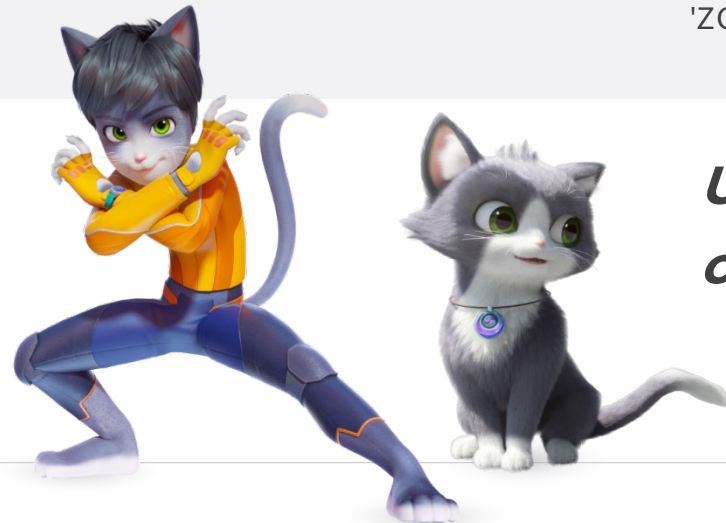
ORIGINAL PROJECTS

***A Pink Cat with special powers named Shasha!***



- KOCCA 2018 Recipient of 'KOCCA Pilot Production Support Program'
- KOCCA 2018 Winner of best project from 'KOCCA Animation Pre-Production Bootcamp'
- Signed Co-Production Agreement with 'Zodiak Kids'
- 2019 : Recipient of GITCT's 2019 G.Levelup
- KOCCA 2021 Recipient of the 'KOCCA Local Animation Early Stage Production Support Program'

- 2021 Recipient of the 'Foundation Takeoff Package Support Program'
- 2021 Recipient of 'Global Accelerating Demo Day' Animation Excellence Award
- KOCCA 2022 Selected for domestic animation production support
- Signed Co-Production Agreement with 'EBS'
- 2022 'SHASHA & Milo' Sign a coproduction contract with 'ZODIAK KIDS STUDIO FRANCE' in MIFA



***Unexpected Adventures of TWO Guardians begin!***

# DOMESTIC/INTERNATIONAL BROADCASTING SERVICES

## Confirmed and Planned Domestic Broadcasts

### Terrestrial · Cable Broadcasting



\* Korean Terrestrial  
Broadcaster

Tooniverse

\* Animation Specialized



### IPTV



\* IPTV Exclusive  
Currently

### OTT Streaming Service

TVING

\* CJ ENM's

LAFTEL

\* Animation Specialized

wavve

\* Joint Operation of  
3 Terrestrial Broadcasting  
Companies

SERIESon

\* NAVER

WATCHA

Expected to be  
broadcasted in April



## Confirmed and Planned International Broadcasts

### Canada



Télé-Québec

\* French-Speaking Region

### Australia

ABC

\* IPTV Exclusive  
Currently

### China (Scheduled)



### Latam



discovery k'ds

### UK



## Under Negotiation

Southeast Asia: **Indonesia, Malaysia**  
Asia: **Japan**

# SHASHA & MILO

ORIGINAL PROJECTS



# PIMPIM SERIES

PimPim 5 Emotion Songs

ORIGINAL PROJECTS



- Broadcasted on KBS2 / Music release and distribution
- Signed local content distribution business agreement with KBS Media
- Signed licensing agreement with Beaver Block



## Format

1.5 mins X 26 eps  
(In Production)



## Tech

Full CGI Animation  
Broadcasting on  
YOUTUBE, NaverTV & IPTV



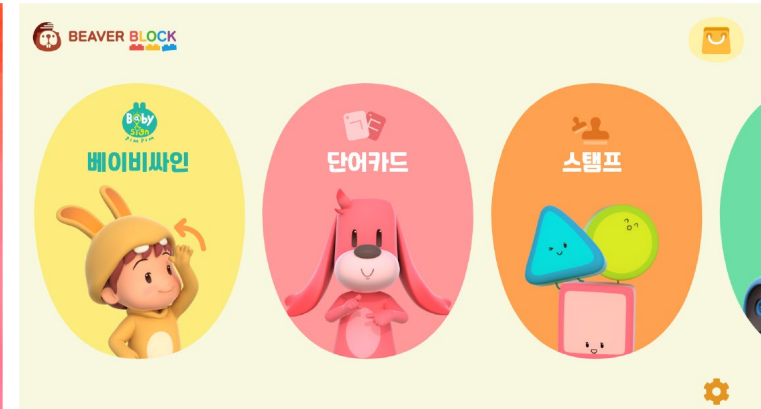
## Grade(Age)

0-3 year olds



## Genre

Pre-school Emotional Education,  
Music-based Animation










# PIMPIM SERIES






PimPim Kizle, PimPim Aqua

ORIGINAL PROJECTS



	
<b>Format</b> 4.5 mins X 8 eps (In Production)	<b>Tech</b> 3D CGI Animation + Live Action
	
<b>Grade(Age)</b> 3-6 year olds	<b>Genre</b> Pre-school Exercise, Music-based Animation
	
<b>Studio</b>	Pingo Entertainment CO.,LTD. HICC Inc. / Be ICON



	
<b>Format</b> 1.5 mins X 4 eps	<b>Tech</b> Full CGI Animation
	
<b>Grade(Age)</b> 0-3 year olds	<b>Genre</b> Pre-school Emotional Education, Music-based Animation
	
<b>Studio</b>	Pingo Entertainment CO.,LTD. SangSang Creation CO.,LTD.

**THANK YOU**

**PINGO**  
ENTERTAINMENT