

부산MBC

B u s a n M u n h w a B r o a d c a s i n g C o r p .



Company introduction

BusanMBC

1959 ~ 2021

Established in 1959, BusanMBC is the first commercial private broadcasting company in South Korea. It operates a free-to-air TV channel and two radio stations.

Representative

Heegil, Lee

CEO

Busan Munhwa Broadcasting Corp. puts top priority on locality and public interest. To mark the 60th anniversary of its foundation, BusanMBC has set the annual campaign as "With you, my 60-year-old friend BusanMBC" and is doing its best to represent local people by leading local public opinion through local news and various programs



Department

- News
- TV
- Radios
- Public Events



News Desk

20:30 Everyday

It is a TV news program that delivers Important news of the day, including politics, economics, and social incidents.





Awesome backpackers

09:00 Saturday

Korea's representative travel program has been going on for 13 years since the first shooting in 2008.

It travels to more than 50 countries and boasts about 300 episodes.

Song request at noon

Music FM, 12:00, everyday

It is a radio program specializing in entertainment that is broadcast daily from 12 p.m. to 2 p.m.





mirun

2019 BUSAN

Adidas Mirun

May, every year

A representative citizen marathon event organized by Busan MBC every May.

About 30,000 citizen marathoners participate every year, and it is famous for running on the Diamond Bridge built over the ocean.

Others TV contents

Documentary

Travel, Lifestyle, Nature, Food, etc



Contact



Seongjun, Yune

Producer

I am in charge of content distribution in BusanMBC