

2021 ARIRANG

arirang

CHANNEL PROFILE

1996 KIBF established



arirang

1997 ARIRANG launched

2020 Broadcasts in 101 countries
covering 134 million households



WORLDWIDE

TARGET
AUDIENCE



SATELLITE

INTELSAT
(19.20.21)
ASTRA1L
HOTBIRD13B
BADR4
ASTRA2G



CONTENTS

NEWS
CURRENT
AFFAIRS
CULTURE
ENTERTAINMENT



LANGUAGE

ENGLISH

WHY ARIRANG?



PREMIUM KPOP CONTENTS!



LATEST AND MOST ACCURATE NEWS IN ASIA!



HD SERVICE
AVAILABLE



112million
online
viewership





ARIRANG NEWS

WEEKDAY 07:00, 10:00, 12:00, 16:00, 22:00

WEEKENDS 12:00, 18:00 KST0



Promptly delivering **various domestic and foreign news** on politics, economy, society, culture, sports, and more with a balanced perspective.



Arirang provides **the fastest and latest news** not only on the Korean peninsula but also on Asia to the world viewers.



NEWS CENTER

WEEKDAY 19:00 ~ 19:30 KST

Arirang's main general news program providing issues on Korea and neighboring countries in depth to global opinion leaders at 7PM.

FOREIGN CORRESPONDENTS

THU 20:00 KST

A debate show featuring foreign news reporters taking on domestic and foreign major issues.



DIPLOMAT TALKS

MON 20:00 KST

A 30-min talk show with diplomats. This show offers a friendly glimpse of life in South Korea through the lives of foreign ambassadors.



K-BIZ

MON to FRI 09:50 KST

A 7-min talk show with diplomats. This show offers a friendly glimpse of life in South Korea through the lives of foreign ambassadors.



Global Insight

MON to FRI 08:00 KST

A 15-min interview with experts and figures of interest to discuss issues making headlines around the world



CURRENT AFFAIRS

CULTURE & INFORMATION

arirang



K-CINEFLEX

MON TO FRI 09:30 KST

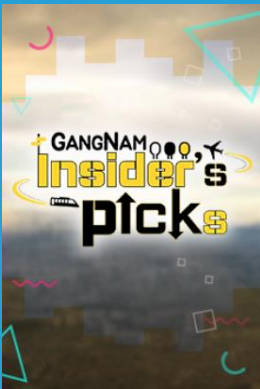
A 10-min film show about films on foreign experts' recommendation list, stories about various episodes of 100 years of the Korean cinema's history.



CATCHY KOREA

MON 07:30 KST

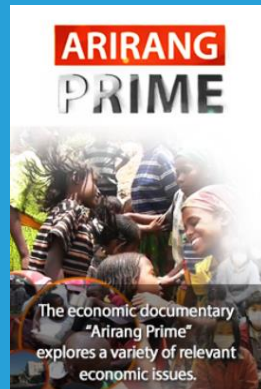
A cultural content in "Omnibus format" The center of the Korean wave, where you can learn Korea's sophisticated culture.



GANGNAM INSIDER'S PICK

SAT 19:00 KST

A guide show offering tips on how to enjoy Gangnam from Gangnam Insiders.



ARIRANG PRIME

WED 09:05 KST

A documentary showcases various social and cultural topics relevant to Korea and the international community.

ENTERTAINMENT

AFTER SCHOOL CLUB

TUE 13:00 KST

A Live music show for K-POP fans. You can join our video chat sessions through Google Hangouts, send us tweets and share status with our guests



SIMPLY KPOP

FRI 13:00 KST

A Kpop music show! Watch Kpop stars as they perform on-stage and interact with the audience throughout the show.



ROLLING IN KPOP

WED 13:00 KST

A Kpop content exclusively for Kpop fans from all corners of the globe! People of different cultures and languages can come through the show.



I'M LIVE

THU 13:00 KST

A live concert featuring Korea's top musicians. Musicians and fans interact with one another in close proximity, becoming one in the name of music.



SATELLITE COVERAGE



Asia, Oceania, Middle East, Africa, Europe

Satellite : Intelsat 20 (SD)

Frequency : 4053.5Mhz
 Symbol rate : 4.4MS/s
 FEC : 3/4
 Polarization : Vertical
 V-PID : 1260
 A-PID(1/2) : 1220
 A-PID(3/4) : 1222
 Band : C-Band
 Standard : PAL

Satellite : Intelsat20 (HD)

Frequency : 3,795Mhz
 Symbol rate : 5.579497
 FEC : 2/3
 Polarization : Vertical
 V-PID : 308
 A-PID(1/2) : 256
 A-PID(3/4) : -
 Band : C-Band
 Standard : PAL

Asia, Oceania, Pacific

Satellite : Intelsat 19 (SD)

Frequency : 3815Mhz
 Symbol rate : 4.4MS/s
 FEC : 3/4
 Polarization : Vertical
 V-PID : 1860
 A-PID(1/2) : 1820
 A-PID(3/4) : 1822
 Band : C-Band
 Standard : NTSC



United Kingdom

Satellite : Astra 2G (HD)

Frequency : 11,224Mhz
 Symbol rate : 23.0
 FEC : 8/9
 Polarization : Vertical
 V-PID : 2309
 A-PID(1/2) : 2311
 A-PID(3/4) : -
 Band : Ku-Band
 Standard : PAL

Europe

Satellite : Eutelsat Hotbird 13B (SD)

Frequency : 11623Mhz
 Symbol rate : 27.5MS/s
 FEC : 3/4
 Polarization : Vertical
 V-PID : 225
 A-PID(1/2) : 245
 A-PID(3/4) : -
 Band : Ku-Band
 Standard : PAL

Satellite : Astra 1L (HD)

Frequency : 11509Mhz
 Symbol rate : 22MS/s
 FEC : 5/6
 Polarization : Vertical
 V-PID : 711
 A-PID(1/2) : 731
 A-PID(3/4) : -
 Band : Ku-Band
 Standard : PAL

The Americas

Satellite : Intelsat 21 (SD)

Frequency : 3880Mhz
 Symbol rate : 27.690MS/s
 FEC : 7/8
 Polarization : Horizontal
 V-PID : 1860
 A-PID(1/2) : 1820
 A-PID(3/4) : 1822
 Band : C-Band
 Standard : NTSC

United Arab Emirates and Surrounding Countries

Satellite : Badr4 (SD)

Frequency : 12111Mhz
 Symbol rate : 27.5MS/s
 FEC : 5/6
 Polarization : Horizontal
 V-PID : 3121
 A-PID(1/2) : -
 A-PID(3/4) : -
 Band : Ku-Band
 Standard : PAL

PARTNER NETWORKS

Major Partners in Americas

COUNTRY	PLATFORM
The U.S.A.	
Mexico	
Argentina	

Major Partners in Europe & Middle East

COUNTRY	PLATFORM
The U.K.	
France	
Poland	
Russia	
Germany	
Qatar	
U.A.E.	

Major Partners in Asia & Oceania

COUNTRY	PLATFORM
Philippines	
Vietnam	
Indonesia	
Singapore	
Taiwan	 <small>Chungwa Telecom</small>
Hong Kong	
Australia	
India	