Company introduction



Linked Between domestic and global market





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## Company: Pixtrend INC.

Established in 2005, Korea based Pixtrend Inc. is an all-around entertainment company with well established distribution network, strong connections with experienced production studios and talented people leading master plans and investment brokerage for multilateral coproduction projects. Above and beyond its core business to distribute Korean/International animated TV series worldwide, Pixtrend is also exploiting following facets of its expertise.

Producing projects from planning to distribution stage for both domestic and global market

Publishing, Merchandise and Character Licensing Brokerage services for multinational co-production, co-financing projects



#### 01 INTRODUCTION

# Claim to Fame on Distribution in Asia

## PIXTREND

01. Janggeum's Dream

Leading animated TV series in Asia; Based on "Dae Jang Geum" (30' X 52 episodes)

02. Kambu's Mystery Island

Brokered a co-production deal between Korean company and BRB Int'l, Spain for "Kambu's Mystery Island".

03. Ghost Messenger

Brokered a co-production deal between Korean company and BRB Int'l, Spain for "Ghost Messenger".

04. Cosi Mosi

Co-production deal among Toz, Pixtrend, Korea and Redfrog,France for "Cosi Mosi"...

05. Space Cops

Co-production deal among Pixtrend, ENEM and Malaysia for "Space Cops".

06. Super Pink Riding Hood

Co-production deal among Pixtrend, ENEM and Malaysia for "Space Cops".

#### What We've Done









#### 2005

- Janggeum's dream
- Go! Robot V
- Baby Zuri- The Galactic
  Quest

#### 2006

- Bamboo,
  Velvet&Beak
- Goonzu
- Detective Ffacce

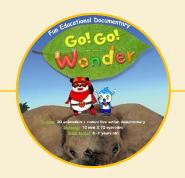
#### 2007

- Adventure of Jumong
- Z-Squad
- The Rescue dog

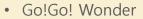
#### 2008

- Ghost Messenger
- Yummy Yummy

#### What We've Done



### 2010



• Go! Little sage

2009

Aesop's Theater



- Muffy and Jemjem
- Yohoo & Friends
- Call for Chichi



#### 2011

- Superduper Yoyocelet
- Bubble Bubble Cook
- TTPang Pang Rescue
- Poseidon



#### 2012

- Great Doctor
- Fall in Love
- Poseidon
- Bubble Bubble Cook2

#### What We've Done



#### 2013

- Bellbug Story
- Fiddley Pom
- Wizard Mutterl
- Robot Arpo
- TTPang Pang Rescue 2

#### 2014

- Power Mask
- Kambu
- Mongni

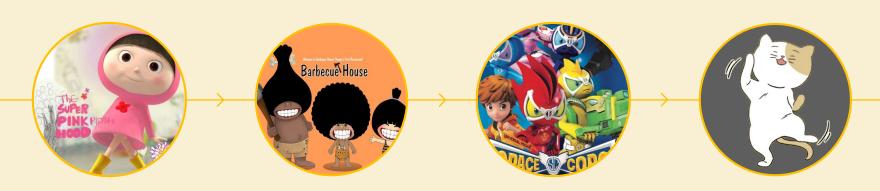
#### 2015

- Modoo Modoo Show
- Little Stones
- Rabby
- Yoohoo&Friends 2

#### 2016

Virtual Guardians

#### What We've Done



#### 2017

- The knights of Treasure
- Red Bear Kuang
- Super Pink Riding
  Hood

#### 2018

BBQ House

#### 2019

• Space Cops

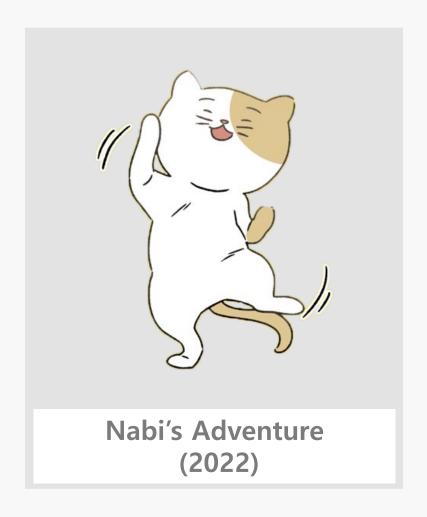
#### 2020

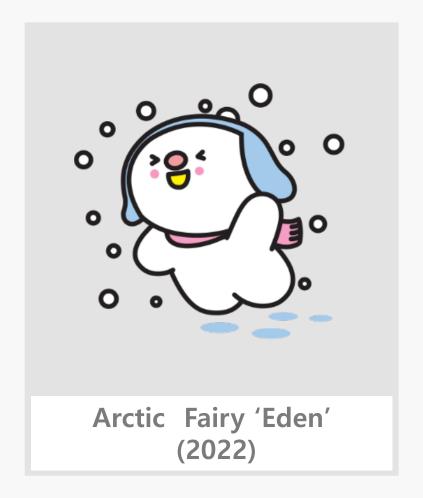
- Nabi's Adventure
- Arctic Fairy "Eden"

## Company Organization



### Animation Planning & Production





## **Animation Distribution** & Character Licensing



Janggeum's dream 1



Janggeum's dream 2



TTPangPan g Rescue 1



TTPangPang Rescue 2



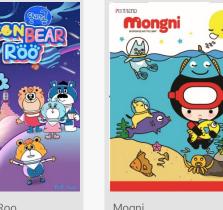
Space Cops



Virtual Guardians







Mogni



Kong! Let's go to school

### Animation Co-Production



The Knights of the Treasure



The Red Bear Kuang



Gomagom



Eco Frog Man





Riding Hood

### Drama Distribution



Cain and Abel (2009)



**POSEIDON** (2011)



Fall in Love (2011)



**Great Doctor** (2012)

### Marketing & Promotion

- Pre-sales to major broadcasters and distributors worldwide
- Promotions & Advertisements via Magazines and Internet sites
- Attending Domestic and Overseas Markets as Exhibitor
- Usage of Worldwide Network via Email promotion



BCWW (2006) Article



MIPTV (2007.04.) Article



**ATF (2006.11.)** Preview



(2006.04.) Advertising



KIDSCREEN (2007) Advertising



Animation Magazine (2007.11.) Article & Advertising

### Dream signing for Pixtrend

PIXTREND has signed pre-sale contract with Taiwari's Top-Insight for the second langgeum's Dream. The series is based on Korean broadcaster MBC's drama series lewel In The Palace, which has been picked up across Asia and in other territories around the globe, including the US The animated series is backed by MBC merchandiser SOK, and production compary Hee Won, among others, and target eight- to 13-year-olds with a tale of a girl who has a strong passion for cooking and becomes head palace chef during Koree Chosun dynasty. The series has already and the Middle flast.



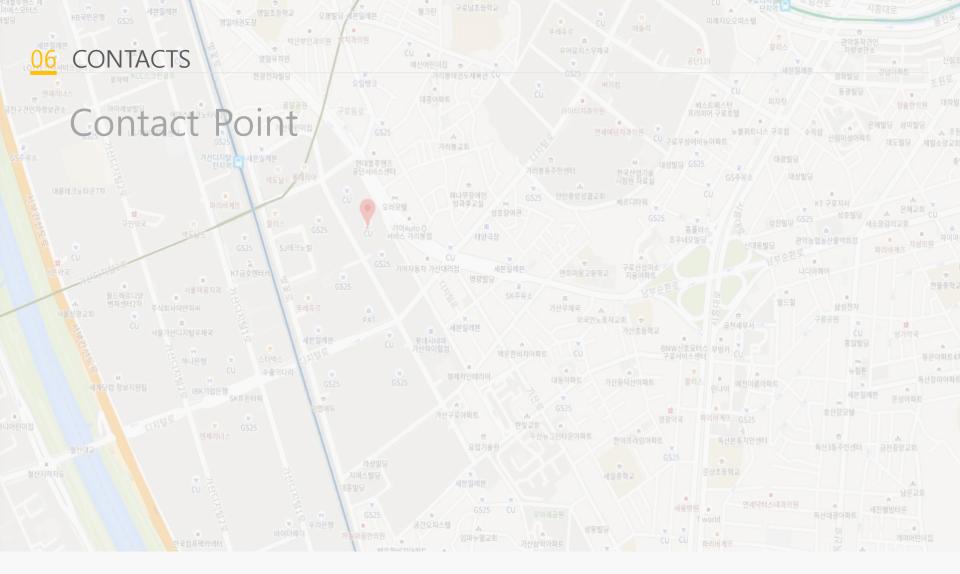
MIPCOM (2007.10.) Article for "Janggume's Dream" Deal



MIPCOM (2008) & MIPTV (2009) Articles for Co-Production



KIDSCREEN (2020) Article for Super Pink Riding Hood Co-production



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