



DREAM FACTORY STUDIO PRESENTS A REMARKABLE WORLD OF DREAM

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“Let’s make the world dream”



ESTABLISHMENT

April, 1, 2014



CEO

Hee Dong Kim



LOCATION

3F, Chosun Refractories
Building Seolleung-ro 577,
Gangnam-gu, Seoul, Korea



BUSINESS

IP Development & Creation
Animation Production
Character Licensing

HISTORY

2019

<ZellyGo> Season1&2 achieved over 2.4 billion viewers on Youku, China
<ZellyGo> signed a Season3 production agreement with Alibaba, China
<ZellyGo> Season2 launched on Youku (China), Jai TV (Korea)

2018

<ZellyGo> signed an IP sales and business cooperation agreement with Alibaba, China
<ZellyGo> Season1 started Youtube service on Wildbrain channel.
<ZellyGo> Season1 selected on KBS animation contest for broadcasting
Received certification of excellent enterprise in NICE technical evaluation by NICE
Received certification for outstanding performance in job creation by city of Seoul

2017

<ZellyGo> signed on over 150 territories distribution agreement with Nickelodeon International, USA
<ZellyGo> Season2 Selected for Korean Family Animation program by KOCCA
Received certification of excellent enterprise in NICE technical evaluation by NICE

2016

<ZellyGo> Season1 Selected for Korean Family Animation program by KOCCA

2015

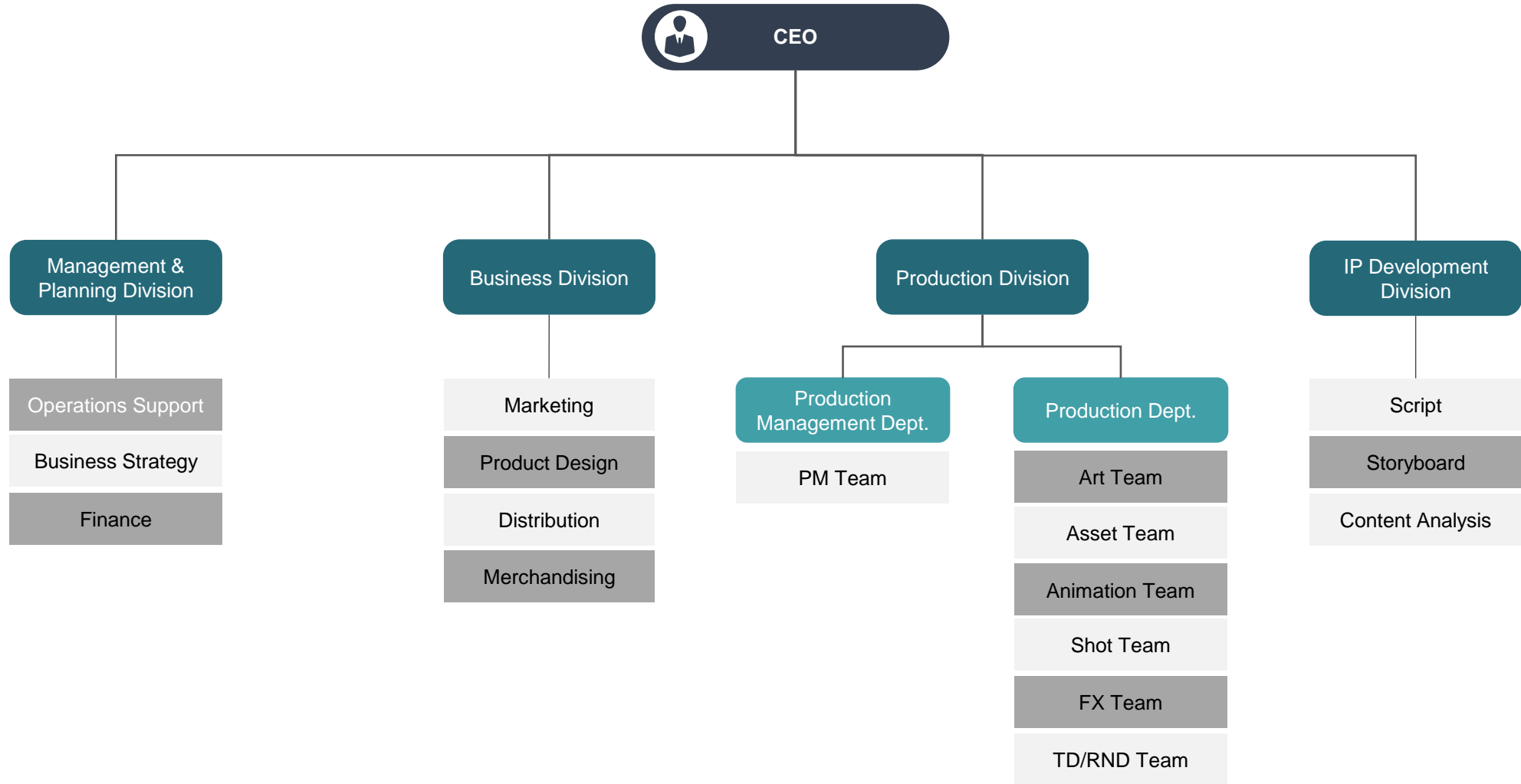
Confirmation as independent production company for broadcasting & video
<Manimal> Selected for animation Pilot production by KOCCA
<ZellyGo> Selected for IM KON participating company by KOCCA
Original feature animation program concept <Dream Factory> signed on option agreement with DNF Pictures, USA
<ZellyGo> selected final round for character creation supporting company by KOCCA

2014

<ZellyGo> selected 1st round for character creation supporting company by KOCCA
Received certification of corporate research laboratory
Received venture business certification
Dream Factory Studio, INC. established



ORGANAZATION



CEO
HEE DONG KIM



- 2014.04 ~ Present : Dream Factory Studio / CEO
- 2011~2014 : CJ(Azworks) / Head of Animation Studio
- 2007~2011 : CJ Powercast / CGI business Director
- 1999~2006 : Motion Factory / CEO

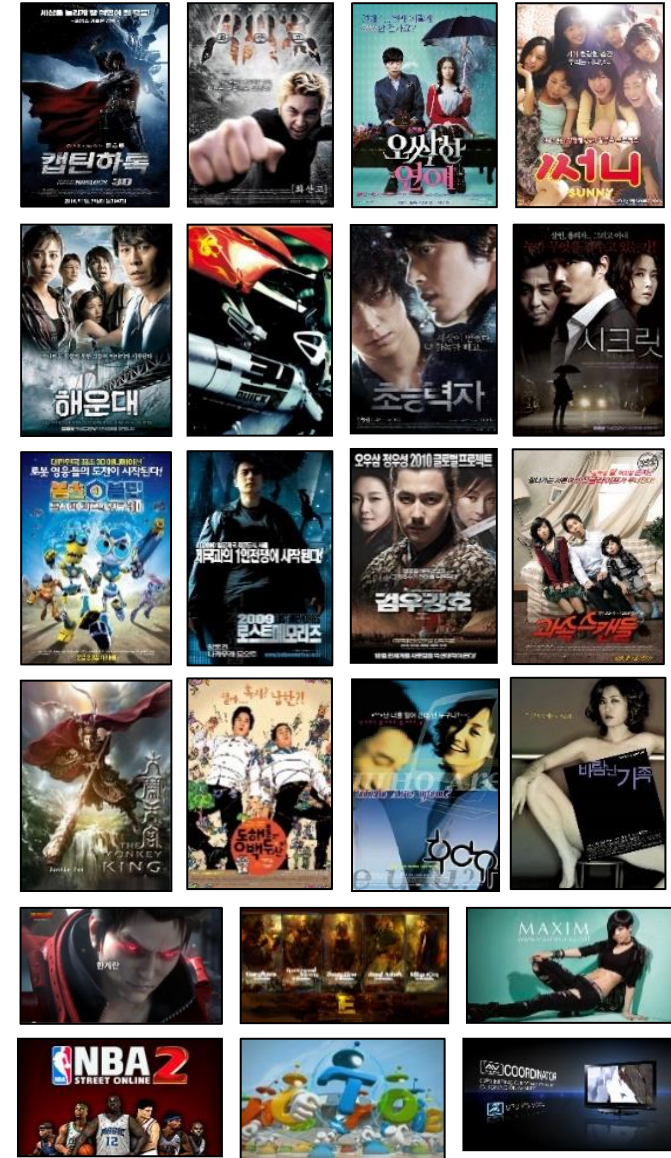
Award

30th Blue Dragon Awards / Achievement of technical award (movie “Haeundae” VFX)

Etc.

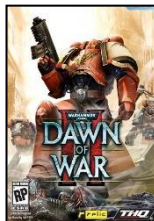
- 2015 Korea Character Culture Industry Association director
- 2016 Kyung-gi Science & Technology University consultant

Well-known 1st generation member of Korean CGI industry as CEO of leading graphic company, Motion Factory in 21st century. His achievement highly acclaimed at home as introducing global level of graphic design creation. He has accumulated his expertise and experiences throughout global network, planning, directing, management, and other diverse fields with CJ group.



LEADERSHIP

<p>CFO MIN CHULL KIM</p>	<ul style="list-style-type: none"> • Media L. co, Ltd. / CFO • CJ PowerCast / Director • CJ Media / Senior Manager • Sam-sung electro-mechanics / IR Manager
<p>Head of Production TAEK GUEN CHAE</p>	<ul style="list-style-type: none"> • Digi Art Production/ CG Supervisor • Mainframe Ent./ Rainmaker Animation. Deluxe. (Canada) Head of TD • O'mation Studios (USA) Lighting/Composting Lead Artist • Parsons school of design (USA) Instructor <p>• Experiences: ZellyGo/ Robot Train/ Archie age/ Barn Yard/ Firecrackers Episode I & II/ Almost heroes/ Outback/ Kritika/ Dawn of War 2/ and more</p>
<p>Head of Business and Marketing JI SUN LEE</p>	<ul style="list-style-type: none"> • CJ(AZWorks) / Producer • CJ Powercast / Producer • DreamWorks (USA) / CGI Artist • Ewha University / Dong-guk University (KOR) instructor <p>• Experiences: Shrek The Third / Shrek The Halls / Bee Movie / Lunchable CF Series / Bolts & Blip / Space Pirate Captain Harlock/ Marvel vs. Capcom/ Hounds/ Haeundae / Secret / Speed Scandal / Sunny /and more</p>



PROPERTIES



ZellyGo

Overview

Genre : Slapstick Comedy

Target : All Ages

Format : Series Animation

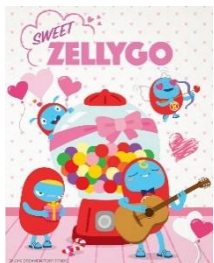
Running Time : 90Seconds X 104episodes (S1)

2.5minutes X 70episodes (S2)

Launching : Year 2017 (S1) / Year 2019 (S2)

Storyline

The world has gone extinct. Human beings are nowhere to be seen. Now four former guardian angel ZellyGo instinctively try their best to eat jellies. However, jelly-capsule seems to be so powerful that it never opens or breaks whatsoever. Perhaps jelly is hidden behind the scenes?



Pong Pong Dino



Overview

Genre : Edutainment

Target : Age 2-4

Format : Series Animation

Running Time : 7minutes X 52episodes

Launching : Year 2021

Storyline

For children who learn creativity and mutual respect through play, we present the world of Food Town, where any 'food' becomes 'play'. Swimming in enormous size of watermelon, bouncing up and down the mushroom trampoline... Kids learn and grow through fun-fun play time!

PROPERTIES



Overview

Genre : Comic Action / Adventure / Fantasy

Target : Age 7~10

Format : Series Animation

Running Time : 20minutes X 13 episodes

Launching : Year 2022

Storyline

Where are all the monsters that once adorned the pages of tales? Are they just fictions? The answer is no. They are still living among us, but with the faces of humans, they somehow managed to settle down along. And there is Monster Management Inc. behind, a corporation that helps all kinds of monsters to live amongst humans.

Dream Factory

Overview

Genre : Comic Adventure

Target : Family

Format : Theatrical Feature Animation

Running Time : 90 min

Launching : Year 2022

Storyline

The passive man "Jack", accidentally entered a dream factory world where produces dreams to cast. Despite of the villains of nightmare, Jack starts an adventure to find the disappeared author. The only person who would bring him back to the real life. Time is ticking for his lifetime audition.





S2 ROBOT TRAINS

Overview

Genre : Adventure

Target : All Ages

Format : Series Animation

Running Time : 11minutes X 52episodes (S2)

Launching : Year 2018

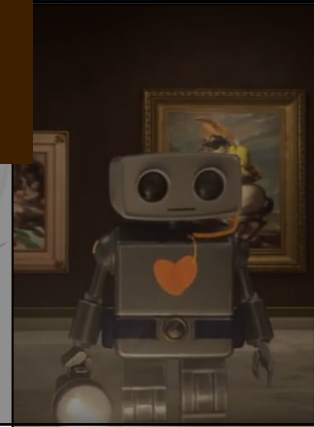
Storyline

The story is set in place, 'Rail World' where all citizens are trains, except Robot Trains who can transform into robots. They use their special power to protect the Rail World and live in peace and harmony.



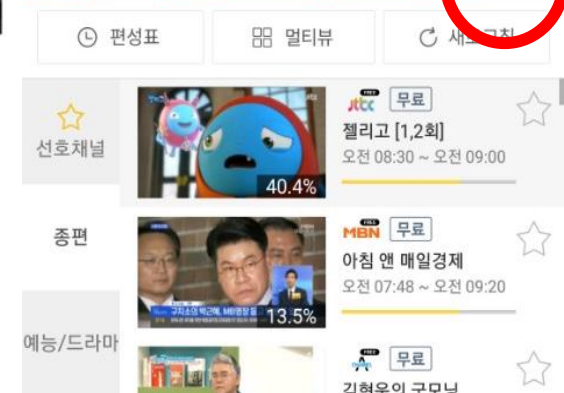
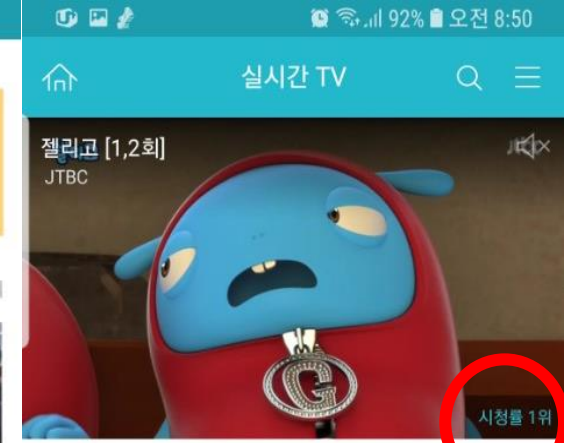
CGI PRODUCTION PORTFOLIO

Our talented CGI production accumulated not only cutting-edge technologies but also introduces new innovative idea with splendor visual images to the viewers.



PARTNERS





杰力豆

+ 关注

6.4万 粉丝

20.5亿

ACHEIVEMENTS

<ZellyGo> has launched in China's biggest platform, Youku on January 18, 2019.

“Marked 1 hundred million views only in 3 days!”

“Marked over 2 billion views in 8 months!”

“Ranked #1 program for JTBC mobile streaming, 40% RATING!”



COMPANY INTRODUCTION

Jinny Lee, Head of Business Strategy / Business Strategy Division

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