

Korea's Leading Animation Studio

in Animation Planning and IP development
with the World's Attention

STUDIO GALE

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The Best Animation IP Planning & Production Studio in Korea

- Corporate Name : Studio Gale Co., Ltd.
- CEO : Chang Hwan Shin
- Staff : 80
- Foundation Date : February, 2008
- Business Area : Animation Planning & Producing (TV Series & Feature Animated Film & OTT)
VFX, Content Business

STUDIO GALE



IP Creating

Animation, Character IP
Planning & Development



Animation Prod.

Modeling & Setup / Key Animation /
Lighting & Compositing / VFX

Technology R&D

Unity3D, Unreal Engine, Anamorphic

📍 64, Pangyo-ro 255 beon-gil,
Bundang-gu, Seongnam,
Gyeonggi-do, South Korea

STUDIO GALE CENTUM



Animation Prod.

Modeling & Setup / Key Animation /
Lighting & Compositing / VFX



3D Stereoscopic Lab

3D Stereoscopic Sweetening /
4K Rendering

Glocal Content

Glocal Digital Contents Planning

📍 140, Suyeonggangbyeon-daero,
Haeundae-gu, Busan, South Korea

ChangHwan Shin / The Current Chairman of *KAPA



- 2020~ Chairman of *KAPA
- 2017~ Organizing Committee for the *BIAF
- 2017~ Registered Director of ICONIX
- 2017~ Content Business Advisory Committee of *KOCCA
- 2014~ Member of Seoul Film Commission

* KAPA : Korea Animation Producers Association
 * BIAF : Bucheon International Animation Festival
 * KOCCA : Korea Creative Contents Agency

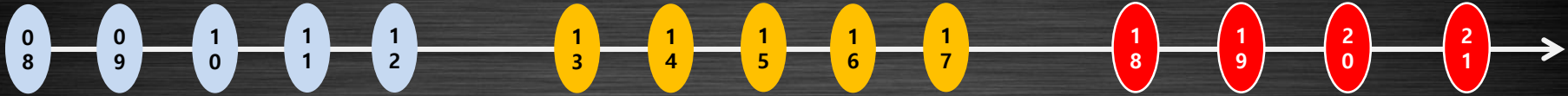
Career

- 2019 The Prime Minister's Award / Korea Content Award
- 2017~2020 Vice Chairman of KAPA
- 2014~2016 Chairman of Creation Dept. of 'KAPA'
- 2001~2008 Director of Content Planning Dept., ICONIX
- 1999~2001 Producer of Animation Dept. Diamond Advertising
- 1995~1999 Art Planner of Diamond Advertising
- 1995 Bachelor, Visual Design Seoul National Univ.

Works

- 2001~ Producer and Director of 'Pororo the Little Penguin'
- 2006 Producer of 'Chiro and Friends'
- 2009~ Director of 'Tayo, The Little Bus'
- 2011~ Executive Producer and Director of 'Grami's Circus Show'
- 2015~ Executive Producer of 'Journey of Long'
- 2016~ Executive Producer and Director of 'Pipilu Rangers'
- 2017~ Executive Producer and Director of 'Tish Tash'
- 2019~ Executive Producer and Director of 'ToMonCar'
- 2020~ Executive Producer and Director of 'Nanolist'

13 Years of Vigorous Creative and Award-Winning Growth since Est. in 2008



Set Up

Foundation

- '08 • Establishment of Studio Gale
• <Pororo, The Little Penguin> Season 3
- '09 • <Power Agent 7>
• <Tayo, The Little Bus>
- '10 • <Pororo, The Little Penguin> Season 4
• <Tayo, The Little Bus> Season 2
• <Boomba & Toomba>
- '11 • <Circus Show> KOCCA Pilot Support
- '12 • <Grami's Circus Show>
Anney International Animation Festival,
TV Series Competition/
SICAF, TV Series Competition/
Korea 3D Content Award, Special Prize/
• <Pororo, The Little Penguin> Season 5

Grow Up

Creating IP & Qualitative Growth

- '13 • <Tayo, The Little Bus> Season 3
• <The Transforming Fighting Bull>
• <Millionaire Woody>
KOCCA Pre-Production Support
• 'Leading Cultural Contents Company' selection
- '14 • <Grami's Circus Show> Pucinella Award,
• <Sing along with Pororo> Season 3
• <The Transforming Fighting Bull>
Korea UHD Award, Best Picture
- '15 • <Journey of Long>
Cartoons on the Bay (Italy), TV Pilot selection
SPP Character Pitching, The Grand Prize
• <Grami's Circus Show 2>
BIAF, Special Jury Award
Asian TV Awards, 3D Animation Grand Prize
- '16 • <Journey of Long> SBA Ani-Variety, Winner
• <TeleMonster>
Korea Content Awards, KOCCA Award
- '17 • <Tish Tash> BIPA, Star Project Support
• <Pipilu Rangers> Season 1
KOCCA Korean Animation Prod. Support
• <Millionaire Woody> ASIA-EU Cartoon Connection

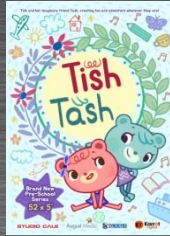
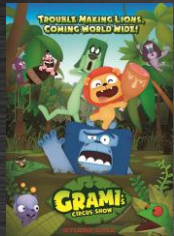
Global IP

- '18 • <Millionaire Woody> Cartoon Movie Pitching
• <Tish Tash> Global Pre-School Project
Co-Prod. Korea & Singapore & England
- '19 • <Pipilu, Safety Rangers> Season 2
KOCCA Level Up Project Support
• <ToMonCar>
New Media Animation
CJ E&M Co-Production
• <Pororo, The Little Penguin> Season 7
• <POP MART> Special Series
- '20 • <Nanolist> Season 1
Co-Production with StudioN
• <WilBengers>
Celebrity IP creation
Co-Production with TanTan Ent.
• <Journey of Long>
National Winner of South Korea at
Asia Academy Creative Award
• <Journey of Long>
Nominated for Best Children's Programme at
Asian Television Award
- '21 • <WilBengers go Camping>
Feature Animated Film

“Possessed the Largest Variety of Animated IPs in Korea”



Self-Developed & Co-Produced IP



Prod. Serviced IP



Expanding Various Contents Business Areas based on Animation IP

Animation Production

TV Series



OTT



New Media



Cinematic



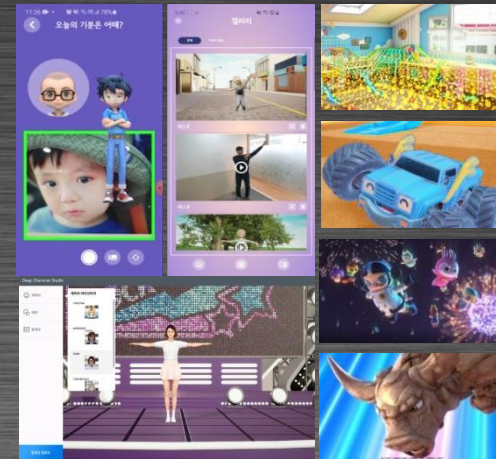
Feature Animated Film / IPTV



Feature Animated Film



R&D



- Realtime 3D Engine
Unity 3D
Unreal Engine
- VR, AR, MR
- AI Character
- APP
- 3D Stereoscopic
Sweetening
- 4K Rendering
- Anamorphic

MD & Licensing Business



- Character Toy
- Book, Publication
- Beverage Product
- Kids Musical
- YouTube Marketing



New Trend, New Media Platform Animation Series

WillBengers

Popular Korean celebrities transformed to 3D characters



Length	65 Min
Target	Family
Genre	Adventure
Production	Studio Gale, Tan Tan Entertainment
Production Period	2021 ~

Tomoncar

Reaching out to Children all over the World through Youtube



Length	3 Min x 60 Episodes
Target	3 ~5 years Kids
Genre	New Media Edutainment
Production	Studio Gale, CJ E&M
Airing	2021~ / MBC, 2020~ / Youtube

- Co-Production with CJ ENM * DIA TV

- Business Agreement with Unity 3D



New Trend, New Media Platform Animation Series

Grami's Circus Show

Recognized for Non-verbal Slapstick Comedy
in International Festival



Length	3 Min x 72 Episodes
Target	6 ~ 10 years Kids
Genre	Slapstick Comedy (Non-Verbal)
Production	Studio Gale, KBS Media
Airing	2014~ / KBS

- '2011 Pilot of Short Animation Production Support' KOCCA
- '2012 LINC Academic-Industry Project Support' KOCCA
- '2014 Family-Focused Animation Production Support' KOCCA
- 2014 Cartoons on the Bay, Grand prize in TV Series category
- Disney (Japan/Hong Kong/Indonesia), Netflix, ABC, IRIB, etc.



Cartoons on the bay
Pulcinella Award 2014
Best Teen TV Series!!

Pipilu Rangers

One of the most popular Chinese IP reproduced as 3D animation



Length	5 Min x 52 Episodes
Target	5 ~ 8 years
Genre	Edutainment
Production	Studio Gale, Pipilu
Airing	2019 ~ / EBS

- Best selling Chinese story
- Animation that teaches child safety



Planning and Development IP Animation Project Targeting Global Market

Journey of Long

Noisy Survival Story of 'Long', a Boy's Dreaming of the Best Cook



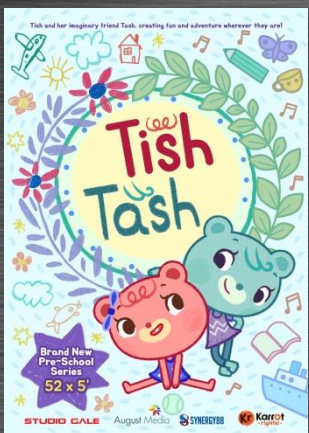
Length	7 Min x 52 Episodes
Target	6 ~9 years Kids
Genre	Slapstick Comedy
Production	Studio Gale, SKB, KBS, SBA, AMH
Airing	2019~ / KBS, Btv, Cartoon Network

- '2014 Asian Animation Summit' Pitching
- '2015 SPP Character' Award for Excellence
- '2016 SBA Ani-Variety' The Final winning selection
- KBS, SKB, SBA, AMH(Singapore) Co-Production



Tish Tash

First Korean Original Animation to be broadcasted on BBC UK!



Length	5 Min x 52 Episodes
Target	3 ~5 years Kids
Genre	Edutainment
Production	Studio Gale, Big Crunch, EBS
Airing	2020~ / EBS

- Will be aired on Cbeebies (BBC, UK) at the end of 2021
- HBO Max Latin America
- '2017 Star Project Support' by BIPA (*BIPA: Busan IT Industry Promotion Agency)
- '2018 Level Up Project Support' KOCCA
- Co-Production with Karrot Animation (UK)
- Co-Production with Big Crunch (Singapore)