



THE ENTANGLED FATE ENDS HERE



Something awakens



62<sup>e</sup> SEMAINE DE LA CITE DE CANNES 2



OBEY

OR

LEAVE

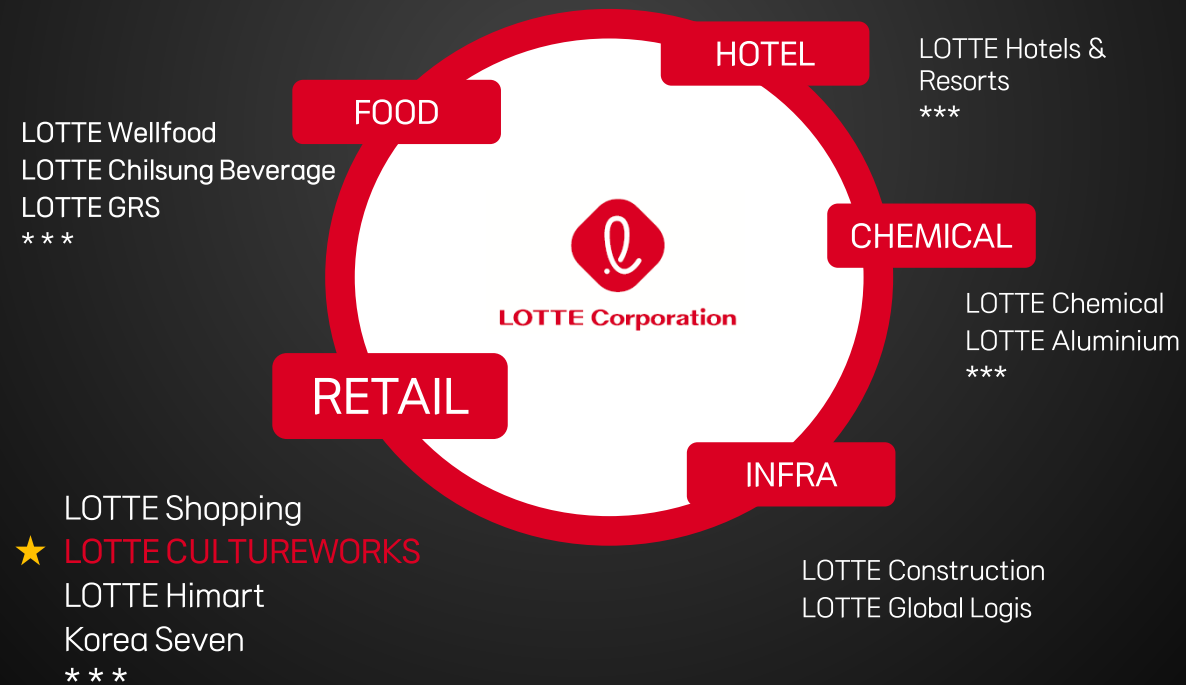


LOTTE  
CULTUREWORKS

# LOTTE GROUP

LOTTE GROUP is South Korea's sixth largest business group, founded in 1967

## CORPORATION STRUCTURE



# LOTTE CULTUREWORKS

LOTTE CULTUREWORKS is the umbrella that houses LOTTE CINEMA & LOTTE ENTERTAINMENT, founded in 1999

EXHIBITION  
BUSINESS



- MOVIE THEATER (Korea / Vietnam)
- MUSICAL THEATER

PRODUCTION &  
DISTRIBUTION  
BUSINESS



- FILM (Korea / Vietnam)
- TV SERIES

# LOTTE CINEMA

LOTTE CINEMA is the 2nd largest cinema chain in Korea and Vietnam

## CINEMA THEATER OPERATION

- KOREA : Market Share 30% / 133 Theaters / 915 Screens
- VIETNAM : Market Share 16% / 45 Theaters / 211 Screens

## 2 GUINNESS WORLD RECORDS

- Super Plex, the world's largest screen in 2014
- Super S, the world's first theater with LED screen in 2017



## PREMIUM THEATER FORMATS



### SUPER PLEX

Premium Large Format Screen



### SUPER MX4D

Korea's First Global MX4D



### SUPER LED

The World's First LED Cinema



### CRAZY SOUND CINEMA

4K Laser screen with ultra-low subwoofer

# LOTTE ENTERTAINMENT

LOTTE ENTERTAINMENT is a fully-integrated leading entertainment company with operations in film and TV Series investment, production, distribution and international sales

## FILM

- Invest and distribute 2 to 3 original films per year
- Over 100 film IP library titles
- Multiple First Look Deal with A-list Korean creatives and production companies
- Leading film distributor in Korea

## TV SERIES

- Launched TV Series Division in 2019
- 5 Series productions released
- Over 20 original TV series in development

RANK	2020	2021	2022	2023
1	CJ ENM (17.6%)	DISNEY (24.3%)	DISNEY (17.3%)	PLUS M (16.7%)
2	<b>LOTTE (14.9%)</b>	SONY (13.9%)	<b>LOTTE (17.3%)</b>	DISNEY (16.4%)
3	NEW (10.5%)	<b>LOTTE (9%)</b>	CJ ENM (13.4%)	<b>LOTTE (11.5%)</b>
4	SHOWBOX (8.9%)	UPI (8.8%)	PLUS M (10.4%)	NEW (9.6%)
5	WARNER (5.4%)	WARNER (7%)	NEW (8.2%)	UPI (7.9%)

Annual report on the results of the Korean Film Industry for 2024 (KOFIC) / Market Share : (%)

# HIT MOTION PICTURES

LOTTE ENTERTAINMENT contents leads the Korean motion pictures with Top 10 Box Office films

2018

2019

2020

2021

2022

2023

2024



Along with the Gods :  
The Last 49 Days



Intimate Strangers



Kim Ji-Young,  
Born 1982



Hitman : Agent Jun



#Alive



Steel Rain 2 : Summit



Escape from  
Mogadishu



Oscar Entry



Hansan :  
Rising Dragon



Noryang: Deadly Sea



Concrete Utopia



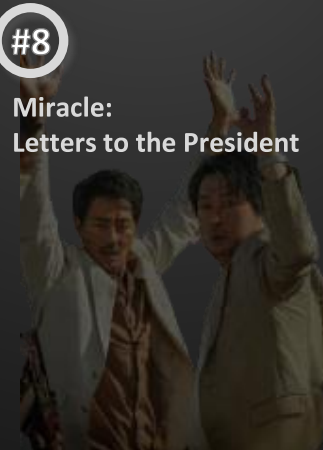
Oscar Entry



Sleep



Pilot



\* Ranks rated by cinema admissions, Korean movies only

# FILM HIGHLIGHTS

## FRANCHISE



*ALONG WITH THE GODS*  
(2017)

*#3 Highest Admission  
in Korea Box Office History*

## AWARD



*ESCAPE FROM MOGADISHU*  
(2020)



*Oscar Contender*

## FESTIVAL



*SLEEP*  
(2023)



*Cannes Critics' Week  
Selection*

## GLOBAL OTT

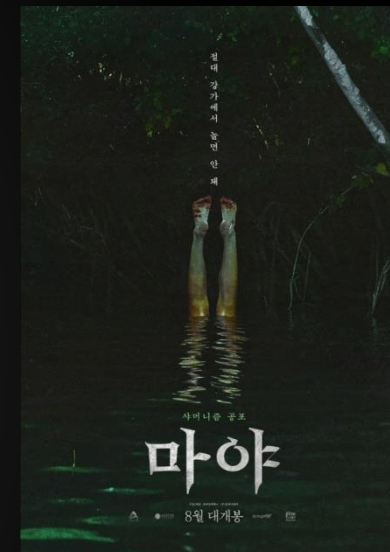


*BADLAND HUNTERS*  
(2024)

**NETFLIX**

*#1 Globally  
in the Netflix Global Movie  
Category*

## VIETNAM



*MADA*  
(2024)

*#2 Highest Admission  
Vietnamese horror film  
in Vietnam Box Office History*

# TV SERIES HIGHLIGHTS



## FRANCHISE



PLEASANT OUTCAST



MARKET

## FESTIVAL



PALE MOON (2023)



PLEASANT OUTCAST



## GLOBAL OTT



THE 8 SHOW (2024)

## NETFLIX

Ranked #2 Globally  
in the Netflix  
Global TV Show Category



# DISTRIBUTION PARTNER PARAMOUNT PICTURES



Exclusive Korea Theatrical Distribution & Local Marketing Partnership since 2015



## MARKETING CAMPAIGN

### TALENT TOUR



### COLLABORATION WITH LOTTE GROUP'S AFFILIATES

피규어세트 먹고 난자태를 모으자!  
**닌자 피규어 세트 4종**

닌자찾크리스피 피규어 세트 ₩7,100  
닌자찾크리스피 + 피규어 세트 + 피자 + 음료 + 피자 피자

새우 피규어 세트	불고기 피규어 세트	돼지 피규어 세트
₩6,200	₩6,200	₩5,400

FAST FOOD - LOTTERIA

우리가 빠지면 PARTY가 아니지  
**바빌론 x 클라우드**

프리미엄한 만남  
**바빌론 x KLOUD 클라보 기획팩**

KLOUD 바빌론

2월 1일 대개봉

BEVERAGE - KLOUD BEER



LOTTE TOWER - SKY BRIDGE

# Leading Culture-makers

