



COMPANY PROFILE



I Company Basics

1. Description of the Business and the vision
2. Description of Services
3. Core team details
4. History, Expansion and Growth
5. Project description

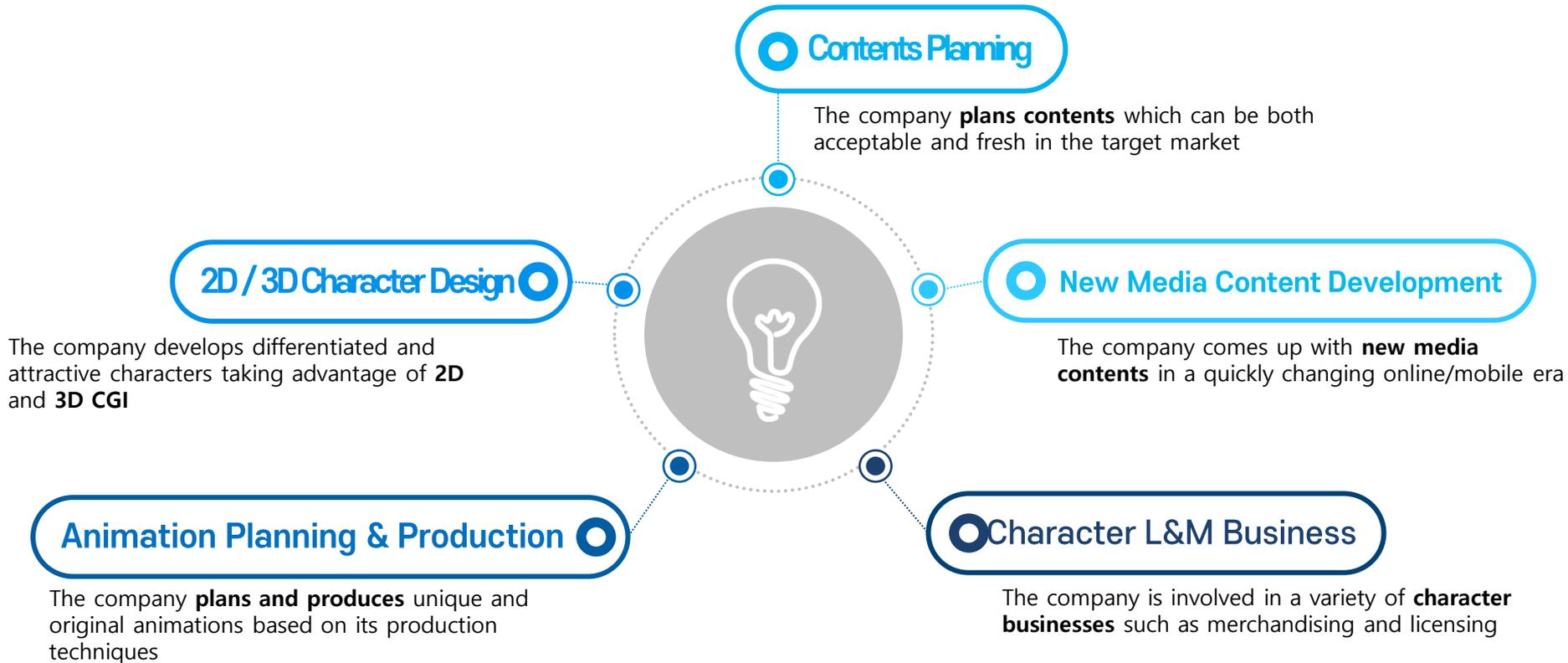


ANYZAC is a dynamic corporation constantly creating and producing contents and doing brand building. It is a place where **creative**, **valuable**, and commercial **artwork** is made.

To maintain this quality, **ANYZAC** not only develops techniques but also grows together with **skills**, **people**, and **contents**.

Company name	ANYZAC Co., LTD.
C.E.O	LEE BYUNG JUN
Established date	1 st Mar. 2013.
Industry information	Movie / Broadcasting / 3D Animation
Address	4F, Shinhwa BD, 10, 20na-gil, Toegye-ro, Jung-gu, Seoul, 04631 Korea
Phone	02.780.1382
Fax	02.780.1386





Key employees who have worked in global projects lead planning, production, and projects with quality contents.



By establishing the entire animation production pipeline, we are systematically managing and conducting business throughout the entire process.

4. History, Expansion and Growth



Outcomes Planned by ANYZAC



<Zombiedumb> Halloween joint event with Hyundai Department store UPLEX



<Zombiedumb> licensed 30 items, 150 kinds of products
Active character business

<Zombiedumb> Youtube channel reached 800k subscriber



<iN:APP> Asian Academy Creative Awards National Winner
'Best Children's Program' & 'Best Animation Program(2D/3D)'

2021



<Time Traveler Luke> 2021 Korea Content Awards
-Minister of Culture Award



PUSAN
International
Film Festival



<Time Traveler Luke> Pusan International Film Festival
Best Asian Animation, Best Technology nominated

<Time Traveler Luke> Contracted with **CANAL+**



<Space Shaman Hunters> KOCCA Next Gen. Animation support
SBA New Target Animation Planning & Development support



<Time Traveler Luke> 25th Asian Television Awards
- Best 3D Animated Programme



Outcomes Planned by ANYZAC

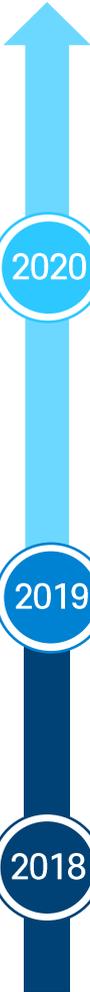
<Zombiedumb > 2020 Korea 1person Media Festival - Grand Award
 <Zombiedumb> 2020 SICAF AWARD - Character Design Award
 <Musical : Tree Of Life> KOCCA IP Licensing Production support

NETFLIX **You Tube**

<Zombiedumb> Youtube channel reached 300k subscribers
 <Zombiedumb> S1, S2 - NETFLIX Global launching



<Zombiedumb> AACA Best Animated Programme 2D /3D Nominated
 <Zombiedumb> Asian Television Awards - Best 3D Animated Programme
 <Zombiedumb>2018 Korea Content Awards – Minister of Culture Award
 <iN:APP> 'I Love Character' Character Awards – Grand Award



<zombiedumb> 2020 Korea Content Awards - Minister of Culture Award

GS25 x **좀비덤**

<Time Traveler Luke> KOCCA Production 2nd Level - up
 <Zombiedumb> LINE emoticon launching
 <Zombiedumb>x GS25, Halloween joint event
 - 'Zombiedunb Products 60kinds'

<iN:APP> SBA, SKB, KBS Co-host - Aniveriety selected
 <Time Traveler Luke> KOCCA Domestic Animation Production support
 <iN:APP> KOCCA Animation Pilot support
 <Time Traveler Luke> KOCCA New Character development

YOUKU **IQIYI** **DISNEY CHANNEL**

<Zombiedumb 1,2> contracted with J ETSEN HUASHI in China
 <Zombiedumb S2> Disney Asia Launching



Outcomes Planned by ANYZAC



<Zombiedumb MOVIE> KOFIC ANI-MOVIE PILOT support
 <iN:APP> KOCCA ANI-scenario Planning & Development

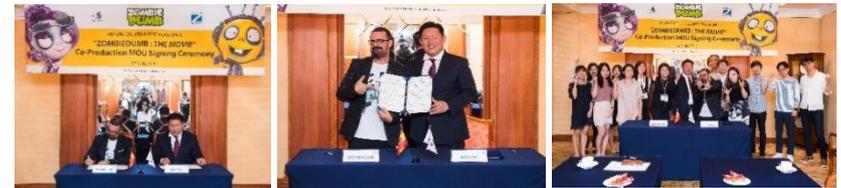


< Time traveler LjUke > KOCCA Pilot Production support
 < Zombiedumb > KOCCA Domestic Character discovery support

< Zombiedumb > S1 special Broadcasting on KBS & SK Btv



<Zombiedumb > Seoul Ani-variety



<Time Traveler Luke> Seoul Promotion Plan Project Qualified
 <Zombiedumb> APOLLO Awards 3D Animation Nominated

<Zombiedumb Asian Television Awards nominated
 <Time traveler LjUke> Asian Animation Summit Pitching selected
 < Time traveler LjUke > MIP JR International Final 5 selected
 < Time traveler LjUke > Toulouse Cartoon Forum Pitching selected
 < Time traveler LjUke > Asia-EU Cartoon Connection - SKB Award
 < Zombiedumb S2> KOCCA Family Animation production support

< Zombiedumb > Bucheon International Animation Festival
 'Competition of TV part' nominated

< Zombiedumb > SPP CHARACTER Qualified
 < Zombiedumb > SPP PROJECT Qualified

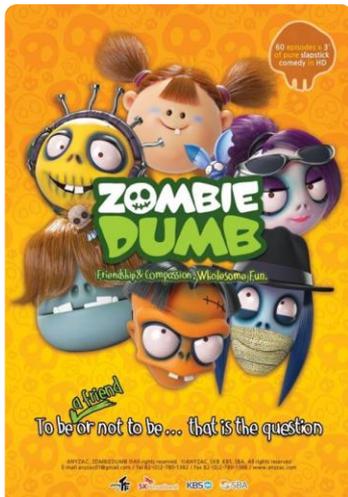
2017

2016

2015

2014

With its **excellent planning capability and originality**, ANYZAC has created various genres of animation including **ZOMBIE DUMB**, **TIME TRAVELER LUKE**, and **IN:APP** through its own production and global partnership, thereby has know-hows



**ZOMBIEDUMB
SEASON 1**

format TV series
3D Animation
Duration 3min x 60ep
Genre Non-verbal comedy
Airing Apr. 2016



**ZOMBIEDUMB
SEASON 2**

format TV series
3D Animation
Duration 3.5min x 52ep
Genre Non-verbal comedy
Airing Sep. 2018



**TIME TRAVELER
LUKE**

format TV series
3D Animation
Duration 11min x 52ep
Genre FantasyActionAdventure
Airing May.2 020



in:APP

format TV series
3D Animation
Duration 7min x 56ep
Genre Comedy, Action
Airing Aug. 2021



**ZOMBIEDUMB
SEASON 3**

format TV series
3D Animation
Duration 3.5min x 52ep
Genre Non-verbal comedy
Airing Sep. 2022

II

PROJECT

1. ZOMBIEDUMB
 - SEASON 1
 - SEASON 2
2. TIME TRAVELER LUKE
3. iN:APP



ANYZAC

좀비덤 x 좀비덤 2



Longevity content branding with **Zombiedumb Season 3**

Zombiedumb S1, 2 cumulative business performance

-> **Season 3 success signal detection**

Platform Original promotion ->Content Persistence



할러윈 시즌 상품 콜라보 이벤트



Zombiedumb
800K Subscribers



,4
...



할러윈 시즌 상품 콜라보 이벤트

NETFLIX



- KBS, SKB , Cable, IPTV ,MBN
- China & Disney Asia 14 countries
- Indonesia, Japan, Russia & CIS 11 Countries
- Product - SKU 85 kinds licensing

Recognition

- 230 countries extension
- NETFLIX GLOBAL
- DISNEY JAPAN
- Global VOD platforms extension
- Youtube, Tiktok etc. New Media
- GS25 – Halloween Joint Event
- Paradise City, Haebichi Hotel Jeju etc.
- Product – SKU 184 kinds extension

Growth

'ZOMBIEDUMB' FRANCHISE

- Theme Park, Performance, Movie, Exhibition Product etc.
Building a Brand line-up base
- Daily broadcast Globally since 2016
- New media customized content
Long-running series
- The representative character brand of the Halloween season
- Steady global Pop-culture Trend

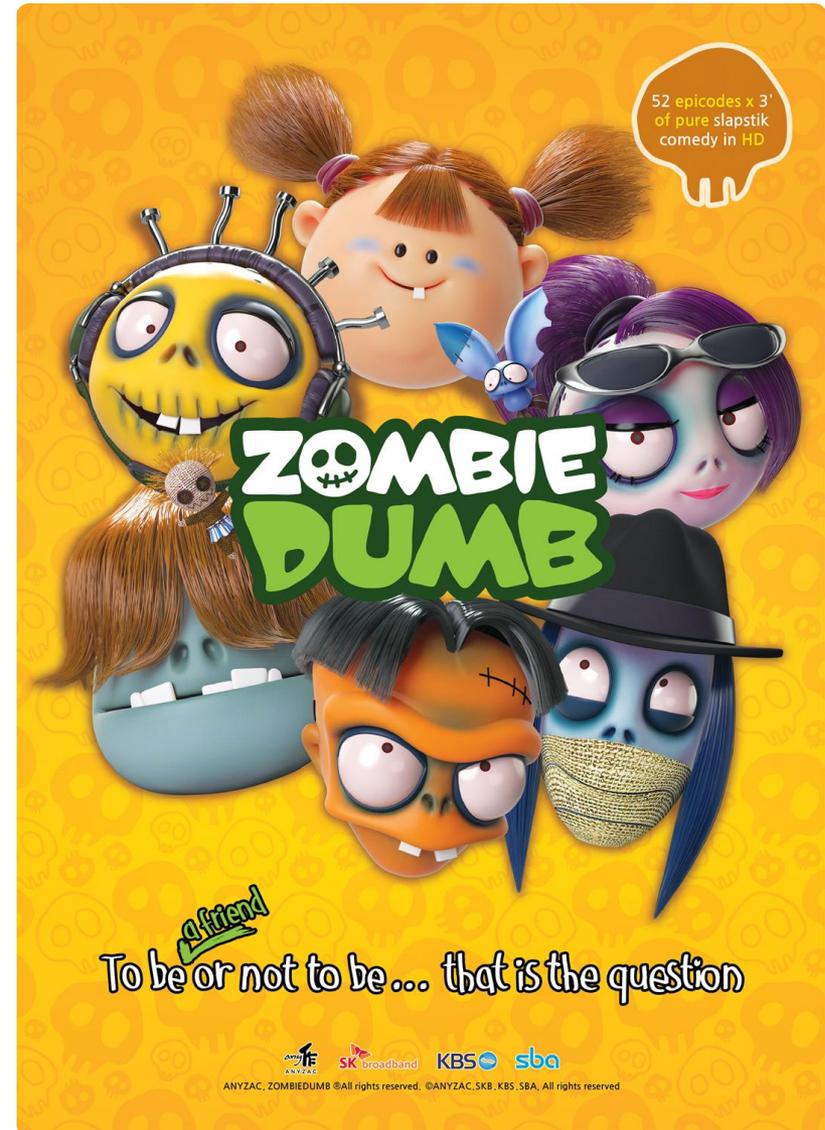
Brand

● ZOMBIEDUMB SEASON 2

Genre	Non-Verbal + Slapstick Comedy
Format	TV series 3D Animation Full HD Animation
Duration	3min x 60ep
Target	All Age

“A friendship story about **zombie kids** and a human child *Hana*”

The world was swept away by zombies and Moon Village also fell into ruin and is left with no trace of human. When it gets dark and the moon rises, zombie kids, each one of who has different personality, ability and values, stick together out of their stupidity and try to rule the Moon Street. Unfortunately, their stupidity always causes accidents! On top of that, their dumbness doubles as the last human child alive appears before them, which invites a greater deal of troubles. As “Little wit in the head makes much work for the feet,” their whole heart turns into another slapstick comedy on the Moon Street today.

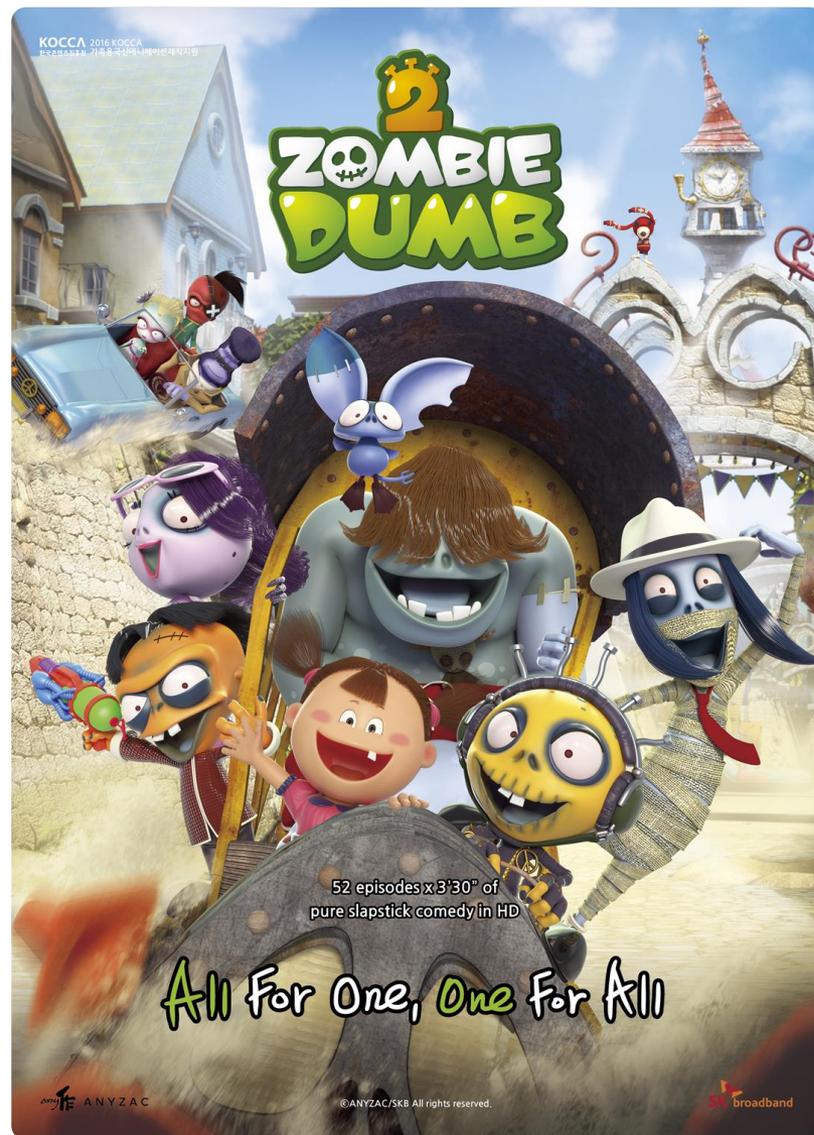


● ZOMBIEDUMB SEASON 2

Genre	Non-Verbal + Slapstick Comedy
Format	TV series 3D Animation Full HD Animation
Duration	3min x 52ep
Target	All Age

“To be a **friend** or not to be!
That is the question.”

After all ups and downs, zombiedumbs became friends with the girl, *Hana*. However, the temporary peaceful time stops with new enemies. They are the 3 Zomboys who want to kick all of them out and take over the Moon Street. Zomboys who frequently show up and try to take zombie dumbs away! And the foolish kiddy zombies must survive their enemies' attack to protect *Hana* and the Moon Street. A new epic where enemies turn into friends begins again!



● Season1, Season 2

2020

- < Zombiedumb Season2 > 2020 Korea Content Award
- < Zombiedumb > Korea 1 person media festival Grand Award
- < Zombiedumb > SICAF Awards - Character Design Award
- < Zombiedumb > Youtube channel reached 500k subscribers

2019

- < Zombiedumb > GS25 Halloween joint event "Zombiedumb product - 60kinds launching"
- < Zombiedumb > NETFLIX Global launching
- < Zombiedumb Season2 > 23rd ASIAN TELEVISION AWARD - Best 3D Animated Programme

2018

- < Zombiedumb Season2 > 2018 Korea Content Awards
- < Zombiedumb Season2 > KBS 1TV, SKB Btv launching
- < Zombiedumb Season2 > contracted with JETSEN HUASHI China
- < Zombiedumb Season2 > Disney Asia launching in 14 countries

2017

- < Zombiedumb Movie > KOFIC Animation Movie Pilot Production support

2016

- < Zombiedumb Season2 > KOCCA Family animation production support
- < Zombiedumb Season1 > Disney Asia launching in 14 countries
- < Zombiedumb Season1 > > KBS, SKB Btv launching
- < Zombiedumb Season1 > Contracted with Shanghai Suntree China
- < Zombiedumb Season1 > Ani-variety selected (SBA, KBS, SKB)



1 Award and Support



- 2020 KOREA CONTENT AWARDS – Best Character
- 2019 Asian Academy Creative Awards - BEST ANIMATED PROGRAMME(2D/D3)
- 2018 23rd Asian Television Awards - BEST 3D ANIMATED PROGRAMME
KOREA CONTENT AWARDS – Best Animation

● Production support

 2014 ZOMBIEDUMB 1
SBA Ani-variety select

 2016 ZOMBIEDUMB 2
KOCCA Main Production

 2017 ZOMBIEDUMB THE MOVIE
KOFIC Family animation production

 2020 <ZOMBIEDUMB 3>
KOCCA Main Production

2 Domestic Broadcasting



Broadcasting

KBS 1TV, SKB Btv / Cable tv, MBN, IPTV , OTT, New Media etc.

VOD

KAKAO Kids, Big Box, Skylife, Wavve, Watcha etc/

3 Overseas

NETFLIX

YouTube

Disney Channel

Tencent 腾讯

土豆

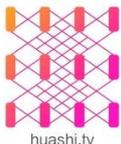


iQIYI

YOUKU

PPTV

乐视



Larkin Entertainment



SPECTRUM FILM



Global Platform NETFLIX, DISNEY ASIA, Youtube, Tubi, Roku, Samsung tv+, Apple tv+ etc.

China VOD QITI, YOUKU, TENCENT, PPTV etc.

Overseas Japan VOD&DVD, Indonesia, Russia & CIS, North and South America etc.

4 Youtube / Tiktok

 Domestic Subscriber **300K**



 **좀비덤 ZOMBIEDUMB**
구독자 30만명

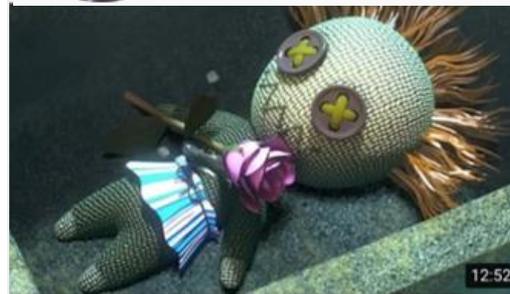


 좀비덤 시즌2 모음 PART 24 | 15분 | Funny Cartoon | 좀비 | 할러윈 | 개그 | 코믹 애니...
좀비덤 ZOMBIEDUMB · 조회수 1,727,641회
6개월 전

 Global Subscribers **505K**



 **Zombie Dumb**
구독자 50.5만명



 **Zombie Dumb | 좀비덤 | Resurrection | Hana Raises the DEAD! | Zombie Cart...**
Zombie Dumb · 조회수 1,150,730회 · 1년 전

 Follow **65.2K**



 언팔로우

ZOMBIEDUMB
사용자 이름: zombiedumb_anyzac

좀비덤이 틱톡에 등장!
#좀비 #comic #할로윈
무서워마요 알고보면 귀염둥이
좀비덤을 보고 매력에 빠져보세요~
유튜브에 좀비덤을 검색해보세요

548.3K 좋아요 2 팔로잉 **65.2K 팔로워**

5 Licensing & Merchandising

- Convergence immersive content <Musical ZOMBIEDUMB : Tree of Life>



2020 KOCCA
CONTENT IP LICENSING SUPPORT



5 Licensing & Merchandising

- Product



Licensing

Toy, Figure, AR BOOK, Film book, Sticker Book, LED ball, Punch bag, Phone case, Sketch book , Note, Pharmacy(Toothpaste, brush, Vitamin), Mobile game etc.

5 Licensing & Merchandising

● Product



6 Promotion



Halloween

Paradise city WonderBox, Haevichi Jeju, RollingHills, KoreaJob World etc.

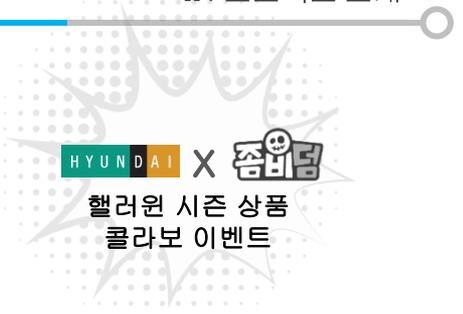
Festival

Seoul Land, Lotte World, Everland, Vanyan Tree Hotel, Workerhill Hotel etc.

Exhibition/ Event

Character Fair, SK Baseball field, AK Department stroe, Zombiedumb Gallery etc.

6 Promotion Hyundai Department Store UPLEX '2021 ZOMBIEDUMB HALLOWEEN PARTY' JOINT EVENT and POP-UP STORE



TIME TRAVELER LUKE



● TIME TRAVELER LUKE

Genre	Fantasy, Action, Adventure
Format	TV series 3D Animation Full HD Animation
Duration	11min x 52ep
Target	All Age

“A spectacular action adventure taking a **time journey on an elevator** and visiting **heritage sites around the world**”

‘Hotel Starz’ where travelers across **the world** share their adventures, and a variety of history and relics exist together.

Paul, the founder of the Hotel, is a time traveler who takes the elevator hidden behind the bookshelf in his study and travels into the past to keep and preserve historical places in danger of disappearing.

Luke, Paul’s grandson who knows the presence of the elevator, is destined to protect the disappearing remains and seek out his grandfather.



● TIME TRAVELER LUKE

2021

KOREA CONTENT AWARDS - BEST ANIMATION

THE FIRST KOREAN ANIMATION to enter France - CANAL+

25th Asian Television Award - BEST 3D ANIMATED PROGRAMME

2020

KBS 1TV, SKB Btv, Tooniverse, Disney, Anione, Champ, Anibox, Watcha etc.

2019

KOCCA Best Production 2nd Level-up support

2018

KOCCA New Domestic Character Development support

KOCCA Family Animation Production support

2017

SEOUL PROMOTION PLAN Animation Project Qualified

2016

ASIAN ANIMATION SUMMIT PITCHING

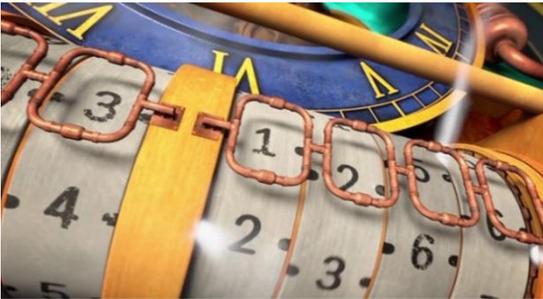
MIP JR INTERNATIONAL PITCHING FINAL 5 selected

Toulouse CARTOON FORUM PITCHING selected

KOCCA PILOT Production support



1 Award and Support



2021 KOREA CONTENT AWARDS – BEST ANIMATION

2019 KOCCA Best Animation 2nd Level-up support

2018 KOCCA New Domestic Character Development support

2018 KOCCA Pilot Production support

2016 KOCCA Family Animation Production support



2 Award and Support



- 2021 25th Asian Television Award - BEST 3D ANIMATED PROGRAMME
- 2019 Co-Production with Giggle Garage
- 2018 Asian Animation Summit PITCHING selected
- 2018 Toulouse Cartoon Forum, / MIP Junior International FINAL 5 selected (Cannes)
- 2016 Cartoon Connection SKB Award



3 Broadcasting



4 Overseas Media



The First Korean Animation enter to **France : CANAL+**

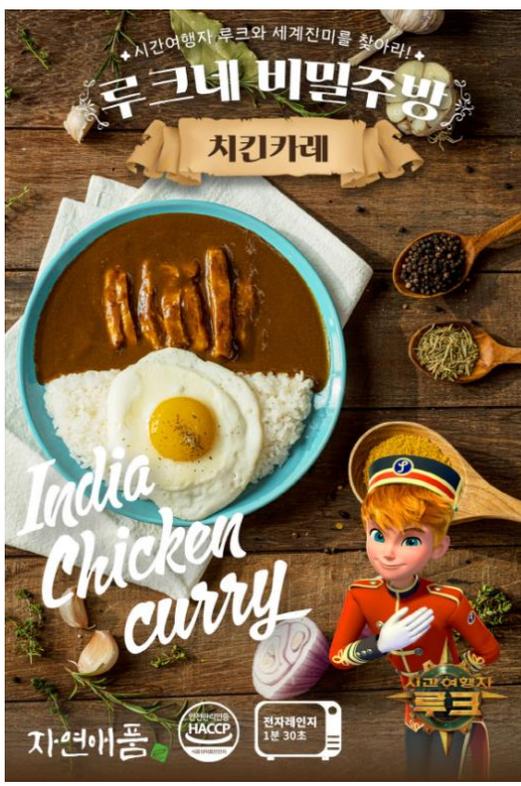
15, DEC. 2021 : France , Europe and Africa(French only)

Jan. 2022 : Canada Quebecor SVOD launching

5 Licensing & Merchandising



5 Licensing & Merchandising



Licensing

World gourmet travel with Time Traveler Luke <Luke's secret kitchen> series
1. Germany Hamburg steak, 2. India Delhi Chicken Curry To be continued.

IN:APP



● iN:APP

Genre	Fantasy, Action, Comedy
Format	TV series 3D Animation Full HD Animation
Duration	7min x 56ep
Target	All Age

“24/7,
We keep the smart phone world safe!
Robin and Jackie!
The Two Cops’ Struggling Life!”

The smart phone world that keeps running.
While we don’t use cell phones, the Command Center is still busy and monitoring whether the world is okay. It’s the Center that makes all applications on the phone work without any failures.

Users’ Inconvenience Leads to Crisis in Smart World

New cops Robin and Jackie are dispatched to the smart world whenever applications have problems. Sometimes, they handle troubles in their own ways but other times they work together to sort them out. Jackie who acts out on data and manual, and Robin on his instinct and intuitions, start their duties to keep the smart phone world safe.



1 Award and Support



- 2020 SBA IP Licensing Development support
- 2020 KOCCA New Character IP Development follow-up support
- 2018 SBA ANI-VARIETY SELETED
- 2018 KOCCA Animation Pilot Production support
- 2017 KOCCA Localization for overseas expansion support
- 2017 KOCCA Scenario development support

2 Broadcasting

구분	미디어채널	2021	2022
공중파	KBS	Season 1 (7 X 56ep)	
케이블	Tooniverse, Bravokids, JEI, iN:TV	Season 1 (7 X 56ep)	
종편	JTBC		Season 1 (7 X 56ep)
IPTV VOD	Btv	Season 1 (7 X 56ep)	
	U 케이블TV, VOD, olleh, G		Season 1 (7 X 56ep)
OTT	NETFLIX, WATCHA, coupang play, KIDS, kakaokids		Season 1 (7 X 56ep)

Distribution Dec.2020 iN:APP Special for 4weeks , 14th Aug.2021 KBS 1TV, SK Btv launching

Linear TV- IPTV – CABLE – JTBC – NETFLIX(OTT) Pre-built of Media line!

2 Overseas



3 Licensing & Merchandising



Licensing

Sticker book, Note, Phone Case, Figure, Toy, Shoes, Watch, Fancy etc.

4 Promotion



PR Activities

Festival of licensing, Mipcom Mip.Jr. K-service, AAS, ATF, Kidscreen, BLE, Licensing Expo etc, SBA Korea-China Animation Webtoon Biz-matching, Licensing of Japan, KOCCA Korea-China win-win Forum, KOCCA IP Biz-matching, Character Boot camp, Character fair etc.

4 Promotion



PR Activities

I Love Character Show in COEX

The logo for 'Space Shaman Hunters' is centered on a dark blue, star-filled space background with purple nebulae. The text 'SPACE SHAMAN HUNTERS' is rendered in a bold, blue, blocky font with a yellow glow and a black outline. The letters have a slightly distressed, metallic texture. The word 'SPACE' is smaller and positioned above 'SHAMAN'. 'SHAMAN' and 'HUNTERS' are larger and stacked. The entire logo is framed by a yellow, circuit-like border with several glowing yellow circular nodes on the right side.

SPACE
SHAMAN
HUNTERS

SPACE SHAMAN HUNTERS

- ❖ 2021 KOCCA Next Gen. Animation support
- ❖ OTT only / Target : 15 +
- ❖ SF Hard-boiled Stylish Action Dark Occult Fantasy
- ❖ 40min X 10eps Animated Series (Realtime Engine+)
- ❖ Production Budget : Approximately 80BN



“

Armed with oriental **spells** and state-of-the-art **mechanics**,
Shaman Hunters hunt down and destroy evil spirits
that possess robots in this intergalactic **hard-boiled stylish epic!**

”





Customize clients' projects like the company's own

- All-in-One from planning to production
- Have know-hows to reduce time and cost for production
- Credibility – Produced 3 seasons for Kyowon Group's Doyose for 5 years in a row



1 TOY | Planned and developed a project for a Big toy manufacturer

Client	**** Company
Duration	26 EPI x 11 MIN
Format	3D Animation, Mechanic

**Applied real-time
production approach
(using a game engine)**



2 Kyowon | Doyose Chinese language course Animation Development

Client	Kyowon	<ul style="list-style-type: none"> - Constantly evolve production approaches CPU → GPU → Game Engine - Flexibly respond to clients' requests
Duration	53eps x 1min	
Format	3D CGI	

Client	Kyowon
Request	2D,3D Character
Format	Kids Education

Develop customized characters on planning step



3 Kazakhstan International EXPO / LG Science Hall

Client	Sigong Tech,	Produced exhibition videos at 4 corners suitable for EXPO Multi ch.+dimensional images
Quantity	for 4 booth	
Format	Exhibition video	

Client	LG Science Hall	Produced video contents customized for exhibition halls Developed video contents for the device on the scene
Format	3D CGI	



Thank You!

