

*Cooperation*



**KBS**  **Media**

*Global Content Creator & Distributor*

*Challenge*

*Creative*



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## *Korea's Biggest Global Content Distribution Company*

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KBS Media was founded in 1991 and has been actively licensing international and domestic rights of content, distributing VOD content, importing and dubbing foreign programs and carrying on various other businesses related to content. KBS Media is and continues to be the company representing Korea's content industry.

## *The Heart of Korean Wave*

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KBS Media exported a drama series 'Winter Sonata' to Japanese public broadcaster NHK in 2003, first in Korean drama history, contributing to the expansion of Korean Wave in Asia. Since then, through global content markets, KBS media expanded its market to Europe, Middle East, Latin America and Africa, to become the leading force of Korean Wave.

## *Leap & Growth through Reinforcing New Media*

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KBS Media's merger with KBS Internet in July, 2011 has enabled the company to expand its distribution network to new media platforms such as PC, IPTV, Smart TV, and mobile devices. Consolidation of online and offline distribution is creating synergy and increasing profit to the company and enables KBS Media to be unrivaled in content distribution.

## *International Distribution Business*

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Distribution of KBS content and original content to more than 80 countries.  
Sales of broadcasting rights, new media rights and others



## *Domestic Distribution Business*

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Broadcasting rights (Cable, Satellite, IPTV, DMB, etc.)  
New media rights (Online, Mobile, Smart TV, etc.)  
DVD & Blu-Ray production and distribution  
Archive Services (Video footage and images)  
Performance rights  
B2C Services



# Drama Planning & Production

- Production of prime-time drama series
- Planning and acquiring rights of drama series
- Developing original scripts
- Co-production and investment in domestic and foreign TV content

## *The Princess' Man (2011)*

- Bronze Prize at NY TV Festival 2013
- Grand Prize at Asian TV Awards 2012



## *The Queen of Office (2013)*

The can-do spirit of an almighty working professional!



## *Love in the Moonlight (2016)*

A girl in disguise meets a prince

# Film Planning & Distribution

Movie adaptation of TV programs  
 Development, investment and distribution of films (including animated films)



## Movie Adaptation of KBS Program



Super Fish : 3D (2013)



Snowy Road (2017)

## Distribution of Animated Film



Dragon Hunters (2008)  
 Production country : France  
 Korea release date : January. 24. 2013



Thomas & Friends-Tale of The Brave (2016)  
 Production country : United Kingdom  
 Korea release date : October. 13. 2016



## *Animation & Children's Businesses*

Production and investment in animation

*Tini Wild Math Fun*



*Grami's Circus Show*



*The Little Train,  
Choo Choo*





## *Korean Dubbing & Acquisition of Foreign Programs*

Korean dubbing and editing of foreign programs  
Acquisition of foreign programs for KBS

## *Education based Business*

Providing online and smart TV educational programs  
Media education for teenagers  
Information services for schools  
Licensing online and offline publishing rights



## *Publishing, Merchandising Business*

Book publishing of KBS Program,  
Licensing online and offline publishing and Merchandising rights





# *KBS Broadcasting Academy*

A broadcasting academy with the best line up of tutors from KBS and their expertise  
A cradle for numbers of broadcasters since 1992.



# *Cultural Events, Exhibitions*

Events related to TV programs  
Public exhibition of art and relics  
Organizing events for government and public organizations

# *Platform Business*

Developing platforms for new media & TV content  
Planning and operating strategic internet business



# *Web services*

KBS-related Service Business, Website Planning and Production

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*Thank you*

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