



RS MEDIA

RS MEDIA company profile

01

Introduction Company History

- 2014 Company Establishment
- 2015 Achievement of 2 billion KRW in web novel sales
- 2015 Opening of web novel platform 'Snack Book'
- 2016 Joining 'Kakao Entertainment' affiliate
- 2016 Publication of the first webtoon work
- 2019 Discussion on expanding our web novel overseas

01

Introduction

Business Field

Distribution through various platforms such as Naver, Ridibooks, KakaoPage, etc.

E-book distribution

Distribution of the author's works through suitable markets and platforms domestically and internationally, aiming for high-quality content through communication with readers.

Content web services

Development of original content for various works including dramas, webtoons, and movies.

O.S.M.U

Author management

Supporting creative activities and nurturing new authors to allow writers to focus solely on their writing."

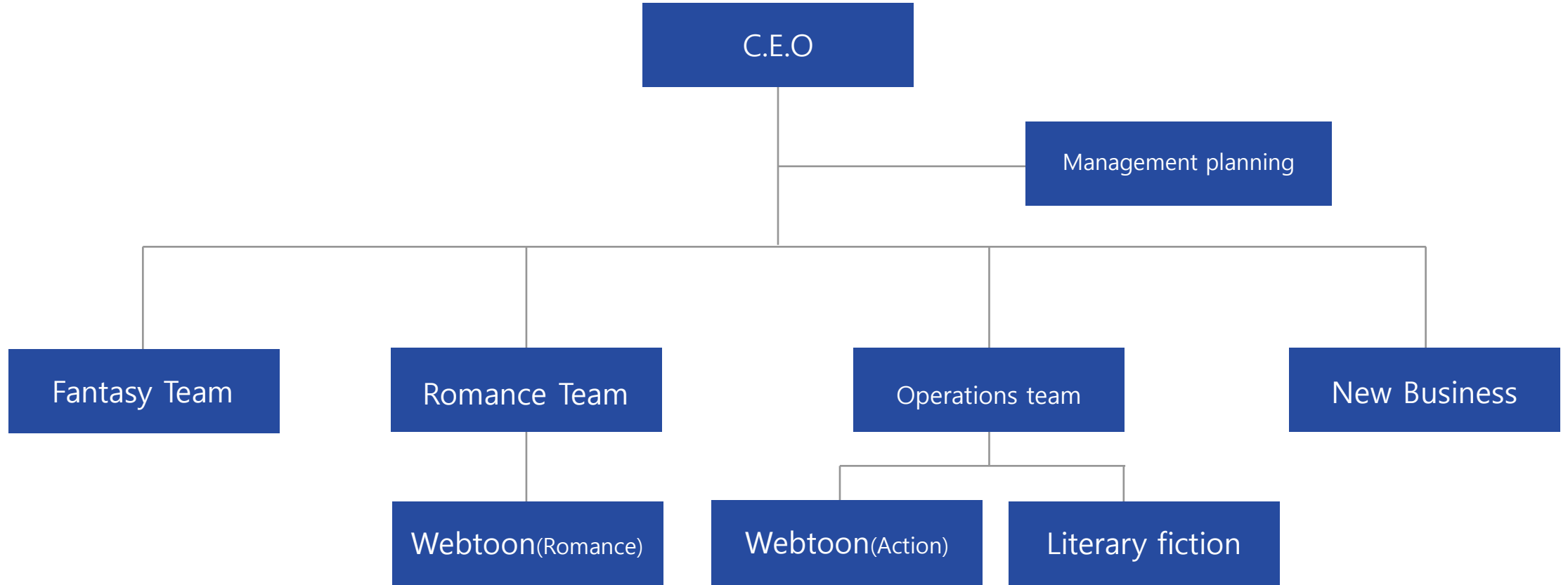
Planning and publishing physical books

Planning and publishing both e-books and physical books.

01

Introduction

Organizational chart



02

Business

One-Stop Management

Post-support

- Continuous promotion on platforms
- External channel advertising
- Discounts and various events, along with other diverse post-support measures

Supplying Platforms

Supplying to the majority of domestic distribution platforms.

Finding Authors

Managing over 530 writers and overseeing 800 works, including recruitment through competitions and continuous sourcing of new talents.

Project Planning

A seasoned planner with over 10 years of experience, specializing in tailored planning according to different platforms.

Proofreading & Editing

Tailored proofreading and editing for specific platforms, thorough review, organic communication with authors, and consistent meetings to ensure quality editing.

› One Source, Multi Use

A strategy to maximize added value by utilizing a single original content across various genres such as movies, games, music albums, animation, character merchandise, toys, publishing, etc.

› RS Media progress report

We are currently in the process of planning and contracting webtoon and drama adaptations for various works such as 'The Lord's Lady' and 'Gisaeng Yeoljeon,' not just limited to e-book distribution. We aim to maximize revenue by diversifying the expansion of a single content."

› Adaptable genres



Webtoon



Drama



Game



Movie

04

Author discovery and management

RS Media's author management system structure

➤ Recruitment

Consistently accepting writer submissions supplemented by recruiting new writers through competitions.

➤ Support for authors' creative activities

Brainstorming and planning meetings supported by experts, as well as support for authors' writing activities.

➤ Organic harmony among affiliated authors

Regular meetings among affiliated writers, maintaining communication networks and creative meetings among them.

➤ Operation of a creative support center

Training for aspiring writers

➤ Hit Titles



04

Author discovery and management

RS Media's author management system structure

› Competitions and ongoing submissions

Discovering new talent through competitions in addition to existing authors, continuously accepting submissions through open channels to unearth new writers. Nurturing aspiring authors to produce new content.

› Creative Support Center

A creative support system comprised of established authors and editors, providing an optimal working environment for original creative activities while assisting in the conception of new works.

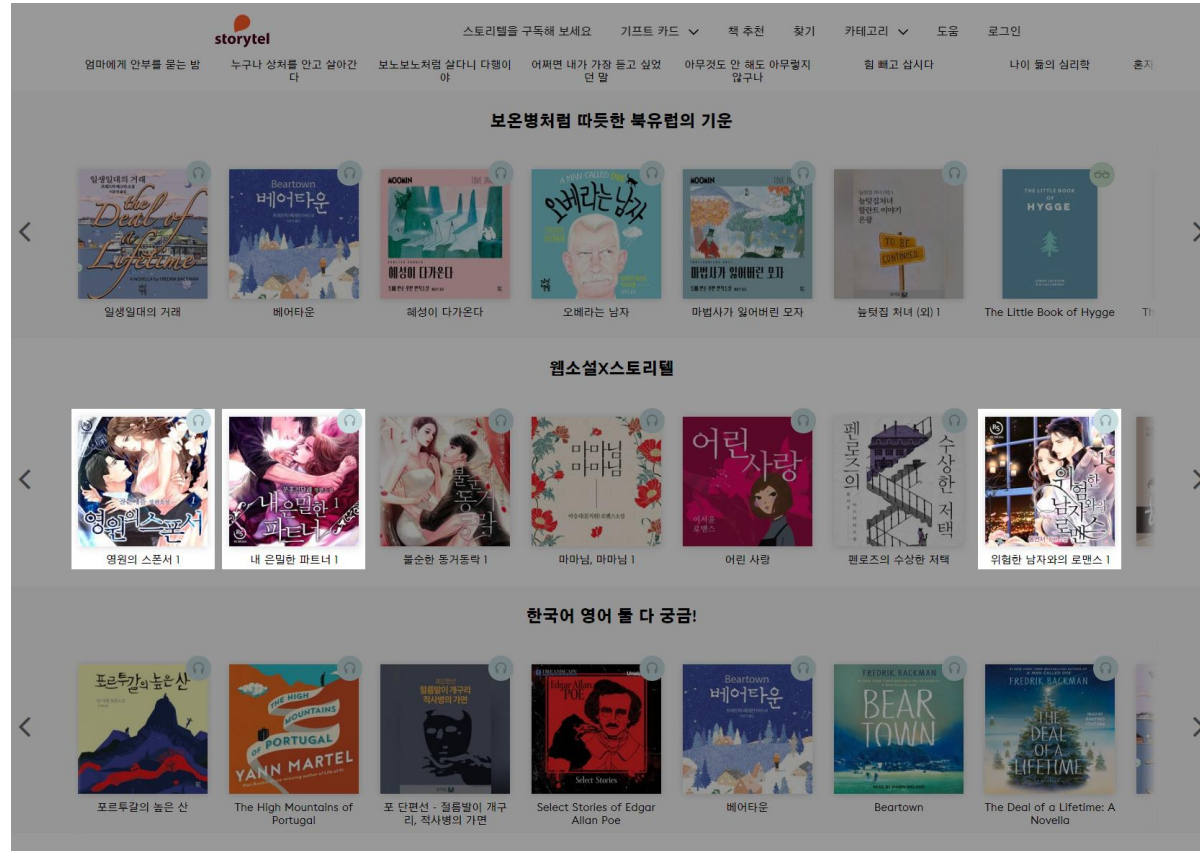
Operating educational programs to help newly discovered writers through competitions and other means write better works.

Additionally, supporting cultural activities for enhancing author skills.

05

Audio book contract

Released in November 2019, Storytel

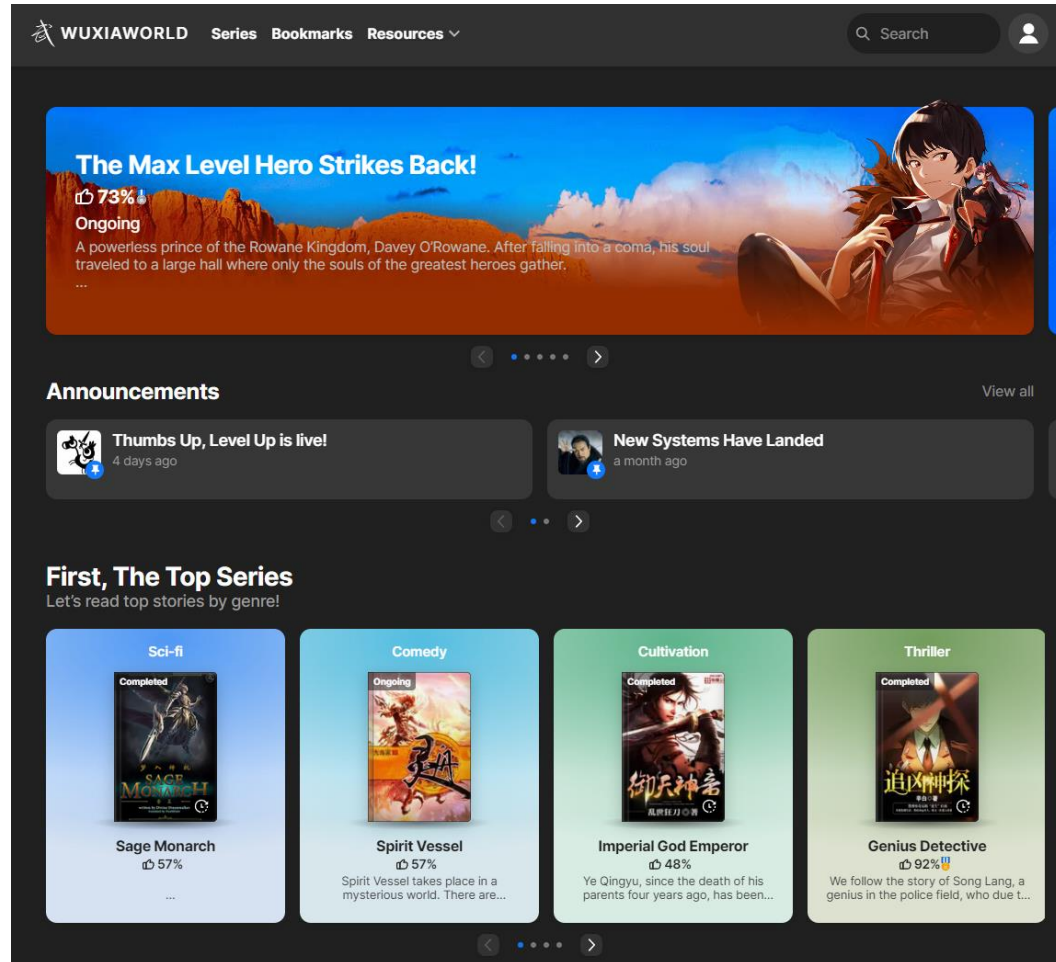


➤ 31 works under contract including '괴물이 산다', '군주의 여인', '내 여자 꼬봉이' and others.

06

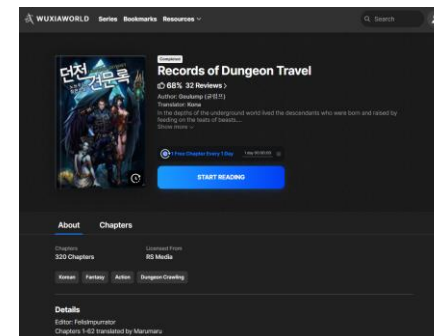
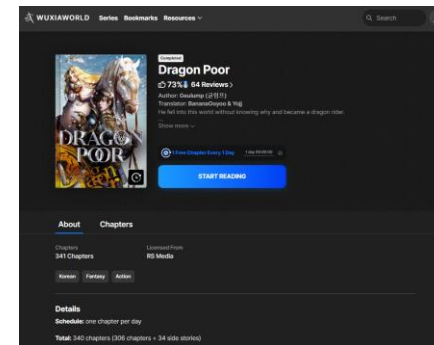
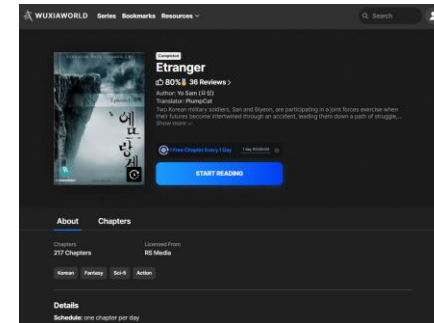
International translation and distribution of web novels

Upload translated works to the 'WuxiaWorld' website.



➤ The works uploaded on 'WuxiaWorld'.

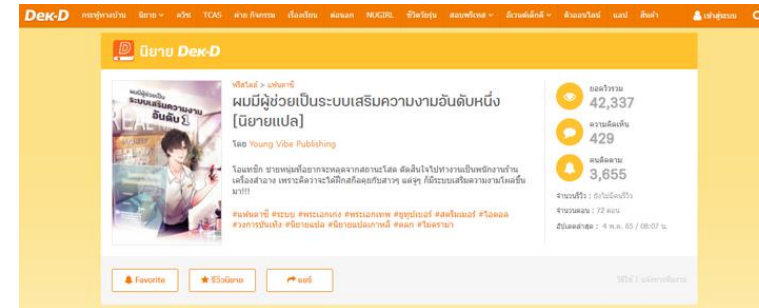
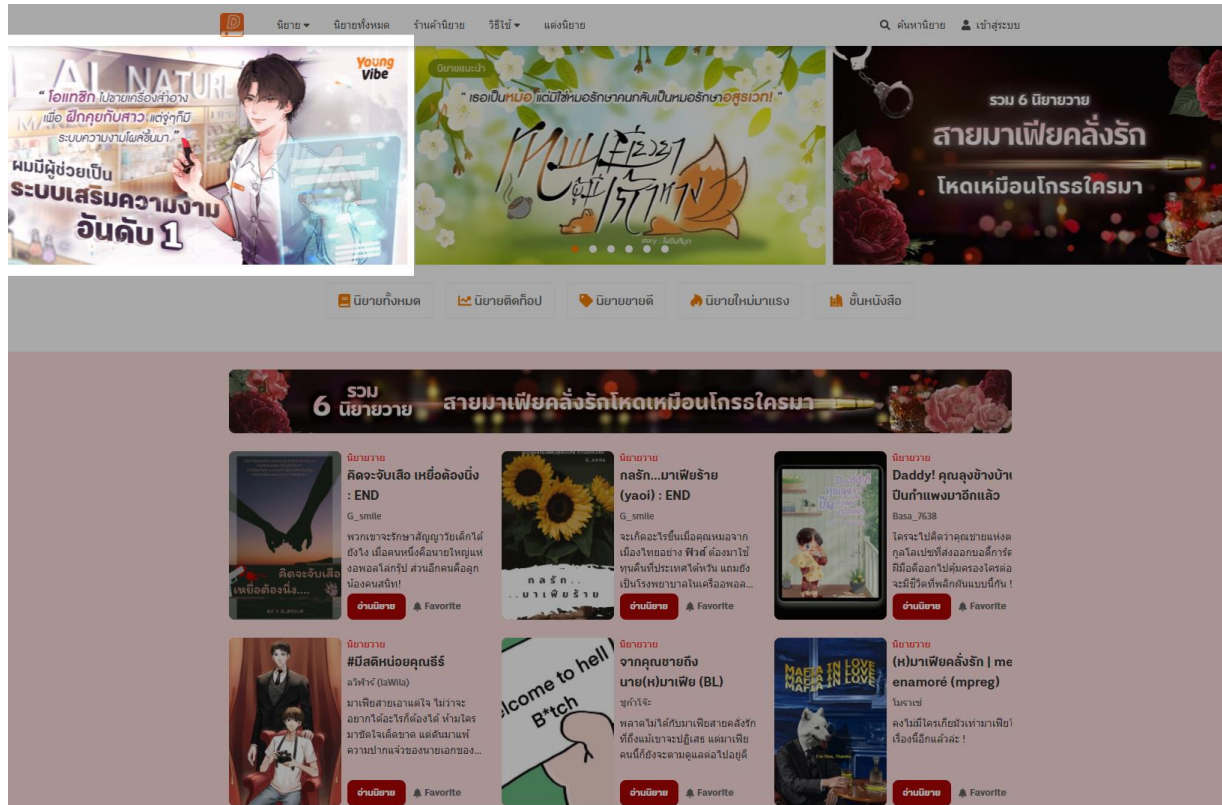
Etranger / Dragon Poor / Records of Dungeon Travel



07

Contract with Dek-D for e-books in Thailand

Monthly 2.5 million users / Holding over 1 million original Thai works



➤ The works under contract with Dek-D
<A male employee at a cosmetics store>

Contract for audiovisual adaptation rights

▶ The works under contract with Kim Jong-hak Production

실신남녀 / 완벽한 베이비시터 / 이 집사님의 사랑법



▶ Two Brothers Company

홍 의관의 은밀한 비밀



▶ Take 2 Company

아기가 생겼어요



▶ Group Eight Company

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