

We live to discover

Untold Originals



CJ ENM INTRODUCTION



ABOUT CJ ENM



CJ ENM is a leading entertainment company originated from Korea. Since 1995, the company has engaged in a wide array of businesses across the industry spectrum including media content, music, film, performing arts, and animation, providing its top-notch original content to various media platforms.

As the owner of 14 TV channels and OTT platform, TVING, CJ ENM has an impressive platform and enviable distribution within our business. We're known as creators of must-see TV shows and have developed a loyal and expanding fan base in Korea and around the world. With production expertise and global network perfected and expanded over the past two decades, CJ ENM is taking the lead in the diversification and globalization of Korean content worldwide.

BUSINESS AREAS

TV/STUDIO

NO.1 CONTENT CREATION
& MARKETING COMPANY

CJ ENM's unique portfolio of original content has been distributed in more than 200 countries. As the owner of Korea's representative TV channels including Mnet, tvN, and OCN, we create must-see TV shows and have developed a loyal and expanding fan base in Korea and around the world.

MUSIC & LIVE ENTERTAINMENT

GLOBAL LEADING PRESENTER OF
FESTIVALS AND CONVENTIONS

With K-POP at its center of gravity, CJ ENM's MAMA and KCON are setting the stage for the industry's next evolution online and offline.

CONTENT DISTRIBUTION

CJ ENM's global distribution arm delivers top notch programs to our international partners through diverse windows, including TV, OTT, VODS, so that our overseas viewers can have access to our content in the best, and fastest way possible.

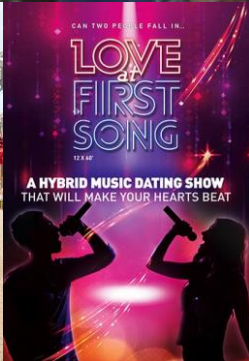
With more than 600H of non-scripted and 400H of scripted content added to the library every year, CJ ENM's entertainment has always been loved by fans overseas, especially across Asia.



FORMAT REMAKES & ADAPTATIONS

Based on its unrivaled content planning and production capabilities, CJ ENM has created world-traveling formats that include 'I Can See Your Voice' and 'Grandpas over Flowers' and is also continuing to be globally recognized through 'EXchange', 'The Genius Game', 'Love Catcher' and 'My Boyfriend is Better' for its originality.

CJ ENM is also showing great competitiveness in drama remakes around the world with its originality and creativeness getting recognized in both Eastern and Western cultures. 'Start-up' and 'What's Wrong with Secretary Kim' have been remade in Thailand and Philippines, 'Flower of Evil' in India and Philippines.



I CAN SEE YOUR VOICE

I Can See Your Voice, a mystery music show originally by CJ ENM, is a world-travelling format where guests need to guess whether contestants are good singers or bad singers, just depending on their looks. The original show has successfully aired 10 seasons. Internationally, the 3rd Season of the US version has been commissioned on FOX, 2 seasons in the UK, 8 seasons in Thailand, 5 seasons in the Netherlands and more.

I Can See Your Voice has been nominated at the 2023 Rose D'Or as the the best Studio Entertainment and as the Best Non-scripted Entertainment at the 44th International Emmy Awards. The latest UK version successfully debuted with 5.1 million viewers. The show also ranked in The Wit's selection of the most adapted format in 2021.

40+

COUNTRIES
PICKED UP

75+

SEASONS LAUNCHED
WORLDWIDE

1,300+

EPISODES
WORLDWIDE

30

COUNTRIES
COMMISSIONED

as of Dec 2023

AVOD/FAST SERVICE

With the rise of AVOD/FAST service, CJ ENM has broadened its global strategic partnership to provide its must-see Korean dramas, movies, and entertainment to K-content fans all over the world.

CJ ENM provides the one and only Korean channel in Paramount's ad-supported streaming platform Pluto TV. We also provide our channel on the globally-acclaimed connected TV service Samsung TV Plus. CJ ENM also provides services to ROKU and Tubi, showing best-quality Korean shows to fans overseas.

We aim to provide the best K-content to various AVOD/FAST services.



ROKU TV

tubi

pluto tv

STUDIO DRAGON

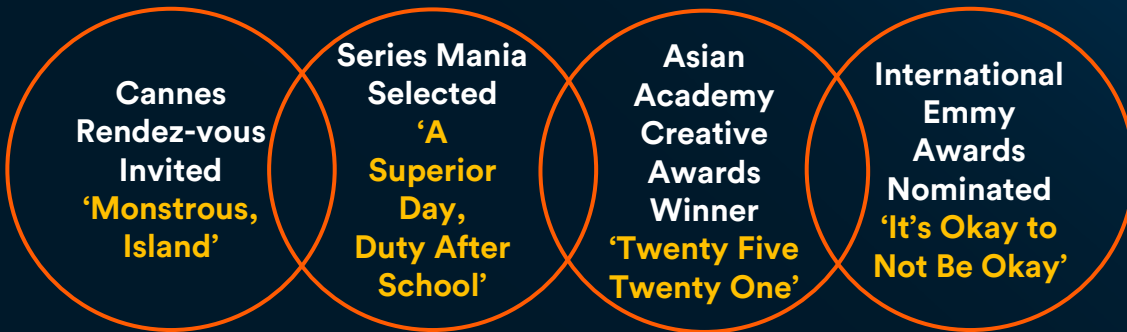
Studio Dragon, a subsidiary of CJ ENM, is a drama studio in South Korea leading K-DRAMAs. As a premium storyteller group, Studio Dragon fascinates the world with our original stories. Ever since <Sweet Home> ranked in the Netflix Global TOP 10 for the first time as an Asian series, <The Glory 1,2> <Doona!> <Song of The Bandits> <Celebrity> <The Uncanny Counter 1,2> <Crash Course in Romance> <Under the Queen’s Umbrella> <Little Women> <Alchemy of Souls 1,2> <Crash Landing on You> <It’s Okay to Not Be Okay> and a number of series have made it into the list, and these works were invited and nominated in international events including Canneseries and International Emmy Awards. This is how we are spreading the joy of K-DRAMA around the world.



3,807+ EPISODES	218+ PREMIUM IPs	282+ KOREA'S A-LIST DIRECTORS & WRITERS	30+ PRODUCTIONS PER YEAR	150+ PROJECTS CURRENTLY IN DEVELOPMENT
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AWARD-WINNING SERIES



TVING

TVING is Korea's best OTT service provider, which enables viewers to freely access and enjoy real time TV channels such as tvN , Mnet, Tooniverse and JTBC as well as a catalogue of Korean and foreign movies and original productions via PC, mobile device, and TV anytime, anywhere.

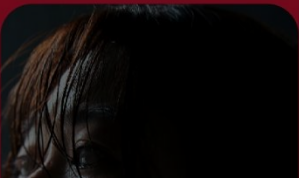
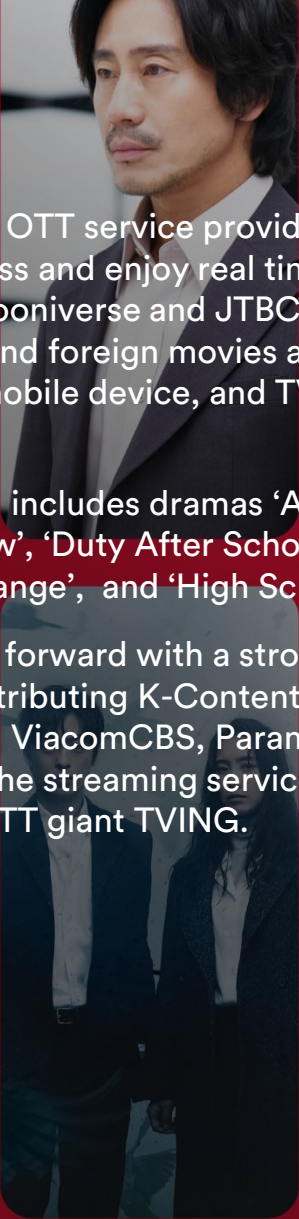
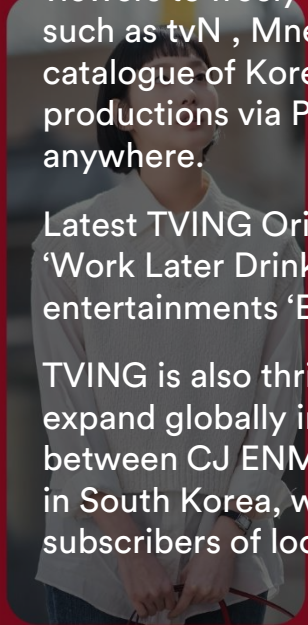
Latest TVING Original includes dramas 'A Bloody Lucky Day', 'Work Later Drink Now', 'Duty After School', 'Island' and entertainments 'EXchange', and 'High School Mystery Club'.

TVING is also thriving forward with a strong commitment to expand globally in distributing K-Contents. Via a partnership between CJ ENM and ViacomCBS, Paramount+ is available in South Korea, with the streaming service accessible to subscribers of local OTT giant TVING.



NEW ORIGINAL

TVING





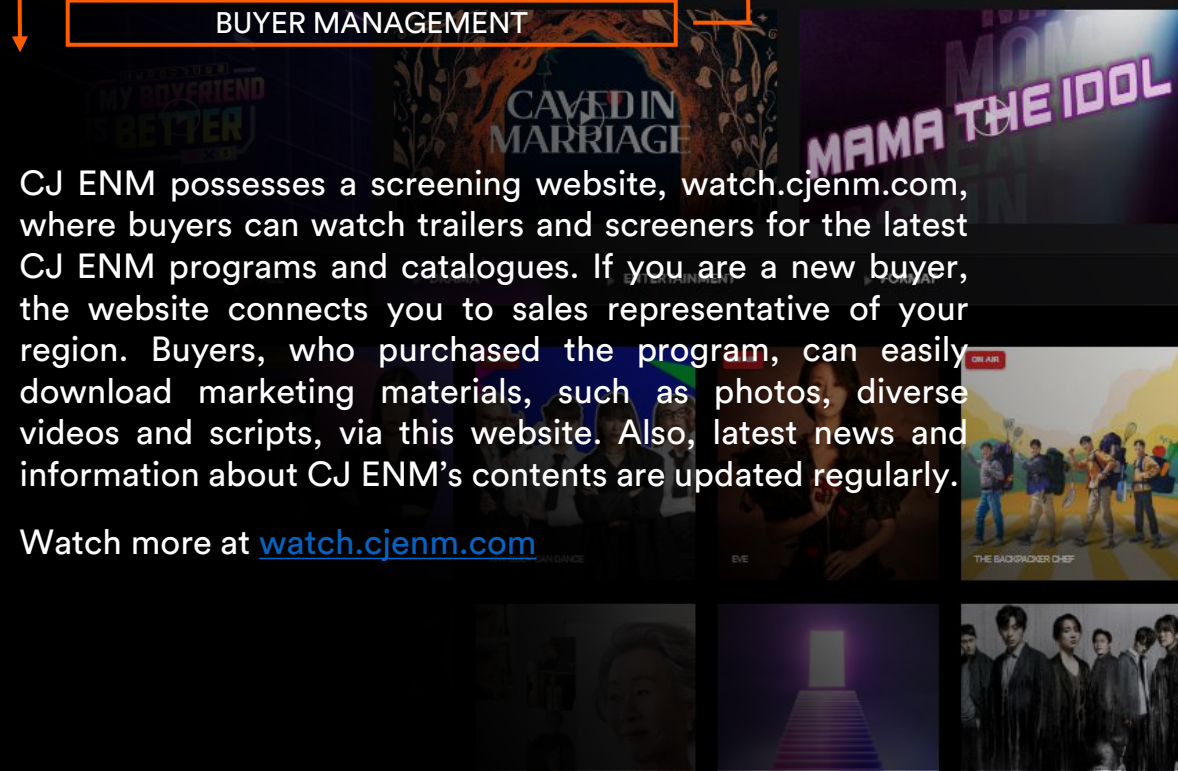
OUR BLUES

Genre : Drama
Episodes : 20Ep x 60Mins
Concept
Multiple stories of people who are at the end, climax, or start of their bitter yet sweet lives working and loving on vibrant, warm Jju Island.
Trailers | See More

- CHECK LATEST CONTENTS & NEWS
- WATCH TRAILERS & SCREENERS
- CONNECT SALES REPRESENTATIVE
- PURCHASE
- DOWNLOAD MARKETING ASSETS
- BUYER MANAGEMENT

CJ ENM possesses a screening website, watch.cjenm.com, where buyers can watch trailers and screeners for the latest CJ ENM programs and catalogues. If you are a new buyer, the website connects you to sales representative of your region. Buyers, who purchased the program, can easily download marketing materials, such as photos, diverse videos and scripts, via this website. Also, latest news and information about CJ ENM's contents are updated regularly.

Watch more at watch.cjenm.com



SALES MARKETING



In order to boost our content and marketing purposes, CJ ENM attends global content markets across the year such as MIPTV, MIPCOM, BCWW and ATF. Sales materials are updated on a regular basis with newly launched programs for each season. CJ ENM also hosts screening events in both on/offline to promote newly launched programs to partners.





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watch.cjenm.com