

ANIMATION STUDIO Co., Ltd.

VANDAL

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Studio VANDAL Co.,Ltd. CEO | Jane Kim

VANDAL Introduction

Only In Busan



The best and only creative animation studio in Busan

Implementing the whole process in animation studio of planning, production, and editing

Andy developed an animation studio in Busan, leading the industry

- According to the research done by Korea Creative Content Agency(KOCCA) in 2012, there are 13 animation studios in Busan and out of these companies the only one animation studio that is able to complete whole process of planning /production/ editing is Studio Vandal.
- Most of the other local 12 animation studios work as OEM (Original Equipment Manufacturer) or produce educational video clips. This makes Studio Vandal unique as a leading animation studio. Studio Vandal has been producing TV-series for KBS, MBC, and other cable channels. We have successfully finished producing **YooHoo & Friends Season 2**, a collaborative animation with Aurora World. This animation TV-series was aired on KBS-1TV in 2014. Also, the Studio Vandal's own creation, **The Alien Family JollyPolly has been broadcasted on KBS-2TV 2014 – March 2015** and **The Little Stone Dodo also has been broadcasted on MBC 2015 – January 2016**, **The Little Stone Dodo2 also has been broadcasted on MBC 2018-2019**
- Studio Vandal moved its headquarter to Busan Culture and Contents Complex(BCC) in 2012. Busan City is highly appraised for its achievement of animation production. Furthermore, Busan invests in media industry.
- So far Studio Vandal has grown successfully and it's become the best production company of flash animation in Korea.



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VANDAL Introduction

Professional



Professional TV Series Animation production studio

MBC TV series animation
 'Buggle Buggle Cook' (2009) to manufacturing creative animations,
 The Alien Family JollyPolly' (2014) and The Little Stone Dodo (2015) The Little Stone Dodo2 (2018)

TV-series Filmography : Producing & broadcasting new TV-Series animation every year after the establishment of the company



- Company established
- Buggle Buggle Cook (MBC)
- Quiz Quiz Club broadcasted (Disney junior)
- Hello Totobee (MBC)
- Kids Science CSI (MBC)
- Yohoo & Friends Season 2
- Alien Family JollyPolly Season 1
- The Little Stone Dodo (MBC)
- The Little Stone Dodo Season 2
- What are you doing Nini?
- Blue Raccoon Lato



VANDAL

Introduction

Youthful



Youthful team who challenges themselves for the best

Young and passionate team of **20 young animators**

Classic animation created by Adobe Flash

-Adobe Flash is one of the best authoring software for digital animation production.

-Adobe Flash is capable of generating various techniques depending on the approach, but most of the local companies limit its use for making mainly educational movie clips.

-However, Studio Vandal Co., Ltd. expanded its usability of Adobe Flash into the area of classic 2D animation production.

-Industry professionals highly praised Yohoo& Friends Season2, The Little Stone Dodo and The Alien Family JollyPolly because we overcame the drawbacks of Adobe Flash in terms of quality and technology.

Cartoon style designs for channeling international cooperation and co-production.

-The Studio Vandal Co., Ltd.'s creative animation offers cartoon styled designs which is uncommon in Korea. Therefore, our cartoon styled animation drew attention and highly praised by foreign markets such as MipTV and Dubai.

-This kind of Western styled animation allows us to be exposed and gain attention of many different foreign animation productions, which could be resulted into making co-production project with them. This happened in fact in 2010, where we had a co-production project for French animation. Therefore we aim to strive for our animation to spread out internationally and globally.

-The worldwide best ragdoll manufacturer Aurora World Co., Ltd. was motivated by our unique style and chose us as co-production partner of Yohoo& Friends season 2 in 2012. The season 3 is also scheduled for production in Studio Vandal Co., Ltd.

- 'The Alien Family JollyPolly'- licensing contract signed with KidsPlant, Netherlands in May 2015.

- => The first international broadcast for the three States of Benelux scheduled to be aired on December 2015.

- 'The Alien Family JollyPolly'- signed a contract with China for supply agreement of cable and wireless and mobile content.

(Xiaomi, Hisense, TCL, SKY WORTH, LETV supply)

Creative Animation

TV series Animation



KBS HDTV Series Animation

Alien Family Jolly Polly

2011.02 – 2015.04

Genre : Comic Adventure Sitcom

Targeted Audience : 12~15 years old young viewers

Running Time : 11min X 52episodes

Release : KBS-2TV(Korea, 2014.10.10 ~ 2015. 4. 6)

Copyright/Planning/developed by : Studio Vandal Co., Ltd.

Animation Production by : Studio Vandal Co., Ltd.

“The Alien Family JollyPolly’s project of conquering the world, their struggle for adapting to live on the Earth!!”

Far beyond the Galaxy there exists a planet that stays cold all year around called <JollyPolly>. In this <JollyPolly> planet, there live varieties of jelly-shaped aliens. But as the time goes by, the atmosphere around JollyPolly became hot and the acceleration of global warming made Jelly aliens to melt.

The JollyPolly family left their planet and began their search for a new home. After many twists and turns they arrived on Earth. They came for the cold planet but Earth was too a hot planet that had the acceleration of global warming in progress. When the JollyPolly family’s body becomes hot, they have extraordinary reaction with their body. Ultimately, they made an extreme decision to make the Earth a cold planet.

The aliens from outer space, which consist of 5 members Mommy Jelly <Francoise> and Daddy Jelly <Podo>, coy daughter <Bella>, mischievous <Lo> and a smart pet <Ya> meet a human friend Andy, and together they make various troubles and overcome the accidents and aim to make the Earth a cold planet.

Creative Animation

TV series Animation

HDTV Series Animation

The Little Stone Dodo, 2014.04 – 2016. 01



Genre : Comic Adventure Music Sitcom

Targer ages : Preschoolers

Running Time : 15min X 52episodes

Copyright : Studio Vandal Co., Ltd.

Production : Studio Vandal Co., Ltd.

Broadcasting : MBC (30th of June, 2015 - 4th of January, 2016)

The five mischievous friends, the little stone Dodo, Remi, Fasol, Lati, Ggomji always stick together and they love music and dancing.

But with the request from the Grandpa Tree, Dodo and Ggomji became the guardians of the forest who help out friends in trouble.

Dodo and his friends sing 'Let's do it' song and 'We did it' song and they work together to solve various problems and happenings to protect their forest. As their names suggest (music notes), they always like to sing and through music, they live exciting and adventurous life every day. What fun and special incidents will happen today?

Intention of Program



The Little Stone Dodo Educational Kids Content

Together with 5 cute stone characters and fun songs

Educational animation filled with creativity and music



- We have designed our characters motivated by little stones to be unique away from standardized characters such as human and animals. Through these adorable little stone characters our animation provides preschoolers the education and provokes their interest about nature and boosts their spirit to go through challenge and experience feeling of achievement.
- Licensing and producing the various contents through the unique main character that targets both domestic and foreign markets, and planning to represent global characters for children by international distribution and sale.

Education, entertainment and music animation contents



- The animation targets preschooler education market as it provides entertaining educational content as well as impressive story.
- With the songs such as 'let's do it' and 'we did it', that make children sing and dance, helps children to be confident and be brave to go through the challenge and learn skills to solve problems by themselves.

Intention of Program



The Little Stone Dodo Planned by Pre-schooler learning curriculum

Reference to education development system for 3-5 years old children

Body Exercise/ Health

- Understand body
- maintain healthy bodyweight and do basic exercise
- Participating in physical activity
- Healthy Living
- Live safely

Communication

- Listening
- Speaking
- Reading
- Writing

Relationship

- Know/respect myself
- Know/ control my emotional feeling and others.
- Cherish my family
- Live with others
- Be interested in issues in the society

Art

- Express art
- Appreciate and enjoy art

Nature Inquiry

- Improve researching ability
- Mathematical research
- Scientific research

On the basis of the 5 parts of NURI curriculum targeting 3 to 5 years old education

Most of the previous animations exposed to pre-school viewers tend to be focused on educational story. Compared with it, <The Little-Stone Dodo> has developmental educational curriculum for not only the story but the whole structure of the animation. Therefore, the young viewers of 3 to 5 years old can distinguish different colors and sound and perform drawing activity, movement of body such as rolling and so on. So, while watching the animation, because children don't just sit still and the animation makes them active, which help them to improve their developmental stage and ability

Uniqueness of providing various early childhood education and developing it as business

<The Little-Stone Dodo> utilized rare and unique theme of stone and developing it as character to increase scarcity. It has expanded further as the story plot and layout contain educational development curriculum.

Creative Animation

TV series Animation

MBC HDTV Series Animation

The Little-Stone Dodo Season 2

2018.12 - 2019.8



Genre : Comic Adventure Music Sitcom

Targer ages : Preschoolers

Running Time : 15min X 52episodes

Copyright : Studio Vandal Co., Ltd.

Production : Studio Vandal Co., Ltd.

Broadcasting : 2018.12 - 2019.08 MBC

Little Stone Dodo, Remi, Fasol, Lati, Ggomii and Grandpa Tree are live in Dalglak Forest where clean environment is well preserved.

In Dalglak Forest, everyday new happenings are taken place by little stone Dodo who is full of curiosity and his friends.

Little stone friends are normally mischievous. However to resolve problems of Dalglak Forest they work together and cooperate with supporting of Granpa Tree.

In the process little stone friends are building true friendship. A heart-warming story with Little Stone Dodo friends shows preciousness of family, teamwork with friends and creativity.

Why don't we visit Dalglak Forest where curiosity about nature and precious of environment lies?

Creative Work

TV series
Animation
&
NEW
MEDIA



What are you doing Nini?

2019.01~ Present

Genre : Comic / Sitcom/ Edutainment

/Targeted Audience 3-7 years young viewers

Running Time : 11 min X 52 episodes

Release : scheduled to 2021

Copyright/Planning/developed by : Studio Vandal Co., Ltd.

Animation Production by : Studio Vandal Co., Ltd.

Music, P.E. and art in the dinosaur way!
Nini and his friends' school life, where everyone has to go to the dinosaur school once. It is a pleasant and educational episode that takes place at a school where all the different dinosaur friends are gathered, different in their food, size, appearance and individuality. By doing this, Nini and his friends understand each other's many cultures and grow into great dinosaurs.

Can Nini and her friends safely graduate from dinosaur school and become real dinosaurs?

What are you doing Nini? Coming Soon!!

Whar are you
doing Nini?

TV series
Animation
&
NEW
MEDIA



Current Status

“Alien family JollyPolly & The Little-Stone Dodo” Character goods Displayed at the CREATIVE#SHOP in Busan



[STUDIOVANDAL X CREATIVE#SHOP Made in Busan]

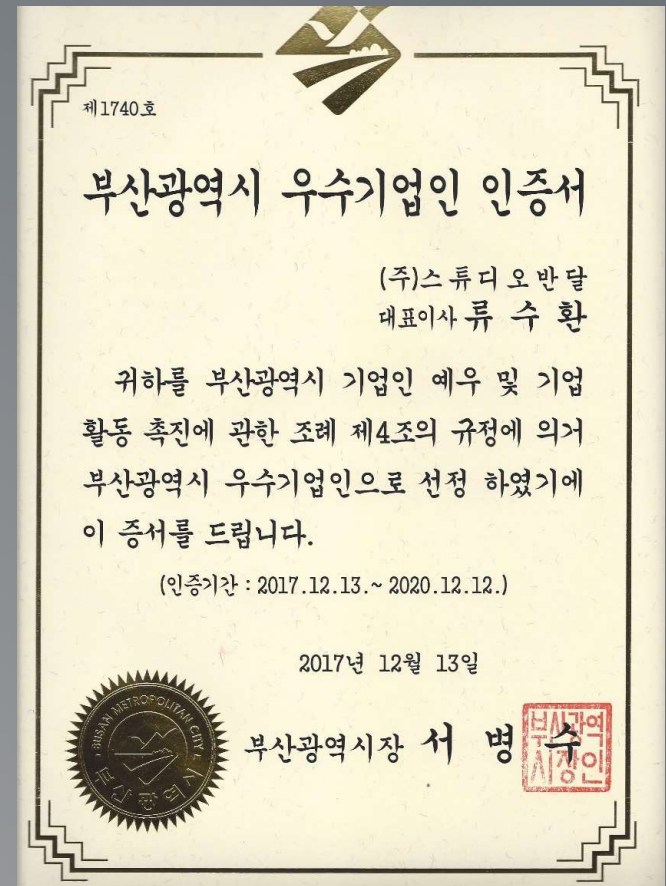
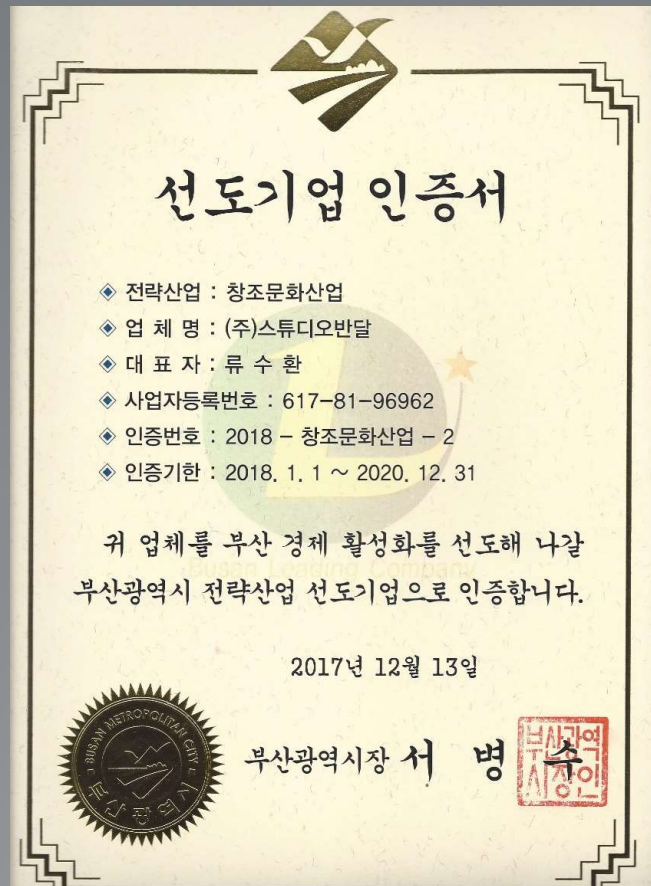
Current Status

“Alien family JollyPolly & The Little-Stone Dodo”
Character goods Displayed at the Design store in Busan



Studio Vandal / Registered as Venture & Leading company

First to be selected as a leading and excellent venture in Busan as an animation company



Publicizing Status

Marketing Plan

Publication
(Storybook / Courseware/ Sticker)

Broadcast Media
(Public & Cable TV / IPTV)

Toy /
Food & beverage
(Stuffed toy, figure, Rag doll)



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SNS
(Social Networking Services)



Smart Phone & Pad
(Music, Game, Application, Education)



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