



Studio W.Baba
TEL: +82-2-332-9457
ymoon@studiobaba.com



COMPANY PROFILE

STUDIO W.BABA





COMPANY INTRODUCTION



CREATIVE STUDIO



“Art for Dream, Dream for Art”

WORLDWIDE

Reaching out to the global market

BOYS & GIRLS

Drawing children's dreams and hopes

ACTIVE

Dynamic movement with 3D technology

BYOND

Overcoming the limits of the present

ADVENTUROUS

Pioneering with a spirit of adventure

AWARDS



Awarded 2015 Korea Toy Awards
by Korea Toy Association (2015)

Ranked **No.1** in **MIPJUNIOR Screening sector** (2017)

Awarded Korea Content Awards
by Minister of Culture, Sports and Tourism (2017)

ACHEIVEMENT



Ranked **No.1** Broadcasting Rating on **KBS** (2013 & 2014)

Ranked **No.1** Toy Sales (2015)

First Korean animation broadcasted on **CCTV** (2015)

Participated **Chinese Economic Mission** (2015)
(The **ONLY** participated company in animation industry)

Participated **Economic Mission** (2019)
- New Southern Policy



No.1 Rating (KBS, CCTV)



Feature Film Animation



Seoul, Gwangju, Malaysia



Accumulated eps (11min)



3D TV Series Animation



No. of employees





PROJECT INTRODUCTION



PRODUCTION HISTORY



Continuously producing till **Season 11** (2021)

- TV Series (11min)
- Feature Film (70+ min)
- Short eps (1.5min)



MASK MASTERS

A hope for world peace!
Those selected by the masks, Mask Masters!

- **FORMAT:** TV Series (11 mins* 52 eps)
Full HD 3D Animation
- **GENRE:** Transformation Action Adventure
- **TARGET:** 6~9 years old

- Broadcasted on **KBS** (Korea,2015) , **CCTV**(China,2015)
- Ranked **No.1** Broadcasting Rating (CCTV)
- **First** Korean animation broadcasted on Chinese **CCTV**
- **Co-produce** with **Malaysia** & Be supported by **MDEC**

(Malaysia Govern)



SYNOSTONE

Those who protect the world, Synostone!
Their new adventures have started!

- **FORMAT:** TV Series (11 mins* **104 eps**)
Full HD 3D Animation
- **GENRE:** Transformation Action Adventure
- **TARGET:** 6~9 years old

- Broadcasted on **KBS** (Korea,2019) , **RTV** (Indonesia,2019) , **RTM** (Malaysia,2020)
- Broadcasted on **50 Chinese local channels**
- **Co-produce** with Chinese **No.1 Toy company, Alpha**

Master Toy
Licensing
Planning/Production



3D animation
Planning/Production
Licensing



SPACEBUG

The Journey Home

A faraway journey to return to Earth!
Little bugs have big adventures in space!

- **FORMAT:** TV Series (11 mins* 52 eps)
Full HD 3D Animation
- **GENRE:** SF Adventure
- **TARGET:** 6~9 years old

- Broadcasted on **KBS** (Korea, 2018) , **DOKYO MX** (Japan, 2018)
- **Co-produce with famous Japanese production company**

Main-production
3D animation
Licensing
Technology R&D

STUDIO
W.BABA



tms
ENTERTAINMENT, LTD.

Pre-production
Distribution
Licensing
Global marketing

70%

30%



An adventure with the fate of a magic land!
Who will find the Magic Crystal?

MAGIC ADVENTURES

- **FORMAT:** TV Series (11 mins* 52 eps)
3D cartoon rendering
- **GENRE:** Fantasy Adventure
- **TARGET:** 6~9 years old

- Broadcasted on **KBS** (Korea, 2017), **RTV** (Indonesia, 2020)
- Exported to **10 countries** in Europe, South America, and SEA
(Original work-English book)
- Ranked **No.1** in **MIPJUNIOR Screening sector** (2017)
- **Awarded Korea Content Awards**
(by Minister of Culture, Sports and Tourism)





My own secret friend!
The robot Carbot is here!

HELLO CARBOT

- **FORMAT:** TV Series (11 mins)
Full HD 3D animation
- **GENRE:** Robot action
- **TARGET:** 5~9 years old
- **REMARK:** Season 11 is under production



- Strong partnership with Korean No.1 Toy company, “CHOIROCK”

- Ranked **No.1** Broadcasting Rating (KBS, 2014)
- Ranked **No.1** Toy Sales (2015)
- **Awarded** 2015 Korea Toy Awards (by Korea Toy Association)





CARBOT

Movie 1,2,3

- **FORMAT:** Feature Films (84mins/78mins/76mins)

Full HD 3D animation

- **GENRE:** Robot action

- **TARGET:** 5~9 years old

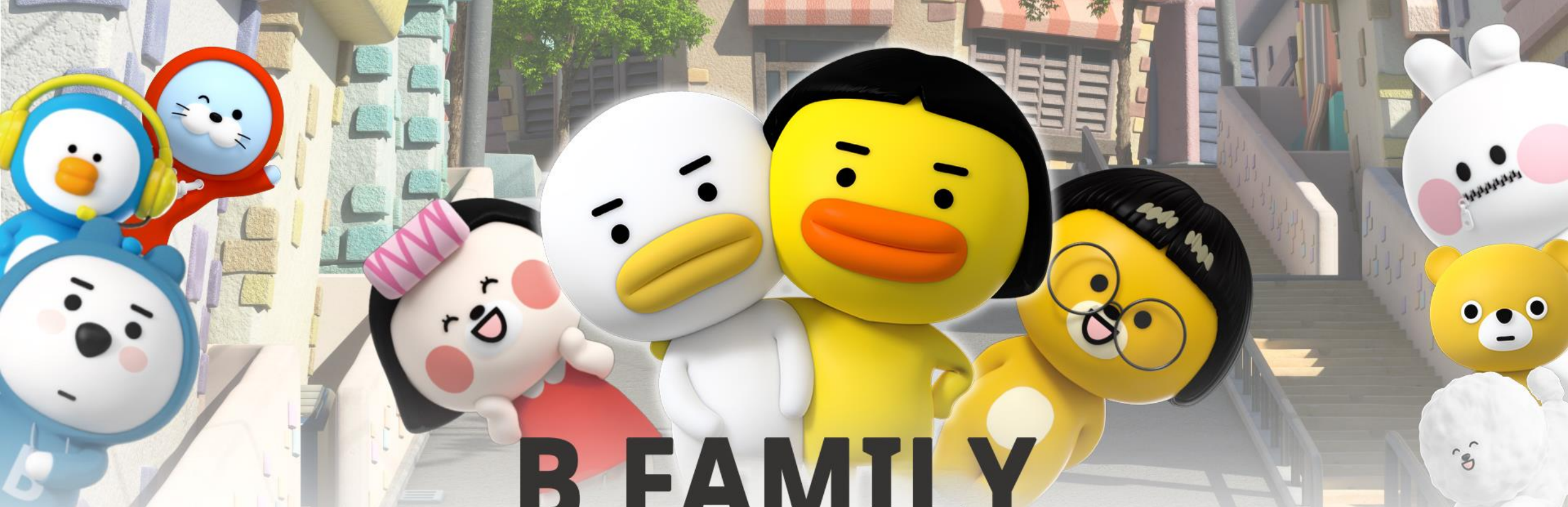
- **REMARK:** Season 4 is under production

- Accumulated attendance **2.04 million**



- Recorded **4th succeeded** feature film animation in Korea

- Streaming on **Netflix**



B FAMILY

- **FORMAT:** **Non Verbal** (1min 30*104eps)

Full HD 3D animation

- **GENRE:** Comedy

- **TARGET:** Over 10 years old

- **REMARK:** Under production

- Already have **100+ SKU** of merchandise products
: Selling in Online and Offline markets



- **Famous Korean comedian** participates in Scenario part

- Planning to distribute on **online platform** from **mid of 2020**



THANK YOU

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