

SOUND ALLIANCE Co., Ltd.

K-WEBNOVEL



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INTRODUCTION

Sound Alliance Co., Ltd. was established in 2018 by Munkyu Han, one of the most prominent sound designers in Korea, with its mission to encompass all creative and innovative activities related to content.



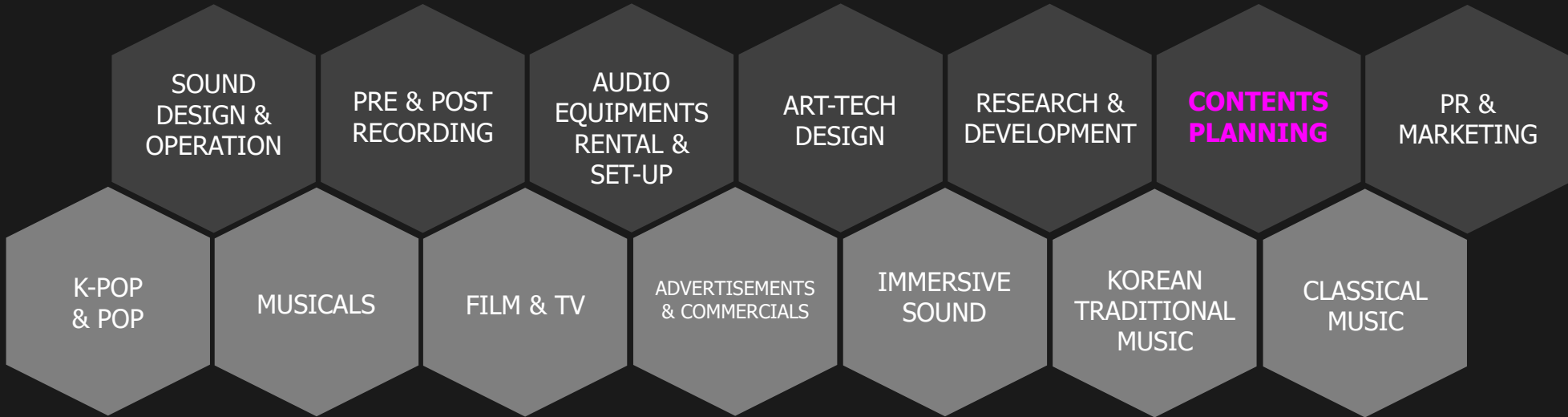
Munkyu Han

CEO of Sound Alliance Co., Ltd.

Sound Alliance Co., Ltd. is a leading Korean sound system company by providing the best equipment, talent and technology. We now aim to advance to a world-class sound solution company with outstanding competitiveness in the global market.

We have established a research and development center to further pursue and provide higher level of sound technology. We hold a patent in three-dimensional stereoscopic music evaluation and are actively involved in Art-Tech projects. Artistic programming, PR and Marketing of concerts and exhibitions are also in the core of our heart, as we aim to make another advance as a company that encompasses all **creative contents** combined with music and sound.

BUSINEES FIELD



2018

- Establishment of Sound Alliance Co., Ltd.
- Operation of K-Musical Roadshow Shanghai, China 2018

2019

- Marked 290% Sales Growth Rate
- Sound Design of World Premiere Physical + Digital Method Interactive Exhibition [Alice in Wonderland]

2020

- Marked 60% Korean Market Share of Musical and Theatre
- Sound Design of Synaesthetic Media Arts Exhibition [Sound Museum: Your Feelings and Memories]

2021

- Marked 70% Korean Market Share of Musical and Theatre
- Agreement on Equipment and Technology Provision with Sennheiser Neumann Studio, Germany

2022

- Attracted investment from NHN Link
- Establishment of R&D Center
- Selected as Korean Venture Business
- 3D stereoscopic music evaluation Patent Acquisition

2023

- Global Partnership Agreement with Meyer Sound
- Established Japan Branch SA Japan Co., Ltd.
- **Marked the First Export Case of Korean Web Novel IP to French Digital Platform**

ABOUT US



STORY IP overseas distribution

Sound Alliance Co., Ltd. works as an agent for overseas distribution and publishing for <GEULGGUN>, a **webnovel** contents company established by author of famous novel 'Love in the Moonlight', Isu Yoon. It aims to serve as a bridgehead for the export and distribution of Korean cultural and artistic content overseas.



Major Achievements

- Selected as Story IP Company for Korean Pavilion by Korea Creative Content Agency
- Participated 2023 [Angoulême International Comics Festival] in France
- Participated 2023 [K-Story & Comics in Europe] in France
- Signed contents distribution Contract with web novel platform Neovel by Media-Participations, the biggest media publishing company in France, Marking the very first Korean web novel distribution in French language via European digital platform
- Participated 2023 [Frankfurt Bookfair] in Germany
- First official launch of K-webnovel in France (NEOVEL)

SOUND ALLIANCE GEULGGUN

STORY IP GLOBAL DISTRIBUTION AGENCY

Overseas regional export sales & source IP remake copyright management. Distribute secondary works - print publication, webtoons, audio-dramas and TV series

WEB NOVEL COMPANY

Group of writers led by Author 'Isu Yoon' Numerous stories, webtoons and web novels based on original story IP.



Original Author

ISU YOON

"LOVE IN THE MOONLIGHT"

"MIRAGE OF THE NIGHT"



KBS
hulu

NETFLIX
WATCHA

wavve

KOCOWA

Rakuten Viki

DRAMAFEVER



WeTV

amazon



KBS 2TV 월화미녀시대
구르미 그린 달빛

GEULGGUN

박보검 김유정 진영 채수빈 곽명연 2016.08

64+

WEB NOVEL
Original Story Ip

8+

Historical
Romance

32+

Modern
Romance

14+

Romance
Fantasy

65 NOVEL Titles

HISTORICAL ROMANCE



Archenemy, You can never let go
The Tycoon's Highness Scandal
- Joseon's Lehman Brothers
Highness from the Future
When the Red Fog calls Me
The Mark of the Sun

When you Whistle, A Blue Butterfly
Files in
A Moonlit Night
Seorabeol Secret History

BL



The Moment
Mutual Attraction
Decoy
Twilight Moon
Debut As Crown Princess

2 to 2:30 p.m.
The New Ghostbusters
Don't pick it up recklessly
Prince, Eat Bread Instead of Me!
Enchanting man, becoming guide

ROMANCE FANTASY

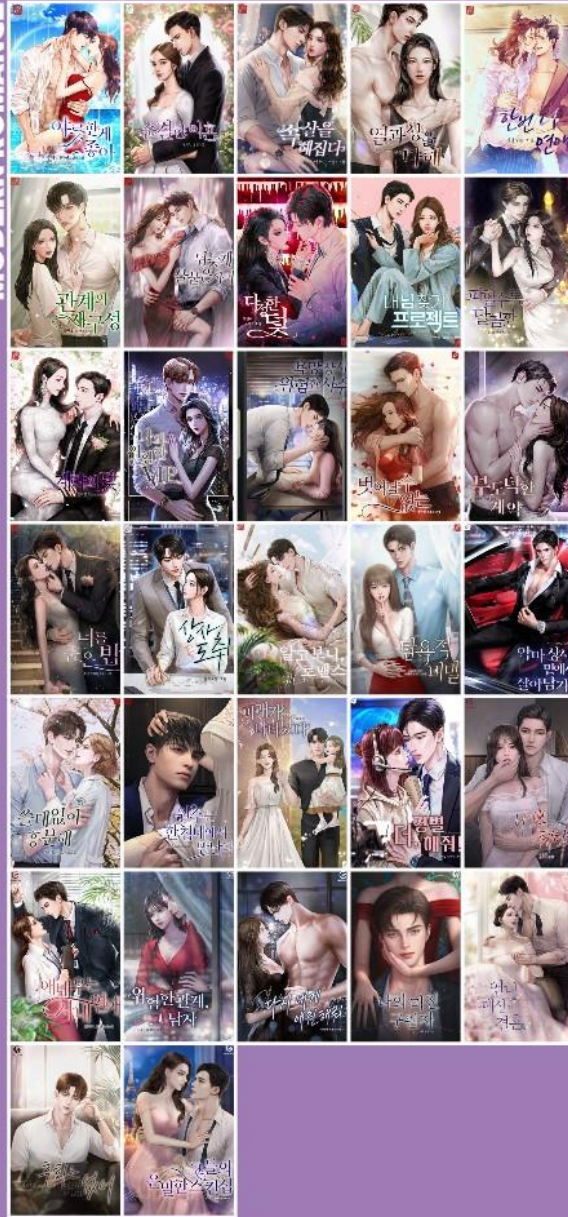


Kneel down to the Wicked Princess
Rude Princess: The terms of the marriage
I'll save the Duke from Insomnia
A Wicked Woman only Loves a Tyrant's Child
Refusing proposal, Hero is obsessed

To My Cruel Savior
To you, Trying to be Sweet
If you try to Restrain me,
The Crown Prince Interrupts My Rest
How to protect my husband who doubts me

The Emperor is obsessed with no context!
If You're Tamed as a Blind Archduke's Dog
I didn't mean to save the tyrant
When your salvation makes to kill me

MODERN ROMANCE



I like Raciness
A Pure Divorce
Penetrate Into You
With all My Heart and Soul
Again Romance

Reconstruction of Relationship
The Belated Relationship
The Friendly Trap
Finding My Lover Project
Sweeter as you Avoid

The Trap of Schemes
My Dangerous VIP
Desire Boss, Dangerous Senior
Unescapable
Unscrupulous Contract

The Night I Embraced You
Boss Intoxication
Romance?!
Avaricious Secret
Surviving under the Devil Boss

Needlessly Excited
Enemies on the Bed
The Future has Appeared
More, Despise me!
Bad Contract

Frantic Company Relationship
A Dangerous Relationship, The Man
Show your Face to Me, Again
My mad savior
Wedding Instead of the sister

No regret
Untold touch

I WILL SAVE THE DUKE FROM INSOMNIA

#RomanceFantasy #RomanticComedy
#TimeSlip #ContractualRelationship

A new life possessed in the novel, everything was perfect. Maximize the charm of K-RoFan.

All Age11+ , 111 + 7 Episodes, 4 E-Books
★ 9.9 view 56M WebToon (U.D / Korea) More Ip

YES24.COM



KYOBO 교보문고

SERIES

neovel
living stories together.



CREATED BY SAHAELANG



A new life possessed in the novel, everything was perfect.

Until she knows she's signed a life-threatening doctor's contract with the Duke of Murder! "A life-threatening romance fantasy where you have to save the Duke from insomnia to live."

Maximize the charm of K-RoFan

Untold healing romance on the theme of 'insomnia', a chronic disease of modern people living in Korean society. It gains sympathy from readers who are tired of 'present life' and at the same time provides a different kind of fun with Korean folk remedies added to Western-style romance novels.

Unusual event scale and dense development

In the midst of a daily atmosphere full of healing, the scale of the incident was increased by introducing zombies and other alien beings. A series of dramatic events adds tension to the story.

The advent of enterprising female characters

No more powerless and stuffy heroines. It captivates readers with the heroine's bold figure who pioneers her own destiny and love.

Lee Soo-yeon, a Korean typical office worker who became a talented doctor, Evelyn Jaraway (heroine) in the novel <Red Flower, Mirvana>.

She is interested in health and enjoys reading folk remedies and health books, so she begins to pretend to be a doctor even though she has no memory of Evelyn.

Evelyn enters the dukedom where Kair (hero) is and struggles to cure Kair's illness. His disease is none other than 'insomnia'. In this world, insomnia is called a 'devil's disease', and it is learned that insomnia patients have been subjected to a witch hunt.

Evelyn, who had suffered from insomnia in her previous life, managed her life based on the folk remedies she remembered, and as her sleep time increased, Kair's nightmares got worse and worse. In the meantime, the medicine for Kair is completed, and Kair falls into a deep sleep after taking the medicine.

In his dream, Kair remembers that the culprit who killed his parents and stole information about the ancient magic stone was the emperor. Kair who defeated the emperor who turned into a monster. Kair fixes insomnia and develops into a relationship with Evelyn by fully revealing each other's feelings.

She was reborn as a beautiful doctor with a golden spoon¹ in a day from an ordinary woman with a dirt spoon²! A new life possessed by a novel, everything was perfect until she found out she had a life-threatening doctor contract with the Duke of Murder!

A life-guaranteed romance fantasy that must save the Duke from insomnia in order to live.

I WILL SAVE THE DUKE FROM INSOMNIA

SURVIVING UNDER THE DEVIL BOSS

#ModernRomance #Sportstar #CompanyLove #LoveHate #ButILikeHim

A romance that begins when an old idol is reunited as a feisty boss.

98 Episodes. 3 E-Books
WebDrama, Audiobook (U.D / Japan)
★9.2 view 20M TV Drama (U.D / Korea)

SERIES **neovel**
living stories together.



CREATED BY RANI-R



A real virtuoso romance

What if your love partner is your favorite? However, under the assumption that he has become a devilish boss! It stimulates the interest of readers by showing the dramatic progress of a relationship with a partner who seems to be unreachable with an outrageous imagination.

The trend is day-win and night-win

A so-called 'day night' hero who wins during the day and wins at night. Through a character with an unstoppable love style, it shows a strange tension and increases attraction.

Reversal of relationships across space

A vertical relationship between a manager and a secretary turns into a sweet relationship at home after work? The cohabitation romance where the body and mind collide violently, and the atmosphere that is subverted depending

"I always win both the day and the night."

Judo player Yi-won, who swept the national competition. And his big fan Eun-soo. He disappeared seven years ago after his sudden retirement. Yi-won shows up again in front of her as her demon boss who overuses his power!

A romance that begins when an old idol is reunited as a feisty boss.

Mr.Han, the second-generation conglomerate notorious for being picky. He was the first assistant to Kang Eun-soo, the new secretary. On her first day at work, Eun-soo is shocked to learn that Han Yiwon, a judo player whom she has long liked, is her boss. I am embarrassed by his hard work and cold attitude, but since he was my first love and the driving force of my life, I am happy to work while building up my physical strength.

Meanwhile, Han Yi-won remembers Eun-soo, who repeatedly appeared at the judo field. Although he liked her, he thought of her as a fan of Kang-ho, his junior. We met again like destiny, but the remark that she has a boyfriend and the way she goes to Kang-ho's judo school bothers me.

Contrary to his desire to be nice, the misunderstanding deepened due to his blunt expressions and actions. Eun-soo begins to feel grateful for Yi-won, apart from being beaten up, when he helps him solve the problem of her friend who was scammed and even helps him find the treasure he hid when he was young.

In the meantime, Eun-soo goes on a business trip ahead of the launch of the App Store, which she and Yi-won are planning alone. While enjoying dinner after finishing her intense work, Eun-soo finally confesses that she was a fan of him while drunk. After hearing that, seeing her with the cousin of Emperor Gojong, and feeling misunderstandings, my heart is pounding.

Time passed like that, and it was the last day of the business trip. The two run into Chairman Ban and his daughter Ban Yu-ri. Seeing the two of them talking about marriage, Eun-soo, realizing her situation, wants to get away from Lee Won. After realizing his feelings, he starts going straight on a one-way street... ..

AGAIN ROMANCE

#FirstLove #Crush #Reunited #
BackTogether #FriendsToLovers

Reunion romance
First love comes true!

All Age11+, 60 Episodes, 2 E-Books
★9.0 view 3M, More Ip

YES24.COM

kakao
page

KYOBO 교보문고

SERIES

neovel
living stories together.

RIDINOVEL



CREATED BY SISUN



Reunion romance

The series of processes in which the relationship between the two men and women are reconnected is reconciled with delicate emotional lines and sympathy is gained. Also, the process of them communicating with each other and growing their love again gives readers a heartfelt catharsis.

First love comes true!

Through the main characters running towards a happy ending, breaking the myth that “first love does not come true,” the romance of first love, which has long been in the depths of readers’ hearts, is fulfilled

“ My first love was the freshest and purest?... .. shit! My first love ended without even knowing the reason for the break up. I met him again after 10 years. ”

“ Is this reunion fate or bad luck? ”

Loved. Broke up. Betrayed.

Oh Hae-joo (heroine), ended her first love, who thought it would last forever and gave her everything.

She had the title of a trustworthy writer in the romance novel world and was in the name of reviving dead love cells. However, starting with a fresh youth romance and ending with a terrible finale, even hearing the word dating makes me shudder.

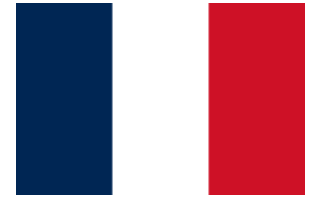
In the meantime, she finds out about the affair of her best friend and boyfriend of 10 years, and she is criticized in the industry for robbing her personal information by mentioning the real names of the two people who committed the affair and the notice of writing hiatus issued without consulting the company.

She’s not guilty but she had to worry about safe broke-up, and the 'love' that always seemed like a problem child made life and death even more difficult.

The moment she takes on all the misfortunes in the morning, she reunites with her first love, Kang Yi-joon (Hero), who was bad guy. He meets Hae-joo while being chased by a strange man at the behest of her ex-boy friend, and dramatically saves Hae-joo from danger.

She lived thanks to Yi-joon, who became her semi-forced savior, but she didn't like his existence, so she doesn't want to be involved anymore. However, he, who was glad to see the reunion after a long time, said it was fate, and she replied that it was bad luck.

As they work together, they bump into each other, and in the middle of a quarrel, they talk about what made them separate. Will the two of them be able to resolve the misunderstandings of the past and restore their relationship from 10 years ago?



K-Story in **neovel** living **stories** together.

5 WEB NOVELS

First Official K-Web Novel Launch in **France Platform NEOVEL**

2023. 28th. OCT

2

**Modern
Romance**

1

**Romance
Fantasy**

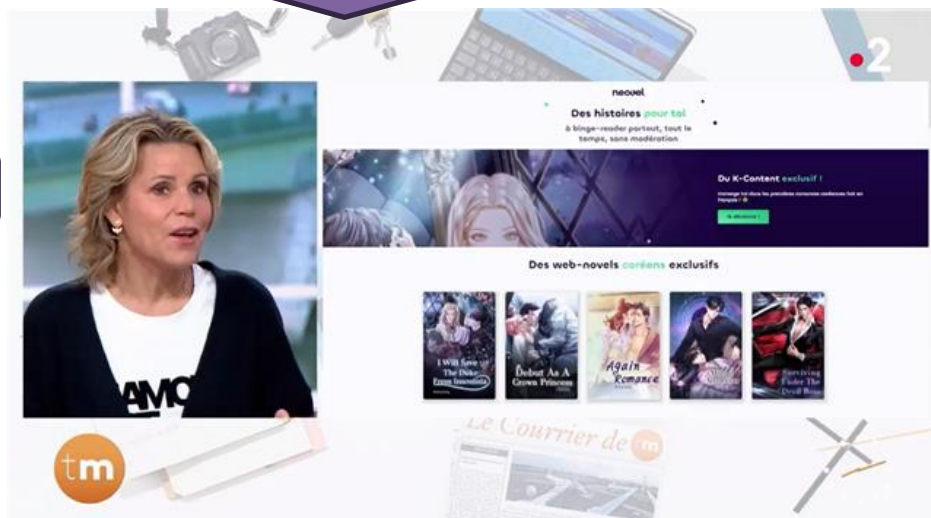
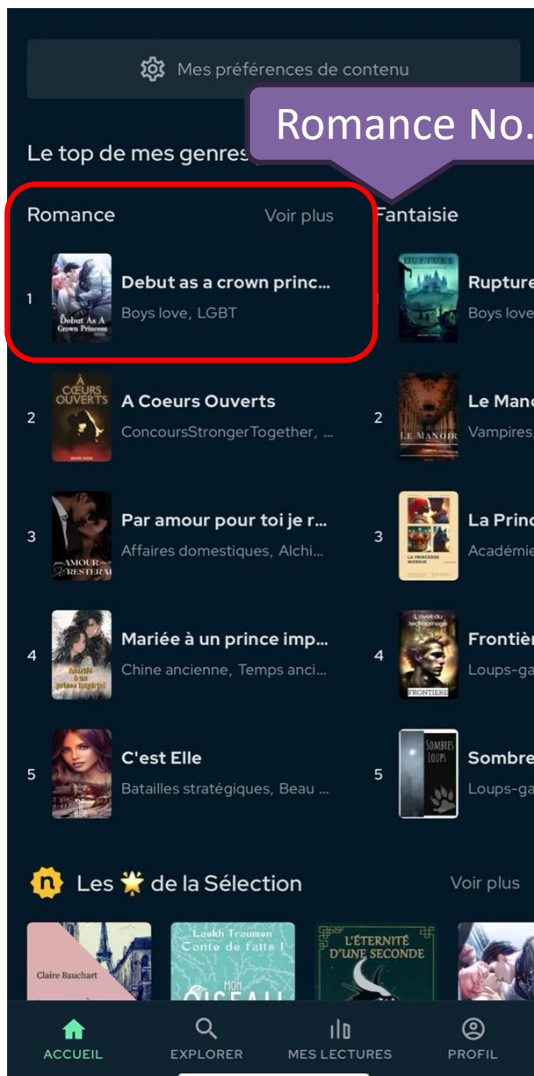
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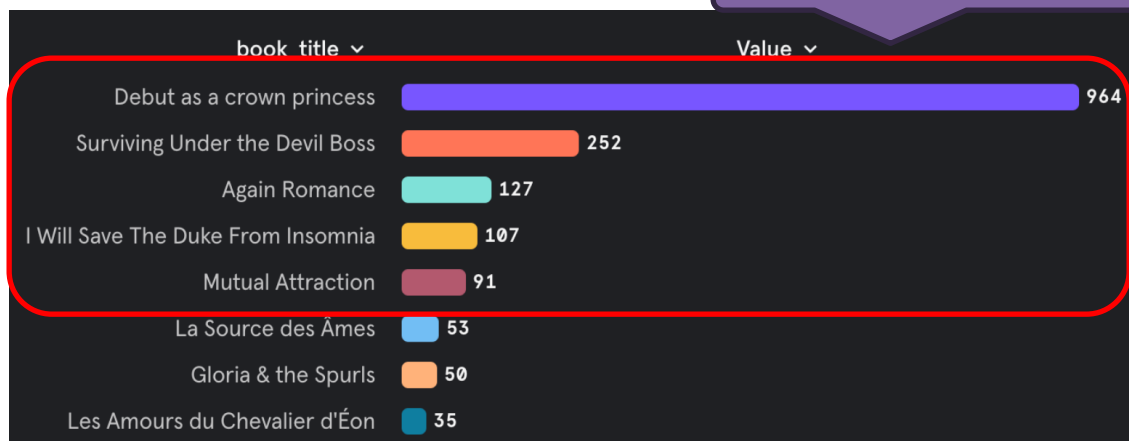
neovel

living stories together.

France TV2 "Télématin - Laura Tenoudji"



All 5 Titles ranked TOP 5



Successful FRANCE Record

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ANIMATION



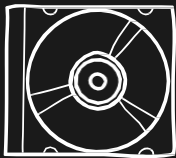
AUDIO DRAMA



BOOK PUBLICATION



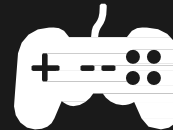
WEB NOVEL



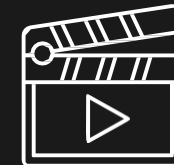
OST



WEB TOON



GAME



TV SERIES