

# OVERVIEW

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## + Company overview

In 2011, Studio 38°C was developed with the goal to create brand new 3D animation TV series and films with an unprecedented ingenuity filled with brilliant ideas and imagination.

This passion resulted in the co-production of the 'G-fighters' TV series, Electric Circus, not to mention the impeccably planned and produced 'Anipang Friends' of SUNDAYTOZ.

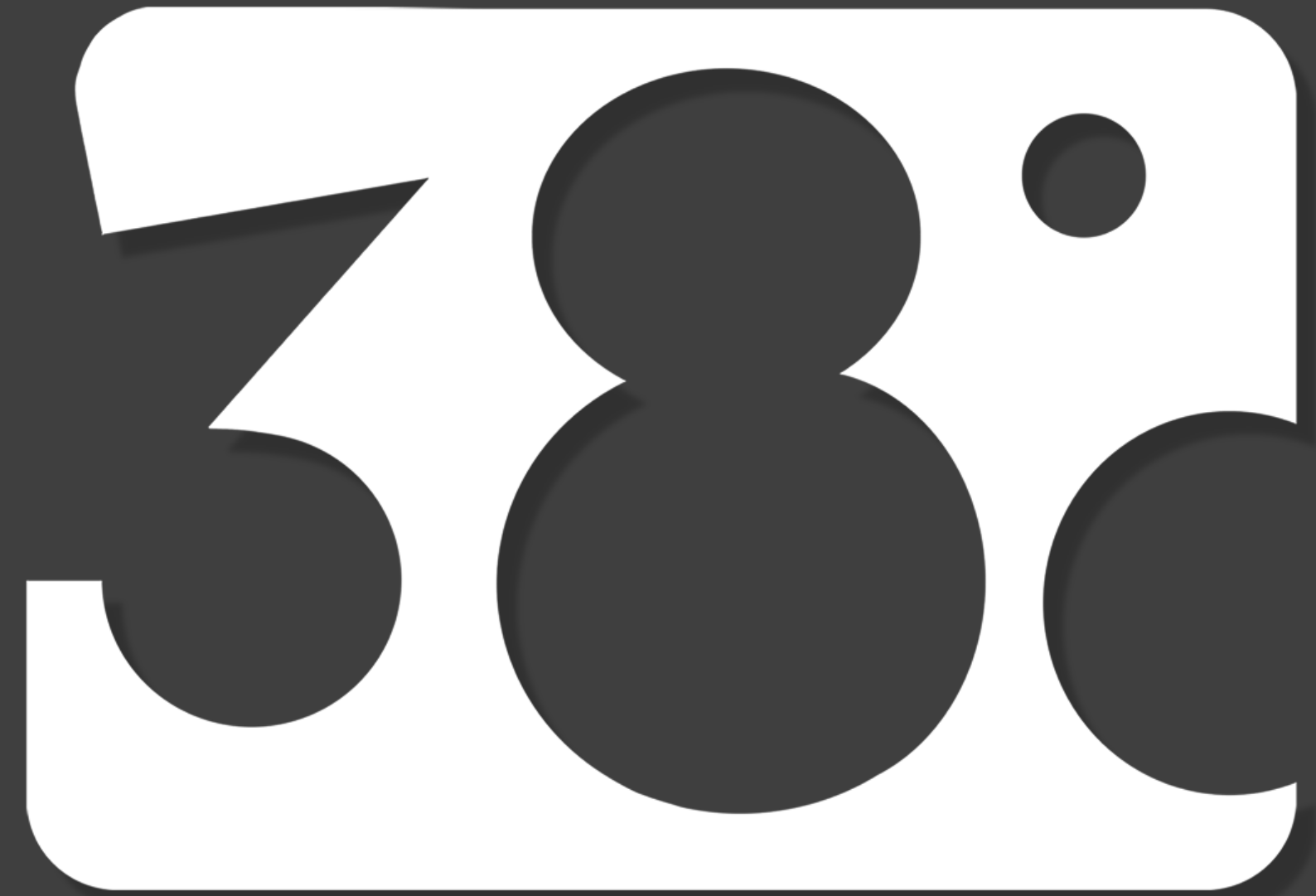
From 2013 to 2016, we partnered with CJ E&M to supervised and produced 'Rainbow Ruby', which is now airing in over 40 countries all over the world.

We were also selected as one of the support teams to collaborate with the CGI Animation Center in Jeju, a collaboration which resulted in a variety of successful productions.

We are currently producing and distributing animation 'Junglebox' with CJ E&M. It is broadcast on Tooniverse and SBS as a public channel in Korea. In addition, it was also launched on YouTube, and uploaded to iQiyi platform in China. It is being exposed in various directions.

Our goal has always been to create new passionate stories for children backed by amazing 3D animation in order to constantly push the barriers of entertainment today in order to awe and inspire our audience.

# ANIMATION



# STUDIO

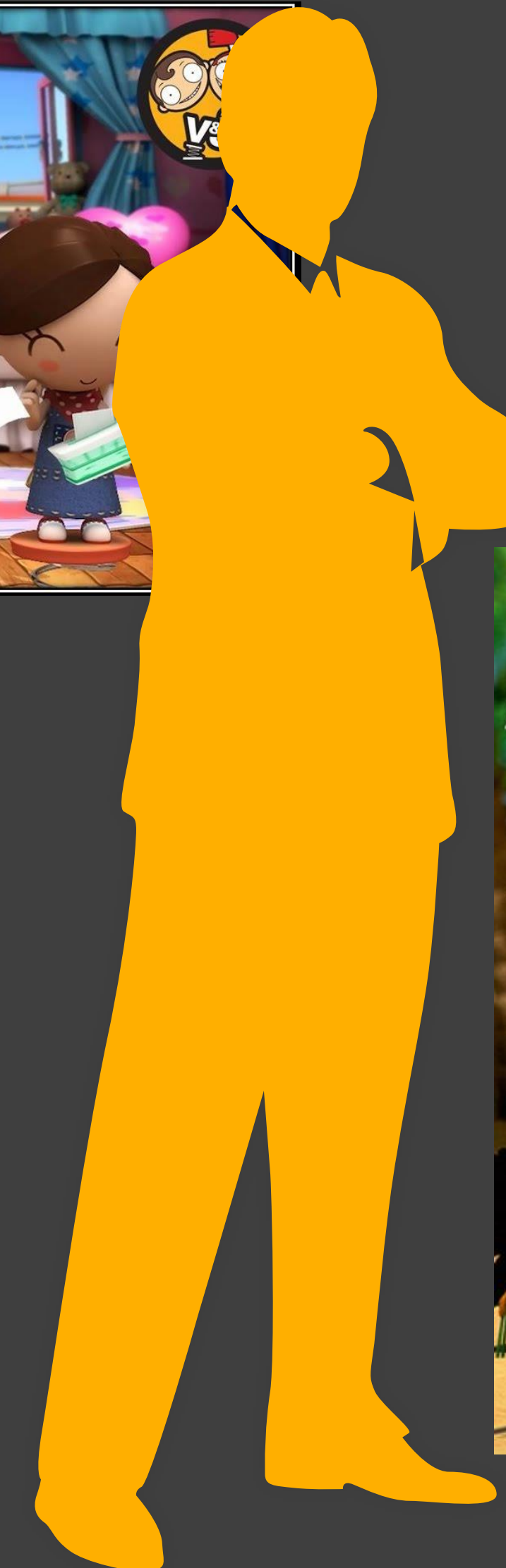
# ABOUT DIRECTOR

+ Director SHIN TAE SIK

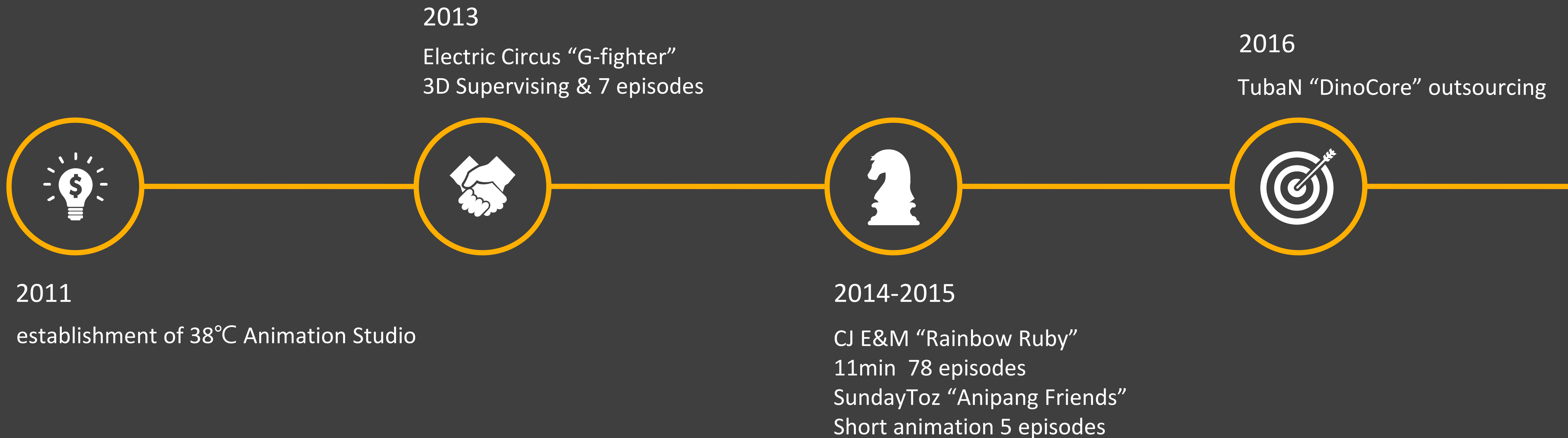


SHIN TAE SIK (CEO) has worked in the Korean animation Industry for over 20 years. As one of the foundering members of Tuba n he managed shows like 'Angus & Cheryl (Vicky & Johnny)' (Co-produced with BRB from Spain) and 'Oscar's Oasis' (Co-produced with TeamTO from France)

He is famous for his comic timing and is the driving force behind 38c Animation Studio and the high quality comedic work that they produce.



# COMPANY TIMELINE



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2018

“DroneRacer” Short music movie



2019-2021

“JungleBox”

3 min 100 episodes

“GotChuCatChu” pilot

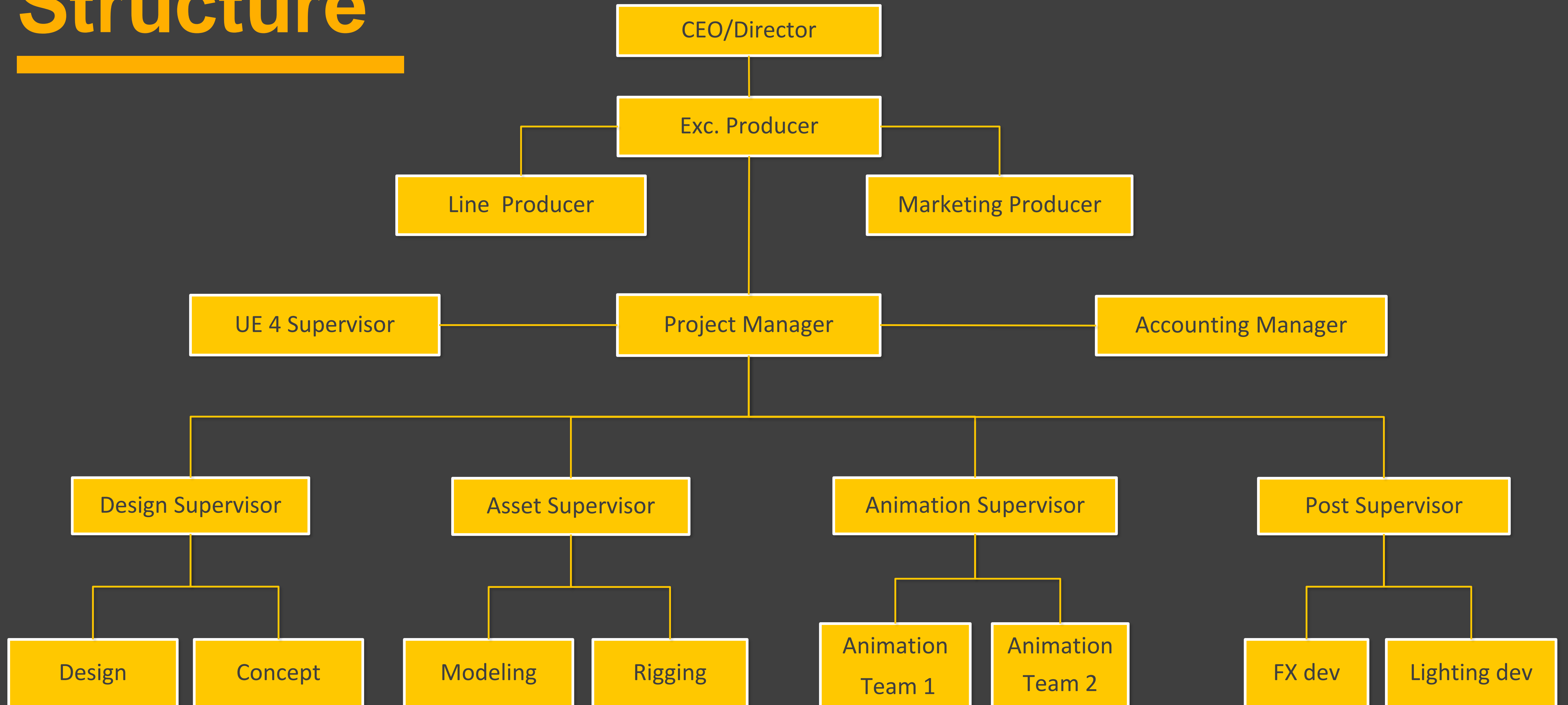


2022

“GotChuCatChu” Main production

“Seal Look” 3D Supervising

# Structure





## Jungle Box, 2021

Slapstick Non-verbal Jungle Comedy, 8yrs+  
Full 3D HD CGI Animation+UE4  
3mins x 100eps  
OTT / TV Series / New Media

Production : 38°C Animation Studio  
Director : Shin, Tae Sik  
Release : May, 2021

Welcome to a jungle made of boxes!

Menageries of unique animals live together peacefully, each sporting their own unique characteristics.

Among them, there is one especially boisterous and unique animal: the human being, Owgli.

Every day.... A delivery box falls from the sky right at the center of the jungle. All the animals gather around the box out of curiosity. It may have fallen from a cargo plane passing. At any rate, there are goods from the modern world inside the box. But how to use such things? The jungle falls into a mishmash and grows chaotic due to the mysterious boxes and the goods they contain. They try to chew them, wear them on their heads and ride on them, leading to a mess of confusion.



## Gotchu Catchu, 2023 (in progress)

Love Situation Comedy, 15yrs+  
Full 3D Animation, 4mins x 60eps  
OTT / Youtube / New Media

Production : 38°C Animation Studio  
Director : Shin, Tae Sik  
Release : 2023 (in progress)

In the world of "Got you-Catch you," all women are cats, and naturally, all men are dogs. "Give" "Me" "More" are three felines with very different personalities and values who live together.

Like most women in their early 20s, they enjoy romance, shopping, dating, and clawing up the corporate ladder. Each night they relax and share absurdly amusing anecdotes about their daily struggles and successes. The episodes focus on the replay of the event with added reactions and opinions of the other two cats' unique take on the monologue.

The Cat's tales range from botched interviews, disastrous dates, managing being mansplained, compounding anxiety, and the little successes that make you feel small but add up in a big way. This series captures the hurt of trendy women who can relate and laugh at the highs and lows that life offers in a uniquely imagined and visually entertaining format that is new in Got you – Catch you.

# Meet our own projects



## Drone Racer

Production complete

Sports, SF, Racing Action, Comic 8yrs+  
Full 3D HD CGI Animation  
TV Series

Production : 38°C Animation Studio  
Director : Shin, Tae Sik  
Release : 2020, In production

## Rainbow Ruby

On air

Fantasy Adventure, 4~7yrs girls  
Half 3D Animation, 11mins x 78eps

Production : 38°C Animation Studio  
Director : Shin, Tae Sik  
Released : April, 2016 (North America, Canada)  
March, 2017 (Korea)  
Broadcast : EBS, TOONIVERSE, CCTV, Family JR etc.





# Meet our outsourcing projects



## Turning Mechard

11min 26 episode

Choirock contents factory



## LadyBug

11min 26 episode

SamG Animation



## Romi&Dami

2min X 26

Orange Entertainment



## Dino Core

11min 26 episode

Tuba N



## G-Fighters

22min 26 episode

Electric Circus



## Anipang Friends

2minX 5 episode

Sundaytoz

ANIMATION



STUDIO



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THANK YOU