

The  
**pinkfong**  
Company

CEO: Min Seok Kim

Business Type: Information & Communication

Establishment Date: June 1st, 2010

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pinkfong  
**BABY SHARK™**

**10B**

**10 BILLION VIEWS**

**No.1 most-viewed video in the history of YouTube**



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**At Pinkfong, we create and produce high-quality children's content.**  
We provide content that drive your business forward.



Free-to-air



YouTube



Mobile Apps



Merchandise



Live Shows



Music



IPTV



Pinkfong World



Pinkfong Wonderstar



Bebefinn



Baby Shark





No.1 Preschool Character in the WORLD!

Let's sing together Doo doo doo doo doo doo

## Pinkfong Baby Shark Songs & Stories

<b>Format</b>	Various
<b>Language</b>	English, Spanish, Chinese, Bahasa Indonesia, Vietnamese Korean, Japanese, Thai and more
<b>Target Audience</b>	Preschool, 1-5 years old
<b>Release Date</b>	2021-2022
<b>Rights Available</b>	Non-exclusive basis Free TV, Pay TV, TVOD, SVOD, AVOD

Pinkfong's First Concert on Big-Screen!

## Pinkfong Sing-Along Movie Series

RT

70 min.

Category

CGI Animation

Genre

Family, Musical

Target

Kids 2~6

Status

Production Completion

Language

English, Korean

Release

2022 Dec







The creators of the No.1 most-viewed YouTube video with 10 billion views,  
Pinkfong's Brand New Show

**3 Minutes, Time for Our Children to Grow and Learn!**

## The Bubbly Family <Bebefinn>

**Format**

3 min x 100 eps

**Language**

English, Korean, Spanish

**Genre**

3D CGI Sing-along

**Target Audience**

Preschool, 1-5 years old

**Release Date**

April 3rd, 2022

**Rights Available**

Free TV, Pay TV, TVOD, SVOD, AVOD  
Licensing & Merchandising



We can be little SEALY!

## <SEALOOK> The Tagged Seals

<b>Format</b>	90 sec x 160 eps
<b>Language</b>	Non-verbal
<b>Genre</b>	Comedy
<b>Target Audience</b>	All Age
<b>Release Date</b>	2022-2023
<b>Rights Available</b>	Free TV, Pay TV, TVOD, SVOD, AVOD Licensing & Merchandising