

SUPER 10



BEYBLADE
BURST



COMPANY INTRODUCTION

NEW TOBOT



SECRET JOUJU



KONG-SUNI





YOUNG TOYS Inc.

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The better future we envision is the world filled with 'humanity'. We are always aspiring to be more prosperous and joyous, fearless in welcoming new challenges, embracing changes and differences, empathetically and sensitively caring towards others.

We work relentlessly to create the highest quality products and contents. We work to inspire and contribute to building a better future. This is the main purpose of Young Toys' existence and duty.

YOUNG TOYS HISTORY



YT 1,0 Birth of Young Toys!

"Founding of YT"

1980 - Foundation date



YT 2,0 Young Toys' brand!

Launch of YT brand

1991 - 'Secret Jouju'

1999 - 'Kongsuni'



YT 3,0 Content Development

Animated Brand Development

2009 - 'TOBOT'

2012 - 'Secret Jouju' Animation

2014 - 'Kongsuni' Animation



YT 4,0 Contents Expansion & Diversify

Contents co-development & Expansion

TOBOT, Secret Jouju Re-boot

Joint local Ani / Toy development

Joint Overseas Ani / Toy development

GLOBAL
KIDS
CONTENTS
LEADER

YT 5,0

GLOBAL KIDS
CONTENTS
LEADER

50 Media partners in 97 Countries

55 Toy partners in 56 Countries

Power Brands



Master Toy



Partner Brands



Distribution partners





Korea No.1 Pre-school Brand

Age 2-5, Korea's beloved brand

Korean YouTube



Subs: 5.27 Mn+
View: 5.10 Bn+

Toy Sales



600 Million+
Toys sold till 4Q 2022

L&M Business



200+ SKU with
70+ licensee





No.1 Robot, TOBOT

Age 4-7, Boys Action/Adventure

Global Brand



100+ Countries

Toy Sales



160 Million+ Toys sold till 4Q 2022

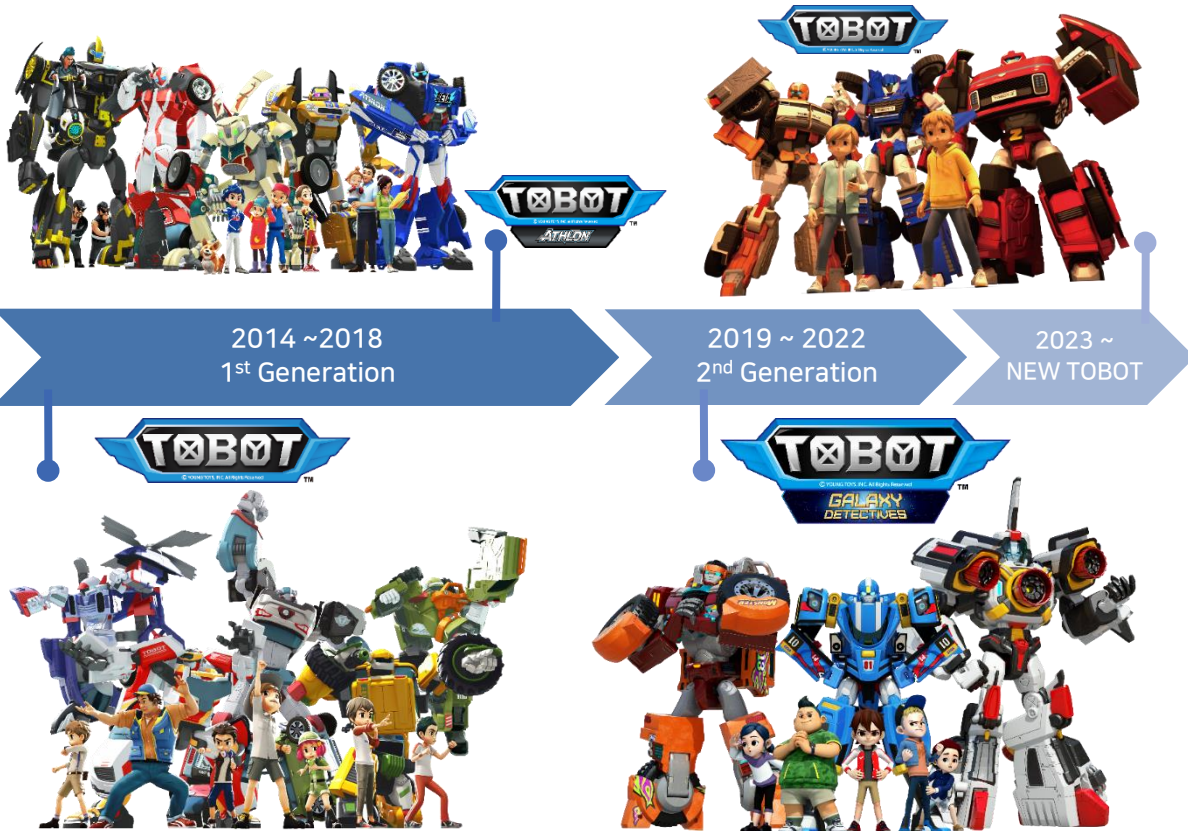
YouTube



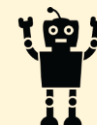
Subs: 2.25 Mn+
View: 1.69 Bn+



South Korea No.1 Boys Action franchise becomes a globally beloved brand.



100+ countries
globally



160 Million +
toys sold till 4Q 2022



4,700 mins +
of finished production



170+ SKUs
1,200+ L&M
products



Best Fashion Doll Brand

Age 4-7, Girls Target

Korea No.1
Brand



400+ SKU with
70+ licensee

Toy Sales



1+ Millions
Toys sold till 4Q 2022

Secret Jouju Musical



100+ Millions
Audience



Old Secret Jouju
2012 ~

Secret Jouju



Secret Jouju S1
2016 ~

Secret Jouju



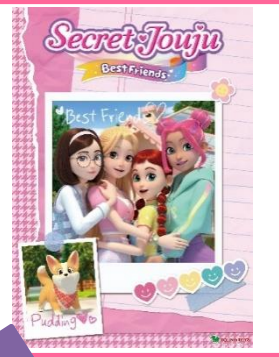
Secret Jouju Guardians of Galaxy
2019 ~

Secret Jouju



Secret Jouju Best Friends
2022 ~

Secret Jouju
Best Friends



CONCEPT Changed



8 countries

Korea, Hong Kong, China,
Thailand, Singapore,
Indonesia, Vietnam, USA



850 mins +

of finished production



80+ SKUs

100+ L&M

partners



Time Traveling Heroes, Super 10

Age 5-8, Boys Action/Adventure

Toy Business
Total 22 SKU

L & M Business
Over 50+ SKU

Animation
11 min x 104 eps



E.O.D