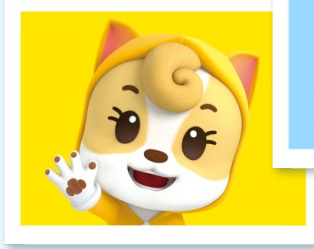


# ChiChi PingPing

Fantasy Adventure





Inspired by the the Classic Novel,  
"Around the World in 80 Days"

## Overview

Format : TV Series

Genre : Action Comedy Adventure

Running Time : 12 minutes per episode

Type : 3D animation

Target : 6~8 age

Episode : 104, 4 Seasons (26 Episodes per season)

Language: English, Korean, Chinese

Broadcaster: MBC, TVChosun, KT OllehTV, SK BTV, LGU+, Homechoice

CETV, Tencent, IQIYI, Youku, FTP Telecom and Others



## Objective

**“Mission Accomplished!  
Let’s Go to the Next Adventure!”**

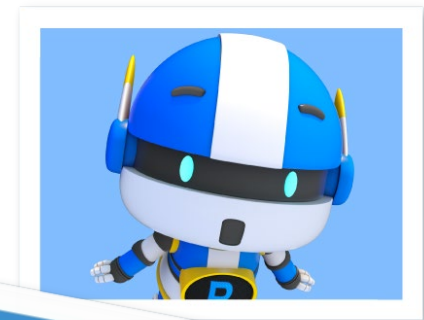
**“Foolish is the one that never leaves home.” – Iceland Saga**

**Imagination and Adventure!**

**With inspirations from Jules Verne’s “Around the World in 80 Days”, let’s discover the joy of traveling, adventure and gaming in animation!**

**In the midst of the pandemic that is forcing everyone inside, the world adventure through the animation series will ignite children’s sense of curiosity and imagination while making the world around them just a little bit more accessible.**

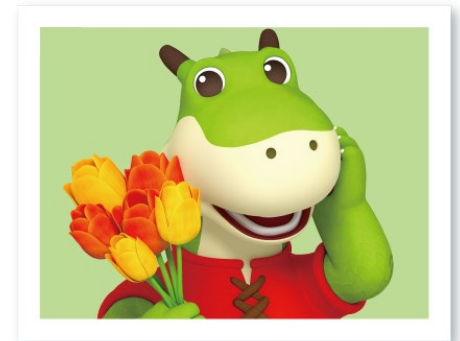
**Children will now be able to travel anywhere, anytime with the friends of their imagination. What if my friend was a giant whipped cream? How about a legendary dragon? Let’s begin the journey to a mysterious world filled with adventures with the genius inventor, Chichi, and the sweet troublemaker, Pingping!**



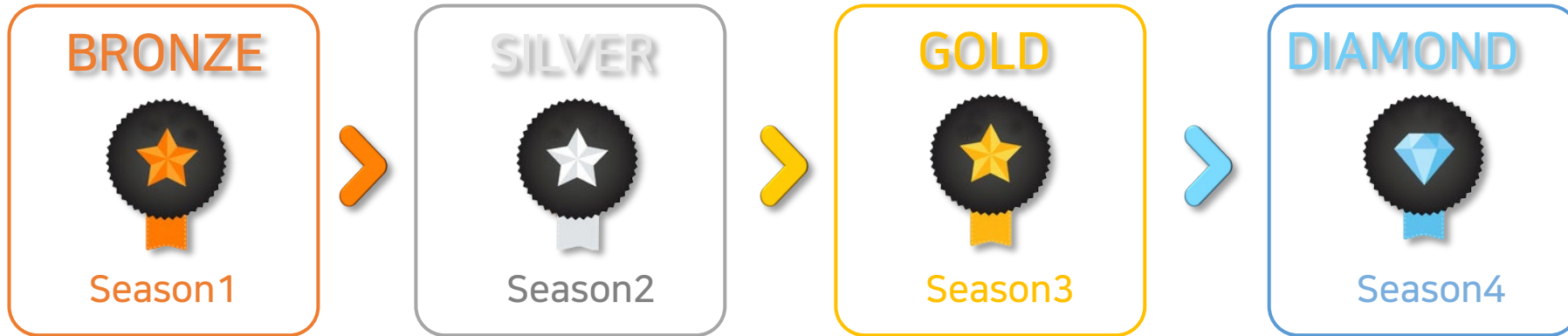
## Synopsis

An Athletic brave boy, Chichi, a genius inventor girl, Pingping, and their Fun love able friends travel around the world together to complete quests for the World Adventure Tournament and its winning trophy, the Golden World Globe. Their interesting joy able friends are Catdog :A dog act like a cat, Drakong: a Dragon which is an alien, Ssangkum: a human form Cream who is always hungry, Sayo : A Fox the world best cook.

With this bunch, the Journey can not be easy! Journeying through wild unknown places like "The Monster Island with Two Suns", "Squashy Lake", "The Island of Mirrors", "The Ghost Ship on a Desert", and "The Chocolate Kingdom", the friends faces extraordinary challenges as the hidden secrets of the Golden World Globe are slowly revealed .The adventure becomes increasingly fantastical, mystical, and surely more fun as the friends begin to build trust and friendship with one another.



The mission becomes more and more difficult as the season passes!  
Will the ChiChiPingPing crew be able to win the Golden Globe at the  
World Adventure Tournament?



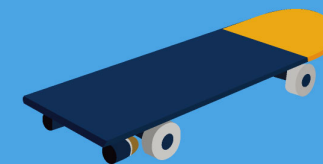


# Chichi



**| If there's one thing  
| I can't stand, it's sitting still!**

He may be a wanderer and a troublemaker with lots of curiosity who never stops thinking, but deep side, Chichi is an honest boy who always helps out those in need. He has a natural gift for operating anything from cars to airplanes. Following the encounter with Pingping who instantly sees his potential, Chichi joins the World Adventure Tournament with Dogcat, and begins the journey he always dreamed of.



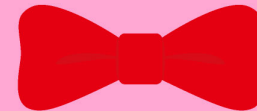


# PingPing



**| When I have an idea for an invention,  
| I stay up all night!**

Her good looks say nothing about her feisty character that even Chichi can't handle. Like her scientist dad, Pingping is gifted with an extraordinary brain and a talent for invention. She is also an inheritor of enormous wealth and a warming heart. She has been preparing for the World Adventure Tournament for a long time to pass the impossible mission that no one has completed yet.





# Dogcat



**| A dog abandoned in a cat village  
since the birth!**

A dog wanting to be a cat with the speed faster than any other cat, Dogcat wears the cat suit and performs the art of Parkour at the highest level. As Chichi's best friend, he always complains but somehow brightens everyone's mood at the same time. He enjoys traveling around the world and serves as the action specialist in the group.





# Dracong

The guardian living in the ancient cave following a riddle-like prophecy

The Dragon Family's only successor, Dracong, possesses explosive fire power coming out of his tail, and yet, he is clumsy and just a little bit eccentric. In 'The Kingdom of Fire', he discovers bewildering skill that he himself was not aware.



# Sayo

A cooking prodigy who makes the best out of those ingredients everyone refuses

A hidden talent with the artisanship passed down for generations in her family, Sayo is a desert fox and a true culinary genius who never forgets a taste. Sayo is open-minded, thoughtful and calm while worrying too much sometimes. Favored by 'Delicious Nana', she holds the golden recipe that is left only to the best cooks. Sayo takes on the journey to try all the dishes around the world.



# Saengkeum

Around sweets, his selfrestraint is, if anything, adorable.

Saengkeum was born when the chemical compound invented by Pingping to help the growth of plants accidentally was spilled on Sayo's cream cake. Despite his size, he's easily scared. The sweet, lovely Saengkeum always follows Sayo and treats her like a mom. He can sound awkward at times, but then again, everyone loves him.



# Funnybunny

**The large airship invented for the World Adventure Tournament by Ping Ping**

True to Pingping's design philosophy, Funybany embodies a curved line, a colorful exterior, and an adorable face. Inside, there are three spacious floors with a variety of rooms, like a massive hall, a playground, a kitchen and a food storage. It is charged with the emotion recognition system that enables diverse expressions for communication.

With these awesome capabilities, Funybany is surely a reliable resource for the journey.



# Bunnyboong

**If Funybany's charm is the dazzle, Banybung's is the practicality!**

Despite its relatively small size, Banybung is eco-friendly running on solar power with the high-performance engine. Thanks to its mobility, it can also travel in the air and on any ground. It is designed to attach and detach freely to Funybany. As a means of transportation, it does its job superbly.



# Adventure



Fish in the sky, birds in the lake  
Squashy Lake

Here goes the amazing adventure  
to a world of pure imagination!

The fantasy adventure taking place in different worlds for each episode will spark children's dreams and imagination!



Where the Ancient Mummy rests  
The Pyramid



All made of paper  
Paper Land



Full of delicious chocolate  
The Chocolate Kingdom



Everything made of books  
The Tree of Wisdom



For the cute little bees,  
The Bee Kingdom

# Media

	2021	2021	2022	2023	2024	2025
TV	TV Season 1&2	Season 3	Season 4	Season 5	Season 6	Season 7
Theater				Movie 1st		Movie 2nd
OTT	Original Kids Mobile Content ( Song / Dance / Education/ Sports/ Music )					

**Domestic Partners**

**Global Partners**

Media



160,000 Subscribers and Total 20Million Views  
in 1 year Since the Opening!

Producing Original Contents for Fun and Education (Songs, Dance, Karaoke, Kids English, TV Series) Rising Star in New Media with 4-5 New Contents Every Week!

The screenshot shows a grid of video thumbnails from the Chichi PingPing YouTube channel. The thumbnails are arranged in three rows. Each thumbnail includes a video title, a duration, and a view count. The first row features videos like '보석함의 주인을 찾아라(1부)', 'Ding Ding Puppy', 'Protect the Frozen Ice (Part 1)', '바다동물 자동차', 'The Secret of the Pyramid (Part 2)', and 'Guly Bear'. The second row shows 'Brachio's Family', 'Pachino the Head-butting King', '다이너 프렌즈', 'Dino Friends', and 'Who Will Play With T-rex?'. The third row includes '동물동요 연속듣기', '댕댕강아지', '댕댕강아지', '바다동물 자동차', '배달왕 치타', and '배달왕 치타'. Each video title is in Korean, and the view counts are in Korean characters.



# Merchandising

Contracts for 50 ChiChiPingPing Merchandises  
After their release, they all have been steady sellers for both parents and children.



# Delivery Timeline

Season 1 (11mins X 52 episodes) is available Now!  
Season 2 (11mins X 52 episodes) is available in 2022, May.



# Contact



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# Thank You

