Company introduction

PIXTREND

Linked Between domestic and global market





01

INTRODUCTION

Company: Pixtrend INC.

Claim to Fame on Distribution in Asia

05

MARKETING

Marketing & promotion

02

HISTORY

History of Pixtrend

06

CONTACTS

Contact Point

)3

ORGANIZATION

Company Organization

04

PROJECTS

Animation Planning & Production

Animation Distribution & Character Licensing

Animation Co-Production

Drama Distribution

Company: Pixtrend INC.

Established in 2005, Korea based Pixtrend Inc. is an all-around entertainment company with well established distribution network, strong connections with experienced production studios and talented people leading master plans and investment brokerage for multilateral coproduction projects. Above and beyond its core business to distribute Korean/International animated TV series worldwide, Pixtrend is also exploiting following facets of its expertise.

Producing projects from planning to distribution stage for both domestic and global market

Publishing, Merchandise and Character Licensing Brokerage services for multinational co-production, co-financing projects



01 INTRODUCTION

Claim to Fame on Distribution in Asia

PIXTREND

01. Janggeum's Dream

Leading animated TV series in Asia; Based on "Dae Jang Geum" (30' X 52 episodes)

02. Kambu's Mystery Island

Brokered a co-production deal between Korean company and BRB Int'l, Spain for "Kambu's Mystery Island".

03. Ghost Messenger

Brokered a co-production deal between Korean company and BRB Int'l, Spain for "Ghost Messenger".

04. Cosi Mosi

Co-production deal among Toz, Pixtrend, Korea and Redfrog,France for "Cosi Mosi"...

05. Space Cops

Co-production deal among Pixtrend, ENEM and Malaysia for "Space Cops".

06. Super Pink Riding Hood

Co-production deal among Pixtrend, ENEM and Malaysia for "Space Cops".

History of Pixtrend

What We've Done









2005

- Janggeum's dream
- · Go! Robot V
- Baby Zuri- The Galactic Quest

2006

- Bamboo,
 Velvet&Beak
- Goonzu
- Detective Ffacce

2007

- Adventure of Jumong
- Z-Squad
- The Rescue dog

2008

- Ghost Messenger
- Yummy Yummy

History of Pixtrend

What We've Done







2009

- Go!Go! Wonder
- Go! Little sage
- Aesop's Theater

2010

- Muffy and Jemjem
- Yohoo & Friends
- Call for Chichi

2011

- Superduper Yoyocelet
- Bubble Bubble Cook
- TTPang Pang Rescue
- Poseidon

2012

- Great Doctor
- Fall in Love
- Poseidon
- Bubble Bubble Cook2

History of Pixtrend

What We've Done



2013

- Bellbug Story
- Fiddley Pom
- Wizard Mutterl
- Robot Arpo
- TTPang Pang Rescue 2

2014

- Power Mask
- Kambu
- Mongni

2015

- Modoo Modoo Show
- Little Stones
- Rabby
- Yoohoo&Friends 2

2016

• Virtual Guardians

History of Pixtrend

What We've Done



2017

- The knights of Treasure
- Red Bear Kuang
- Super Pink Riding Hood

2018

BBQ House

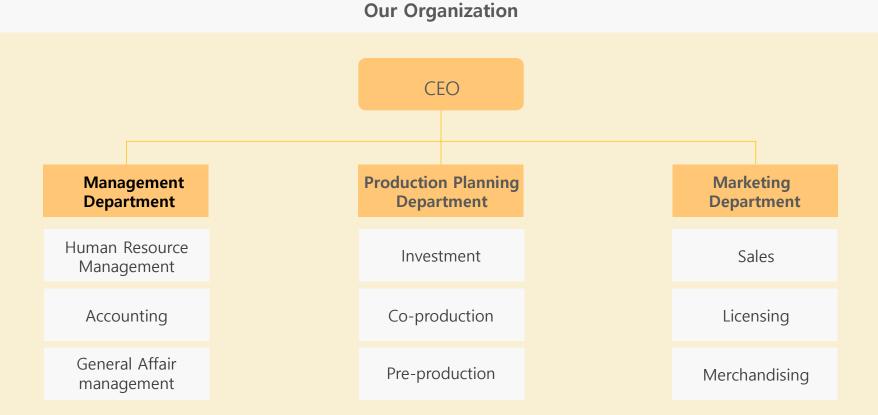
2019

• Space Cops

2020

- Nabi's Adventure
- Arctic Fairy "Eden"

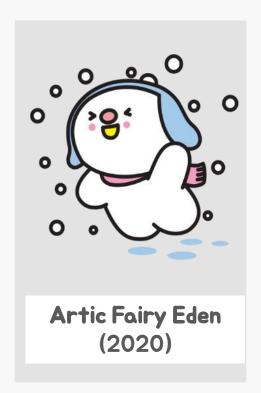
Company Organization



Animation Planning & Production







Animation Distribution & Character Licensing



Janggeum's dream 1



Janggeum's dream 2



TTPangPan Rescue 1



TTPangPang Rescue 2



Kioka

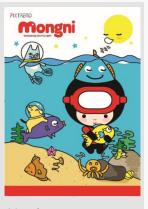


Virtual Guardians





MoonBear Roo



Mogni



Kong! Let's go to school

Animation Co-Production



The Knights of the Treasure



The Red Bear Kuang



Gomagom







Riding Hood

Drama Distribution



Cain and Abel (2009)



POSEIDON (2011)



Fall in Love (2011)



Great Doctor (2012)

Marketing & Promotion

- Pre-sales to major broadcasters and distributors worldwide
- Promotions & Advertisements via Magazines and Internet sites
- Attending Domestic and Overseas Markets as Exhibitor
- Usage of Worldwide Network via Email promotion













KIDSCREEN (2007) Advertising



Animation Magazine (2007.11.) Article & Advertising

Dream signing for Pixtrend

with Taiwar's Top-Insight for the second langgrum's Decsen. The series is based on Korean broadcaster MBC's drama series lewel In The Palace, which has been picked up across Asia and in other terri tories around the globe, including the US The animated series is backed by MBC merchandiser SOK, and production com gany Hee Won, among others, and target right- to 13-year-olds with a tale of a girl who has a strong passion for cooking and becomes head palace chef during Korer Chosun dynasty. The series has alread and the Middle flast.



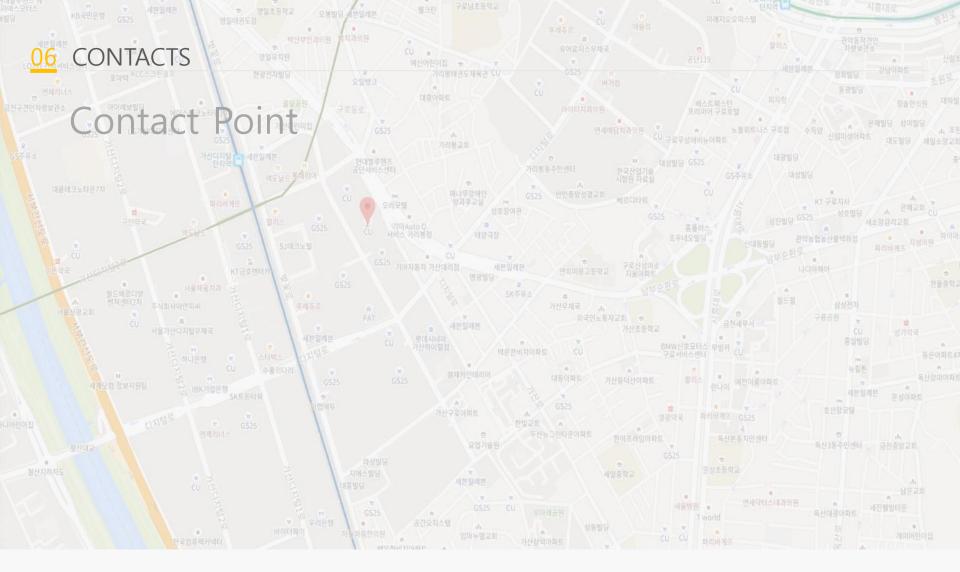
MIPCOM (2007.10.) Article for "Janggume's Dream" Deal



MIPCOM (2008) & MIPTV (2009) Articles for Co-Production



KIDSCREEN (2020) Article for Super Pink Riding Hood Co-production



MANAGER

NAME / Jane Lee TEL / +82-(0)2-565-4428 E-MAIL / pixtrend@pixtrend.com

PRESIDENT

NAME / YIM DO YOUNG TEL / +82-(0)70-4734-5754 E-MAIL/ marketing@pixtrend.com

