

Innovative short form Educational Music Video

Using K-pop



X



Edu-tech Animation



BIOGRAPHY



Sing-Along
K-pop Star!



Magical
Scroll
(Aladdin)

ABOUT ACE EDU. CO. LTD.



01. Certificate of Excellent Tech

Tech: Educational Music Video with K-POP Content Creating Technology

02. Innovative Edu-tech Animation Company

Marketability: All textbooks and texts of 600 million kids around the world are going to be produced as K-pop music videos

03. 30,000 paid members are secured within a year of launch

Business feasibility: Attract paid users equivalent to 1% of elementary school students in Korea within a year

04. The team with the most experience in K-pop education song in the world since 2012

Team: Korea's top K-pop experts and educational content experts

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The 4th Industrial Revolution Frontier with Big Data: Korea Enterprise Data Co., Ltd.



Issue No : ITS-2020-00012

2020

Certificate of Excellent Technology

Company Name : ACE EDU

President&CEO : JOHN YANG (Global)

Technology : Non-contact Educational Music Video with K-POP Content Creating Technology

Korea Enterprise Data

This is to certify that the company above has technological excellence in accordance with evaluation criteria of *Tech Credit Bureau* (TCB).

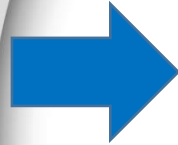


Song, Byeong-Sun
President & CEO

Issue Date : 2020.08.14
Expiration Date : 2020.08.13

Just one **3-minute**-music-video can replace **1-hour**-class!

INNOVATION



Traditional **Storybooks**

Boring / Hard to remember



Music Video for Textbooks

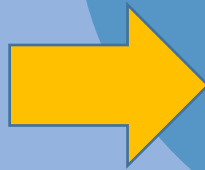
Exciting / Easy to remember

English x Korean x Sing-along MV : 3 STEPS

**K-POP
ENGLISH**

**K-POP
KOREAN**

**K-POP KOREAN
Karaoke
(Sing Along)**



Let's Learn **English and Korean** with Indonesian subtitles by K-POP!

More
Innovation

English x Korean Language Convergence with K-POP!



English(Indonesian Sub.)



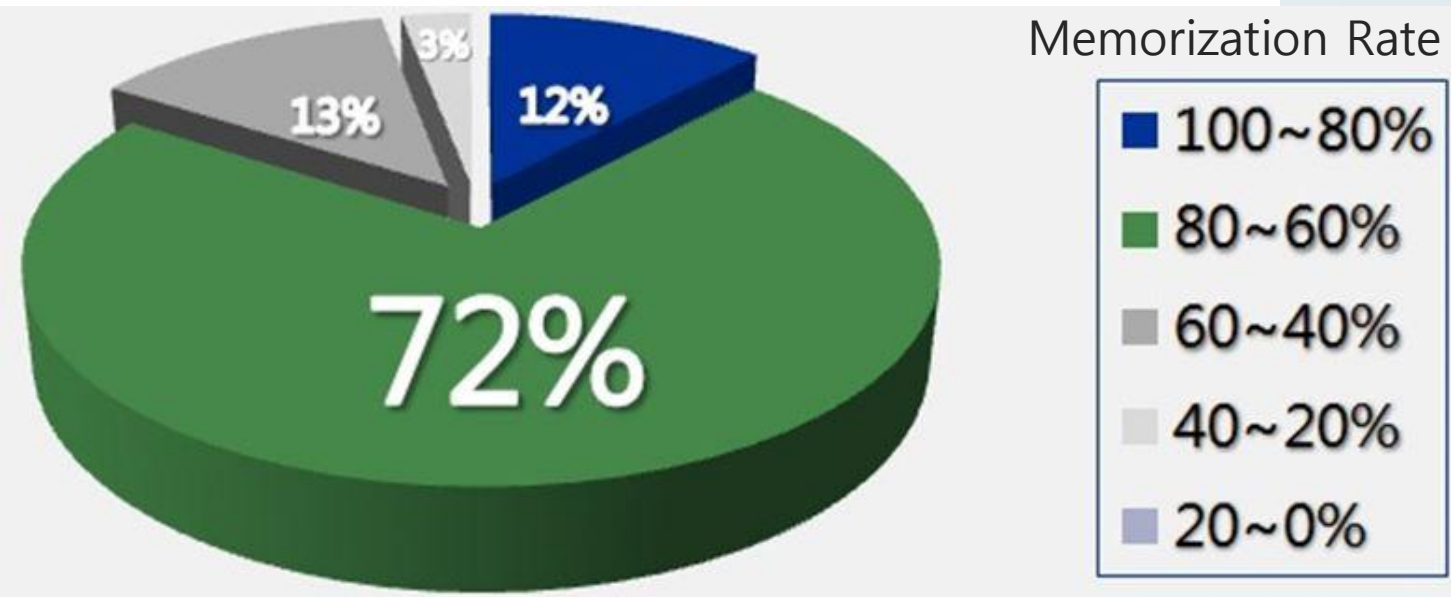
Korean(Pronunciation Sub.)



Korean(Sing Along)

Learning Effect

How much did you memorize with K-pop English x Korean?
(surveyed by 1K Students)



Users : 5~12 aged kids
(Includes Z-Generation)



Over 84% of the texts could be memorized by kids!

10 Episodes

Biography



He also created the first motion picture camera in 1892.

la juga menciptakan kamera film pertama pada 1892.

1

Edison's curiosity

2

Edison's invention

3

Edison's key to success



20 Episodes

Sing Along
K-POP Star



ignite the dynamite,
Nyalakan dinamit, berhati-hatilah dengan cahaya yang beresiko.



1

What is dynamite?

2

History of dynamite

3

Where is dynamite used?



21 Episodes

Magical Scroll (Aladdin)



She gently says hello to his mom, saying
Dia dengan lembut menyapa ibunya, mengatakan,

1

The prophecy of the old pot

2

The magician meets Aladdin

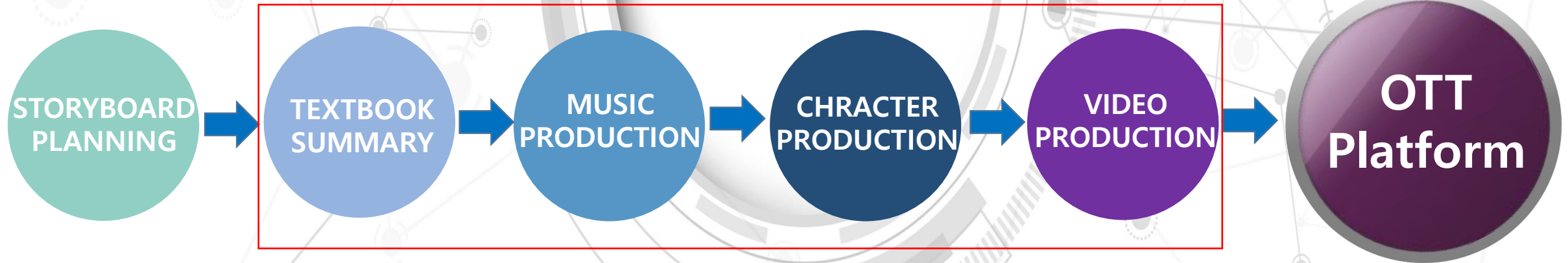
3

The journey to the magic pot

MV Producing Process



We create all the IPs on the progress!



1)E-book 2)K-pop Music 3)Character 4)Video 4 IP Acquisition

TEAM

With the most experiences of **Educational K-POP** since 2012



CEO
John Yang

Edu-tainment Specialist



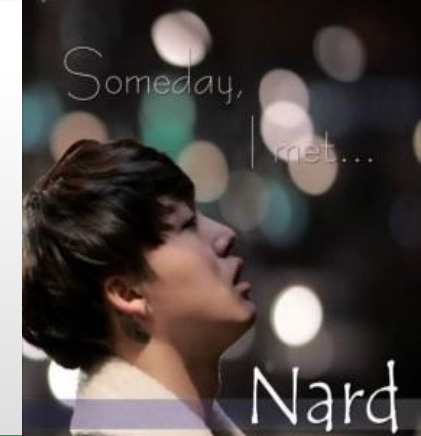
Video Dir.
Tae-Kyung, Song

Edu-tech Platform Specialist



Education Dir.
Sok-tae, Oh

Education Specialist



Entertainment Dir.
Nard, Choi

Music Specialist

Edu-tech Animation Senior Management



How to Cooperate?





K-POP ENGLISH 55 Season 1



K-POP English 55 **Package**



eBook(Texbook+Workbook+Words) x 33 Books

Taekwondo
Basic 1

Lv.1

Pattern English
Basic 1,2,3,4

Lv.2

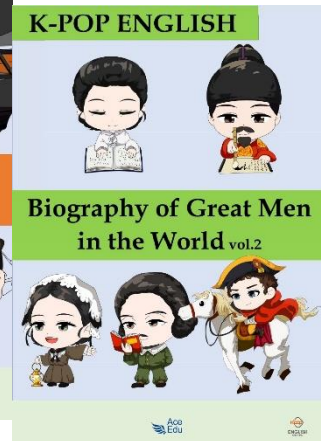
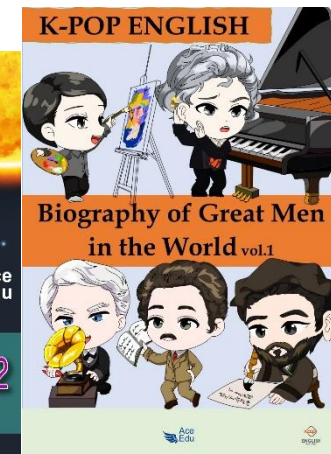
Social Studies
Basic 1,2

Lv.3

Science
Basic 1,2

Lv.4

Biography
Basic 1,2



1-year curriculum



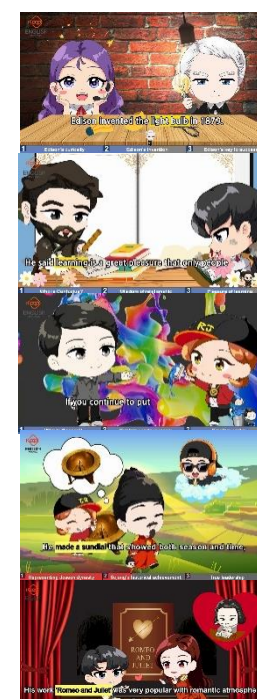
K-POP English Music Video x 55 eps.

Social Studies
Basic 1,2

Science
Basic 1,2

Taekwondo
Basic 1
Biography
Basic 1,2

Pattern English
Basic 1,2,3,4



01. I'm on my way.
02. I am brushing my teeth.
03. What are you reading?
04. I was walking my dog.
05. We were having dinner.
06. I'm happy because you're with me.
07. Because I was too busy.
08. You're energetic.
09. You were so cool.
10. Are you mad at me? + 10 eps.

01. Family Song
02. Home Song
03. Community Song
04. Job Song
05. Transportation Song
06. Goods Song
07. Tools Song
08. Tree Song
09. Paper Song
10. Letter Song

01. Animal Song
02. Plant Song
03. Habitat for Animals Song
04. Habitat for Plants Song
05. Earth Song
06. Solar System Song
07. Sun Song
08. Moon Song
09. Stars Song
10. The Planets Song

01. Edison Song
02. Beethoven Song
03. Confucius Song
04. Einstein Song
05. Picasso Song
06. Helen Keller Song
07. King Sejong Song
08. Nightingale Song
09. Shakespeare Song
10. Napoleon Song + 5 eps.
(Taekwondo)

Content Product Package 5 Products in total

55 3M Music Video +  Streaming Service  Online	55 MP3 File +  Music Service  Online	33 Digital Book +  Paper & Digital Book  Offline  Online	40 Video Class  Streaming Service  Online	Keyword 800 8sec Sing-along  Streaming Service  Online
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Production : 5~20 Monthly (Currently)