



2021

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# PROFILE

Yoyou's Dream

**Yoyou's Dream**

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# PROFILE

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# 2021 PROFILE

## TOYOU'S DREAM



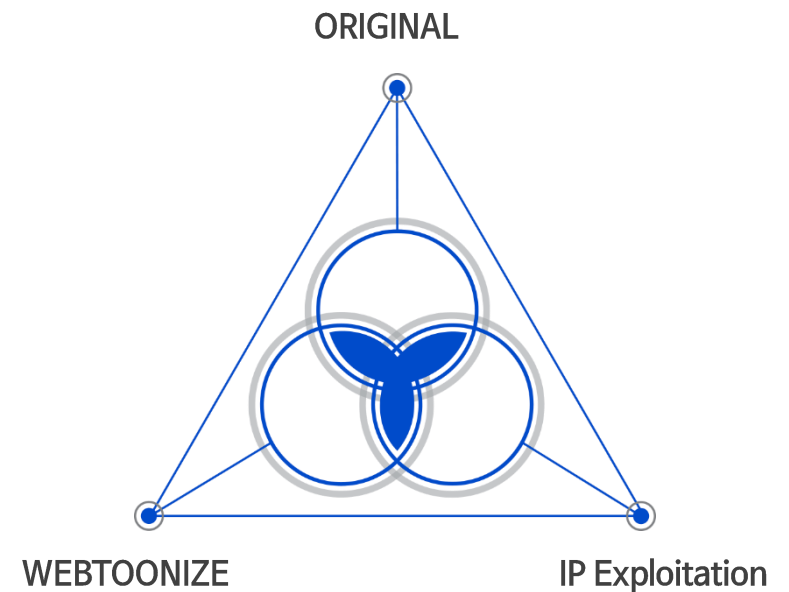
**ASIA NO.1  
WEBTOON IP STUDIO**

**Toyou's Dream creates exceptional Webtoon IP.**

We plan and produce competitive Webtoon IP and expand in the form of videos. ASIA NO.1 WEBTOON IP STUDIO, This is the vision of Toyou's Dream

**Toyou's Dream**

**3  
CORE VALUE**



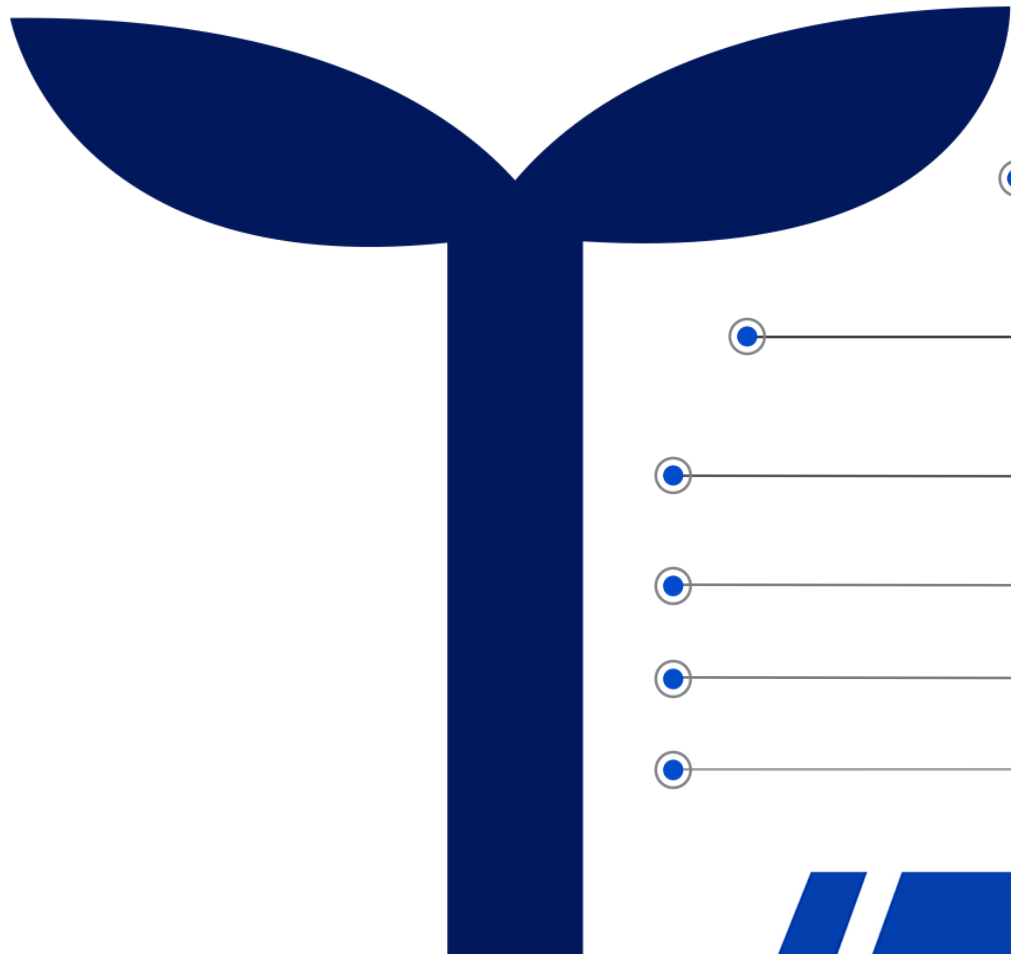
**Toyou's Dream has three core values.**

The original IP, planned and produced for the Webtoon. WEBTOONIZE, to create webtoons with contents from different fields, IP Exploitation, to expand the Webtoon IP to diverse moving image format. These are the driving forces and pride of Toyou's Dream.

**Toyou's Dream**

# 2021 | PROFILE

## TOYOU HISTORY



2021	<ul style="list-style-type: none"><li>The accumulative number of Webtoon IP rights over 400+ titles with more than 250 contents creators</li><li>Launch OTT Movie (Shark)</li><li>Begin production of films (Goldfish), (Cleaner K), (It Wasn't Me)</li><li>Begin production for a drama series (Cintamani)</li><li>Air animation (Animal School) on channel Tooniverse</li><li>Plan/Produce animation (Glorious Action Kindergarten)</li><li>Webtoonize Big IP novels (Exorcism Chronicle), (Mystery Novel Mu), (The God of Death)</li><li>Foundation, film studio (Toyou Studio)</li></ul>
2020	<ul style="list-style-type: none"><li>Attracted investment of KRW 20 billion from KakaoPage</li><li>Planned/Planned and produced film (Goldfish)</li><li>Began production for OTT Movie (Shark)</li><li>Foundation, Story Studio (StoryPlus)</li><li>Foundation, BL Label (Bluhen), Horror Label (Horror House)</li></ul>
2019	<ul style="list-style-type: none"><li>Winner of Special prize, 2019 New Media Contents Awards, Korea Creative Content Agency</li><li>Webtoonized, Big IP web novel (God of Blackfield), and many more</li><li>Planned/Developed MBC TV Drama (Item), Aired in February</li><li>Globalized Webtoon IP Reaches 8 countries (China, Japan, Europe, North America, South-East Asia)</li></ul>
2018	<ul style="list-style-type: none"><li>Produced OTT Original Movie (Dokgo Rewind)</li><li>Foundation of "AKEO STUDIO"</li><li>(Dokgo) wins Annual Rank No. 1 on "Piccoma," Japan</li><li>Published (Undead King) and (Ouch) at KADOKAWA Japan</li></ul>
2017	<ul style="list-style-type: none"><li>Produced OCN Mini Series (My First Love)</li><li>Branded Webtoon surpassed 200 titles</li><li>Hosted the STORY AVENGERS SEASON 1, the first webtoon story contest</li></ul>
2016	<ul style="list-style-type: none"><li>Produced (Tong Memories), the first national paid OTT original movie</li><li>Agreement with a social welfare foundation, "Kids &amp; Future Foundation," for a Talent Scholarship</li></ul>
2013	<ul style="list-style-type: none"><li>Converted the corporate body to Toyou's Dream Inc.</li></ul>
2009	<ul style="list-style-type: none"><li>Foundation, Toyou Entertainment</li></ul>

## ORIGINAL

All ORIGINAL IP of Toyou's Dream are produced through pre-investments. We develop original stories, from both internal planning and external writer submissions, and match them with the illustrator who can bring out the best of the original story. Afterwards, with our production know-how from a decade of experience, we create high-quality works, which receive requests from national and international platforms for faster release.

Toyou's Dream ORIGINAL IP includes various genres including action, school life, drama, SF, romance, and fantasy. We are waiting for offers from partners interested in production and investment.



- Representative original works by Toyou's Dream -

## PROCESS

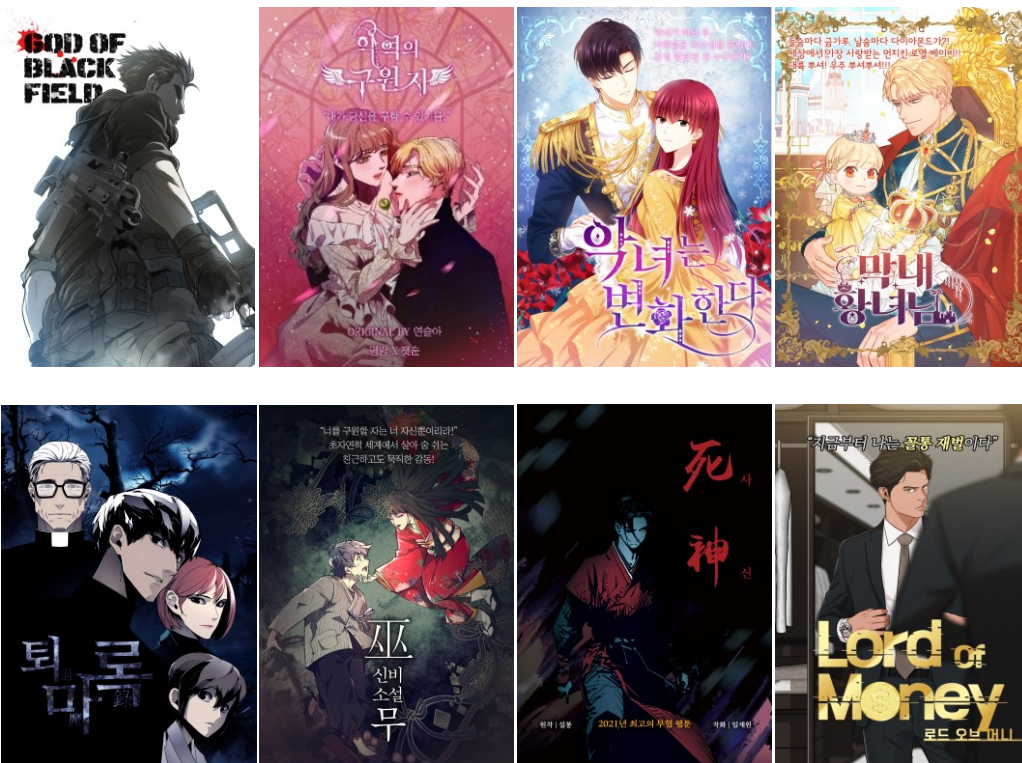
Original production process of Toyou's Dream



## WEBTOONIZE: to create into a webtoon

“WEBTOONIZE” is a word first coined by Toyou’s Dream, it is to encompass various contents such as web novel, genre novel to film, gaming and TV drama scripts, and to edit and produce them into webtoons.

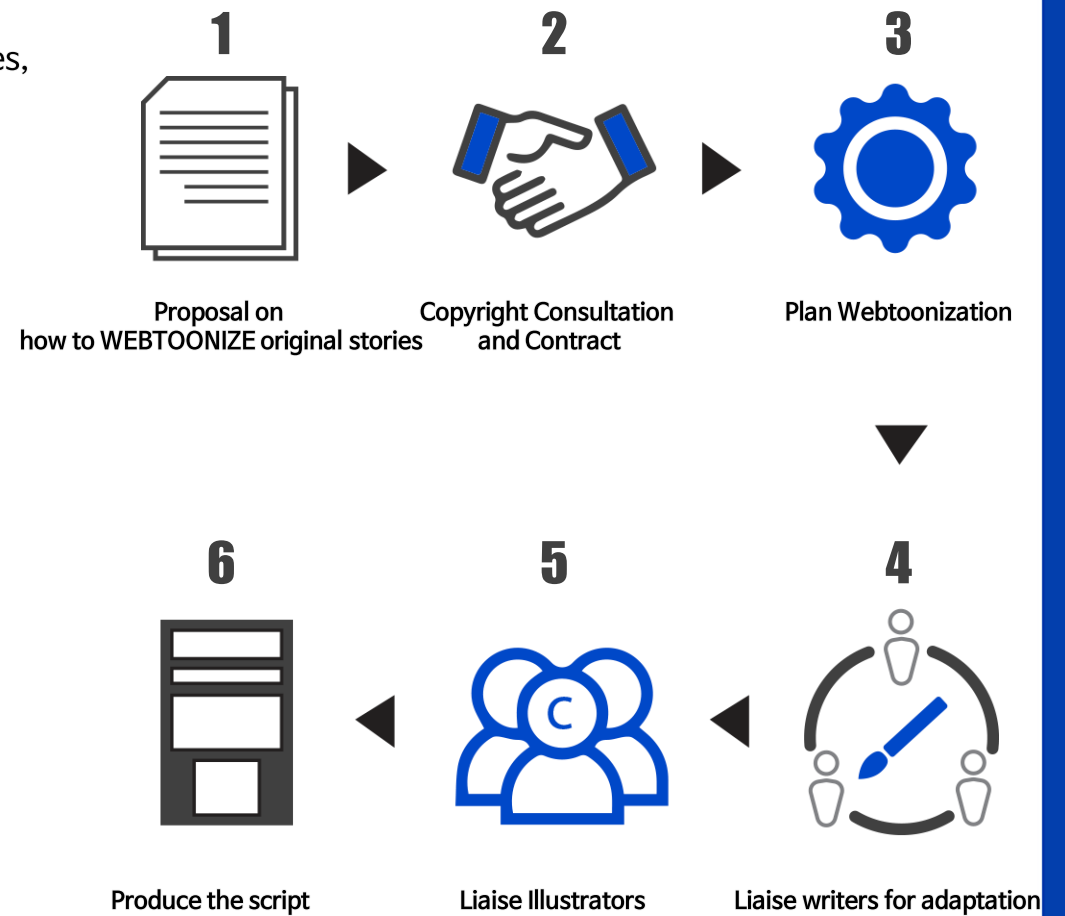
We wait for the proposals of partners who are interested to WEBTOONIZE, to revitalize original stories into Webtoons, creating sensations and synergies, transcending the attention to be received by the Webtoon.



- Representative WEBTOONIZED works of Toyou’s Dream -

## PROCESS

WEBTOONIZE process of Toyou’s Dream

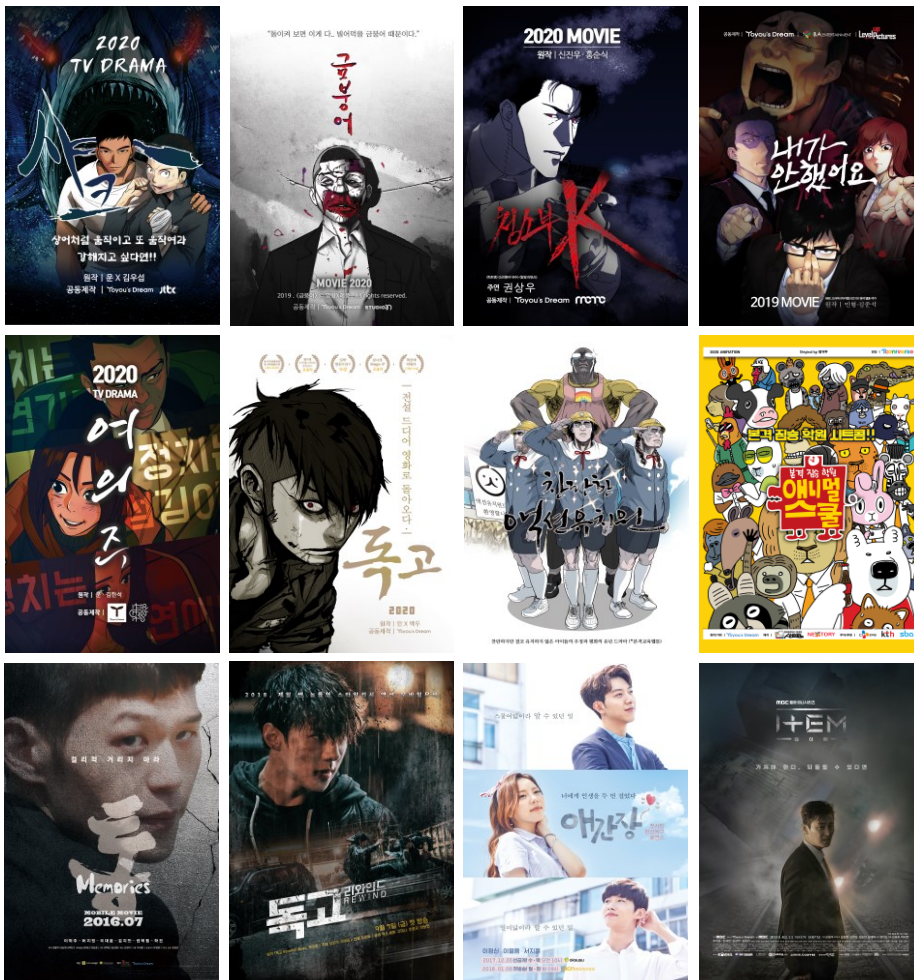


## IP Exploitation

For years, Toyou's Dream has been creating video contents with our Webtoon IP. Currently at 2020, we are executing diverse formats of video creation and production. We are waiting for partners who are interested in the 2nd expansion, in making popular Webtoon IP into movie, TV series, Web series, or OTT original.

## PROCESS

The role of Toyou's Dream  
In the 2nd Expansion of Webtoon IP



- Film Produced & Planned to be Produced by Toyou's Dream -

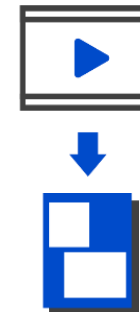
1



In the case of video creation  
with the webtoon IP of Toyou's Dream

- Original copyright settlement
- Managing every original authorship required for video making
- Proceeding with joint creative planning or joint production process
- Is able to invest in planning and development

2



In the case of existing video WEBTOONIZATION

- Is able to produce existing film or TV series into webtoons
- Producing original Webtoons as the prequel, sequel or spin-off of videos
- Is able to produce promotional Webtoon for film or TV drama

3



In the case of WEBTOONIZING  
an undeveloped script or plan proposal

- Verifying the marketability before producing into video content
- Expanding media, from film IP into Webtoon
- Seeking the marketability of the director & writer



2021



**FRONT TITLES**

Tales of "Real Men" Anthology!



Pride of South Korean Action Webtoon

**MEENBAEKDOO**

U N I V E R S E

Dokgo, Dokgo Rewind, Dokgo 2, Dokgo 3, Dokgo Flower, Tong, Tong Secret, Tong Ego, Tong Edge, Bloodrain, Bloodrain 2

MEEN X BAEKDOO

"The Bible of  
Global Action Noir"



**Dokgo, Tong, Blood Rain** Unified Universe

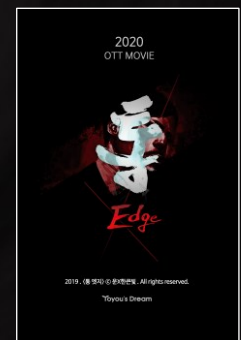
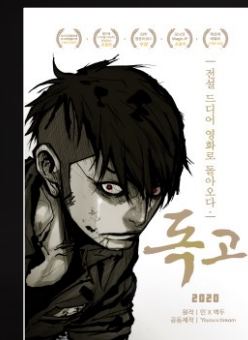
Over **KRW 18 billion** as of October 2020

2018 and 2019 winner of "Piccoma Awards" Japan

Launching the Mobile Movie <Dokgo Rewind> in 2018,  
leading role with EXO Sehun

Proceeding global OTT series <Dokgo> and <Tong>

All <Dokgo> series published and sold in "KADOKAWA," Japan



**SERIES**



**LEZHIN COMICS**



**LINEマンガ**



etc. 21 Platforms

Toyuu's Dream

# SHARK



MOVE LIKE A SHARK.

© Un (雲) X Kim Wooseop

“ An Outcast, inmate of a reform school, then MMA Champion!  
A coming-of-age story of a boy who wants be purely strong”



**jtbc studios** Releasing OTT Movie in 2021

KakaoPage's Leading

**Seinen Action Webtoon**

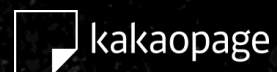
KakaoPage, South Korea and Piccoma,

**Japan No. 1 in Two Countries!**

Over 1.5 million KakaoPage Subscribers / A million page artwork!

Accumulated sales surpass “KRW 3 billion” on “Piccoma,”  
a major Webtoon platform in Japan

Selected as a pitching work in 2019 K-Story in JAPAN  
by Korea Creative Content Agency



Toyoo's Dream

God of Death on the Battlefield,  
Reincarnates as  
a Korean High Schooler!



갓 오브 블랙필드

G O D O F B L A C K F I E L D

© 운(雲), 신인성, 무장

kakaopage

## SUPER WEBTOON PROJECT



Major Platform in Japan **No.1 in Piccoma Overall Ranking**

Reincarnation Fantasy Novel,

**No. 1 in Global reader preference!**

Accumulative Hits **160 million!** / Piccoma Accumulative Sales

**KRW 2.5 billion!**

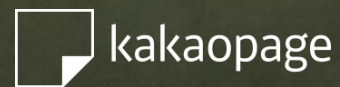
A Million Page Web Novel on KakaoPage

〈God of Blackfield〉 by writer “Mujang” Webtoonized

Rated 9.9 on the greatest multimedia contents platform  
in Korea, KakaoPage

Story by writer Un (雲) of 〈Shark〉, and  
〈Long Travels of a Warrior〉

Currently on KakaoPage and Piccoma,  
popular in both Korea/Japan



Toyuu's Dream



One of a kind  
**Royal Munchkin Baby is Born!**

# 말내 황녀님

**The Beloved Little Princess**

Text/Illustration: Stonehead (AKEO STUDIO)

Original story by: SAHA

**Stolen heart of global readers**  
**The turbulent growing story**  
**of the little princess!**



KakaoPage / Piccoma Overall **Rank No.1!**

**A Million Page Web Novel on KakaoPage**

**<The Beloved Little Princess> by writer Saha Webtoonized!**

Available In Japan, North America, Indonesia **Serialized Globally!**

1-Day

Sales accomplished KRW 100 million, subscribers over 500k

Immediately after launch Season 2 on KakaoPage, Real time Ranking No. 1!

Launching in Piccoma, Japan, Tappytoon, North America,  
Kuaikan, China!



Toyou's Dream

# 악역의 구원자

The Villain's Savior



Original story Yeon Seulah  
Webtoon Myeonglang X Jatson

“ Giving a real happiness to the man  
the man who had to be the villain ”



**Global 7 Countries** Popular on broadband services!  
“KakaoPage,” “Daum Webtoon” Simultaneous Serialization  
**Real time No. 1**  
Tencent Dongman, China, Piccoma, Japan **Launching!**

Webtoon <The Villain's Savior> book popular acclaim!!

Broadband service Globally in 7 countries, North America,  
China, Taiwan, Thailand, Indonesia, Vietnam etc.

<The Villain's Savior> Original story by Yeon Seulah,  
Winner of 2017 Show me the Fandom Awards, Tocsoda, Kyobo Books

Naver Webtoon <Goldfish> text writer “Myoung-rang” X KakaoPage  
<Sahwa> illustrator “Jatson”



Toyous Dream

As the jet-black polar night begins  
the unknown “thing” emerges from the darkness

# 극야

polar night

Text: Un (雲) / Illustration: Han Keunbit

*Isolated in a scientific station  
in Antarctica*

*An alliance of researchers of  
Korea·China·Japan in a survival game!!*



Apple TV, Amazon Prime, iQiyi  
Love Call from Global OTT Platforms!  
Current sensation on  
Naver Webtoon / Naver Series!  
〈Shark〉, 〈God of Blackfield〉  
Story by writer Un (雲)

“Isolated in the Antarctic with the extremest climate on Earth,  
the desperate struggle for survival of the Korean,  
Chinese and Japanese researchers”

Selected as the 2019 K-Story in CHINA and America,  
by Korea Creative Content Agency

Discussing with acclaimed film investment production companies  
from South Korea and North America!



**SERIES**

Toyou's Dream

Vengeance of one man towards the greatest cartel of South Korea



Text/Illustration: Jeongyeon

# CASTLE

Castle: an impregnable castle

HEXSTORY

“Risking one’s life on a single match,  
between the ultimate authority and a man  
who lost everything”



**Naver Webtoon Rank No. 1 in Noir Webtoon!**  
**No 1. with Males in 30s / The top of the series!**  
**Love calls from nationally acclaimed film/TV drama  
investment production companies to turn it into film!**

A vertical climb on the Naver Webtoon Daily Ranking

Available In Japan, China, Thailand, Indonesia Serialized Globally!

Selected as a pitch for 2020 BCWW IP to Drama

Selected as 2019 “Serial Comic Production Support,  
Korea Manhwa Contents Agency”



SERIES

LINEマンガ



Toyou's Dream



“In retrospect all of this is... because of the damn goldfish.”

# Goldfish



“A gruesome humane Noir of a man who only lives today”



**Begin production for film <Goldfish> planned in 2021!**

**Current sensation on Naver Webtoon / Naver Series!**

**Most Popular Series on Naver,  
from the readers in their 20s & 40s**



Film coproduction by StudioN and Cjes Entertainment

The talk of 2019, with wholehearted support of the Naver Webtoon readers!

Awarded at the E-IP Asian Film Market,  
“Busan International Film Festival” in 2019



**SERIES**

**LINEマンガ**



Toyoo's Dream

정수

K  
Cleaner K



If the legislation would not...

**I shall judge.**

Text | Shin Jinwoo X Illustration | Hong Sunsik

“The Korean “Taken,”  
a Webtoon version of  
“The Man from Nowhere”  
The ultimate hardboiled action!!”



Endorsed by **30 million**  
Korean Readers, **the Webtoon of catharsis!!**  
**Confirmed casting of Kwon Sangwoo for film**  
**〈Cleaner K〉 to be released in 2021!**

Season 2 of 〈Cleaner K〉 pre-released on “Piccoma,” Japan

No. 1 Sales in 〈Line Manga〉, the major Webtoon platform in Japan

Steady No. 1 on 〈Toptoon〉 the specialized Webtoon platform

Selected as the pitching work, 2018 K-Story in JAPAN,  
Korea Creative Content Agency



SERIES



JustToon

LINEマンガ

LEZHIN COMICS



delitoun

Toyou's Dream

Exorcise the evil spirit's bewitchment in the world!

# 퇴마록

退魔錄

Exorcism Chronicle



Text: Un (雲) / Illustration: Lee Hyup  
Original story by: Lee Woohyeok

“Like the beginning,  
now and always forever.”

Story of the exorcists, fighting the devil



“The Korean exorcism fantasy,  
the return of the legend”

No. 1 Bestseller in the History of Korean Genre Novel

Writer **Lee Woohyeok's** **〈Exorcism Chronicle〉**

**Webtoonized!**

Adaptation by writer Un (雲) from **〈Polar Night〉**,  
**〈God of Blackfield〉**, **〈Shark〉**

10 Million Accumulated Sales of the Original Book **〈Exorcism Chronicle〉**  
No. 1 on the National Book Sales

Online series hits 238 million views

# SERIES

Toyou's Dream

# CONTACT US

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