



Pinkfong is a 'Family Entertainment Brand,'
that aims to entertain and inspire people
regardless of age from children to adults

Name	The Pinkfong Company
Founded	June, 2010
Number of Employees	350
Number of Contents	9,000 songs and stories in 20 languages
Contact	global_biz@pinkfong.com



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At Pinkfong, we create high-quality content for kids and family.
We provide content that drive your business forward.



Music



TV



Streaming



Mobile Apps



Merchandise



Live Show



Experience



pinkfong
BABY SHARK™

14B

14 BILLION VIEWS

No.1 most-viewed video in the history of  YouTube

★ Our Business and Highlights ★



6,000

Number of
Songs & Stories



TIME100

Most Influential
Companies 2022



**Most viewed
YouTube video**

Guinness World Records
<Baby Shark Dance>



400M+

Pinkfong App
Downloads



6,000+

Licensed
Products Worldwide



2.3M+

Number of
soundbook sales

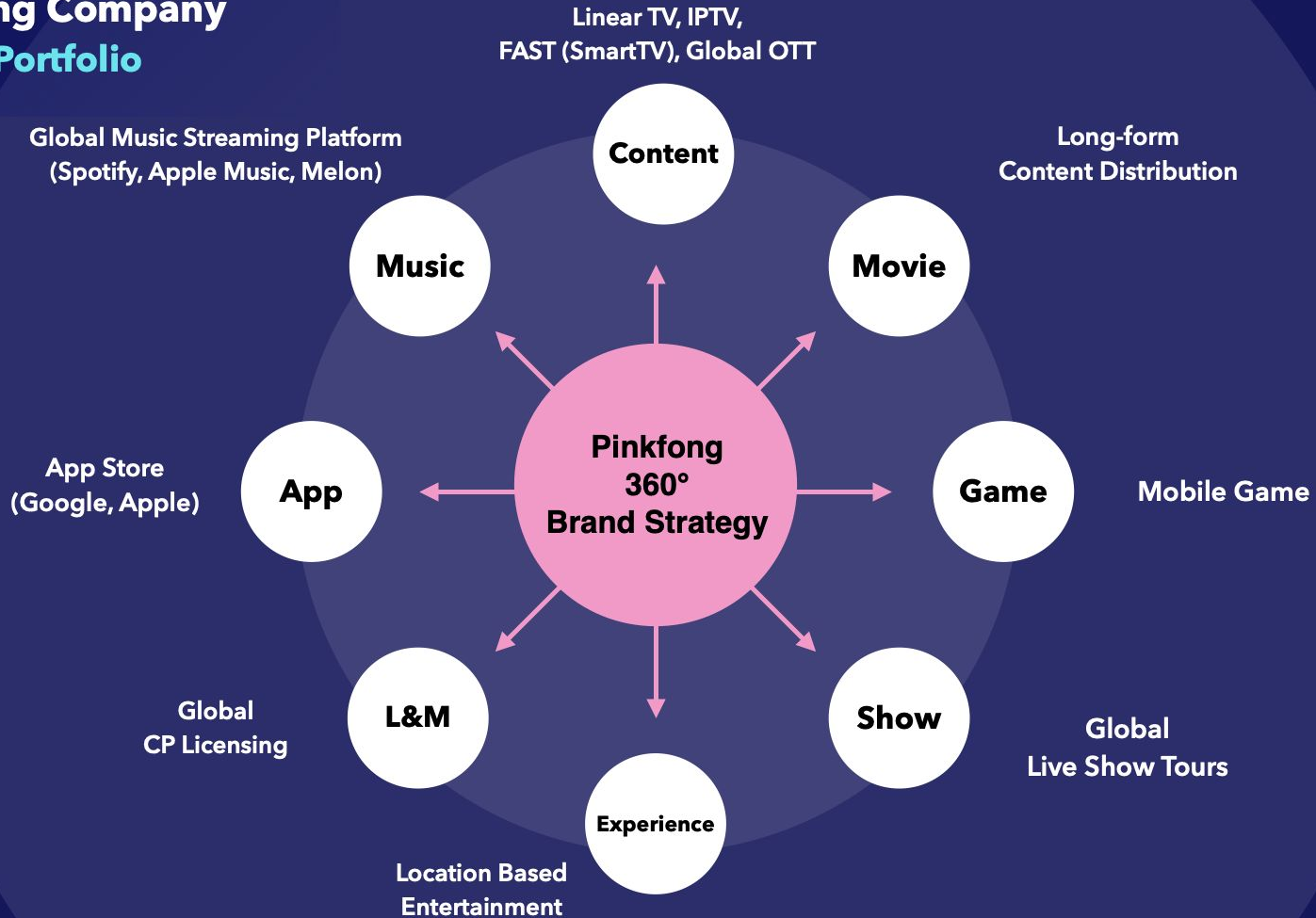


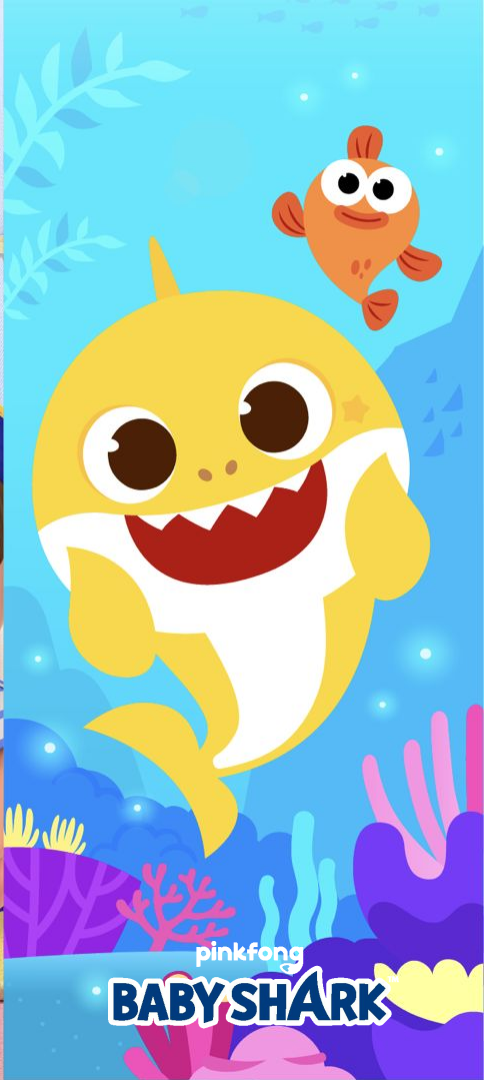
**TOTY
2020**

"License of the Year"

The Pinkfong Company

IP Business Portfolio









Bebefinn

Everyday, Baby Finn Learns Something New With The Funn Family!

Meet Finn! Finn is a curious, 20-month old baby who loves Baby Shark and spending time with his family, especially his two older siblings, Bora and Brody.

With relatable stories and joyful tunes, every episode follows the daily adventures of Finn and his family!

Format	3 min x 50 eps per Season 3 Seasons in total
Genre	3D CGI Sing-along
Target	Preschool, 1-5 years old



sealook



SEALOOK

“We can be a little sealy!”

Meet the Seals at the icy end of the world.

All different in shapes and characters.

Non-verbal comedy overcomes the language barrier,
presenting light laughter in 1 Min!

Format	90 sec x 160 eps
Genre	3D CGI Animation
Target	All ages (Main: Young Adults)



Pinkfong & Hogi Mini-Movie
The Tricky Three Cars

pinkfong
WONDERSTAR

*Globally Beloved TV series,
Came Back with the Special Mini-Movie!*

Enjoy an action-packed, heart-pounding journey!

The Wonderstar Friends are back with a brand-new adventure. They're up against new villain, The Tricky Three Cars, in a fantastic 3D animated world full of thrilling car chases!

RT	40 min
Genre	3D Mini-Movie Animation
Target	Kids 3-5