

STUDIO GALE

Korea's Leading Animation Studio

in Animation Planning and IP development with the World's Attention

- CEO : Chang Hwan Shin
- Foundation Date : February, 2008
- Business Area
 - : Animation Planning & Producing (TV Series & Feature Animated Film & OTT), VFX, Content Business
- Contact: Tom Yoo (tom@studiogale.com / +82-31-8060-2805)

2025. 04. 33

Company Introduction

- Corporate Name : Studio Gale Co., Ltd.
- CEO : Chang Hwan Shin
- Staff : 100
- Foundation Date : February, 2008
- Business Area : Animation Planning & Producing, VFX R&D, Immersive Contents, Content Business

STUDIO GALE

IP Creating

Animation, Character IP Planning & Development

Animation Prod.

Modeling & Setup / Key Animation / Lighting & Compositing / VFX

Technology R&D

Unity3D, Unreal Engine, Anamorphic

64, Pangyo-ro 255 beon-gil, Bundang-gu, Seongnam, Gyeonggi-do, Korea

STUDIO GALE CENTUM

Animation Prod.

Modeling & Setup / Key Animation / Lighting & Compositing / VFX

3D Stereoscopic Lab

3D Stereoscopic Sweetening / 4K Rendering

Glocal Content

Glocal Digital Contents Planning

140, Suyeonggangbyeon-daero, Haeundae-gu, Busan, Korea

STUDIO GALE GWANGJU

Animation Prod.

Modeling & Setup / Key Animation / Lighting & Compositing / VFX

Glocal Content

Glocal Digital Contents Planning

46, Songam-ro 24beonga-gil, Nam-gu, Gwangju, Korea



[Major Projects]

- Pororo, The Little Penguin (TV series, 2003 ~)
- Tayo, The Little Bus (TV series, 2010 ~)
- Tish Tash (TV series, 2020 ~)
- Tomoncar (New Media & TV series, 2020 ~)
- Wilbengers, Mysterious Camping (Feature Animated Film, 2022. 06.)
- Nanolist (OTT series animation / TVING Original)
- Housekeeper (OTT series animation / Pre-Production)





2020~ Chairman of *KAPA
 2017~ Organizing Committee for the *BIAF
 2017~ Registered Director of ICONIX
 2017~ Content Business Advisory Committee of *KOCCA
 2014~ Member of Seoul Film Commission

* KAPA : Korea Animation Producers Association
 * BIAF : Bucheon International Animation Festival
 * KOCCA : Korea Creative Contents Agency

Career

2017~2020 Vice Chairman of KAPA
 2019 The Prime Minister's Award / Korea Content Award
 2014~2016 Chairman of Creation Dept. of 'KAPA'
 2001~2008 Director of Content Planning Dept., ICONIX
 1999~2001 Producer of Animation Dept. Diamond Advertising
 1995~1999 Art Planner of Diamond Advertising
 1995 Bachelor, Visual Design Seoul National Univ.

Works

2020~ Executive Producer and Director of 'Nanolist'
 2019~ Executive Producer and Director of 'ToMonCar'
 2017~ Executive Producer and Director of 'Tish Tash'
 2016~ Executive Producer and Director of 'Pipilu Rangers'
 2015~ Executive Producer of 'Journey of Long'
 2011~ Executive Producer and Director of 'Grami's Circus Show'
 2009~ Executive Producer and Director of 'Tayo, the little Bus'
 2006 Producer of 'Chiro and Friends'
 2001~ Producer and Director of 'Pororo the Little Penguin'

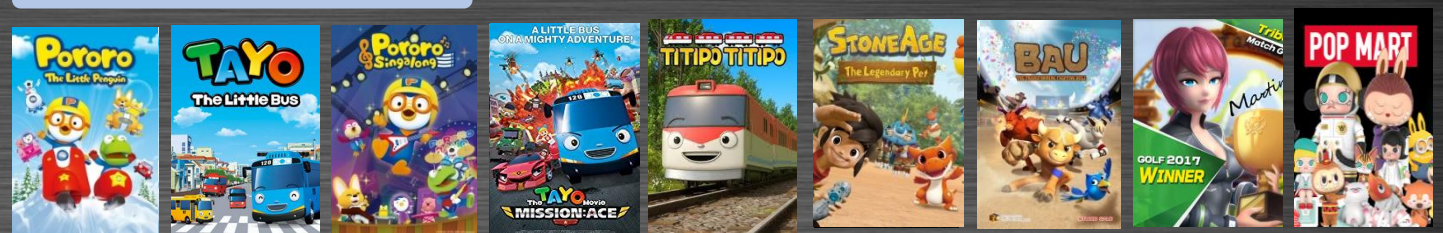
Award & Selection History

- | | |
|--|---|
| <p>2012</p> <p>Finalist in the TV series category at the French Annecy Animation Festival for <Grami's Circus Show></p> <p>Finalist in the TV series category at the Seoul International Animation Festival for <Grami's Circus Show></p> <p>Grand prize in Korean 3D content for Circus Show</p> <p>2013</p> <p>Animated Featured Film <Millionaire Woody> selected by KOCCA for pre-production support</p> <p>Selected by the Ministry of Culture, Sports, and Tourism and the Industrial Bank of Korea (IBK) as a Leading Cultural Content Company</p> <p>Selected as an INNO-BIZ SME for technological innovation</p> <p>2014</p> <p>Grand Prize in the TV series category at the Cartoons on the Bay Festival for <Grami's Circus Show></p> <p>Korea UHD Excellence Award for <The Transforming Fighting Bull Bau></p> <p>2015</p> <p>Finalist in the TV pilot category at the Italian Cartoons on the Bay Festival for <Journey of Long></p> <p>SPP Character Top prize for <Journey of Long></p> <p><The Adventures of Bani> selected as a work planned for production by the Korea Film Promotion Board</p> <p>Special Award from judges at the Bucheon International Animation Festival for <Grami's Circus Show></p> <p>Grand Prize in the best 3D animation category at the Singapore Asian TV awards for <Grami's Circus Show></p> | <p>2016</p> <p>Ani-Variety Supporting Project Final Selection <Journey of Long></p> <p>Korea Contents Award, KOCCA Director Award <Telemonster></p> <p>2017</p> <p>Busan IT Industry Promotion Agency, Star Project Support <Hi, Chou Chou></p> <p>KOCCA, Animation Production Support Project <Pipilu Rangers> Season 1</p> <p>Asia-EU Cartoon Connection Pitching Selection Award <Millionaire Woody></p> <p>2018</p> <p>Cartoon Movie in Bordeaux French Pitching <Millionaire Woody></p> <p>KOCCA, Level Up Project Support <Tish Tash></p> <p>2019</p> <p>KOCCA, Level Up Project Support <Pipilu, Safety Rangers> Season 2</p> <p>2020</p> <p>KOCCA, Animation Production Support <ToMonCar></p> <p>Korea Content Awards, KOCCA Director Award <Journey of Long></p> <p>2021</p> <p>Korea Content Awards, Minister of Culture, Sports and Tourism Award <Tish Tash></p> <p>International Emmy Award for Best Kids Animation <Tish Tash></p> <p>UK exports to BBC (Kids Channel 'Cbeebies)</p> |
|--|---|

Self-Developed & Co-Produced IP



Prod. Serviced IP



Core Contents

TV Series Animation

Tish Tash (2020 ~)
 Tomoncar (2020 ~)
 Journey of Long (2019~)
 Grami's Circus Show (2014~)
 Titipo Titipo (2018~)
 Tayo, The Little Bus (2010 ~)
 Pororo, The Little Penguin (2003 ~)



Celebrity IP Animation

*Celebrities and pets
 animated characterization

Wilbenger's Suspicious Camping (2022~)
 Park Soo-hong's cat "Dahong" is
 under planning and development



OTT Series Animation

*Based on the original webtoon
 Target animation for teenagers and
 adults (15 years old~)

Nanolist (TVING Original)
 Housekeeper (Pre-Production)



Immersive Contents

*Forming fandom using Super IP
 Create content that satisfies the five
 senses with realistic media art



Core Contents

Core IP



Web Comic Original IP



Web Comic Original IP



Celebrity IP

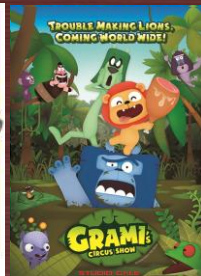


Global Co-Production

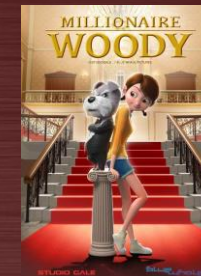


Unity 3D

Planning & Development IP

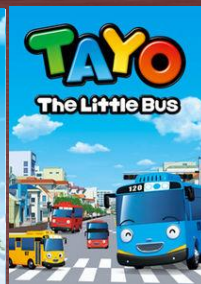


TV Series & New Media



Feature Animated Film

Korea's Representative Animation

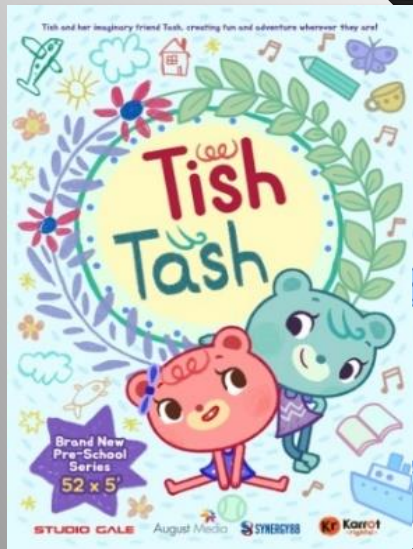


TV Series



Movie & IPTV

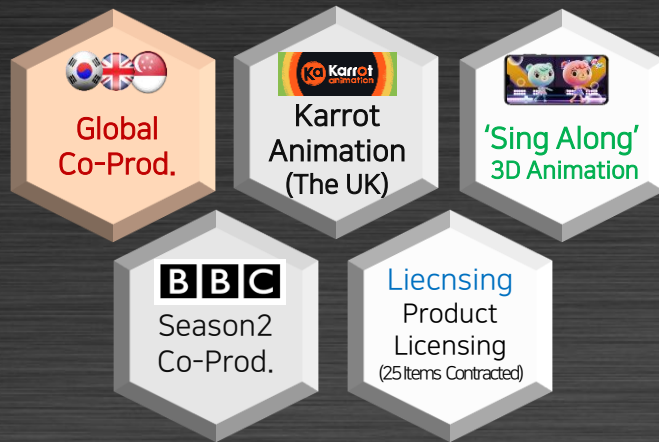
TV Series Animation



BBC aired in 2021

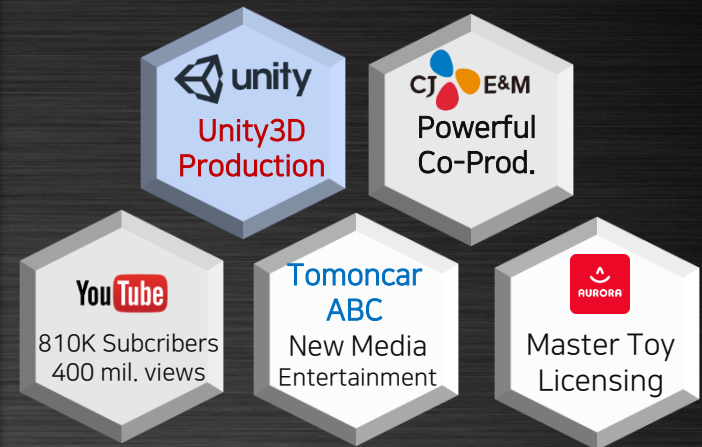
CAKE Entertainment (The UK) Distribution

2020 EBS broadcasting (The highest ratings)

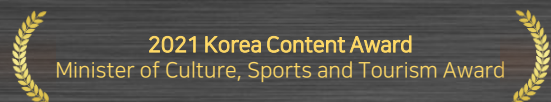


*2019 다이아페스티벌' 공개현장

Targeting the Global Kids Market through New Media Platform with Powerful Partners



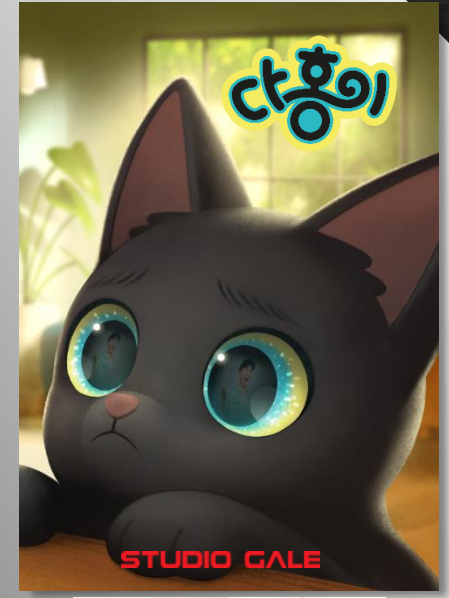
Broadcasting Contract : MBC, Tooniverse, JEI TV, Bravo Kids
License Contract : Aurora World(Master Toy), Keywoom (Book Publishing)
Diversification : 'ToMonCar ABC'(3min X 60eps) JEI TV



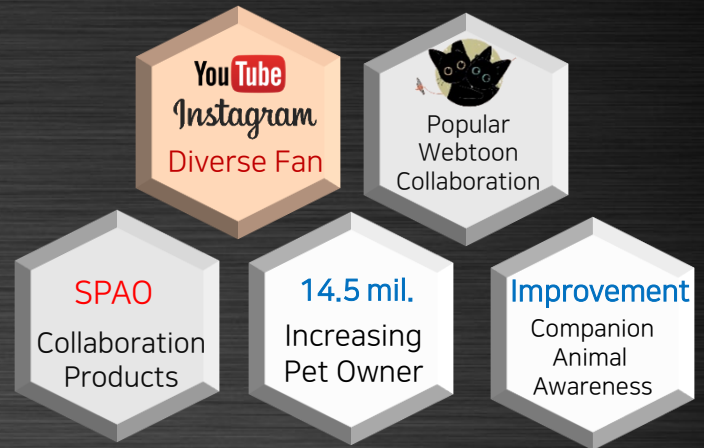
Celebrity IP Animation



William & Bentley, Celeb Kids
 Feature Animated Film & Licensing Business
 based on Character IP



Celeb's Black Cat 'Dahong'
 Character development and
 Joint business contract signed!



OTT Series Animation



Title	Nanolist
Genre	SF, Action, Romance
Target	15+
Running Time	Season 1: 24min*12eps (Total 3 seasons, 36eps)
Format	Full 3D CGI Animation (2D Look)
Distribution	TVING (TVING Original Animation)



U.S.

52M Views
2.9M Likes
544K Subscribers



China

53M Likes
9.81 Ratings



Korea

550M Views
539K Likes
430K Comments



Serviced in 7 countries with 9.98 average ratings
NANOLIST accumulated 14,300,000 likes
proving its strength in storytelling across the globe



Taiwan

833K Likes
157K Subscribers



Japan

138K Likes



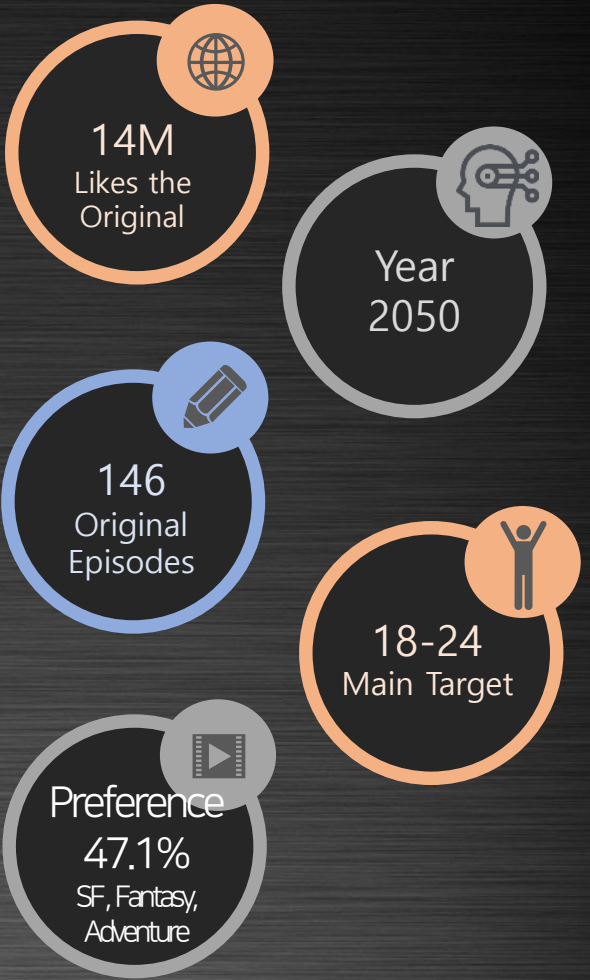
Thailand

138K Likes
588K Subscribers



Indonesia

4.35M Likes
709K Subscribers



OTT Series Animation



Title	Housekeeper
Genre	SF Fantasy, Zombie Apocalypse, Action
Target	15+
Running Time	Season 1: 24min*12eps (Total 3 seasons, 36eps)
Format	Full 3D CGI Animation (2D Look)
Production Status	Planning & Development, Attracting Investment

SUPER STRING
YLAB

Super IP Franchise
The main characters of various webtoons are integrated into one world view
Expand the story and maximize synergy between works

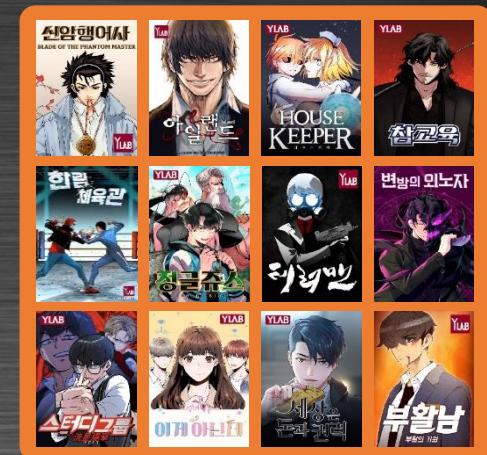
STUDIO GALE

Korea's Leading Animation Studio



YLAB

Korea's Leading Webtoon Studio



OTT Series Animation



Super IP

Establish a strategy for creating SUPER IP
Popular Web novels, Webtoon IP production



Global

Global IP-oriented animation production
(ex. NETFLIX, DISNEY+, HBO MAX)

Business Management

Distribution and Licensing business

Sustainable Growth

Creating a Generation-Wide Animation
Business Foundation



Naver Series
Rating 9.9

Naver Webtoon
Ranked No.1
In Men's Popularity

2020 Korea Content Award
KOCCA Director Award



Popularity and artistry
Combined Webtoon IP



Women's content
Conquering OTT



Romantic Comedy
Resurrected from OTT



Enlarging Fandom
Through OTT

Immersive Contents



"Directing emphasizing the originality and aesthetics of media art along with the key elements of the animation work!"

Animation



"Reconfiguring game features and customization in different ways of expressing media art!"



Game

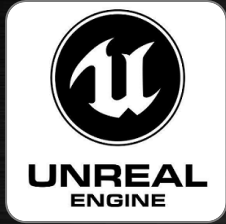


"Various immersive contents and experience events with K-pop stars, the whole family can enjoy together by combining advanced technologies!"

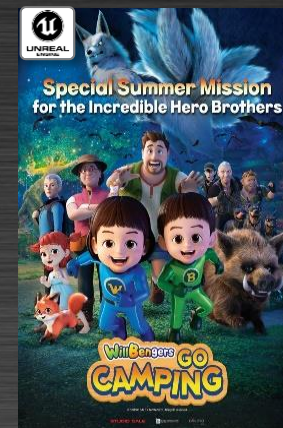
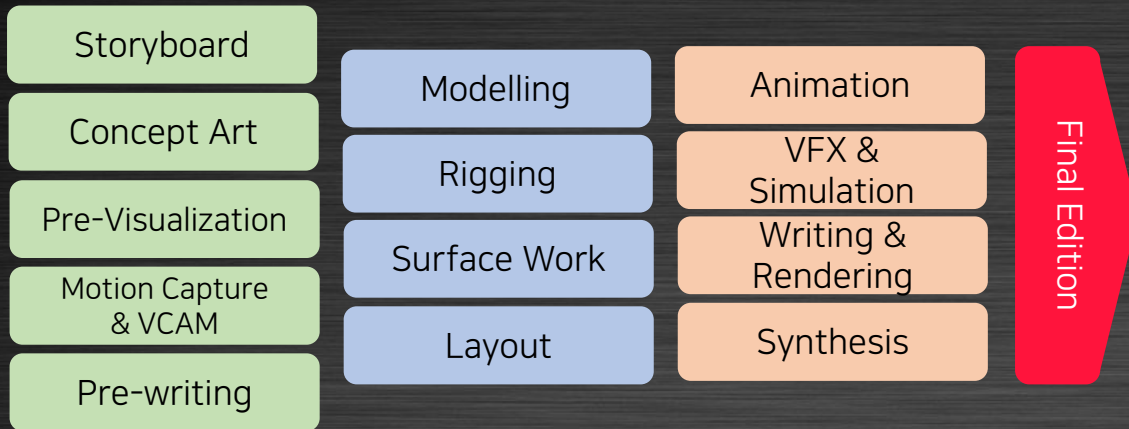
K-Pop



Production Competitiveness



Worldwide Trend of Animation Content Production
Maximization of the production competency and acquiring business momentum for expansion via the animation production know-how using **Unreal Engine & Unity 3D**



Maximization of production efficiency via artist-friendly animation production, retargeting, run time tool

Freedom of creation that shows production of high-quality animation content and perfect storytelling

Various development options and great graphic performance due to the most advanced real-time 3D creation tools

Expansion of Business to the game using the same asset, mobile, VR, and immersive contents via the expansion of IP usage

Business Area

TV Series



OTT Series



New Media

Cinematic / PR

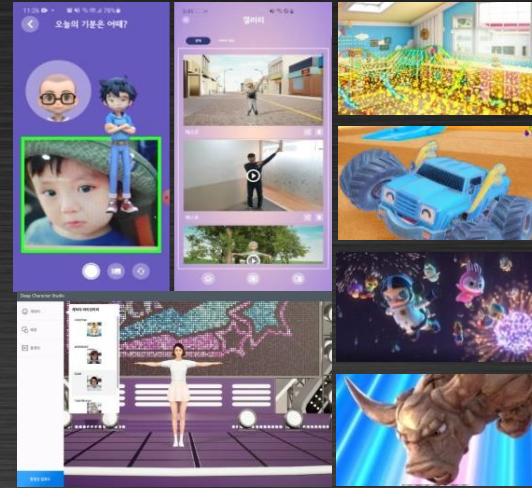
Feature Animated Film / IPTV



Planning & Dev.



Technology R&D



- Realtime 3D Engine
- Unity 3D
- Unreal Engine
- VR, AR, MR
- AI Character
- APP
- 3D Stereoscopic Sweetening
- 4K Rendering
- Anamorphic

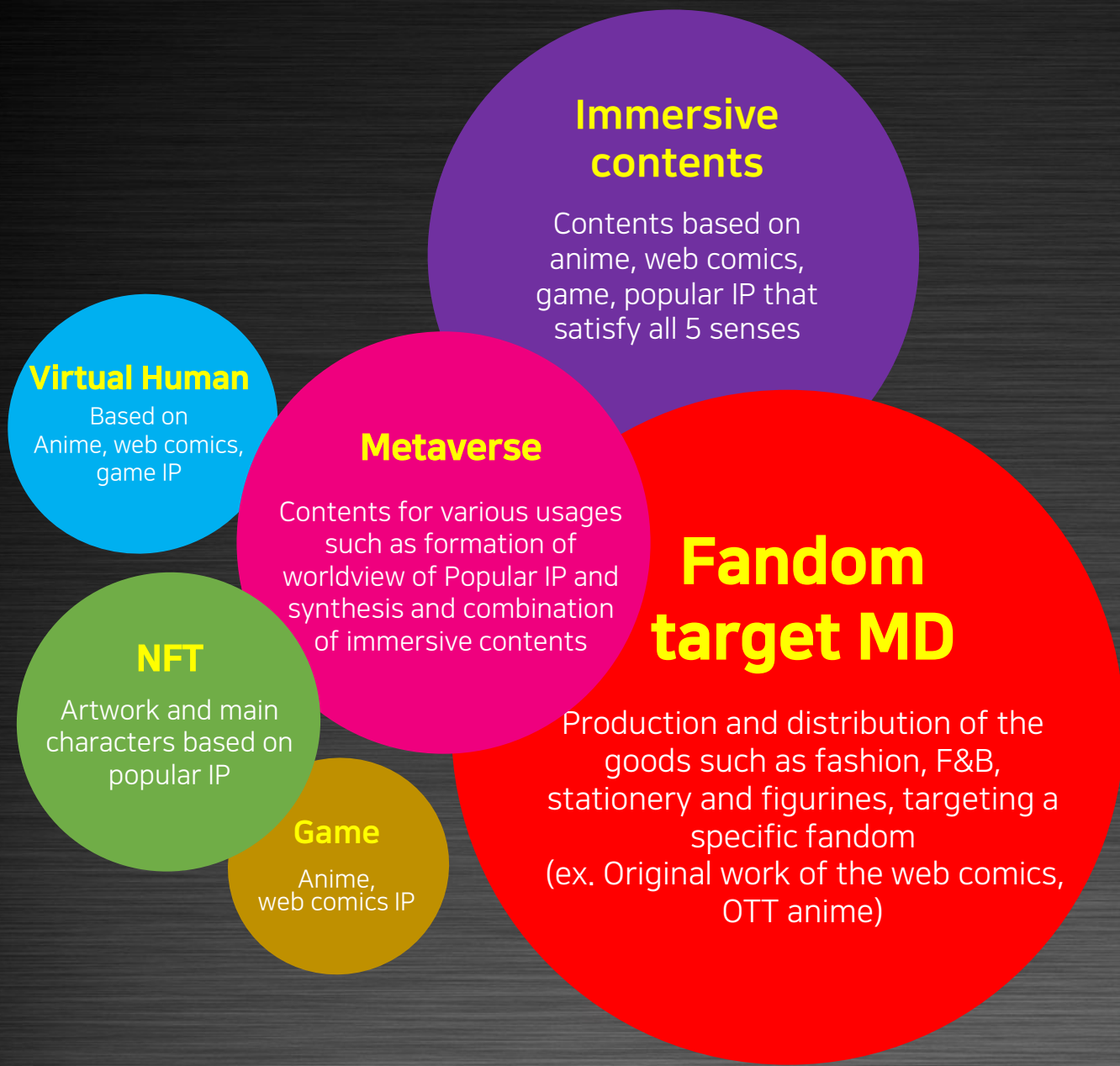
MD & Licensing



- Character Toy
- Book, Publication
- Beverage Product
- Kids Musical
- YouTube Marketing



Business Expansion



STUDIO GALE

[Company Address]

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Branch Office 1 : R#604, 46, Songam-ro 24beonga-gil, Nam-gu, Gwangju, Korea
Branch Office 2 : R#709, 140, Suyeonggangbyeon-daero, Haeundae-gu, Busan, Korea

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