



VICTORIA PRODUCTIONS INC.

USA | KOREA | CHINA | AUSTRALIA



## AR/VR/MR Home Schooling



Being in the field of AR/VR/MR for over 10 years



< GLOBAL BUSINESS >

- New York, US ( established in 2005 )
- Paju , Korea ( established in 2013 )
- Guangzhou, China ( established in 2018 )

2D/3D Graphic Design

BOOK Publishing

APP Development

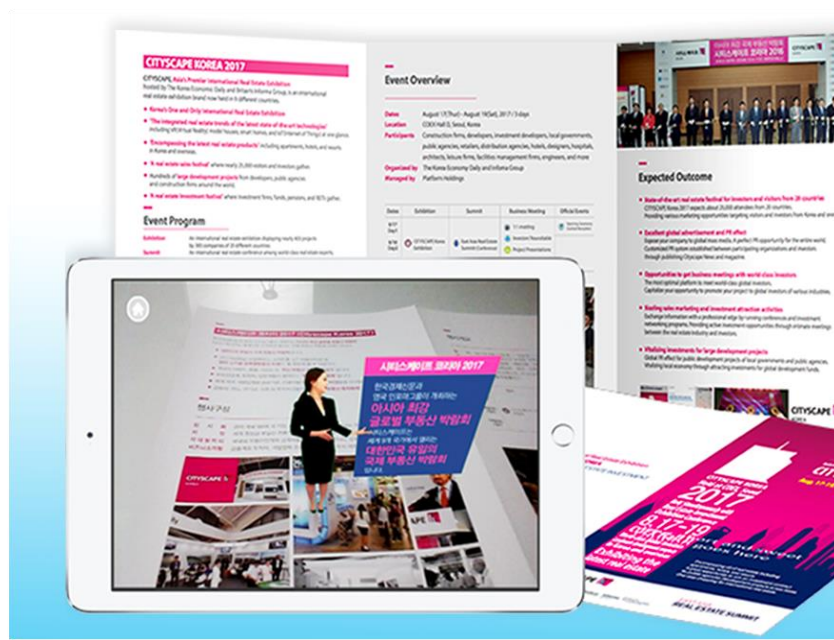
# Business Model



AR/VR/MR EdTech products

**BOOK+APP**

[www.BOOKplusAPP.com](http://www.BOOKplusAPP.com)

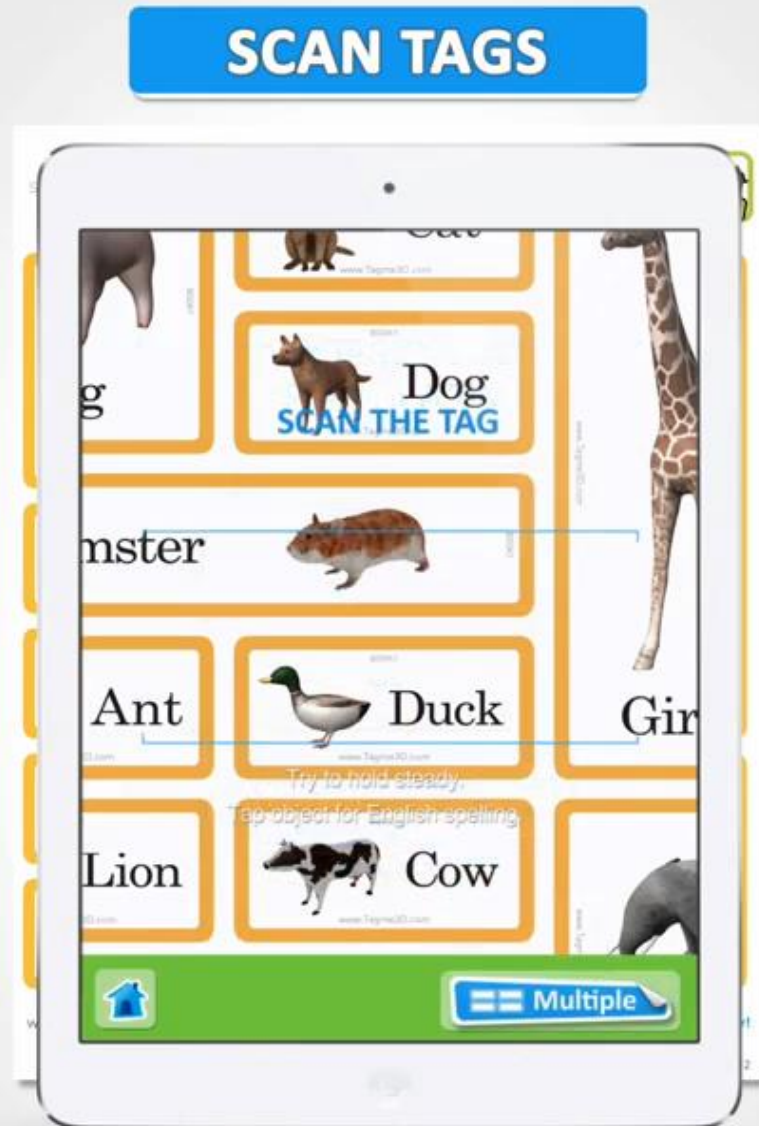


AR/VR/MR Advertisement & Promotion Solution

**Victoria AR**

[www.VProductions.net](http://www.VProductions.net)

# Featured Products



## (1) AR Tagme3D

English Phonics Dictionary



# Featured Products

## (2) AR Spookiz

3D Animation Scanning Book Series [ Total 3 books]



# Featured Products

## (3) AR TOTO

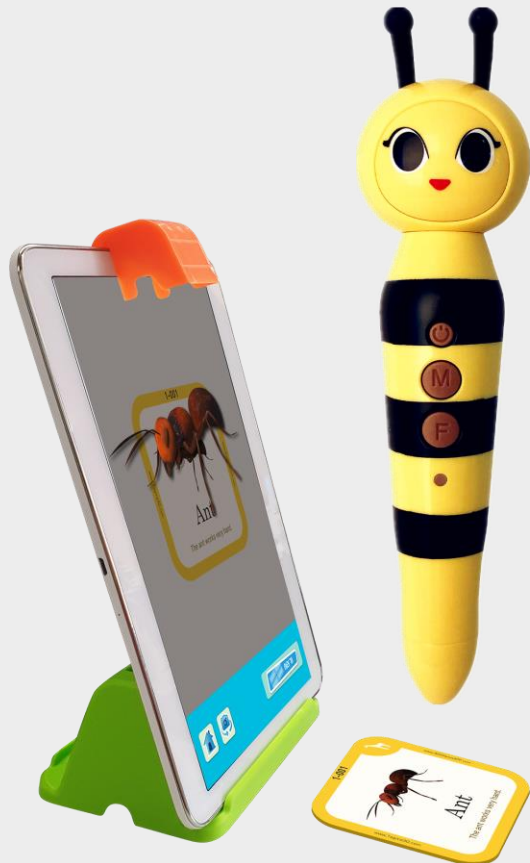
2D Storytelling Book Series [ Total 40 books ]



'ARTOTO' stories have been carefully crafted to be fun for both parents and children. Each page of the 'ARTOTO' book series springs to life with 2D animation when viewed with a mobile device. The adorable characters dance, sing and respond to your child's every touch.

# Featured Products

## (4) AR Word Cards with Sound-Pen



Tap the picture on the word card to hear the word. You may also use your own device to see the 3d augmented reality object.



# Featured Products

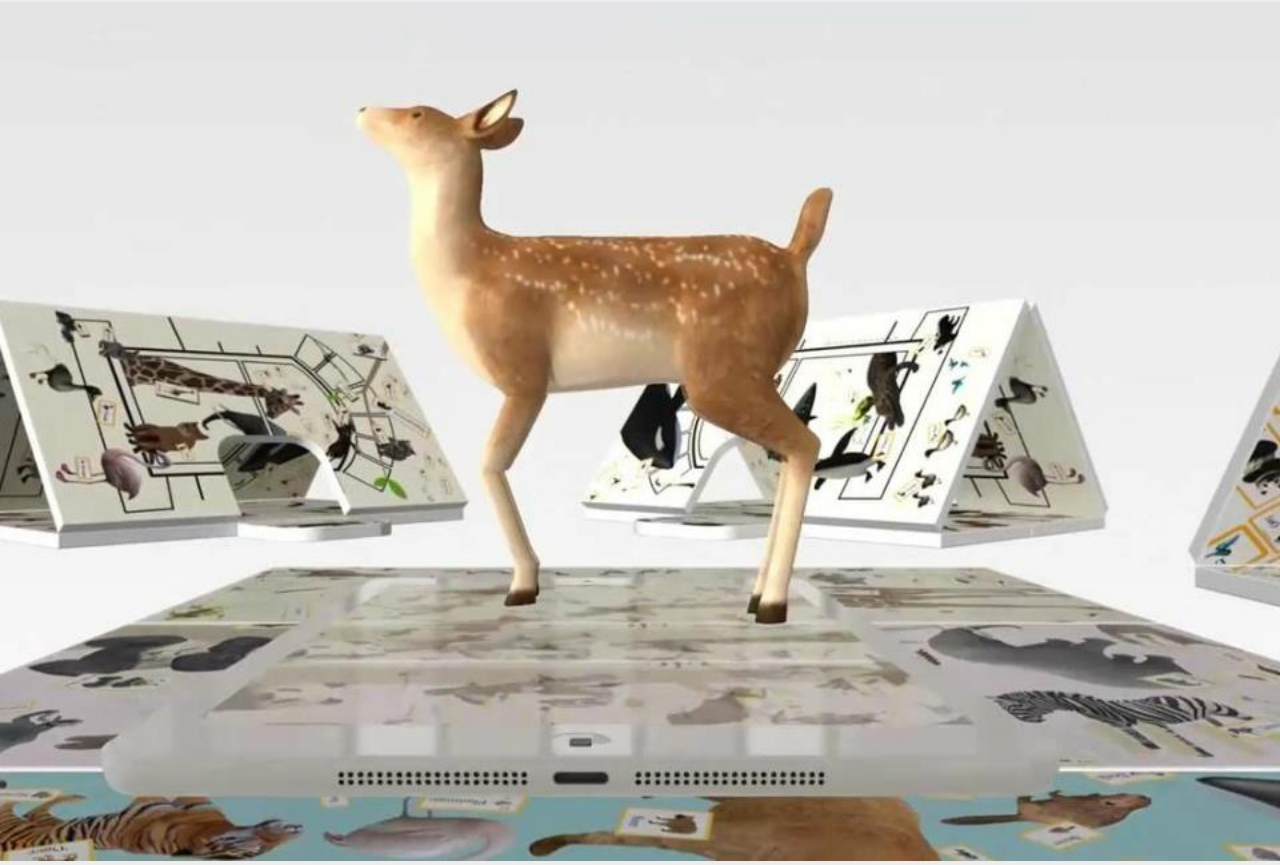
## (5) AR Word Cards with Video-Pen





# Featured Products

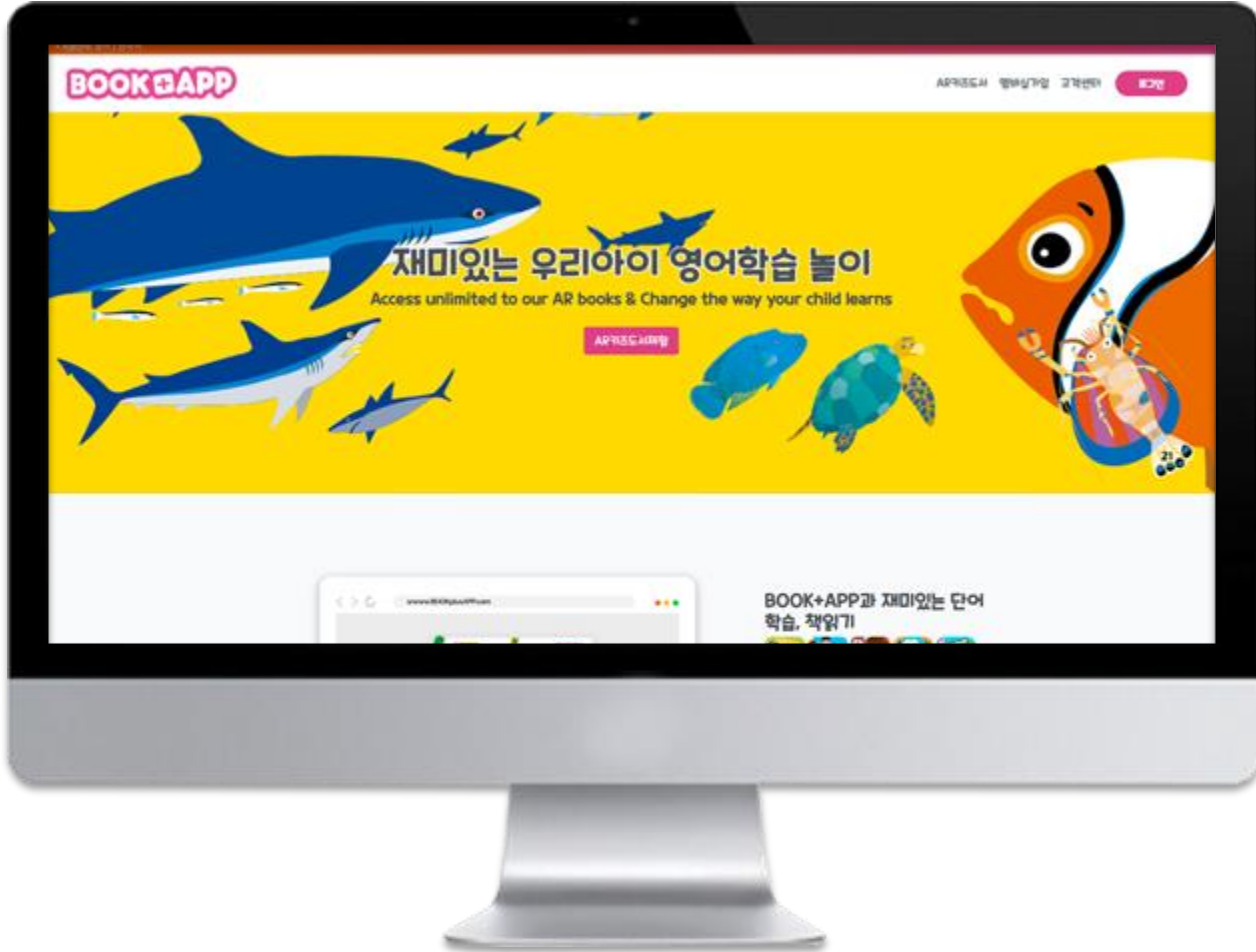
## (6) 3D AR Kids Mattress(Patented)



# Web Platform Service

350 Book Titles, 650 Mobile Apps

Unlimited access to AR educational contents

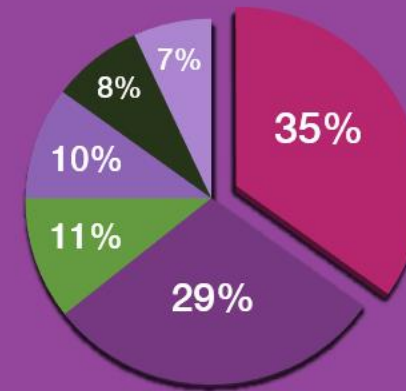


✓ Identify Kid's learning styles based on trace analysis.

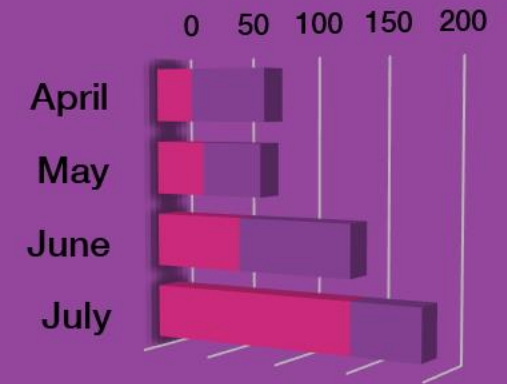
## AR Learning Analytics



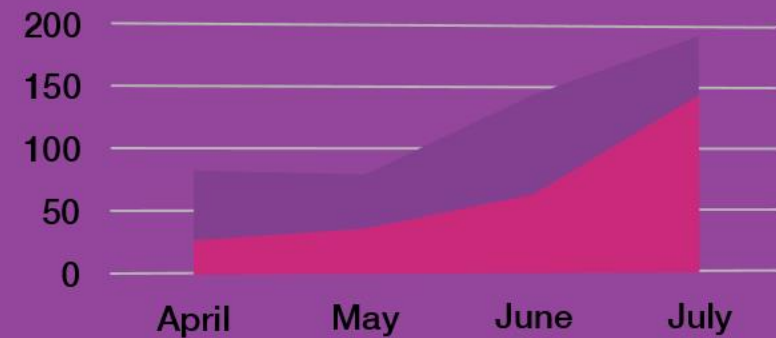
[AR Scan Frequency]



[Learning time]



[ The rate of improvement ]



## 5G AR Mobile App + Platform



AR Mobile App

1 Year  
Subscription

**\$29.99**  
1 month

Online AR Book Only  
(Web Only)

1 Year  
Subscription

BEST VALUE

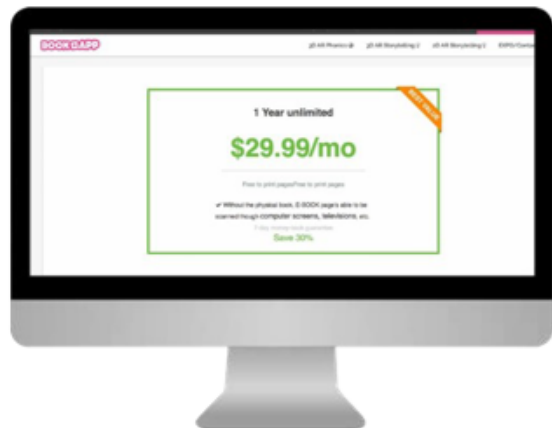
**\$39.99**  
1 month

Online AR Book  
+ Print option

1 Year  
Subscription

**\$49.99**  
1 month

Online AR Book  
+ Print Option  
+ One Paper Book /month



Membership Plan Start from **\$29.99/mo**

## 5G AR Educational TV



## Set-top Box or Mirroring



## 5G AR Educational TV

### The Collaboration with Global TV Providers

- STEP 1 : TV + AR Educational Contents
- STEP 2 : TV + Mobile Device/Platform
- STEP 3 : AR Product Distribution



# Play-based Activities by Theme



Warming Up



Language Arts 1



Science & Math 1



Creative Arts



Language Arts 2



Physical Education



Science & Math 2



Social Studies



Phonics1/Sight Words



Phonics2/Short Vowels & Long Vowels

# AR EdTech to Ed-Entertainment



AR Books

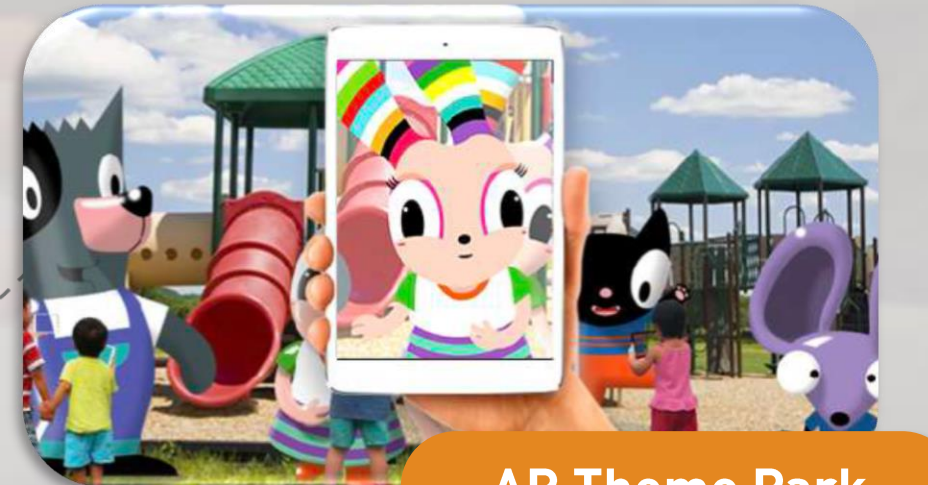


AR IPTV

**BOOK  
+ APP**



AR Robotics



AR Theme Park

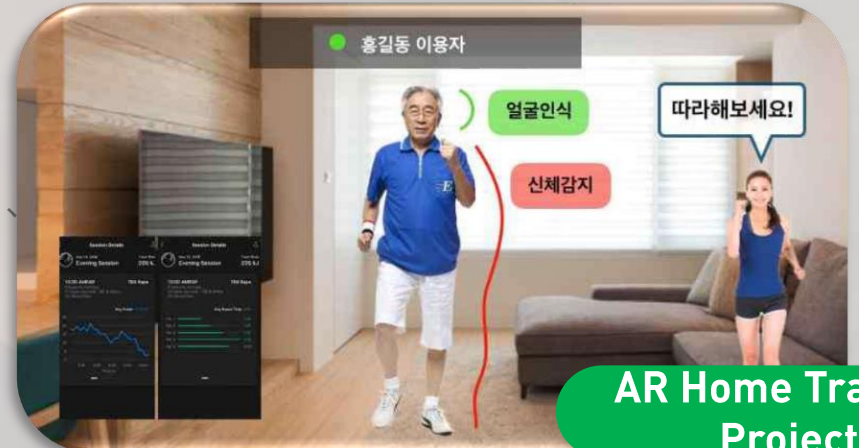


# Beyond at EdTech

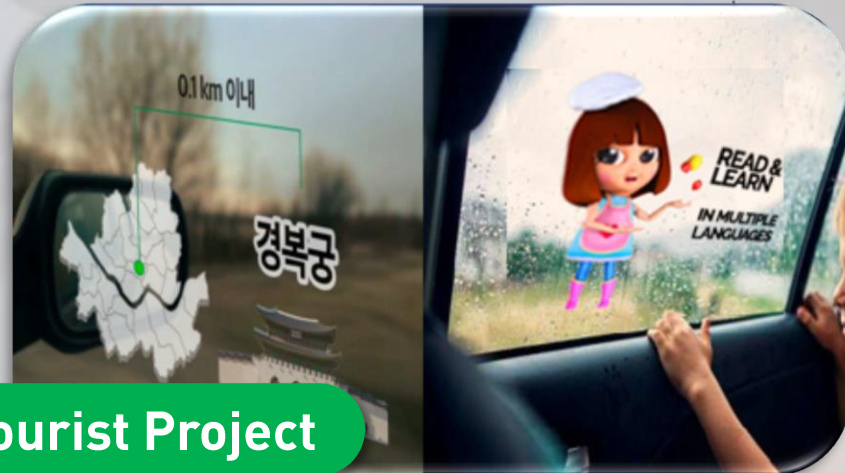
AR business **Collaboration** appropriate for local market conditions.



VR Healing Project



AR Home Training Project



Tourist Project



Metaverse

✓ Expansion into education, game, entertainment, and any kinds of businesses

# Traction

Signed MOU with Hankyung Media Group for AR Projects



2017 KVRF - Letter of Intent signed for a \$5 million USD import deal with 'HEIX'(China)



SKT 5G competition - Selected as one of TOP 3 for AR TV development idea



2017 'IPIEC Global 2017' - Selected as one of Global TOP 10



Contract Signed with Leafun Group(China), for Joint Venture establishment



Hebronstar - Participating in 'East Meet West' Demo Day in Hawaii



Launched – Contents Korea Lab (KOCCA)

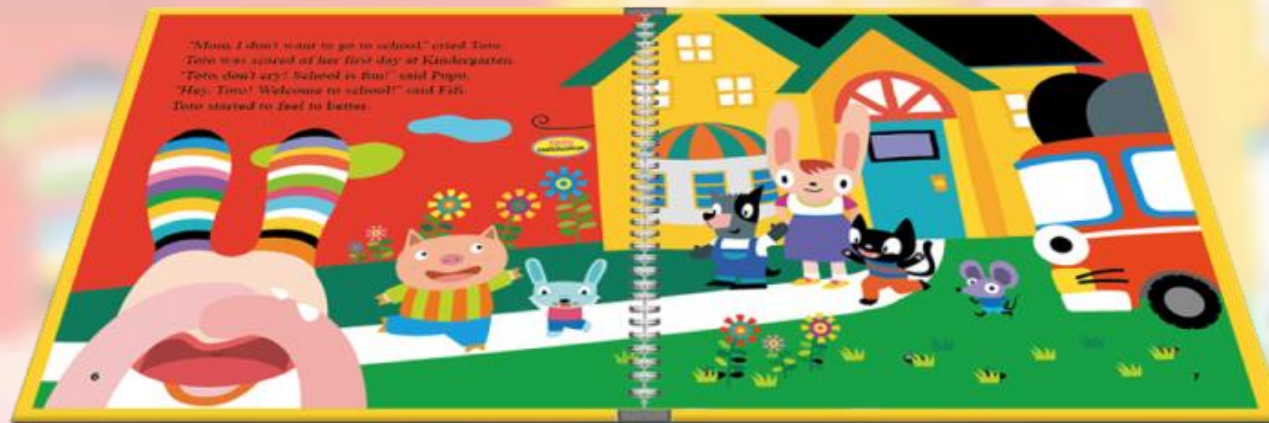


4th ShinHan Future's Lab Startups - Entering Vietnamese Market



Read, Explore, Play and Interact with

# BOOK+APP



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E01



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**Thank You**