



ULTRA M E D I A

Homepage : <https://www.ultramedia.co.kr/>
Contact point : ultramedia@ultramedia.co.kr

INTRODUCTION

- **Company Name:** ULTRAMEDIA Co., Ltd.
- **Date of Establishment :** November 21, 2013
- **CEO :** KIM JUN YOUNG
- **Employees :** 20
- **Address :** A-405, 767, Sinsu-ro, Suji-gu, Yongin-si, Gyeonggi-do, Republic of Korea
- **Award History**
 - 2019 SF Awards Cartoon Division Excellence Award (Korea SF Association)
 - 2020 Bucheon Cartoon Awards Grand Prize (Korea Manhwa Promotion Agency)
 - 2020 Korea Content Awards, Contents Promotion Agency Director Award in the cartoon category
 - 2021 Today's Our Manhwa Award (Korea Cartoonist Association)
 - 2021 Golden Bridge Awards Grand Prize (Busan Gyeongnam Cartoonist Association)
 - 2021 <No Loyalty For The Villainess> RIDI Books Webtoon Award – New Work of the Year
 - 2023 Korea Content Awards, **Prime Minister's Commendation** by distinguished service for overseas expansion



1

Manuscript Editing and Management Expertise

- Excellent manuscript proofreading and editing skills
- Establishment of a stable manuscript management system
- High trust through continuous management

2

Excellent Trend Catching and Utilization

- Genres/materials/reader base
- Identifying diverse reader demands and forming opinions
- Creation and proposal of custom works for each platform

3

Continuous Webtoon IP Business

- Revitalizing domestic and overseas business operations
- Visualization, publishing, character business, PPL progress
- IP promotion marketing know-how



Webtoon Planning, Production and Discovery

- Discovering and managing various webtoon artists
- New webtoon serialization service



Original Webtoon IP Planning and Production

- Original story IP planning and production
- IP-intensive planning suitable for imaging



Domestic and International Secondary Copyright Service

- Naver Webtoon, Kakao Page, Ridi, etc.
- ピッコマ, LINEWEBTOON, Delitoun, 快看

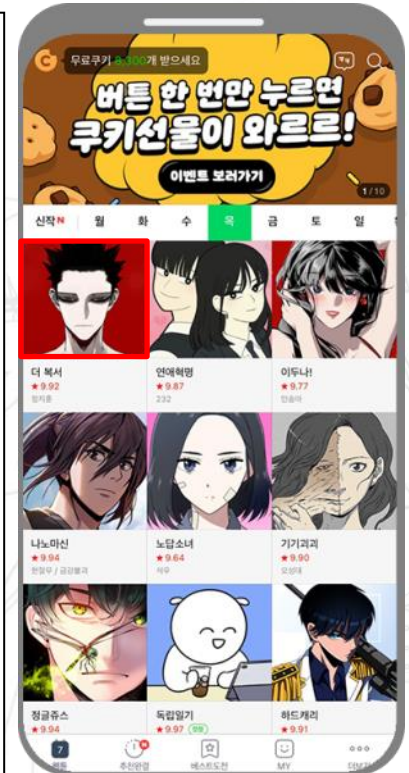
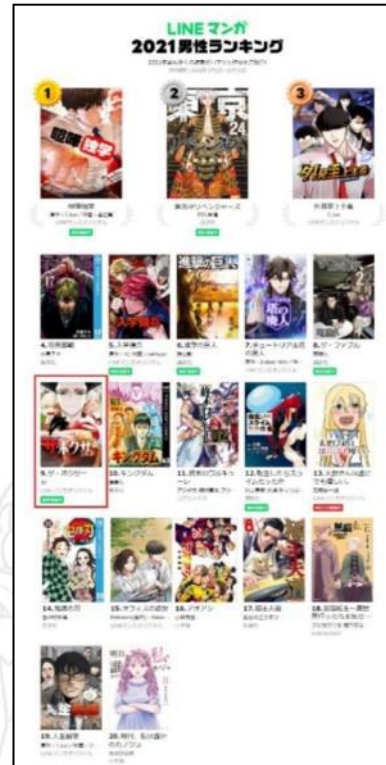
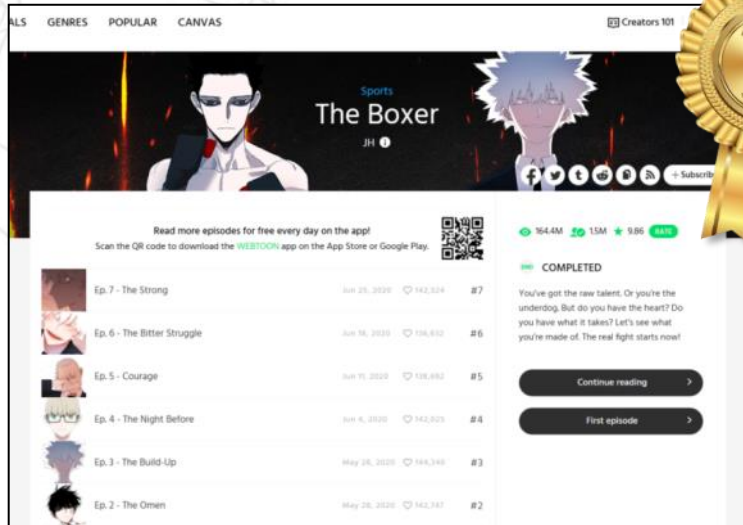


Global Content Business

- Local customized content planning and production
- Differentiated global marketing strategy

“The Boxer”

- [NAVER WEBTOON] Ranked #1 overall on Thursdays Webtoon
- [NAVER WEBTOON] 1st paid sales history
(Highest daily sales : \$100,000)
- [LINE MANGA] Ranked 9th overall in LINE MANGA 2021



"The Boxer"

- Contract signing and production for TV commercial / Series drama / Animation / Musical
- Brand Collaboration using Webtoon IP, Emoticon
- Published in 7 foreign countries



Brand collaboration progress

- Webtoon IP and brand collaboration



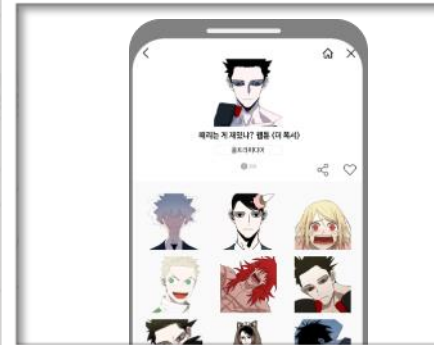
Filming using webtoon IP

- TV commercials, drama production
- Animation, musical production



Comic Book production

- Published in home country and 7 foreign countries



Launched emoticon using webtoon characters

- Creating emoticon using IP

"Mosquito wars"

- [LEZHIN], [NAVER WEBTOON] exclusive service
- [LEZHIN] No. 1 Sunday Webtoon
- [Korea Science Fiction Association] SF Awards Comic Category Excellence Award (2019)
- Service in 6 foreign countries
- [Nazca Editions] French book publishing

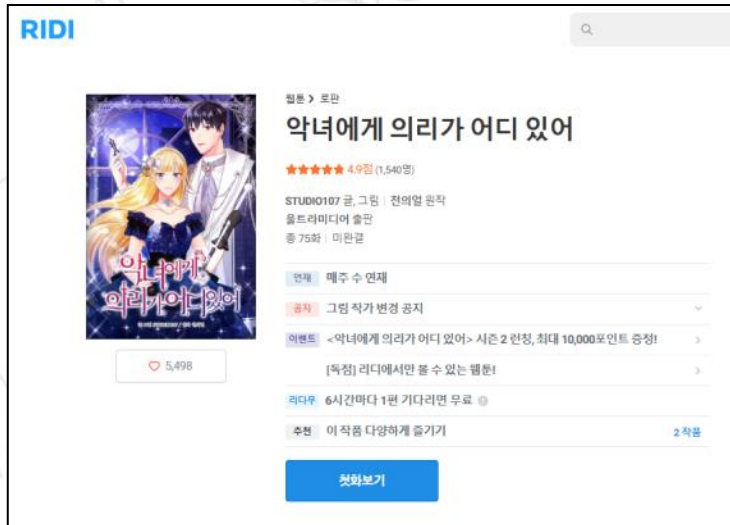


A screenshot of the Naver series page for 'Mosquito Wars' (모기전쟁). The page shows the title, a 9.8 rating, and a description: '모기가 지구 최강의 포식자로 거듭난 후 100년. 아직 인류의 희망은 사라지지 않았다!'. It also mentions the author '글 정지훈' and the artist '그림 정지훈'. The page is part of the 'NAVER 시리즈' section.



“No Loyalty for the villainess”

- [RIDIBOOKS] RIDIBOOKS Webtoon Awards - New Work of the Year (2021)
- [Piccoma] Achieved 1st place in the romance fantasy category
- [TBS] Introducing my work on Osama Brunch Broadcast
- Service in 10 foreign countries



"Peach Sorbet"

- [Lezhin Comics], [Bomtoon] simultaneously service in Korea
- [AVOIR STUDIO] character goods(posters, pop grips, etc.) launch
- Service in 5 foreign countries



WEBTOON SERVICE AND PRODUCTION STATUS



The Boxer
(Naver Webtoon)



Maybe Mine
(Lezhin)



Will You Be My Male Lead?
(Kakaopage)



Observation Diary
(Naver Webtoon)



The Devil And His Sacrifice
(RIDI)



Ballad Of The Night
(Kakaopage)



Time And Reason
(Naver Webtoon)



Life On The Flower Road Of The Grand Duchess At The End Of Time
(Kakaopage)



No Loyalty for the villainess
(RIDI)



Roosters don't crow in the dark
(Naver Webtoon)



The Elite Princess' Lead Guide
(Kakaopage)



Secret Female Disciple
(One Story)



Intestinal Trouble
(Naver Webtoon)



The Genius Salesperson
(Kakaopage)



Fisherman
(Kakaopage)



Peach Sorbet
(Lezhin)



The Greatest Ascetic
(Kakaopage)



To Face The Tiger
(Naver Webtoon)



D Grade Student
(Naver Serise)



Buzzing
(In Production)



The Real Reason We Have Arranged Marriages
(In Production)



They Say The Hero Is The Main Enemy Of The World?
(Naver Serise)

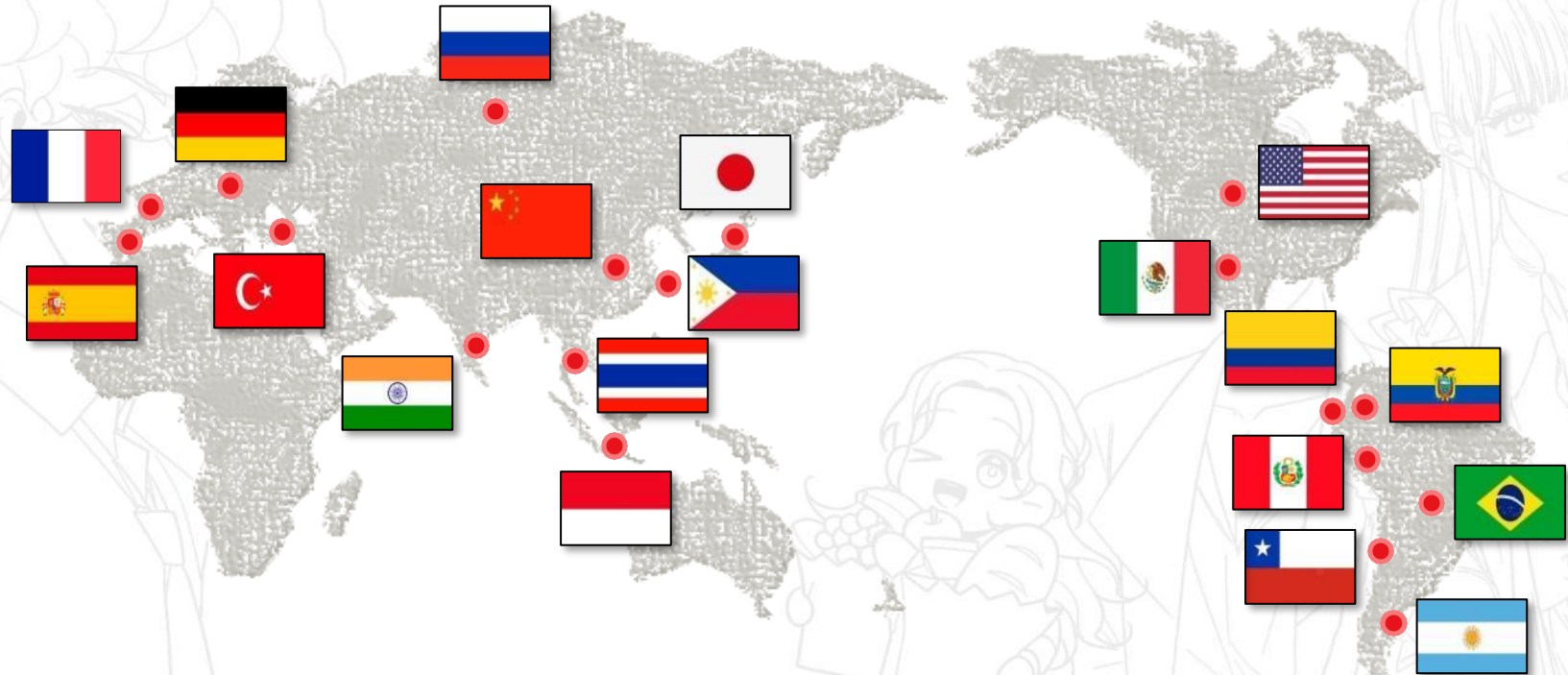


You Want The Scoop?!
(Lezhin / Bomtoon)



I'm Going to Decline the Regretful Man
(Rakuten)

Serving in 19 Countries as of 2024



Original Webtoon IP Planning and Production

Revitalizing original IP production by strengthening internal studio operations

OSMU

Animation, movies, NFTs, etc.
Promoting untried transmedia business



Production and Promotion of IP aimed at Video Production

Produced from the planning stage so that the video can be aired simultaneously with the Webtoon service.

10 New Works launched in 2024

4 new internal studio works and
6 new works by individual authors

ULTRA M E D I A

Thank You!!

