

Studio Introduction

"DOFALA Studio" specializes in contents creation. Currently, the animation team, business team, and the sound team are operating from our head office in Korea. We have also established a branch in Indonesia to produce shows through collaboration with our head office team.

In addition, we are currently expanding the number of employees for various projects.

We are actively contributing to the domestic and international content industry through innovative usage of animation and music.

KOREA: 43 staff

INDONESIA: 182 staff





▲ DOFALA in KOREA

▲ DOFALA Sound Studio



Company IP



DINOPOWERSAward winning series



RISEMAN

Number 1 rating in China



KUANGLoved by children





RISEMAN





《龙战士星源》



湖南金鷹卡通:哆宝假日剧场

• 收视率: 0.45%

• 收模份額: 2.15%



《托宝战士银河侦探3》



湖南金雕卡通: 哆宝假日鄉场

• 收视率: 0.42%

● 收视份额: 2.12%



《熊出没之丛林总动员》



卡配少儿:动画片

• 收视率: 0.41%

• 收视份额: 2.23%

排名	名称	频道	开始时间	时长	结束时间	类别	收视率%	市场份额%
1	哆宝假日剧场:龙战士星源	湖南金鹰卡通	20:27:41	0:11:25	20:39:06	青少	0.45	2.15
2	哆宝假日剧场:托宝战士银河侦探3	湖南金鹰卡通	19:51:32	0:11:37	20:03:09	青少	0.42	2.12
3	动画片:熊出没之丛林总动员	卡醋少儿	20:10:24	2:06:35	22:16:59	青少	0.41	2.23
4	哆宝假日剧场:心奇爍龙战车X2龙装战甲	湖南金鹰卡通	20:16:25	0:11:16	20:27:41	青少	0.40	1.97
5	够宝假日剧场:超元绝战	湖南金鹰卡通	20:44:50	0:19:53	21:04:43	青少	0.39	1.89
6	哆宝假日剧场:飓风战魂剑旋陀螺2	湖南金鹰卡通	20:03:09	0:10:29	20:13:38	青少	0.39	1.95
7	哆宝假日剧场:猪猪供超星五灵侠5	湖南金鹰卡通	21:07:04	0:51:09	21:58:13	青少	0.34	1.90
8	卡卡牛剧场:熊出没之丛林总动员	卡酷少儿	19:48:53	0:19:56	20:08:49	青少	0.32	1.62
9	动画大放映:猪猪侠竞速小英雄2	中央少儿	19:40:47	2:01:14	21:42:01	青少	0.28	1.43
10	动画片:心奇爆龙战车X2龙装战甲	广东嘉佳卡通	19:40:30	0:11:01	19:51:31	青少	0.25	1.26







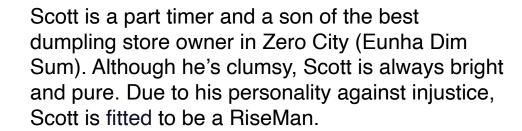
RISEMAN NOMAL FORM



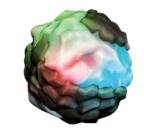
HUMAN

CHARACTERS





Space Police chose him to be RiseMan after he picked up Geostone by mistake! Scott transforms into RiseMan and tries to protect the power of Geostone from space monsters who's aiming for it!











ATTACK FORM



DEFENSE FORM



SKY FORM





FORM

V

He was a former RiseMan, and a Space Police member.

In case if he loses his transformation power as a RiseMan, he could choose a qualified person to be the new Riseman for the planet. He appointed Scott after seeing his willingness to protect his town.



ALIEN



At a young age, Lisa who is a human, gets selected as a Space Police officer.

She is on an undercover mission to protect Geostone. Lisa wasn't pleased knowing that Scott was chosen to be a RiseMan, since she dreams of becoming a RiseMan herself. Eventually, she acknowledged it as she watched Scott's growth during battles.





BOB

Scott's classmate. Along with Anna, the three of them are best friends.

As the school's source informant, he's always curious about many things and wishes to film a hit video that sometimes lead him to dangerous situations.





ANNA

Scott's classmate. Scott, and Bob are her best friends.

She comes from a rich family, likes pretty and cool things, that's why she has a tendency to fall in love with pretty and cool stuff and up to the latest trends.







TONY & BARBARA

Scott's parents, and the owner of Zero City's most delicious dumpling store, Eunha Dim Sum.

They take pride in their dumplings, but always worry about their clumsy son, Scott.





Toys and Figure

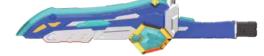


















Toys and Figure





























Toy package





IP Overview - KUANG





Title	KUANG, The little dinosaur			
Format	TV Series & New Media			
Languages	English and Korean			
Length	5.5min X 26 eps			
Episodes	In Progress until 104 eps			
Technique	HD FULL 3D Animation			
Genre	Music / Education			
Target	3∼7 years old			
Product	DOFALA Inc & Soul Creative Co.Ltd.			

Synopsis - KUANG





Music animation content that depicts dinosaur friends growing up.

Kuang, Carrie, Greeny, Pico, and Tobi had an excellent relationship in this dinosaur village.

They have entirely different personalities and appearances, but they love music.

Music is the most essential thing in their lives.

They use music to have fun, gain new knowledge, create amazing inventions, and figure out quarrels between them.

<KUANG The Little Dinosaur> it's content that can see these little dinosaurs growing up step by step through their singing.

Branding - KUANG

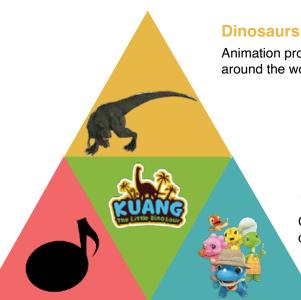
Branding as global music animation content through storytelling with music under the theme of daily life and safety.





Music

Using music, children can easily understand and sing along.



Animation production using dinosaurs to target cultures around the world!

Animation

Create content that is tailored to children's views.

Branding Global Content with Music Animation





Kuang – Tarbosaurus

Faster and stronger than anyone.

Look! What is that? Let's go!

Troublemaker in peaceful place <Dino Village>
Feature : Adventurer / Positive / Guitarist / Sub-vocal
Weakness: His tail is good at keeping balance, but when caught, he won't be able to use his strength.

Kuang is a curious and active guy once in doubt, acting first before thinking.

He's always optimistic about everything and does not care much about what will happen next.

Always be brave and never give up on mistakes or failures.

Carrie – Triceratops

Cheerful girl

A Cheerful girl who love sports!!

Feature : Sports women / Cheerful / Bassist

She is a smart, shrewd but occasionally arrogant girl.

She seems likes a balance between the active Kuang and cautious Greeny.

She is good at solving problems and helping friends deal with the aftermaths.







Greeny – Brachiosaurus

Thinking deeply, acting carefully!

'Guys, Let's think a little more!!'

Feature: Soft outside but tough on the inside / Cooking / Drummer

He's the most powerful of his friends in <Dino village>. He is very considerate and warm-hearted but does not like to solve problems by force.

If Kuang is active and goes first, Greeny looks slow-motion and thoughtful.

Once Greeny moves, he could be braver than anyone.

Pico – Pinacosaurus

Tiny body, but great eater

'Hmmm..., I want to eat it...!!!'

The best eater in <Dino Village>

Feature: Naive personality / Toy / Eating / Keyboard

The cutest girl in the world! If she looks at the other dinosaurs with an adorable look on her face, every dinosaur would be willing to give their food to her even they hadn't eaten for three days long.

She is younger than Kuang, Carrie, and Greeny. So, she is significantly influenced by others.







Tobi – Pteranodon

Chatty and bragger

'When I was three months old...!!

Call himself A best inventor of <Dino Village>
Feature: Big talker / Inventor / Sub-instrument

Can't figure if he is a genius or not because of his big talk and endless chatter. But sometimes, he makes terrific inventions that his friends could never think of.

When Tobi and Kuang meet, there is always trouble.

All-around bus 'GENIE'

A friend listens to children's worries

Stage Device / Actor / Main-vocal

'Genie' is a versatile and delightful bus that transforms freely to suit children's situations and helps solve children's problems.

Let's walk around Dino Village with these little dinosaurs.







Back Ground - KUANG



Preview - KUANG





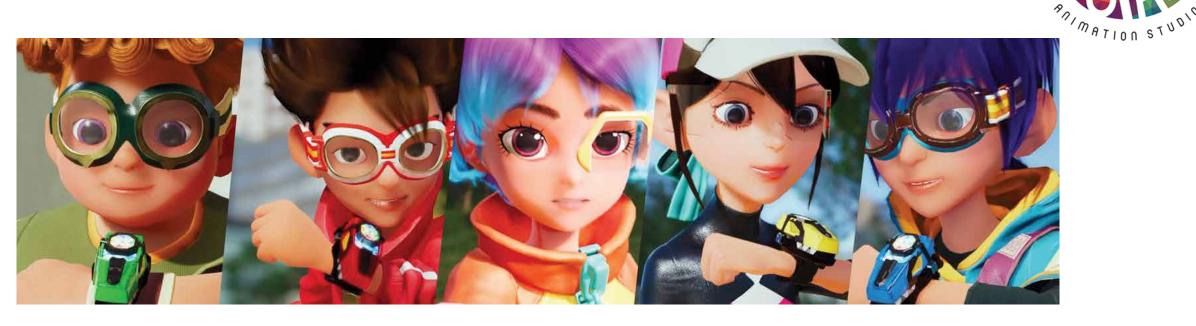








IP Overview - DINO POWERS Season 2



Title	Dinopowers Season 2	Genre	Comedy/ Action/ Robot
Format	TV Series & New Media	Target	5-10 years old
Length	11 Min X 32 Eps	Launching	Summer of 2023 in Korea
Season	Progress until Season 6	Languages	Korean and Chinese
Technique	HD Full 3D Animation		

IP Overview - DINO POWERS Season 2









ZENO TYRANNO

Ability: Flame

Main Attack: Flame attack, tail blade attack

Personality: He likes to play, prankster. He also likes to bet and have a strong, positive

mind.





ZENO TRICERA

Ability: Electricity

Main Attack: Electric laser gun, and electric beam from horn

Personality: Timid, and he vents out his anger all at once.

ZENO STEGO

Ability: Soil

Main Attack: Spin attacks, launch it like a dagger

Personality: An analyst who likes to make a plan.

He tends to move according to time plan.





ARC TYRANNO

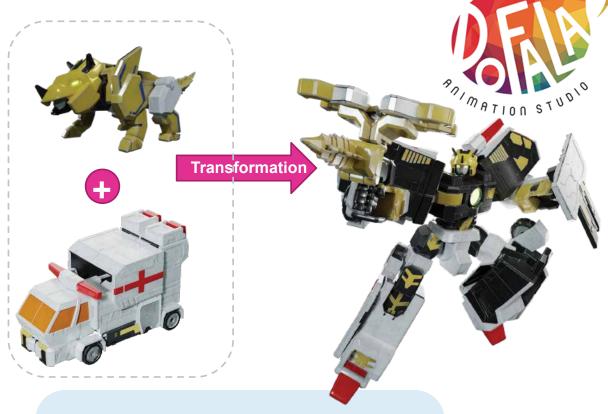
Ability: Flames

Main attack: A cutter with powerful cutting force

Personality: Straightforward and chic. Surprisingly, he has a soft spot for

cute stuff.





ARC TRICERA

Ability: Electricity

Main attack: A drill with powerful rotational force

Personality: Narcissism, and boastful

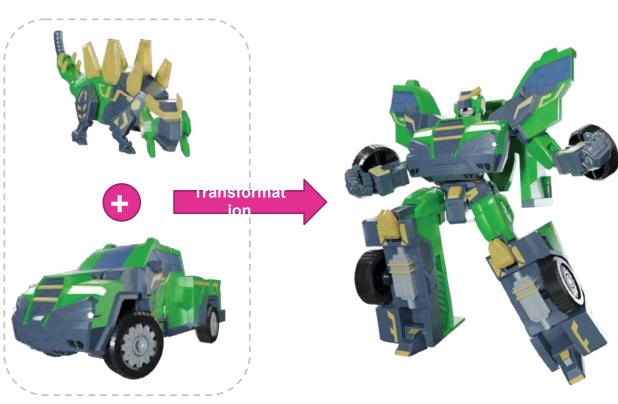
ARC STEGO

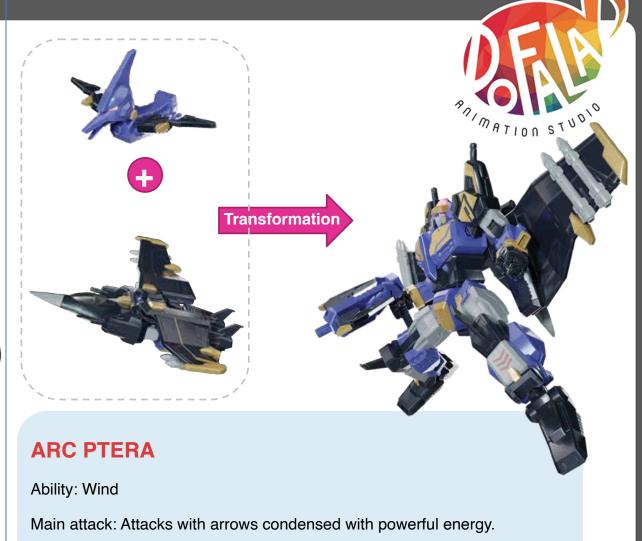
Ability: Soil

Main attack: Attacks with a stone-hard protrusion bat

Personality: Has a lot of curiosity and passion for

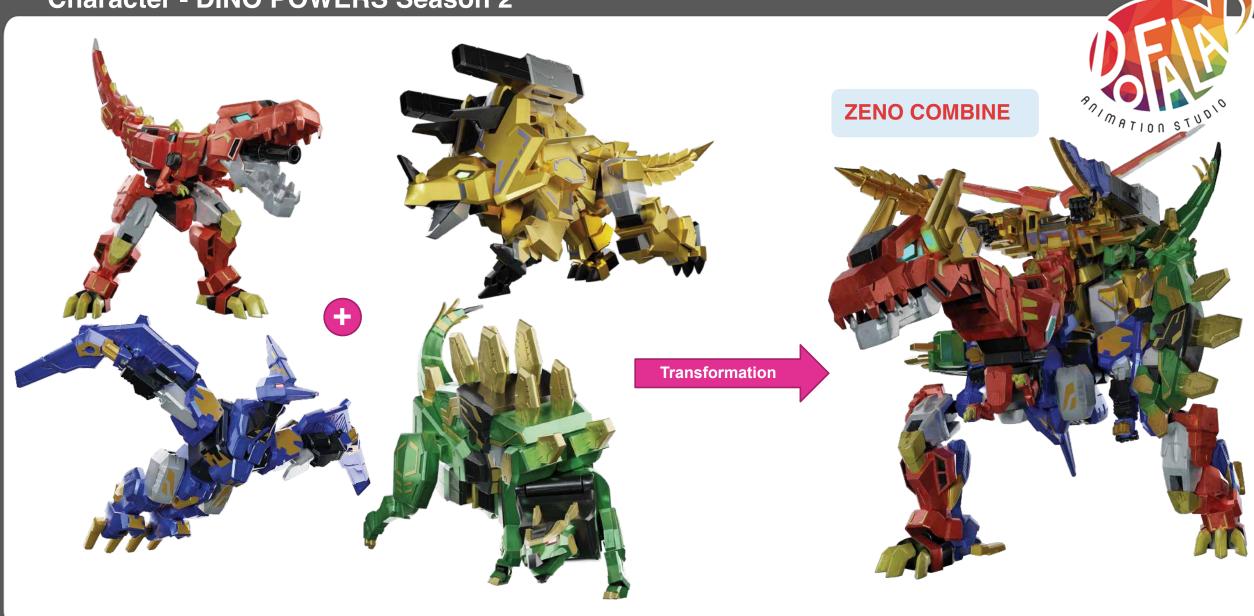
learning.





Personality: He likes to dance and make people laugh.

Character - DINO POWERS Season 2



Character - DINO POWERS Season 2





























































IP Overview - DINO POWERS Toys



























DINO POWERS AWARDS





IP Overview - DINO POWERS AR Game







IP Overview - DINO POWERS AR Game

Launching a mobile AR game that was created by Unreal engine based on Dino Power animation resource

https://play.google.com/store/apps/details?id=com.dofala.ARDinoPowered









AR game loading screen

AR game robot selection screen

AR game demonstration screen

Details

- Developing a new AR game by applying animation production resources to game development by maximizing the advantages of animation using game engine.
- Development of an AR game that can create synergy with toys in time for the launch of Dino Powers has been completed.

LET'S **BECOME OUR PARTNER**

THANK YOU