



STUDIO



1 Introduction

- › **Company Name** STUDIO W Co.,Ltd
- › **Establishment** 2019. 01.09
- › **Location** 202-Dong, Chunui Techno Park Bd 2 Bucheon-ro(St) 198bungil 18 Wonmi-gu, Bucheon-Si, Gyeonggi-do, 14557, South Korea
- › **Field of Business** 3D Animation, AR/VR, Character Licensing, Education Contents
- › **Website** www.studiouu.com / www.jukeytalky.com



- Character IP



- Edutech Brand

3D Animation

AR/VR

Education

Character

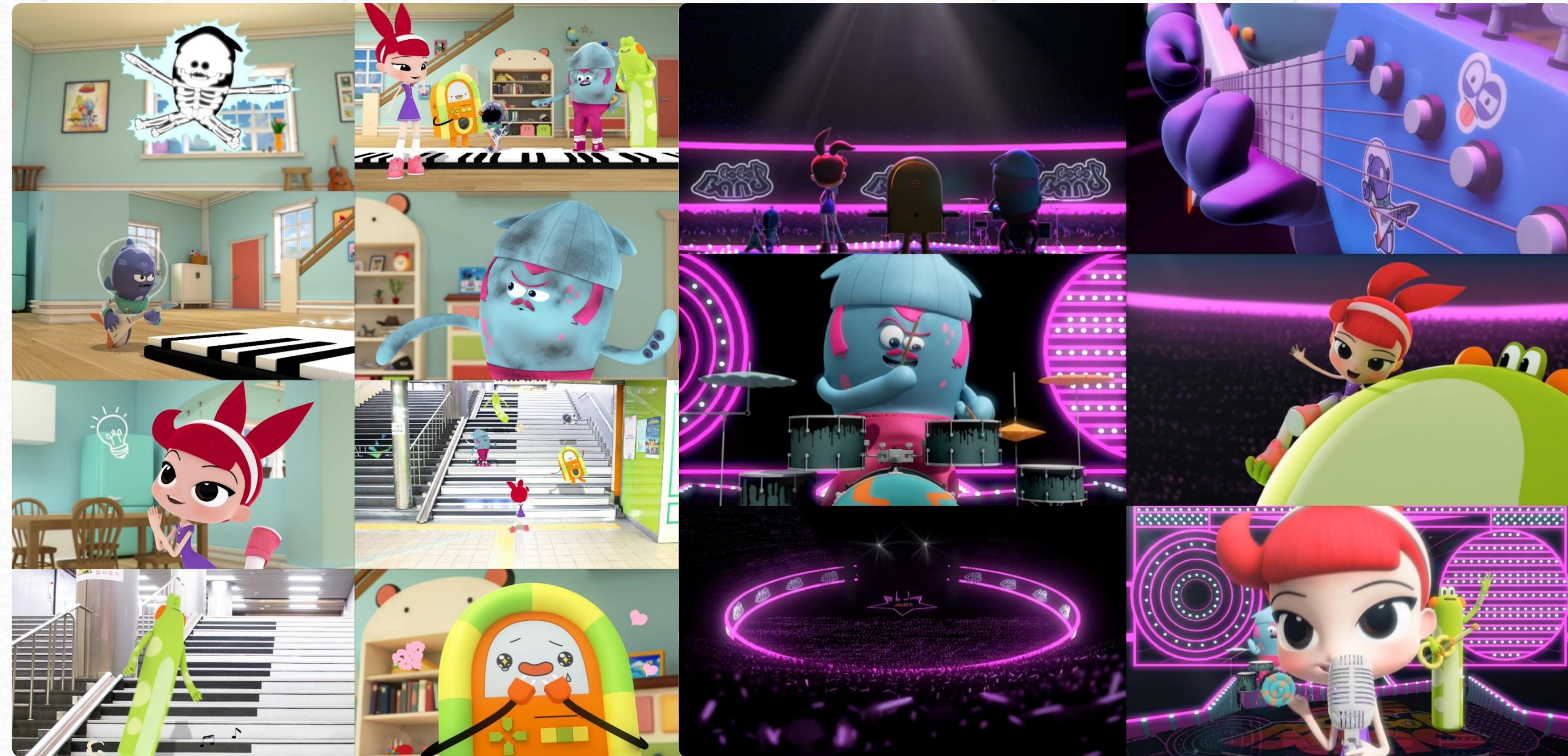
2 Character IP / GOGOBAND

 <h3>Jaime</h3> <p>A teenage girl Position band: Vocal Personality: Full of curiosity, Sensitive, Tomboyish Like: Singing, Dance, Adventure, ballet</p> <p><i>"She sings in the GoGoBand and likes to write songs She organizes a street band and goes on a busking journey to find her lost mother during the trip"</i></p>	 <h3>Bolt</h3> <p>Electrical eel, age of 10 Band Position: Electric guitar Personality: Braggart, Greedy and Selfish Like: Hero, Electric, Water, Toys, Guitar</p> <p><i>"Bolt Follows Oh and comes out to the street He considers Oh his rival He provides the power(electricity) to Jukey"</i></p>	 <h3>Pung</h3> <p>Street advertising balloon, age of 10 Band Position: Bass guitar Personality: Glutton, Lazy and Slow Like: Food, Wind, Dance, Pantomime, Sleep</p> <p><i>"He meets Jaime while he works for part-time job on the street and joins the GoGoBand his body can inflate and fly"</i></p>
 <h3>Oh</h3> <p>Squid, age of 30s Band Position: Drum Personality: Heedless and blunt person Like: Ink, Water, Pink Color, Drink</p> <p><i>"After his drop in popularity at the aquarium he retires and goes out to the streets to become a musician"</i></p>	 <h3>Jukey</h3> <p>Jukebox machine, age of 15 Band Position: Keyboard Personality: Smart, Full of Sensitivity, Romantic Like: Nature, Collecting, Calculate, Light</p> <p><i>"He had to leave his previous place because of new MP3 audio system at the shabby cafe"</i></p>	 <h3>GoGoBand</h3>



“ Travel to world with GOGOBAND ”

3 Content / Animation



- Title : GOGO BAND
- Episode : 120ep X 2m30s
- Format : 3D CGI / Real Pictures
- Genre : Slapstick comedy
- Age : Family
- Release : 2024Year

“ Five unique characters create interesting and fun sounds of everyday life. Audio-visual content for friends to communicating with and play ”

4 Content / Edutech AR

■ JUKEYTALKY WORLDMAP AR QUIZ

- You can learn various country information of each country easily and fun as if you were playing through the world map.
- It has a convenient app UI configuration that allows children to learn on their own.
- Children's curiosity and imagination are enhanced by animation movements and various characters appearing.



Product Name	JUKEYTALKY WORLDMAP AR QUIZ
Component	Free AR app, Worldmap, Stiker Set, Passport Set, Flash Card 50, Guide book
S/W	APP / IOS, Android
Target Age	5 ~ 10 Years Old
Language	English, Korea, China(preparing)
Point	1)About 1,200 animals, dinosaurs, history, culture, story learning information 2)1500+ game-style quizzes
Price	114 USD
Release	October 2021

5 Content AR / specialization

-  World Country Safari - Animals
-  Dinosaurs are alive. Jurassic World - Dinosaurs
-  Time travel - History
-  Exciting Cultural Tour - Culture
-  World Countries Fairy Tales, Myths, Anecdotes - Stories



#1500 game quizzes #1,200 learning information #120 expert stories #50 AR Flash cards

6 Content AR / Images



<https://www.youtube.com/watch?v=bgUmNb5HnIU>

7 Content AR / product composition

- ① AR APP
- ② Worldmap
- ③ FlashCard
- ④ Magnetic sticker
- ⑤ Passport
- ⑥ Stamp
- ⑦ Sticker Set
- ⑧ Plane ticket
- ⑨ Guide Book



1+9 Economical product composition



8 Content AR / Goal



“Kids growing up with AR map”



History, Cultures



Nature Plant



Space Science



Quiz metaverse

Children from around the world fight each other quizzes together

Photo metaverse

Worldwide Family World Travel Photo Album Gallery Share

Mailbox metaverse

Children from all over the world exchange communicate with each other.

9 Store



- Offline store

Lotte Department Store
Lotte Mall Toysrus
Starfiled Mall

- OnLine Store

Naver, 11st, Gmarket, Auction

- Educational institution

Kindergarten, nursery school
elementary school



Thank you.



World travel in Your room

Contact : canpin@naver.com