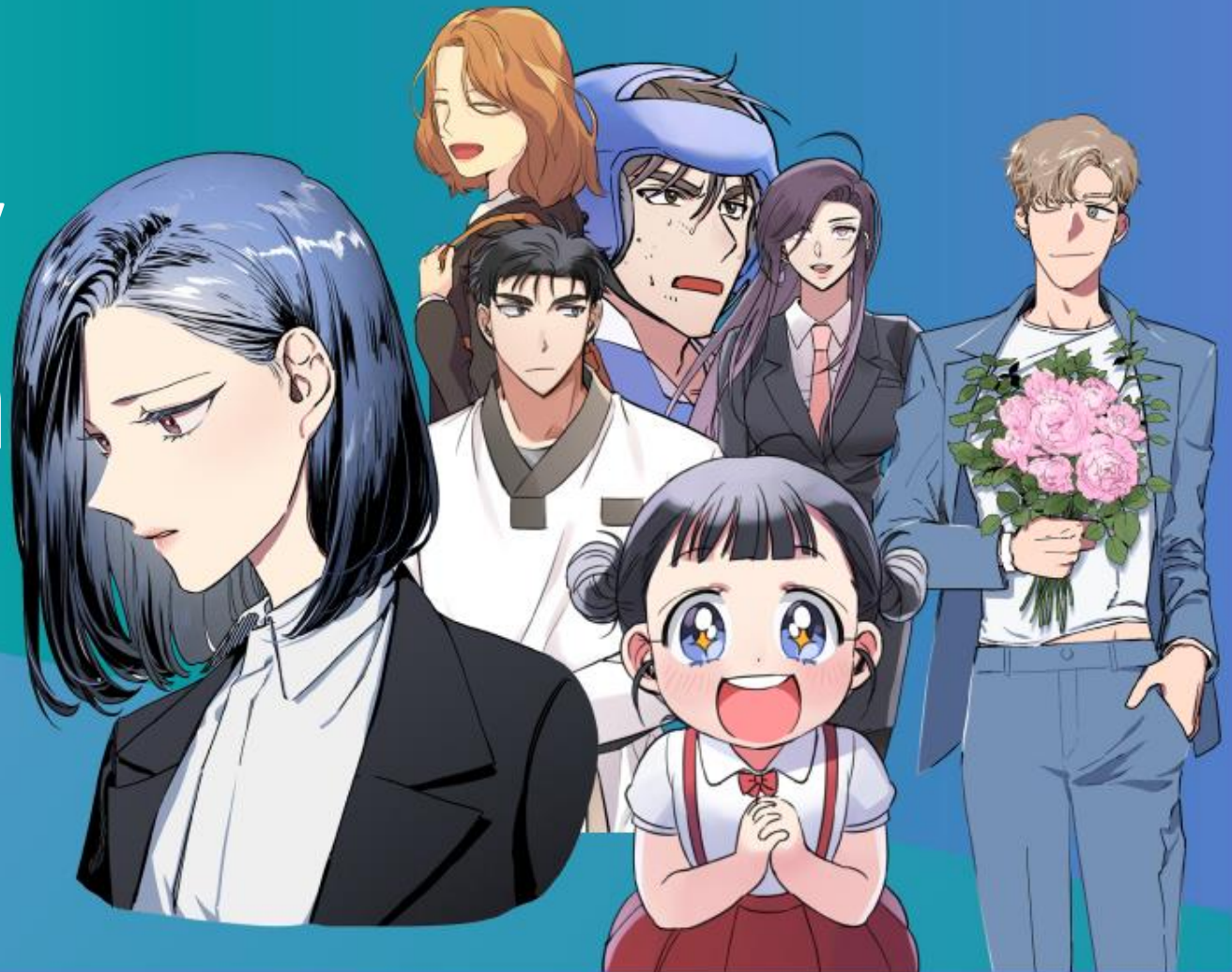


TOONIVIE

a platform that makes published comics into Webtoons/Animated Comics

Updates. June 1st, 2021

Company Introduction



<http://ideaconcert.com>

INDEX

- 01 Company Profile
- 02 Technology Introduction
- 03 Products Introduction
- 04 Type of Partnerships
- 05 Business Model
- 06 Profit Model
- 07 Sales Channel-Domestic
- 08 Sales Channel-Overseas



Company Introduction

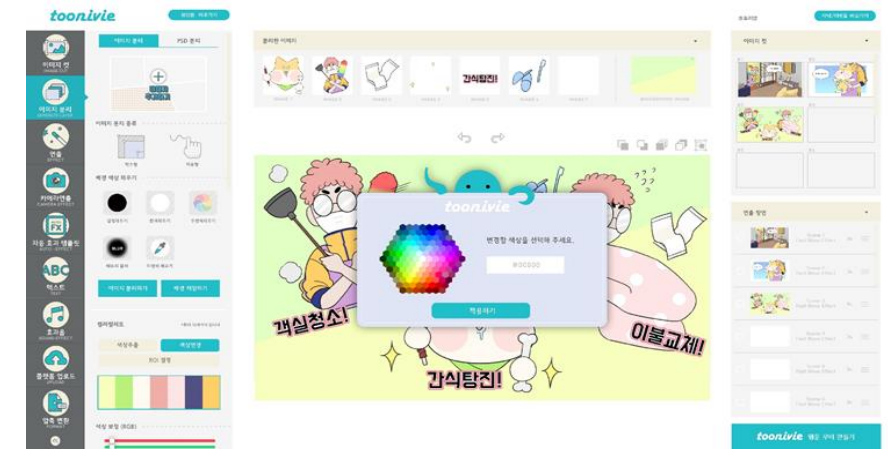
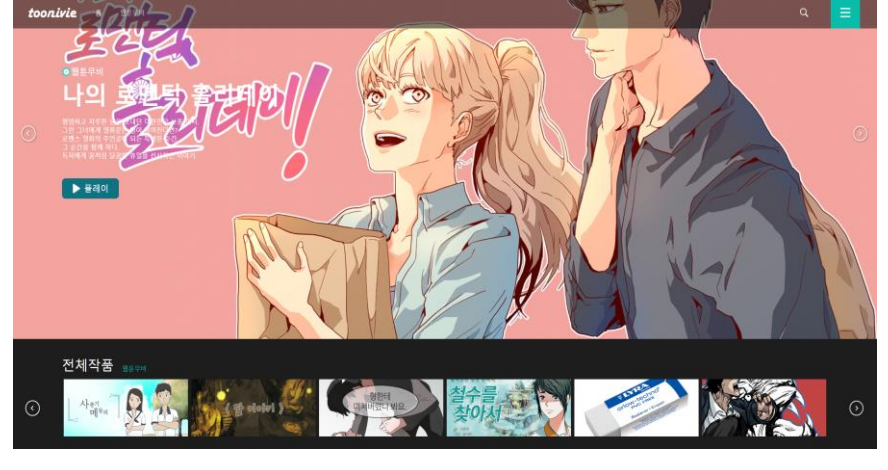
IDEACONCERT *"Always Joyful Imagination"*

WEBTOON MOVIE



01 Company Profile

IDEACONCERT is A Culture-based Technology Company that develops Authoring Tool which can turn comic books & webtoons into video content (animated comics).

A content distributor based on authoring tools	A platform based on content production
	



Ideaconcert

Always Joyful Imagination

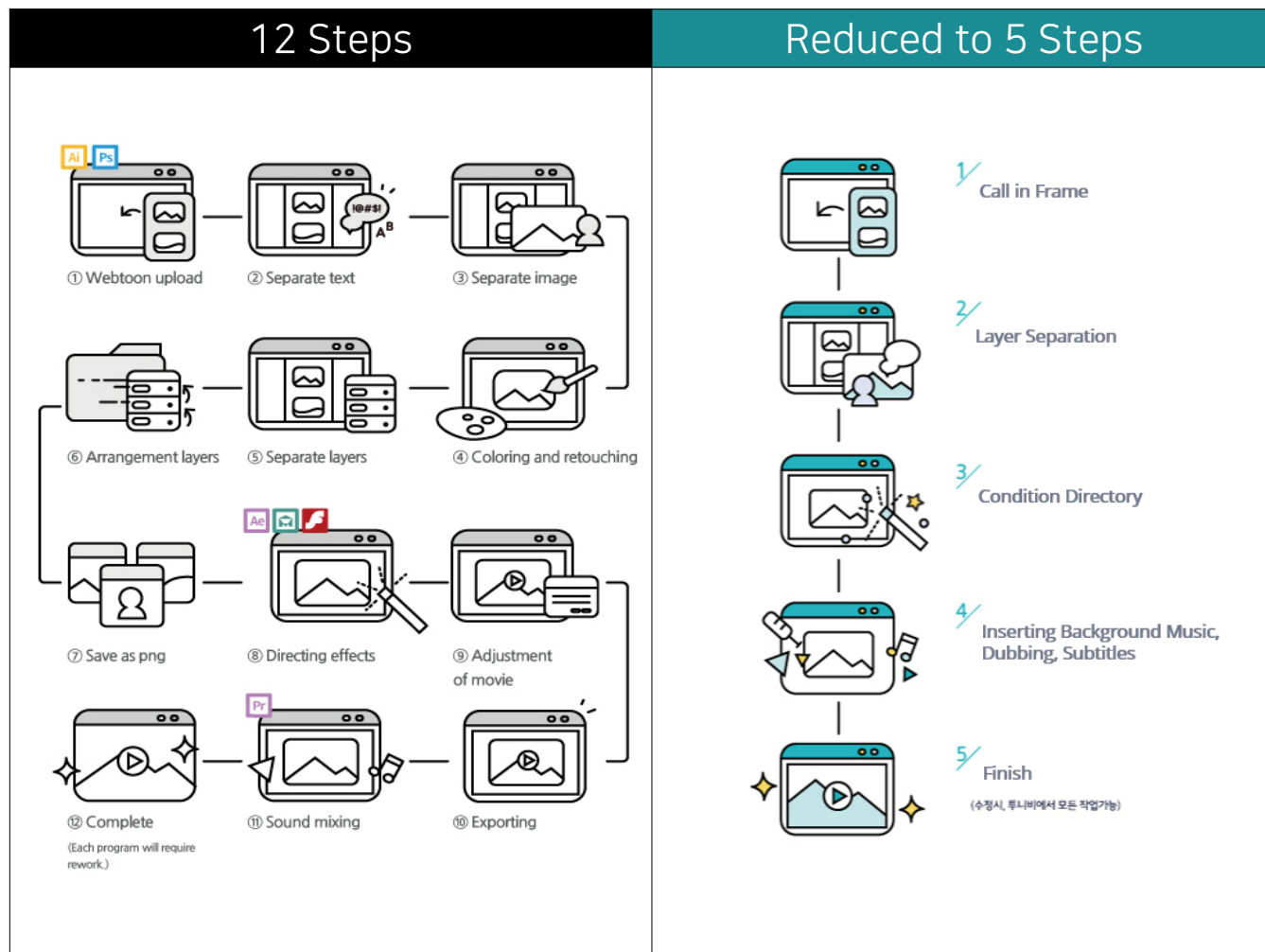
Basic Information

CEO	Chon Dal Yong
Established	2015.09.07
No. Employers	30명
Phone	+8270-8825-5004
Address	Office Room 430, 815 Daewang Pangyo-ro, Sujeong-gu, Seongnam-si, Gyeonggi-do, South Korea
Homepage	http://ideaconcert.com

02 Technology Introduction

TOONIVIE : World's first commercialization

An Authoring Technology that allows anyone to easily turn a comic/webtoon image into an animated comic. Currently, preparing the advanced image separation technology, which is a core technology, and new functions of this tool.



Automatic Coloring Technology
70% completed

Color Conversion Technology
90% completed

By reducing 12 normal steps to only 5 steps, making animated comics becomes easier and faster.
 Upload webtoon > Separate image > Apply one-click directing effect > Edit sound/BGM > Complete

03 Products Introduction

» Sample of Webtoon Movie – Animated Published Comic Book



Webtoon Movie of "War of Money"

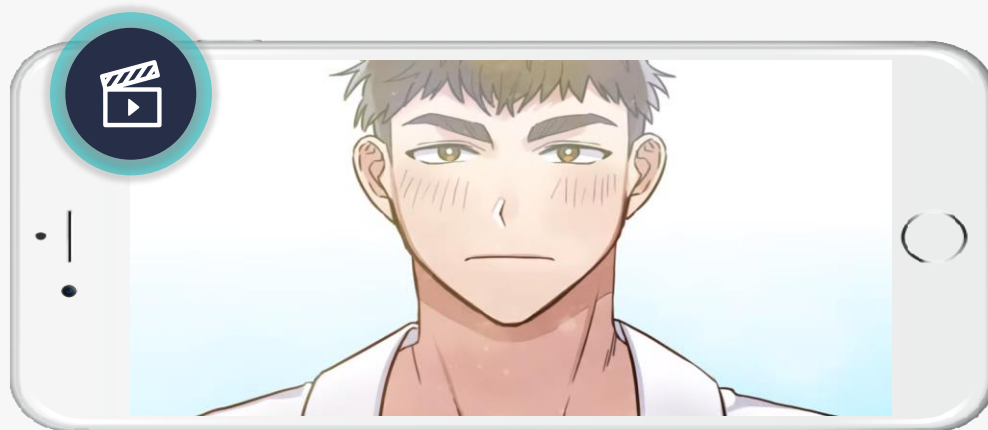
https://www.youtube.com/watch?v=DVbW_cfSilk&t=121s



Webtoon Movie of "The Executioner"

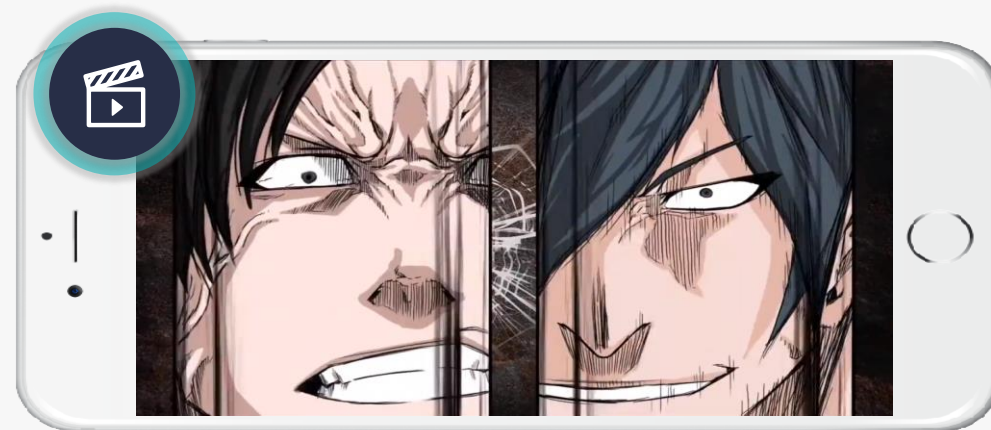
<https://www.youtube.com/watch?v=jMAo3wT6ye0&t=88s>

» Sample of Webtoon Movie – Animated Webtoon



Webtoon Movie of "Taekwondo"

<https://www.youtube.com/watch?v=-FUULFhK1HM>



Webtoon Movie of "Boss in School"

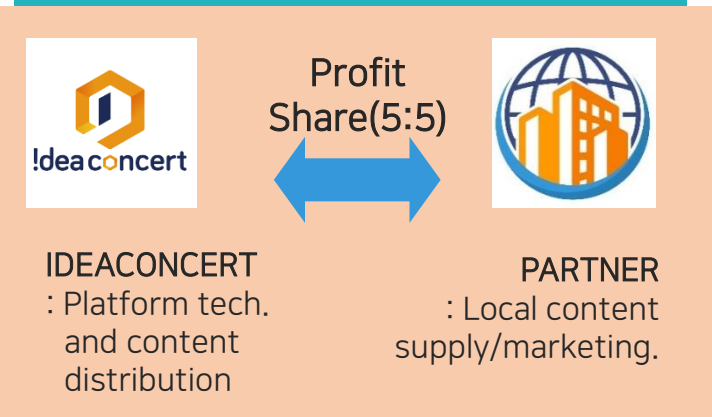
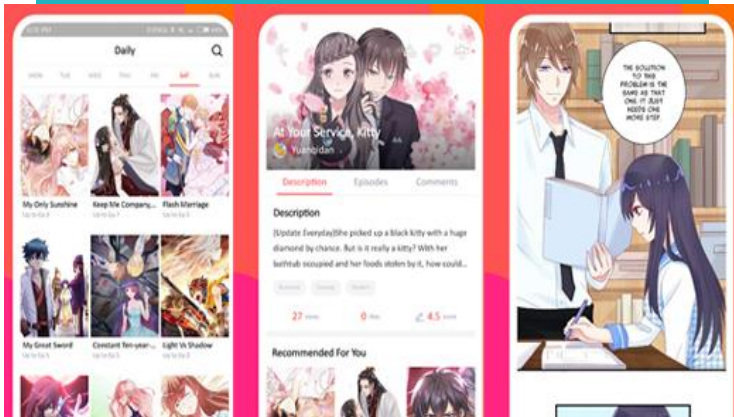
<https://www.youtube.com/watch?v=KhWpXQkkcRQ>

04 Type of Partnerships

Webtoons and Comics Platforms

Video Service Platform

Local Joint Business Partner

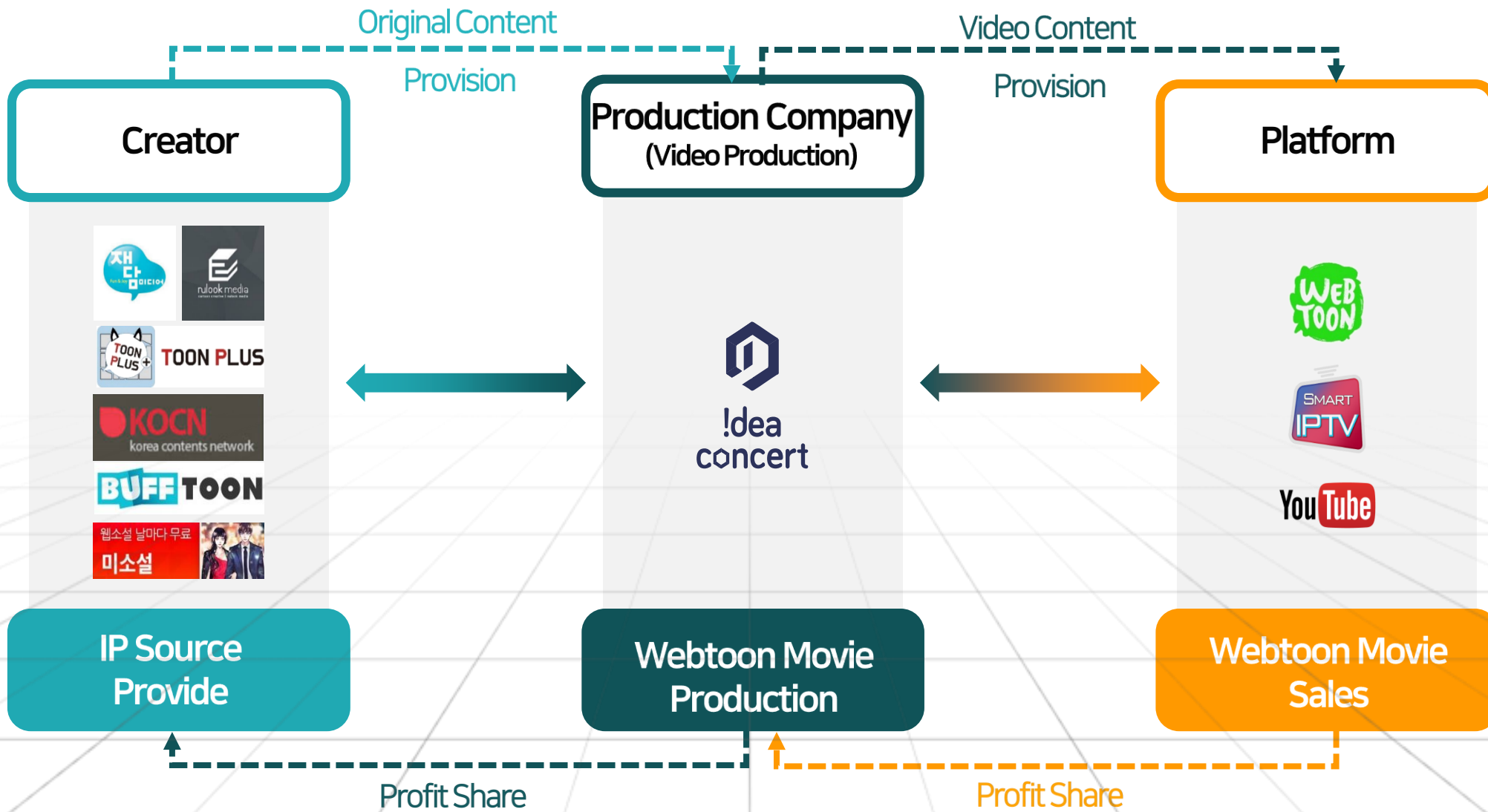


1. Webtoons/Comics Service Providers
2. Self-platform company (must be able to disclose sales details)

1. Company who has a video platform or could make a new platform for the service.
2. Still not interesting in YouTube distribution (future opportunity still open)

1. Company who could invest around USD 1 Million for establish the Local Platform, operation management, and marketing expenses. (have more than 20 employees)

05 Business Model



06 Profit Model

"**Profit sharing** will be done after sales profit is generated"
 The Selling side is 70%, The Other side is 30%



All initial costs are borne in advance by IDEACONCERT



No initial cost needed

Secure the existing works with webtoon and Video Content Format

Sales
Revenue

—

Production
Cost







=

Profit

Create More **PROFIT** by turning your contents into Video Content

07 Sales Channel-Domestic

"Distribution Channels of Webtoon & Webtoon Movie Contents"

Webtoon Platform	SVOD	IP TV	TikTok/YouTube
Kakao Page, Naver Series, BUFF Toon	KakaoTV, NaverTV	Wavve, TVing	Other Options
Content Production & Supply → create separated category	Content Production & Supply	Content Prod. & Supply for wave, Cjent., Tving	Korea webtoon channel in discussion
  	 	 	 

08 Sales Channel-Overseas

Currently, profits are generated through **WeComics Thailand**,
Other profits will be generated in at least three countries within 2021.

Ookbee, wecomics	Iflix, smartfren	IIE STAR	Self-platform
Thailand	Indonesia	China	Self-developed global platform
Content Production & Supply → create separated category	Indonesia's largest telecommunications company/Southeast Asia-based OTT service contract	Create content separately within new platform	Currently under Final Test
	  		

COMPANY INTRODUCTION
IDEACONCERT *"Always Joyful Imagination"*

Thank You



Global Sales & Marketing

RIZKI MAULANA
+8210-4485-2302
rizki@ideaconcert.com