

MK ENTERTAINMENT INTRODUCTION

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About MK Entertainment

MK Entertainment is a video culture contents production studio that produces various online contents such as an animation, film, drama planning and production, licensing, mobile game, webtoon, motion comics, audio books, etc.

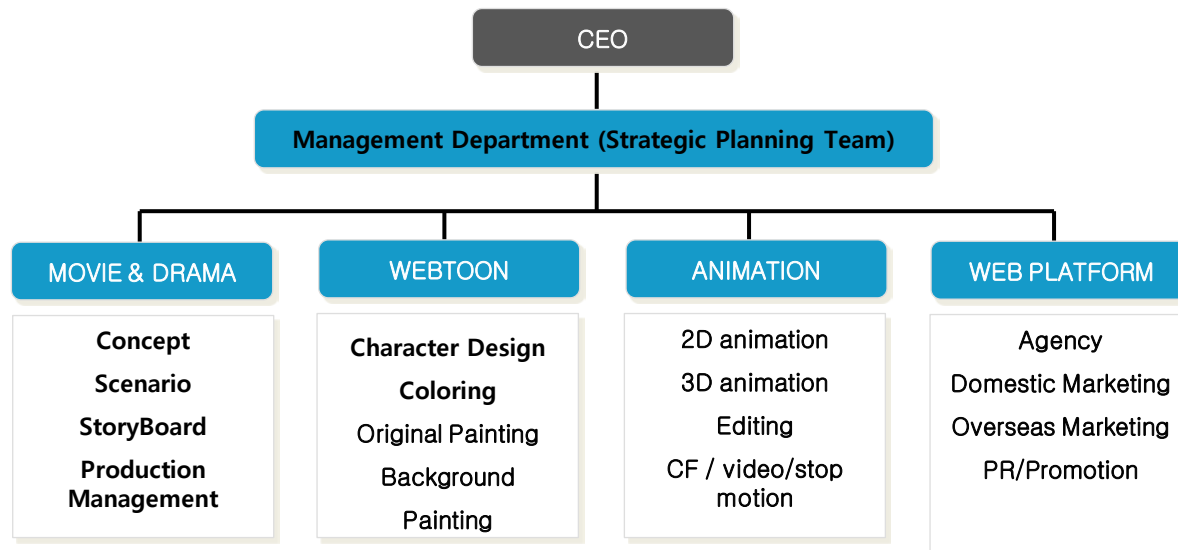
Myung koo Kang of MK Entertainment has been produced and planed various contents that are <Robot zzipba> reconstructed for KBS TV animation, <I like Dalki> for a popular character in Korea.

<DALDDONG DALDDONG DALDDONG BBANG> for 2011 Gyeonggi-do Provincial Support Project Selection Theater 4D Ride Stereoscopic Image, etc.

These days that various online contents have high value of the global cultural industry including TV animation, MK Entertainment make every effort to be the leader of the global cultural content industry by using OSMU characteristics of cultural contents.



Organization



Myungkoo Kang

2001 ~ 2003 K-pro Art Director

2008 ~ 2016 MK studio chief officer

MK film CEO

2011 ~ Current Bucheon University Department of
Game & Video Contents / Adjunct Professor

2017~ MK Entertainment ceo/ chief officer, plan/direction

< Career / Award >

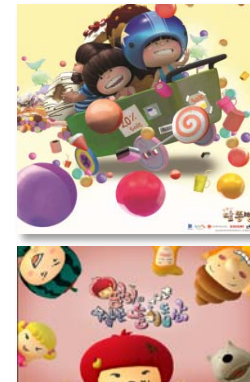
2002 SOKI International Character Competition Award

2003 HongKong <Advertisers Association> TV CF Division
Excellence Award <1823>

2012 **Incheon** Namdong-ku Cartoon Contents Excellence
Prize <Pretty Changsha Park Chang-bo>

2012 Gyeongin Daily Hit Product Excellent Content
Technology Award < Moon Shit Moon Shit Moon Shit
Bread >

2013 KOREA Animation Award CG Award Grand Prize



Global start-up – MK Entertainment

- Bucheon city sewage department publicity animation production
- Selected as Culture Technology VR / AR Character / Animation R & D by Gwangju Institute of Science and Technology
- Selected as a project to support global contents production in conjunction with WebtoTun
- Production of "Sosano" webtoon in Namdong-gu, Incheon
- Made an agreement with China Weihai drama film service contract
- Made an agreement with Spain Arait Multimedia <Box Hero> to co-produce overseas distribution



Major Works



ROBOT ZZIBBA

- Format : 2D TV series animation
- Running time : 11 min X 52 chapter
- Age : The lower grades / 30S~40S parents

Started serializing in Boys Central in 1974, Robot Zzibba has enjoyed explosive popularity and love for children over 30 years.

It is a lower grades target work that can be seen with the parents of the 70s ~ 80s who have children at elementary school and reconstructed a cartoon original with animation in accordance with the modern view.



Major Works



I LIKE DALKI

- Format : 2D TV series animation
- Running time : 11 min X 52 chapter
- Age: All ages admitted

A happy and pleasant Dalki playing in the nature and four friends give a talk for mysterious Dalki town story in small island.

Dalki give a preciousness and joy of nature to children who are accustomed to convenience and precooked food.

We invite you to Dalki Town where there is a funny and exciting story for fantastic imagination of Dalki.



Major Works

DALDDONG DALDDONG DALDDONG BBANG

- Format: 4D Riding theatrical animation film
- Running time : 15 min
- Age: All ages admitted
- Selected as a 3D stereoscopic image support project by Korea Comics Promotion Agency 2011
- Screened at Korea Manga Museum 4D Stereoscopic Theater



Jet, Jade and Chaeny are tempted into stranger' s temptation and sweet cookie Joined in a strange cookie world. It' s a sweet world on the surface, but there are enormous and dangerous things in it. It' s a fantasy thriller for theatrical animation film that Three children who got out of cookie world from crisis situation are very active.

Major Works

BOX HERO

- Format : 2D TV series animation
- Running time : 11 min X 52 chapter
- Age : 7~15 year-old children / Family

About 1,000 years ago, the Earth turned into a garbage filled mountain, and it exploded. After the great explosion, all the living creatures vanished and the new creature appeared. Soon, the new world called the "BOOM" was created! In the BOOM world, there is only one language, which is called the "BOOM" language. They could communicate with plants, animals and other objects and the BOOM world was such a beautiful place filled with understanding and consideration. The evil emperor of garbage called "Dirty Dung" appeared to this beautiful place. The evil emperor built an enormous garbage tower and kidnapped the Star Princess. He was planning to marry the princess and took over the BOOM world. The BBB king falls into despair and orders Box Hero(BBB Trio) to save the Star Princess. The Box Hero(BBB Trio)'s adventure begins to save the Star Princess and stops the evil emperor's plan, which is to turn the BOOM world into the garbage land.



ALLY'S FOOD FANTASY

- Format : Theatrical Animation
- Running time : 70 min
- Age : Main 3-8 year-old children / Sub family

Ally is a cook who works at the broadcasting station located in the center of Fairytale village. By using the cooking program, Ally teaches children how to cook each country's main dishes. The Fairytale village, the adventurous place where Ally is living has many mysterious and astonishing friends live in there as well. There are many characters inside the kitchen staged in the broadcasting station: a boar chef named "Kello" who sticks its piggy nose in the sand, a generous elephant named "Cheed" who sticks its long nose in the rubber made artificial pond, an assistant chef and rascal monkey named "Ppono" who is hanging from the long rope, a cute round egg named "Gging" who got stuck in the dappled blocks and finally, a hen named "Ming-ming" who makes a loud noise hanging from a wall clock exactly hour after hour at the cooking time. This is where Ally, a doll recently graduated from a cooking academy in the Czech Republic, joins and the amazing story begins. Ally is bright and cheerful, as well as a quick learner who takes good care of other friends in the Fairytale village. Ally is a chef who works at the broadcasting station. Sometimes, Ally becomes a crybaby and whines a bit, however, when it comes to something Ally likes, Ally is a patient child who can focus.



MAURFILM



첫 한국-체코 합작 애니메이션

Major Works



2017 KoreaMahwaContentsAgency
Production Support Business Showcase

THE HORIZON

- Format : Theatrical Animation
- Running time : 70 min
- Age : 20~40 year-old mania

A boy and a girl meet each other and they are walking forward together. Both lost their parents in the destroyed world. They lost everything but they have a hope to walk forward together forever.

They met some adults while walking forward side by side, however they realized that death is always around of them by using them and threats are detected always from the adults of broken instincts
However, They are getting closer by going through the difficulties and obstacles



Major Works



FANTASTIC BABY DOLL



- Selected as the character development support project for the local contents promotion center of Korea Creative Content Agency
- Licensed product development project through webtoon and web drama production
- Producing as webtoon and drama for their life style of teenagers life, interests, episodes , etc.

Fantastic baby doll is character of a school concept that teenage children from different countries who gather together are competition in good faith and struggled
Anna(cartoon), Copy(movie), Sunny(dance), Malyn(music), Kenji(animation) are main character showed great ability for individual different culture and art field.
Four children from multicultural countries such as america, europe, china and japan except Anna from korea is a story to come fantastic art school in korea.

Major Works

Cartoon / Webtoon

<Robbot Bbazzi>

<I like Dalki C.S.I>

<Clever strong man Mr. Park>

< Wontonggogae hogu-rock >

<Junggu trip to open history of century>



Major Works



MOTION COMIC

<Gangho paedogi>

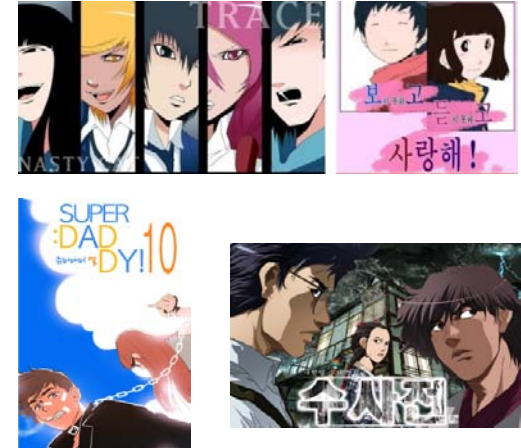
<Super daddy yeol>

<Trace>

<I can't see and hear, I love you>

<Investigative>

<Chronicles>



kt media hub olleh tv

It's a improved cartoon viewer to make the first new way in korea instead of turn the page.
You can enjoy it on mobile, tablet and pc developed how to extract fun and interest apply to effect for it
to reader accroding to cartoon genre.
It's a way to read webtoon for moving scenes unlike general webtoon style.
As Realizing cartoon picture to TV picture, Character move with every sound effect to add various picture
suited for broadcasting quality.

MOVIE/DRAMA/MUSIC VIDEO

Movie:

〈My boss, My hero〉

Drama:

Korea and china collaboration CCTV 〈China bride korea groom〉 make progress

Music video:

YB 〈my heart〉

Andy lau〈special forces & Andy English〉 project
Girl' s generation music video

Documentary:

SBS〈Cardinal Stephen Kim Su-hwan 〉



THANK YOU

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